

**Visit Huntington Beach
Executive Committee Meeting
Thursday, November 13, 2025
3:00 pm - 4:00 pm
VHB Office
155 Fifth Street
Huntington Beach, CA 92648**

Public Notice Information: In accordance with the Ralph M. Brown Act, VHB agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. The agendas are also posted on the VHB website at surfcityusa.com. Questions on agenda items may be directed to (714) 969-3492 or nicole@surfcityusa.com.

VHB Mission: To position Surf City USA® as the preferred California beach destination in order to maximize **overnight visitor** spending, **destination development** and **quality of life** for all residents.

MINUTES

- I. Call to Order and Antitrust Reminder (*see reverse*) by Justin Simpson at 3:09 pm
- II. Roll Call:
 - In attendance: Janis Mantini (Individual-at-large), Jennifer Williams (Pacific City), Paul Maddison (Paséa Hotel and Spa), Paulette Fischer (The Waterfront Beach Resort, a Hilton Hotel), Sheik Sattaur (Automatic Data Processing),
 - Via ZOOM: Justin Simpson
 - Not in attendance: Jon Benson (Hyatt Regency Resort & Spa)
 - VHB Staff: Omark Holmes, Clara Tsang, Heather Saez, Sophia Valdivia, Michelle Devine, and Christy Hill
 - Guests: Kriss Casanova
- III. Announcement of Late Communications - None
- IV. Public Comments – Chairperson (limited to 3 minutes/person): Kriss Casanova (City of Huntington Beach) was informative about the proposal of two tester lights at the end of the pier. She also informed everyone about the possibility of sand sledding in front of the hotels on the beach.
- V. Consent Agenda (Llido)
 - a. Latest TOT/TBID Reports - August
 - b. CBRE/PKF/STR Reports - September
 - c. Current Financials
 - d. Approval of previous minutes - September 11, October 6, and November 7, 2025 (October 14 and 20 meetings were cancelled)
 - e. Sheik motioned to pass the consent agenda, and it was seconded by Paulette. The motion passed unanimously.
- VI. Chairman’s Report (Simpson) None
- VII. International Surfing Museum: Provided information regarding possible relocation and needed funding to relocate.

Visit Huntington Beach
Executive Committee Meeting
Tuesday, August 19, 2025
1:00 p.m. - 2:00 p.m.
VHB Office
155 Fifth Street Suite 111
Huntington Beach, CA 92648

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- VIII. JNS Next campaign update (Holmes) Agency of Record provided a preview of the proposed soft season campaign.
- IX. Update of Executive Search (Simpson)

RECESS TO CLOSED SESSION

CLOSED SESSION

- X. Conference with Executive Search Firm. Public Employment: President & CEO (Gov. Code section §54957.6) Representatives: Tracy Winner Partners and Dennis Tracy, Winner Partners.

RECONVENE EXECUTIVE COMMITTEE MEETING

- XI. Closed session report by Chari Justin Simpson
- XII. Adjournment 4:18 pm