Hotel Forecast

Huntington Beach, CA - Total Segment - Monthly

As of Date	Geography	Measure	Scenario
July 2026	Huntington Beach, CA - Total Segment	Occupancy	Baseline

Downside Baseline Upside

Monthly Relative

Huntington Beach, CA - Total Segment, Baseline Scenario

		Occupancy	ADR	Revpar	Supply	Demand	Revenue
2026	Jan	64.5%	$257	$166	59.6K	38.5K	$9.9M
	Feb	72.6%	$275	$200	53.8K	39.1K	$10.8M
	Mar	84.0%	$288	$242	59.6K	50.0K	$14.4M
	Apr	79.6%	$292	$232	57.7K	45.9K	$13.4M
	May	76.5%	$299	$228	59.6K	45.6K	$13.6M
	Jun	87.3%	$342	$298	57.7K	50.3K	$17.2M
	Jul	89.4%	$391	$350	59.6K	53.3K	$20.8M
	Aug	83.0%	$346	$287	59.6K	49.5K	$17.1M
	Sep	76.7%	$314	$241	57.7K	44.2K	$13.9M
	Oct	77.3%	$305	$236	59.6K	46.1K	$14.0M
	Nov	60.4%	$247	$149	57.7K	34.8K	$8.6M
	Dec	59.1%	$228	$135	59.6K	35.2K	$8.0M
2027	Jan	65.4%	$262	$171	59.6K	39.0K	$10.2M
	Feb	73.4%	$284	$208	53.8K	39.5K	$11.2M
	Mar	82.3%	$294	$242	59.6K	49.0K	$14.4M
	Apr	80.2%	$296	$237	57.7K	46.2K	$13.7M
	May	78.0%	$305	$238	59.6K	46.5K	$14.2M
	Jun	88.2%	$346	$305	57.7K	50.9K	$17.6M
	Jul	91.2%	$398	$363	59.6K	54.3K	$21.6M
	Aug	84.9%	$353	$300	59.6K	50.6K	$17.9M
	Sep	78.1%	$319	$249	57.7K	45.1K	$14.4M
	Oct	78.8%	$309	$243	59.6K	47.0K	$14.5M
	Nov	61.5%	$252	$155	57.7K	35.5K	$8.9M
	Dec	60.0%	$233	$140	59.6K	35.8K	$8.3M

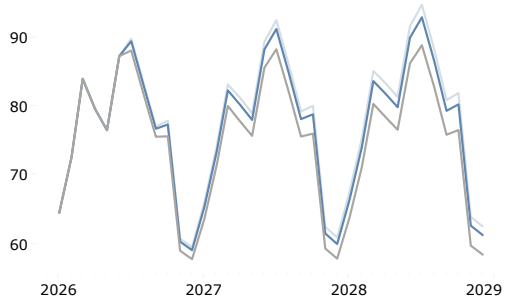
Monthly Relative to Previous Year

Huntington Beach, CA - Total Segment, % Change to Previous Year

		Occupancy	ADR	Revpar	Supply	Demand	Revenue
2026	Jan	3.4%	2.2%	5.7%	0.0%	3.4%	5.7%
	Feb	10.3%	-2.9%	7.1%	0.0%	10.3%	7.1%
	Mar	17.6%	5.9%	24.6%	0.0%	17.6%	24.6%
	Apr	11.2%	4.8%	16.5%	0.0%	11.2%	16.5%
	May	0.8%	2.2%	3.0%	0.0%	0.8%	3.0%
	Jun	5.4%	8.5%	14.3%	0.0%	5.4%	14.3%
	Jul	2.8%	5.1%	8.1%	0.0%	2.8%	8.1%
	Aug	1.8%	4.2%	6.2%	0.0%	1.8%	6.2%
	Sep	2.2%	2.5%	4.7%	0.0%	2.2%	4.7%
	Oct	1.3%	3.7%	5.0%	0.0%	1.3%	5.0%
	Nov	2.1%	4.6%	6.7%	0.0%	2.1%	6.7%
	Dec	1.8%	3.2%	5.0%	0.0%	1.8%	5.0%
2027	Jan	1.3%	2.1%	3.5%	0.0%	1.3%	3.5%
	Feb	1.1%	3.0%	4.1%	0.0%	1.1%	4.1%
	Mar	-2.0%	2.1%	0.0%	0.0%	-2.0%	0.0%
	Apr	0.7%	1.3%	2.1%	0.0%	0.7%	2.1%
	May	2.0%	2.2%	4.2%	0.0%	2.0%	4.2%
	Jun	1.1%	1.2%	2.3%	0.0%	1.1%	2.3%
	Jul	2.0%	1.9%	3.9%	0.0%	2.0%	3.9%
	Aug	2.2%	2.2%	4.4%	0.0%	2.2%	4.4%
	Sep	1.8%	1.5%	3.4%	0.0%	1.8%	3.4%
	Oct	1.9%	1.4%	3.3%	0.0%	1.9%	3.3%
	Nov	2.0%	2.1%	4.0%	0.0%	2.0%	4.0%
	Dec	1.5%	2.3%	3.8%	0.0%	1.5%	3.8%

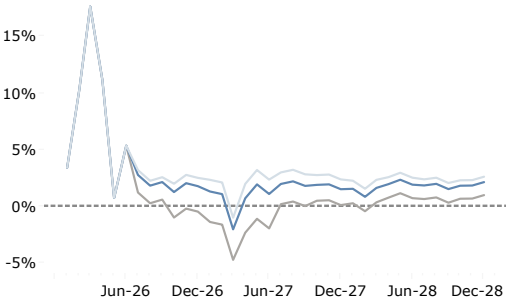
Occupancy Levels

Huntington Beach, CA - Total Segment



Occupancy vs. Previous Year

Huntington Beach, CA - Total Segment, % Change to Previous Year



Sources: STR, Tourism Economics; Forecast as of July 2026

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