Hotel Performance Summary

Huntington Beach, CA | July 2026

VISIT HUNTINGTON BEACH
SURF CITY USA®

Month	Location	Compare to	Year Type
July 2026	Huntington Beach, CA	Previous Year	Calendar Year

	Occupancy	ADR	RevPAR	Supply	Demand	Revenue
	90.4%	$399.65	$361.43	59.6K	53.9K	$21.5M
Change vs. Previous Year	▲ 3.9%	▲ 7.7%	▲ 11.9%	▲ 0.0%	▲ 3.9%	▲ 11.9%
YTD Calendar Year	79.3%	$311.72	$247.32	407.5K	323.3K	$100.8M
YTD Change vs. Previous Year	▲ 7.3%	▲ 4.5%	▲ 12.1%	▲ 0.0%	▲ 7.3%	▲ 12.1%

Last Six Months Performance

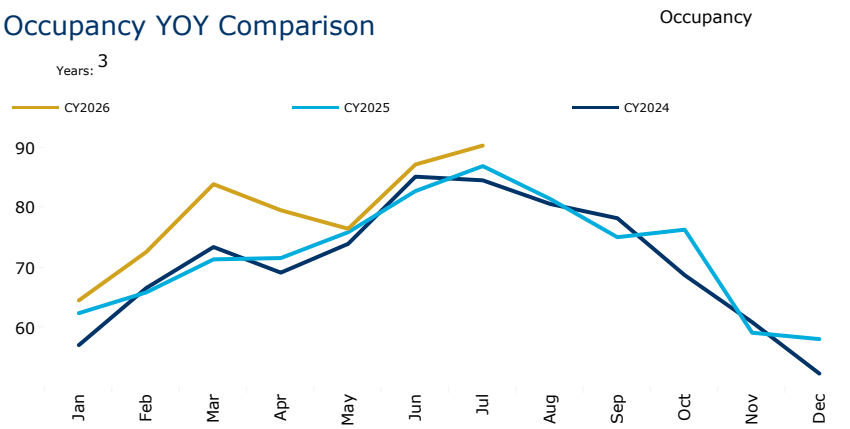
	Occupancy	ADR	RevPAR
Feb 2026	72.6%	$275	$200
Mar 2026	84.0%	$288	$242
Apr 2026	79.6%	$292	$232
May 2026	76.5%	$299	$228
Jun 2026	87.3%	$342	$298
Jul 2026	90.4%	$400	$361

July Performance by Year

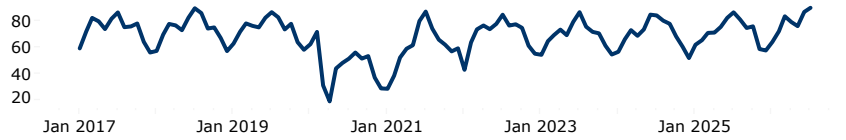
Huntington Beach, CA

	Occupancy	ADR	RevPAR
Jul 2021	87.6%	$364	$319
Jul 2022	85.2%	$403	$343
Jul 2023	87.1%	$401	$350
Jul 2024	84.6%	$336	$285
Jul 2025	87.0%	$371	$323
Jul 2026	90.4%	$400	$361

Occupancy YOY Comparison



Occupancy Long Term Trend



Source: STR

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