

**Visit Huntington Beach  
Executive Committee Meeting  
Thursday, September 11, 2025  
3:00 p.m. - 4:00 p.m.  
VHB Office  
155 Fifth Street Suite 111  
Huntington Beach, CA 92648**

**Public Notice Information:** In accordance with the Ralph M. Brown Act, VHB agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. The agendas are also posted on the VHB website at [surfcityusa.com](http://surfcityusa.com). Questions on agenda items may be directed to Nicole Llido, VP, Administration and Community Engagement at (714) 969-3492 or [Nicole@surfcityusa.com](mailto:Nicole@surfcityusa.com).

**VHB Mission:** To position Surf City USA® as the preferred California beach destination in order to maximize **overnight visitor** spending, **destination development** and **quality of life** for all residents.

**Minutes**

- I. Call to Order and Antitrust Reminder (*see reverse*) by Chair Justin Simpson at 3:01 pm.
- II. Roll Call:
  - a) In attendance:
    - Janis Mantini (Boeing, retired)
    - Jennifer Williams (Pacific City)
    - Justin Simpson (Kimpton Shorebreak HB Resort)
    - Paulette Fischer (The Waterfront Beach Resort, a Hilton Hotel)
    - Sheik Sattaur (ADP)
  
  - VHB Staff: Kelly Miller, Omark Holmes, Nicole Llido, Christy Hill, Michelle Devine, Heather Saez
  
  - City of HB Guests: Kriss Casanova
  
  - Not in attendance: Jon Benson (Hyatt Regency Resort & Spa), Paul Maddison (Paséa Hotel and Spa)
- III. Announcement of Late Communications: None
- IV. Public Comments – Chairperson (limited to 3 minutes/person): none.
- V. Consent Agenda (Simpson and VHB Staff)
  - a) Latest TOT/TBID Reports - June 2025
  - b) CBRE/PKF/STR Reports - July 2025
  - c) Current Financials - None. FY 24-25 year-end STVR TBID will be remitted to VHB by November 1 for June 2025 financials.
  - d) Approval of previous minutes - August 14, 2025
  - e) Justin motioned to approve the consent agenda. Janis seconded. All approved. Motion passed unanimously.
- VI. Chairman’s Report (Simpson): None

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- VII. Vote to add an authorized US Bank online account user for Jennie Tap from McGinty & Knudtson & Associates, LLP, VHB CPA's office (Llido). Sheik made the motion. Jennifer seconded. All approved. Motion passed unanimously.
- VIII. Leadership Development update and discussion (Miller) Taryn Peters stepped down. The Executive Committee discussed several options to fill the vacancy. Nicole Llido also sent an email to the full Board asking for suggested new board members and will add this topic as an agenda item at the September 23 board meeting to allow for more input from the Board. Kelly Miller and Nicole Llido will also start reaching out to suggested candidates to gauge interest.
- IX. Agency of Record Update- (Holmes) JNS was in town for a familiarization tour, which included a destination tour, activities, and a brainstorming meeting. They will be working with the Group Sales department in addition to the Marketing department.
- X. Executive Search Update and timeline discussion (Simpson) Simpson gave an update on the progress of the search. The discussion centered on the timeline for next steps, final interviews, and the structure of those interviews. The goal is to make an offer by Thanksgiving.
- XI. Adjournment at 3:55 pm