

MEET THE VHB TEAM



Kelly Miller, CDME
President & CEO

kelly@surfcityusa.com

Ask me about:

- Executive Leadership
- Strategic Vision
- Tourism Advocacy & Policy



Omark A. Holmes, MBA
Chief Marketing Officer

omark@surfcityusa.com

Ask me about:

- Marketing
- Paid Advertising
- Paid Sponsorships



Nicole Llido, IOM, CTA
VP Administration &
Community Engagement

nicole@surfcityusa.com

Ask me about:

- Operations
- Partnerships
- Advocacy



Susan Valen, CMP
Director of Sales

susanv@surfcityusa.com

Ask me about:

- HB Hotels & Resorts
- Tours/Site Inspections
- Special Event Venues



Sophia Valdivia, CTA
Director of Business
Development

sophia@surfcityusa.com

Ask me about:

- International Marketing
- Travel Agents & Operators
- Filming Inquiries



John Todora, CTA
Director of National
Accounts

jt@surfcityusa.com

Ask me about:

- HB Hotels & Resorts
- Tours/Site Inspections
- Special Event Venues



Heather Saez, CTA
Senior Manager of
Tourism & Partner Services

heather@surfcityusa.com

Ask me about:

- Partner Benefits
- Visitor Welcome Centers
- Special Events



Kimberly Dunnegan
Sales Executive

kimberly@surfcityusa.com

Ask me about:

- HB Hotels & Resorts
- Tours/Site Inspections
- Special Event Venues



Deanna Mote, CTA
Office Manager

deanna@surfcityusa.com

Ask me about:

- Accounts Payable
- Accounts Receivable
- Board of Directors



Cassidy Roosen
Digital Marketing
Manager

cassidy@surfcityusa.com

Ask me about:

- Website
- Social Media
- Paid advertising



Hannah Sutton, CTA
Marketing Coordinator

hannah@surfcityusa.com

Ask me about:

- Film Inquiries
- Content Creation
- Digital Assets



Kris Kelley, CTA
Sales Coordinator

kris@surfcityusa.com

Ask me about:

- Conference Services
- CRM Administration
- Group Activities



Claire Muranaka
PR Coordinator

claire@surfcityusa.com

Ask me about:

- Journalist Resources
- Press Releases
- Media Inquiries



Kevin Keller, CTA

Visitor Experience Specialist



Jeff Campana, CTA

Visitor Experience Specialist



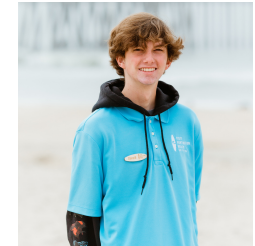
Denice Yeager, CTA

Visitor Experience Specialist



Mary Madigan, CTA

Visitor Experience Specialist



Donald Stern

Visitor Experience Specialist