

**Visit Huntington Beach
Executive Committee Meeting**

Wednesday, September 21, 2022

3:00 p.m. – 4:00 p.m.

Via Zoom or VHB Office

155 Fifth Street Suite 111

Huntington Beach, CA 92648

Join Zoom Meeting

Web link: <https://zoom.us/j/99016199783?pwd=VnhKRkdDelhCTk5vbTZwaE5LdzlPdZ09>

Zoom Phone: (669) 900-6833

Meeting ID: 990 1619 9783

Passcode: 081421

Public Notice Information: In accordance with the Ralph M. Brown Act, VHB agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. The agendas are also posted on the VHB website at surfcityusa.com. Questions on agenda items may be directed to Kelly Miller, VHB President/CEO, at (714) 969-3492 or Kelly@surfcityusa.com.

VHB Mission: To position Surf City USA® as the preferred California beach destination in order to maximize **overnight visitor** spending, **destination development** and **quality of life** for all residents.

MINUTES

I. Call to Order and Antitrust Reminder (*see reverse*) by Chair Justin Simpson at 3:00pm

II. Roll Call: Board Members in attendance highlighted.

Paulette Fischer (The Waterfront Beach Resort, a Hilton Hotel)

Paul Maddison (Paséa Hotel and Spa)

Janis Mantini (Individual-at-large with interest in tourism)

Peter Rice (The Hyatt Regency Resort & Spa)

Justin Simpson (Kimpton Shorebreak HB Resort)

Todd Szilagyi (Best-VIP Chauffeured Worldwide)

Sheik Sattaur (Union Bank)

VHB staff attending: Kelly Miller, Omark Holmes, Nicole Llido, Susan Valen, Jennifer Tong, Deanna Mote

Other attendees: Kriss Casanova (City of Huntington Beach)

III. Announcement of Late Communications - None

IV. Public Comments — Chairperson (limited to 3 minutes/person): None

VHB welcomes public comments on all items on this agenda or of community interest. We respectfully request that this public forum be utilized in a positive and constructive manner. Please focus your comments on the issue or concern that you would like to bring to the attention of the Executive Committee.

V. Consent Agenda (Simpson and Miller)

- a. Latest TOT / TBID Reports
- b. CBRE/PKF / STR Reports
- c. Current Financials, if available
- d. Approval of previous minutes

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Motion to approve Consent Agenda made by Justin Simpson. 2nd by Todd Szilagyi. Yes – 5 votes. No – 0 votes. Abstain – 0 votes. Motion approved.

VI. The Board shall consider [or reconsider] the circumstances of the state of emergency and make findings that either there continues to be a direct impact on the ability to meet safely in person or are state/local officials actively imposing or recommending social distancing measures.

VII. Chairman’s Report (Simpson)

VIII. President & CEO Agenda Items (Miller)

- a. 2022 Airshow: Discussion and vote to approve \$100,000 in sponsorship for current and future VHB brand marketing and some cost recovery offsets for miscellaneous VHB’s expenses for ISA and Airshow.

Motion to approve item a. by Janis Mantini. 2nd by Paulette Fischer. Yes – 5 votes. No – 0 votes. Abstain – 0 votes. Motion approved.

- b. ISA World Surfing Games update

- c. Upcoming new board member nominations and elections.

Motion to approve item c. to reappoint existing members + accept officer slate recommendations by Janis Mantini. 2nd by Paul Maddison. Yes – 5 votes. No – 0 votes. Abstain 0 – votes. Motion approved.

- d. Advisor Circle post con discussion and ways to enhance future HB Collection bookings.

- e. Brief update on Downtown Dreamin process led by City of HB.

IX. Brief Department Updates

X. Adjournment at 3:40pm.

Key dates to remember:

September 2022

- Board of Directors Meeting: Tuesday, September 27, 3:00 PM – 4:00 PM

October 2022

- Executive Committee Meeting: Thursday, October 20, 3:30PM – 4:30PM

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ANTITRUST COMPLIANCE POLICY

It is the policy of Visit Huntington Beach (VHB) to comply fully with the antitrust laws of the United States and the State of California. In order to assure full compliance, the following policies and procedures are to be followed by all employees and stakeholders of VHB and by representatives of any stakeholders of VHB.

At any meeting of the directors of VHB or any committees of VHB, or at any meeting where any employee of VHB is present or where VHB is in any way involved, there shall be no discussion of the following:

- A. Prices or rates for hotel or motel rooms, food and beverage, transportation, sightseeing, or other services or facilities of stakeholders, including but not limited to prices or rates to be charged to convention groups, tour groups or tour operators, including off-season prices or discounts;*
- B. Changes or proposed changes in the prices or rates of hotel or motel rooms, food and beverage, transportation, sightseeing, or other services offered to customers of the hotel and motel industry;*
- C. Formulas, procedures, or means for the establishment and determination of prices, rates, discounts, terms, and conditions or rental;*
- D. Plans of individual stakeholders covering increases or reductions in distribution or marketing of particular products or services.*
- E. Restrictions on legal advertising or promotional activities.*
- F. Matters relating to actual or potential suppliers or customers that might have the effect of excluding them from any market or of influencing others not to deal with them.*

MEETING ASSISTANCE NOTICE – AMERICANS WITH DISABILITIES ACT

In accordance with the Americans with Disabilities Act the following services are available to members of our community who require special assistance to participate in EDC meetings. If you require special assistance, 48-hour prior notification will enable VHB to make reasonable

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arrangements. To make arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas, please contact Deanna Mote at deanna@surfcityusa.com or (714) 969-3492.

Tourism Builds Community