

**Visit Huntington Beach
Executive Committee Meeting Minutes**

Wednesday, October 28, 2020

10:30 a.m. – 11:45 a.m

Via Zoom

Public Notice Information: In accordance with the Ralph M. Brown Act, VHB agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. The agendas are also posted on the VHB website at surfcityusa.com. Questions on agenda items may be directed to Kelly Miller, VHB President/CEO, at (714) 969-3492 or Kelly@surfcityusa.com.

VHB Mission: To position Surf City USA® as the preferred California beach destination in order to maximize **overnight visitor** spending, **destination development** and **quality of life** for all residents.

MINUTES

- I. Call to Order and Antitrust Reminder (*see reverse*) by Chair Justin Simpson at 10:43 am
- II. Vocal Roll Call. Committee Members Present:
Fischer (The Waterfront Beach Resort, a Hilton Hotel), Leinacker (Paséa Hotel and Spa), Rice (The Hyatt Regency Resort & Spa), Simpson (Kimpton Shorebreak HB Resort), Solanki (Ocean Surf Inn & Suites), Thompson (First Bank)

Guests Present:
Visit Huntington Beach Staff: Kelly Miller, John Ehlenfeldt, Heather Saez
- III. Announcement of Late Communications: **none**
- IV. Public Comments — Chairperson (limited to 3 minutes/person): **none**
- V. Consent Agenda (Nicole Thompson, Treasurer)
 - a. Latest TOT / TBID Reports
 - b. CBRE/PKF / STR Reports
 - c. Current Financials, March 2020 through June 2020
 - Motion to accept the Consent Agenda made by Peter Rice. Seconded by Paulette Fischer. Yes votes: Paulette Fischer, Joe Leinacker, Peter Rice, Justin Simpson, Deven Solanki, Nicole Thompson. No votes: none. Abstain: none. Motion passed.
- VI. Chairman's Report (Simpson)
 - a. Simpson reports that October has been busier than original forecasted, and November might also exceed expectations.
- VII. President & CEO Updates (Miller)
 - a. Impact and actions to recent Gov. Newsom reopening guidelines
 - i. Still working to push for this
 - b. CalTravel and other partners/associations' response strategy options
 - i. Working with OC Health
 - c. California Hotel & Lodging Association (CHLA)'s Clean & Safe Guidance for Meetings and Events
 - i. Guidance provided
 - d. End of CA legislative session update

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- i. Prop 15 – tax on commercial and industrial properties
- ii. Prop 22 – rideshare drivers
- iii. Prop 24 – consumer privacy law

VIII. Brief Department Updates

- a. VHB hired a new photographer for social media images. Huntington Beach tends to receive negative media coverage and we are working on pushing out good stories from HB. The virtual tradeshow that we participated in with Stefanie Kaplan went well. We have been receiving more filming requests. We won the NCAA volleyball event for two years in a row. Partner info meetings will be coming back. The marketing team produced a “disruptive behavior” placard for local businesses. We have an audit coming up in November. All staff has completed their anti-harassment training.
- b. Review the document included in the packet for all updates.

IX. Adjournment at 11:02 am

Key dates to remember:

- Next Executive Committee Meeting: **Thursday, December 10, 2020, 12 pm-2 pm**
- Next FULL BOARD MEETING: **Tuesday, December 15, 2020, 3 pm- 4:30 pm**

ANTITRUST COMPLIANCE POLICY

It is the policy of Visit Huntington Beach (VHB) to comply fully with the antitrust laws of the United States and the State of California. In order to assure full compliance, the following policies and procedures are to be followed by all employees and stakeholders of VHB and by representatives of any stakeholders of VHB.

At any meeting of the directors of VHB or any committees of VHB, or at any meeting where any employee of VHB is present or where VHB is in any way involved, there shall be no discussion of the following:

- A. Prices or rates for hotel or motel rooms, food and beverage, transportation, sightseeing, or other services or facilities of stakeholders, including but not limited to prices or rates to be charged to convention groups, tour groups or tour operators, including off-season prices or discounts;*
- B. Changes or proposed changes in the prices or rates of hotel or motel rooms, food and beverage, transportation, sightseeing, or other services offered to customers of the hotel and motel industry;*
- C. Formulas, procedures, or means for the establishment and determination of prices, rates, discounts,*

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terms, and conditions or rental;

- D. Plans of individual stakeholders covering increases or reductions in distribution or marketing of particular products or services.*
- E. Restrictions on legal advertising or promotional activities.*
- F. Matters relating to actual or potential suppliers or customers that might have the effect of excluding them from any market or of influencing others not to deal with them.*

MEETING ASSISTANCE NOTICE – AMERICANS WITH DISABILITIES ACT

In accordance with the Americans with Disabilities Act the following services are available to members of our community who require special assistance to participate in EDC meetings. If you require special assistance, 48-hour prior notification will enable VHB to make reasonable arrangements. To make arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas, please contact Nicole Llido at nicole@surfcityusa.com or (714) 969-3492.