

**Visit Huntington Beach
Board of Directors Meeting**

Thursday, June 16, 2022
3:00 p.m. – 5:00 p.m
Via Zoom or VHB Office
155 Fifth Street Suite 111
Huntington Beach, CA 92648

Join Zoom Meeting

Web link: <https://us02web.zoom.us/j/81119555005?pwd=YkZhcGVaTW9ZNORM2Uzd25xcVZXZz09>

Zoom Phone: (669) 900-6833

Meeting ID: 811 1955 5005

Passcode: 771812

Public Notice Information: In accordance with the Ralph M. Brown Act, VHB agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. The agendas are also posted on the VHB website at surfcityusa.com. Questions on agenda items may be directed to Kelly Miller, VHB President/CEO, at (714) 969-3492 or Kelly@surfcityusa.com.

VHB Mission: To position Surf City USA® as the preferred California beach destination in order to maximize **overnight visitor** spending, **destination development** and **quality of life** for all residents.

AGENDA

I. Call to Order and Antitrust Reminder (*see reverse*) by Chair Justin Simpson

II. Roll Call:

J. Simpson

Kimpton Shorebreak Hotel

M. Ali

Zack's Surf Shop

B. Barnes

Duke's Huntington Beach

M. Bernardo

World Surf League

K. Elliott

Code Four

P. Fischer

Hilton, Waterfront Beach Resort

D. Killey

Republic Services

P. Maddison

Paséa Hotel And Spa

J. Mantini

The Boeing Company (retired)

D. McCormack

Timeless Treasures Boutique

T. McGrath

Goldenwest Community College

K. Patel

Quality Inn & Suites Huntington Beach

P. Rice

Hyatt Regency Resort & Spa

S. Sattaur

MUFG Union Bank, N.A.

D. Solanki

Ocean Surf Inn & Suites

T. Szilagyi

Best VIP Chauffeured Worldwide

N. Thompson

First Bank

D. Torrence

VHB Ambassador Emeritus

P. Townend

The ActivEmpire

P. Truxaw

Mama's Restaurant on 39

M. Unvert

John Wayne Airport

J. Villa

HB Wetlands Conservancy

J. Williams

Centennial Real Estate

III. Announcement of Late Communications

IV. Public Comments — Chairperson (limited to 3 minutes/person):

VHB welcomes public comments on all items on this agenda or of community interest. We respectfully request that this public forum be utilized in a positive and constructive manner. Please focus your comments on the issue or concern that you would like to bring to the attention of the Executive Committee.

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- V. Consent Agenda (Nicole Thompson or Kelly Miller)
- a. Latest TOT / TBID Reports
 - b. CBRE/PKF / STR Reports
 - c. Current Financials, if available
 - d. Approval of previous minutes
- VI. Chairman's Report (Simpson)
- a. Recognition of outgoing VHB Board Members (Thompson, Patel, Solanki)
- VII. President & CEO Agenda Items (Miller)
- a. Adoption via Board vote of new VHB financial policies
 - b. Presentation and approval of VHB FY 2022-23 annual budget
- VIII. Adjournment

Key dates to remember:

August 2022

- Executive Committee Meeting: Wednesday, August 17, 3:30 PM – 4:30 PM
- Full Board Meeting: Tuesday, August 23, 3:00pm – 4:30pm

September 2022

- Executive Committee Meeting: Wednesday, September 21, 3:30 PM – 4:30 PM

October 2022

- Executive Committee Meeting: Thursday, October 20, 3:30PM – 4:30PM

ANTITRUST COMPLIANCE POLICY

It is the policy of Visit Huntington Beach (VHB) to comply fully with the antitrust laws of the United States and the State of California. In order to assure full compliance, the following policies and procedures are to be followed by all employees and stakeholders of VHB and by representatives of any stakeholders of

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VHB.

At any meeting of the directors of VHB or any committees of VHB, or at any meeting where any employee of VHB is present or where VHB is in any way involved, there shall be no discussion of the following:

- A. Prices or rates for hotel or motel rooms, food and beverage, transportation, sightseeing, or other services or facilities of stakeholders, including but not limited to prices or rates to be charged to convention groups, tour groups or tour operators, including off-season prices or discounts;*
- B. Changes or proposed changes in the prices or rates of hotel or motel rooms, food and beverage, transportation, sightseeing, or other services offered to customers of the hotel and motel industry;*
- C. Formulas, procedures, or means for the establishment and determination of prices, rates, discounts, terms, and conditions or rental;*
- D. Plans of individual stakeholders covering increases or reductions in distribution or marketing of particular products or services.*
- E. Restrictions on legal advertising or promotional activities.*
- F. Matters relating to actual or potential suppliers or customers that might have the effect of excluding them from any market or of influencing others not to deal with them.*

MEETING ASSISTANCE NOTICE – AMERICANS WITH DISABILITIES ACT

In accordance with the Americans with Disabilities Act the following services are available to members of our community who require special assistance to participate in EDC meetings. If you require special assistance, 48-hour prior notification will enable VHB to make reasonable arrangements. To make arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas, please contact Deanna Mote at deanna@surfcityusa.com or (714) 969-3492.