Hotel Performance Summary

Huntington Beach, CA | August 2026

VISIT HUNTINGTON BEACH
SURF CITY USA®

Month	Location	Compare to	Year Type
August 2026	Huntington Beach, CA	Previous Year	Calendar Year

	Occupancy	ADR	RevPAR	Supply	Demand	Revenue
	84.5%	$327.76	$276.86	59.6K	50.3K	$16.5M
Change vs. Previous Year	▲ 2.5%	▼ -1.6%	▲ 0.9%	▲ 0.0%	▲ 2.5%	▲ 0.9%
YTD Calendar Year	80.0%	$313.88	$251.09	467.0K	373.6K	$117.3M
YTD Change vs. Previous Year	▲ 6.6%	▲ 3.5%	▲ 10.4%	▲ 0.0%	▲ 6.6%	▲ 10.4%

Last Six Months Performance

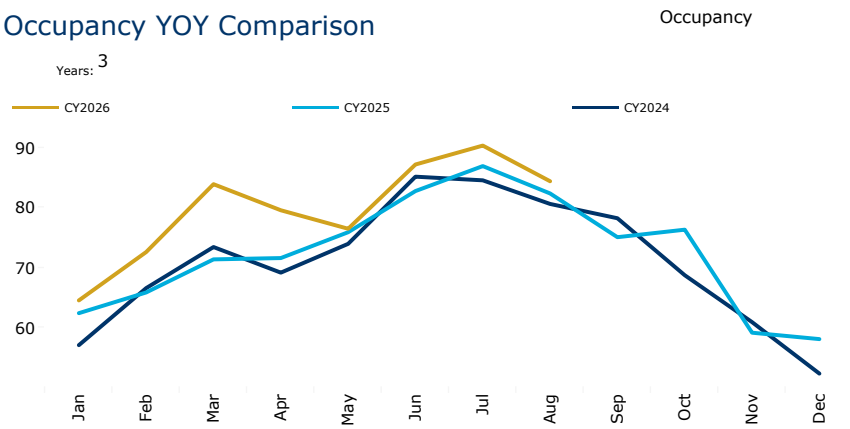
	Occupancy	ADR	RevPAR
Mar 2026	84.0%	$288	$242
Apr 2026	79.6%	$292	$232
May 2026	76.5%	$299	$228
Jun 2026	87.3%	$342	$298
Jul 2026	90.4%	$400	$361
Aug 2026	84.5%	$328	$277

August Performance by Year

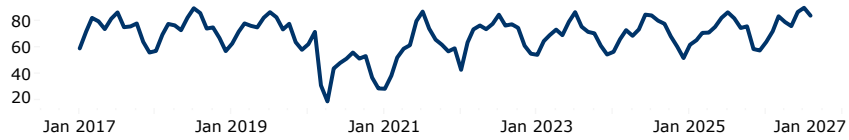
Huntington Beach, CA

	Occupancy	ADR	RevPAR
Aug 2021	74.6%	$322	$240
Aug 2022	77.0%	$363	$279
Aug 2023	76.1%	$338	$257
Aug 2024	80.7%	$342	$276
Aug 2025	82.4%	$333	$274
Aug 2026	84.5%	$328	$277

Occupancy YOY Comparison



Occupancy Long Term Trend



Source: STR

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