AGENDA

I. Call to Order and Antitrust Reminder (see reverse) by Chair Justin Simpson

II. Roll Call:
Fischer (The Waterfront Beach Resort, a Hilton Hotel), Leinacker (Paséa Hotel and Spa), Mantini (Individual-at-large with interest in tourism), Rice (The Hyatt Regency Resort & Spa), Simpson (Kimpton Shorebreak HB Resort), Solanki (Ocean Surf Inn & Suites), Szilagyi (Best-VIP Chauffeured Worldwide), Thompson (First Bank)

III. Announcement of Late Communications

IV. Public Comments — Chairperson (limited to 3 minutes/person):
VHB welcomes public comments on all items on this agenda or of community interest. We respectfully request that this public forum be utilized in a positive and constructive manner. Please focus your comments on the issue or concern that you would like to bring to the attention of the Executive Committee.

V. Consent Agenda (Nicole Thompson, Treasurer and Kelly Miller)
a. Latest TOT / TBID Reports
b. CBRE/PKF / STR Reports
c. Current Financials, if available

VI. Chairman’s Report (Simpson)
a. General group discussion on effects of COVID-19 on local visitor industry

VII. President & CEO Updates (VHB Team)
a. CalTravel updates
b. Introduction of Omark Holmes, VHB’s new CMO
c. LA 2028
Visit Huntington Beach
Executive Committee Meeting
Thursday, September 24, 2020
10:30 a.m. – 11:45 a.m
Via Zoom

Join Zoom Meeting
Web link: https://us02web.zoom.us/j/88447530320?pwd=cXlxTIFucHprQ0NzOHJ5a3NkTXMwZz09

Click on link above or go to the Zoom home page:
Zoom Phone: (669) 900-6833
Meeting ID: 884-4753-0320
Password: 428004

VIII. Brief Department Updates
   a. Sales
   b. Marketing and PR
   c. Film & Travel Trade
   d. Visitor Services and Information Technology

IX. Adjournment

Key dates to remember:

• Next Executive Committee Meeting: TBD
• Next FULL BOARD MEETING: Thursday, July 21, 2020, 2 pm- 3:30 pm, via Zoom

Zoom link: https://us02web.zoom.us/j/81038012931?pwd=ODdVYjNvbm41THlxL2NvRUV6WkFEQT09
Zoom Phone: (669) 900-6833; Meeting ID: 810 3801 2931; Password: 089761

ANTITRUST COMPLIANCE POLICY

It is the policy of Visit Huntington Beach (VHB) to comply fully with the antitrust laws of the United States and the State of California. In order to assure full compliance, the following policies and procedures are to be followed by all employees and stakeholders of VHB and by representatives of any stakeholders of VHB.

At any meeting of the directors of VHB or any committees of VHB, or at any meeting where any employee of VHB is present or where VHB is in any way involved, there shall be no discussion of the following:

A. Prices or rates for hotel or motel rooms, food and beverage, transportation, sightseeing, or other services or facilities of stakeholders, including but not limited to prices or rates to be charged to convention groups, tour groups or tour operators, including off-season prices or discounts;
B. Changes or proposed changes in the prices or rates of hotel or motel rooms, food and beverage, transportation, sightseeing, or other services offered to customers of the hotel and motel industry;
C. Formulas, procedures, or means for the establishment and determination of prices, rates, discounts, terms, and conditions or rental;
D. Plans of individual stakeholders covering increases or reductions in distribution or marketing of particular products or services.
E. Restrictions on legal advertising or promotional activities.
F. Matters relating to actual or potential suppliers or customers that might have the effect of excluding them from any market or of influencing others not to deal with them.

MEETING ASSISTANCE NOTICE – AMERICANS WITH DISABILITIES ACT
In accordance with the Americans with Disabilities Act the following services are available to members of our community who require special assistance to participate in EDC meetings. If you require special assistance, 48-hour prior notification will enable VHB to make reasonable arrangements. To make arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas, please contact Nicole Llido at nicole@surfcityusa.com or (714) 969-3492.