

# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2013/14

## Huntington Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting April Occupancies

### Current Month - April 2014

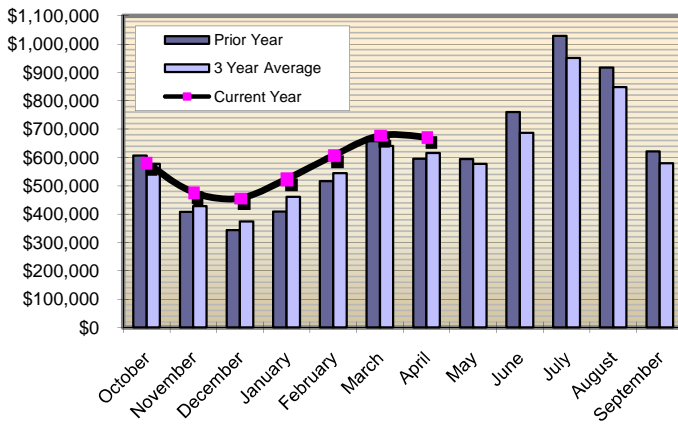
<u>Last Year</u>	<u>This Year</u>	<u>Change</u>	<u>% Change</u>
\$595,333	\$671,182	\$75,849	12.7%

### \* Year to Date - April 2014

<u>Last Year</u>	<u>This Year</u>	<u>Change</u>	<u>% Change</u>
\$3,536,759	\$3,991,590	\$454,831	12.9%

\* Excludes audit

### Monthly TOT



### Comparison to Prior Years (in thousands)



	Fiscal Year 2010/11		Fiscal Year 2011/12		Fiscal Year 2012/13		Fiscal Year 2013/14	
	<u>Actual</u>	<u>% Change</u> <u>Prior Yr</u>	<u>Actual</u>	<u>% Change</u> <u>Prior Yr</u>	<u>Actual</u>	<u>% Change</u> <u>Prior Yr</u>	<u>Actual</u>	<u>% Change</u> <u>Prior Yr</u>
October	\$482,256	17.3%	\$544,346	12.9%	\$607,091	11.5%	\$579,126	(4.6%)
November	\$371,225	27.4%	\$398,760	7.4%	\$407,707	2.2%	\$477,478	17.1%
December	\$317,068	19.0%	\$322,930	1.9%	\$343,813	6.5%	\$456,603	32.8%
January	\$411,586	12.7%	\$448,939	9.1%	\$408,967	(8.9%)	\$524,101	28.2%
February	\$435,213	17.7%	\$512,707	17.8%	\$516,653	0.8%	\$606,026	17.3%
March	\$597,227	22.6%	\$587,651	(1.6%)	\$657,196	11.8%	\$677,075	3.0%
April	\$498,193	13.5%	\$581,908	16.8%	\$595,333	2.3%	\$671,182	12.7%
May	\$542,793	4.0%	\$593,605	9.4%	\$594,402	0.1%		
June	\$599,228	2.3%	\$700,200	16.9%	\$759,956	8.5%		
July	\$896,914	12.5%	\$927,425	3.4%	\$1,029,547	11.0%		
August	\$794,534	3.1%	\$834,583	5.0%	\$917,183	9.9%		
September	\$541,630	7.2%	\$576,252	6.4%	\$621,347	7.8%		
Total:	<u>\$6,487,867</u>	11.7%	<u>\$7,029,308</u>	8.4%	<u>\$7,459,194</u>	6.1%	<u>\$3,991,590</u>	12.9%
Budget	<u>\$6,500,000</u>	20.4%	<u>\$7,203,534</u>	10.8%	<u>\$7,400,000</u>	2.7%	<u>\$7,700,000</u>	4.1%

# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2013/14

## Huntington Beach Hotels 2% Business Improvement Assessment District Reflecting April Occupancies

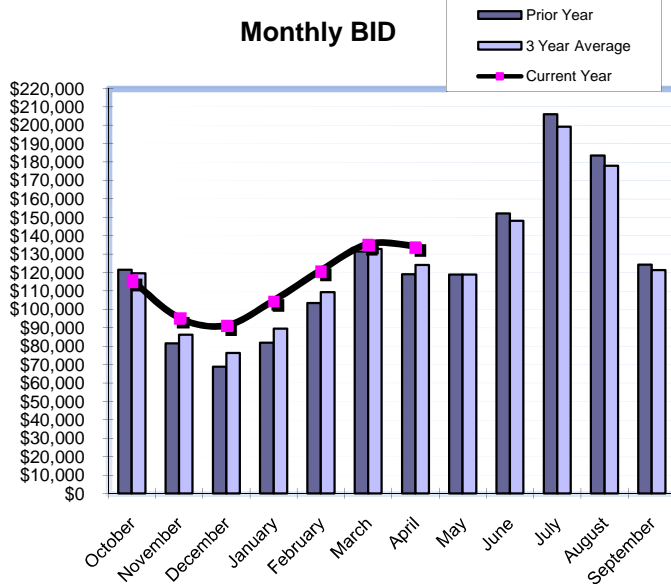
### Current Month - April 2014

Last Year	This Year	Change	% Change
\$119,066	\$134,236	\$15,170	12.7%

### \* Year to Date - April 2014

Last Year	This Year	Change	% Change
\$707,352	\$798,318	\$90,966	12.9%

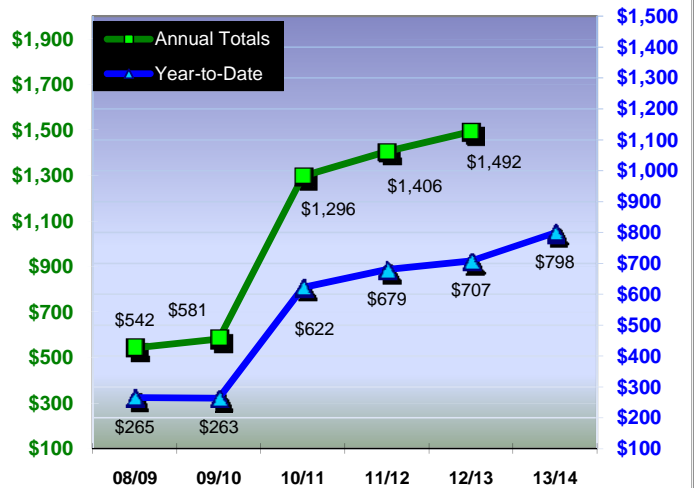
### Monthly BID



### Comparison to Prior Years (in thousands)

#### \* Annual

#### YTD



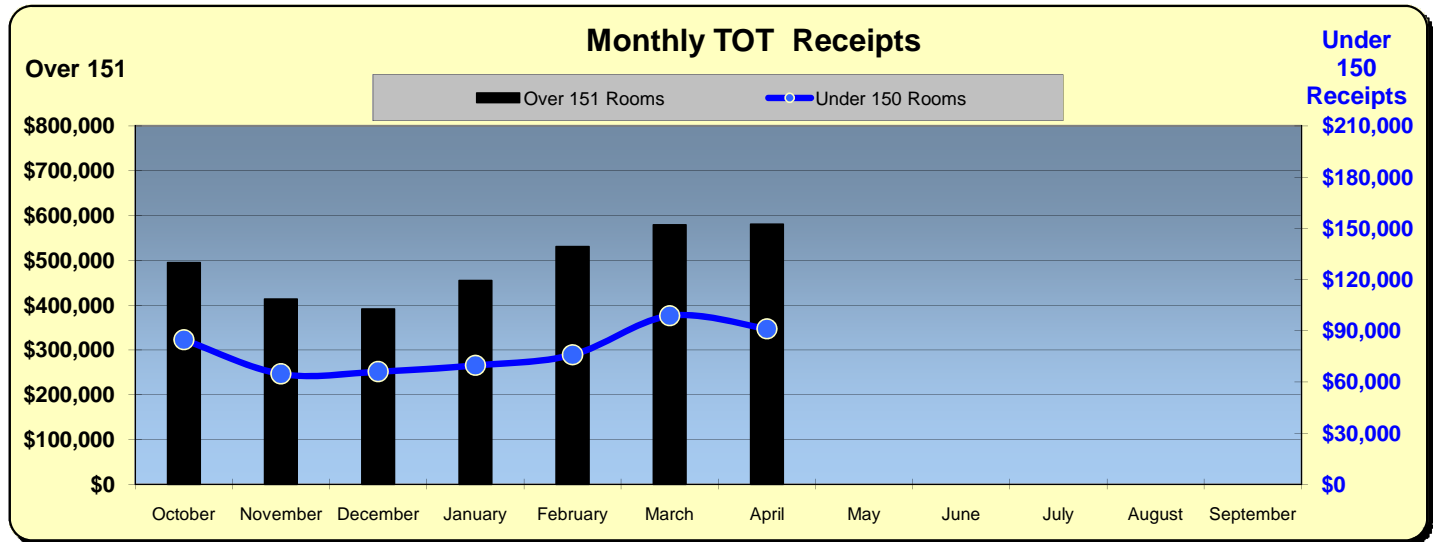
	Fiscal Year 2010/11		Fiscal Year 2011/12		Fiscal Year 2012/13		Fiscal Year 2013/14	
	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr
October	\$95,960	(21.6%)	\$108,869	13.5%	\$121,418	11.5%	\$115,825	(4.6%)
November	\$74,181	(4.9%)	\$79,752	7.5%	\$81,541	2.2%	\$95,495	17.1%
December	\$63,221	(17.5%)	\$64,586	2.2%	\$68,762	6.5%	\$91,320	32.8%
January	\$82,281	(29.7%)	\$89,788	9.1%	\$81,794	(8.9%)	\$104,821	28.2%
February	\$87,032	(30.0%)	\$102,541	17.8%	\$103,331	0.8%	\$121,205	17.3%
March	\$119,446	(34.0%)	\$117,530	(1.6%)	\$131,440	11.8%	\$135,415	3.0%
April	\$99,638	(9.9%)	\$116,382	16.8%	\$119,066	2.3%	\$134,236	12.7%
May	\$108,555	(22.0%)	\$118,721	9.4%	\$118,881	0.1%		
June	\$119,567	(9.6%)	\$140,040	17.1%	\$151,992	8.5%		
July	\$179,383	(11.6%)	\$185,485	3.4%	\$205,911	11.0%		
August	\$158,758	(13.7%)	\$166,917	5.1%	\$183,437	9.9%		
September	\$108,326	(9.5%)	\$115,251	6.4%	\$124,269	7.8%		
<b>Total:</b>	<b>\$1,296,347</b>	<b>(17.8%)</b>	<b>\$1,405,861</b>	<b>8.5%</b>	<b>\$1,491,842</b>	<b>6.1%</b>	<b>\$798,318</b>	<b>12.9%</b>

# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2013/14

## Huntington Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting April Occupancies

Hotels Over 151 Rooms			
Current Month - April 2014			
Last Year	This Year	Change	% Change
\$503,307	\$580,166	\$76,860	15.3%

Hotels Under 150 Rooms			
Current Month - April 2014			
Last Year	This Year	Change	% Change
\$92,026	\$91,016	(\$1,010)	(1.1%)



City Fiscal Period	Fiscal Year 2012/13				Fiscal Year 2013/14			
	Over 151 Rooms	% Change Prior Yr	Under 150 Rooms	% Change Prior Yr	Over 151 Rooms	% Change Prior Yr	Under 150 Rooms	% Change Prior Yr
October	\$521,538	11.1%	\$85,553	14.2%	\$494,436	(5.2%)	\$84,690	(1.0%)
November	\$347,736	1.2%	\$59,971	8.8%	\$412,773	18.7%	\$64,705	7.9%
December	\$282,309	7.9%	\$61,504	0.3%	\$390,602	38.4%	\$66,001	7.3%
January	\$345,866	(10.3%)	\$63,101	(0.5%)	\$454,423	31.4%	\$69,678	10.4%
February	\$445,764	1.1%	\$70,889	(1.5%)	\$530,180	18.9%	\$75,846	7.0%
March	\$557,415	11.8%	\$99,782	12.3%	\$578,316	3.8%	\$98,759	(1.0%)
April	\$503,307	1.5%	\$92,026	6.8%	\$580,166	15.3%	\$91,016	(1.1%)
May	\$501,413	(0.8%)	\$92,989	5.7%				
June	\$642,142	8.9%	\$117,814	6.4%				
July	\$867,761	11.7%	\$161,786	7.3%				
August	\$787,471	11.6%	\$129,712	0.7%				
September	\$533,377	10.3%	\$87,970	(5.0%)				
Total:	<u>\$6,336,098</u>	6.4%	<u>\$1,123,096</u>	4.7%	<u>\$3,440,895</u>	15.3%	<u>\$550,695</u>	(1.1%)

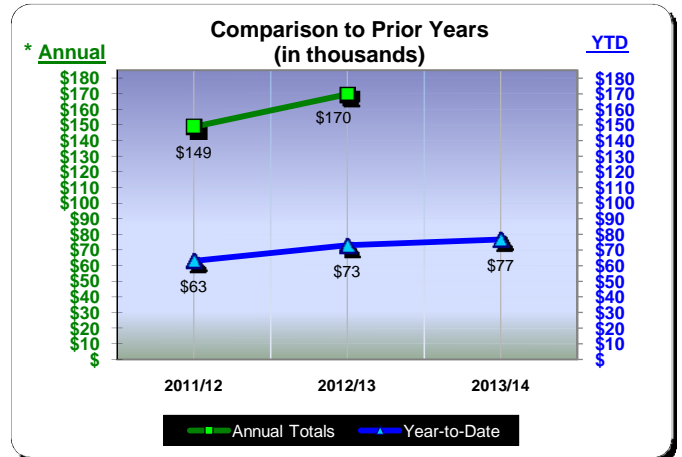
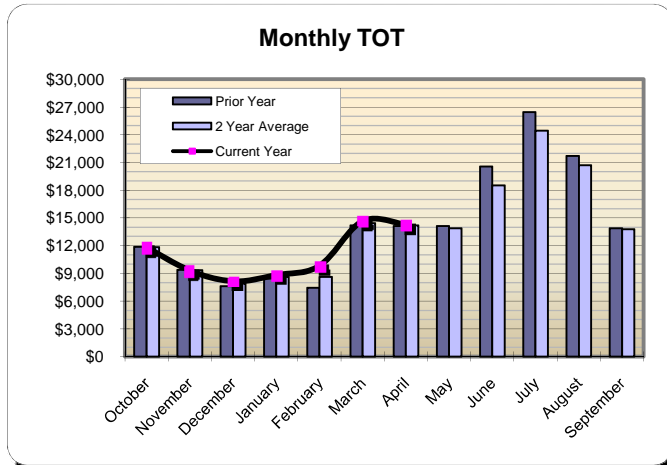
# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2013/14

## Sunset Beach Hotels

### 10% Transient Occupancy Tax Receipts Reflecting April Occupancies

Current Month - April 2014			
Last Year	This Year	Change	% Change
\$14,130	\$14,239	\$110	0.8%

* Year to Date - April 2014			
Last Year	This Year	Change	% Change
\$73,054	\$76,799	\$3,745	5.1%



	Fiscal Year 2011/12			Fiscal Year 2012/13			Fiscal Year 2013/14	
	Actual	% Change Prior Yr		Actual	% Change Prior Yr		Actual	% Change Prior Yr
October	\$8,671	(6.9%)		\$11,862	36.8%		\$11,811	(0.4%)
November	\$7,713	(27.1%)		\$9,364	21.4%		\$9,317	(0.5%)
December	\$7,164	(4.2%)		\$7,612	6.3%		\$8,147	7.0%
January	\$6,576	4.5%		\$8,440	28.4%		\$8,820	4.5%
February	\$7,592	3.1%		\$7,447	(1.9%)		\$9,809	31.7%
March	\$12,001	25.1%		\$14,199	18.3%		\$14,656	3.2%
April	\$13,254	2.1%		\$14,130	6.6%		\$14,239	0.8%
May	\$13,600	21.4%		\$14,132	3.9%			
June	\$16,482	13.0%		\$20,567	24.8%			
July	\$22,410	13.0%		\$26,457	18.1%			
August	\$19,711	15.0%		\$21,721	10.2%			
September	\$13,632	13.0%		\$13,897	1.9%			
<b>Total:</b>	<b>\$148,806</b>	<b>7.3%</b>		<b>\$169,828</b>	<b>14.1%</b>		<b>\$76,799</b>	<b>5.1%</b>

**City of Huntington Beach  
Transient Occupancy Tax Receipts Report  
Fiscal Year 2013/14**

**Sunset Beach Hotels  
2% Business Improvement Assessment District  
Reflecting April Occupancies**

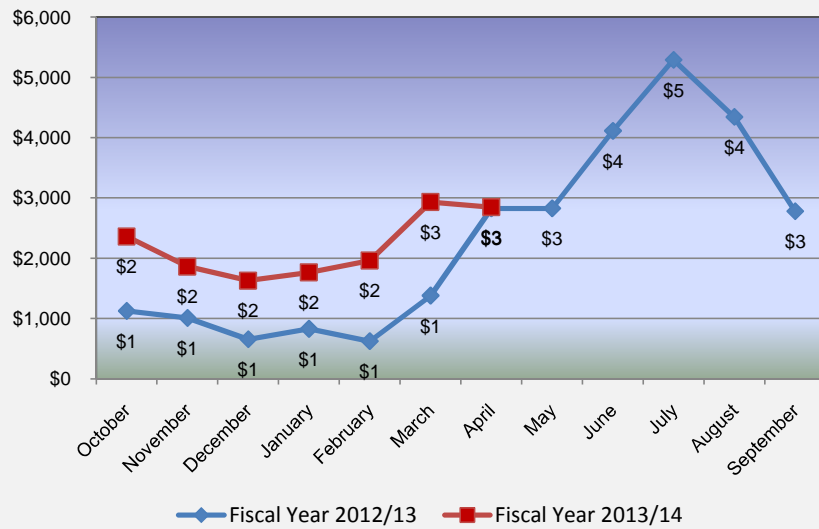
**Current Month - April 2014**

<u>Last Year</u>	<u>This Year</u>	<u>Change</u>	<u>% Change</u>
2,826	\$2,848	\$22	0.8%

**\* Year to Date - April 2014**

<u>Last Year</u>	<u>This Year</u>	<u>Change</u>	<u>% Change</u>
8,436	\$15,360	\$6,923	82.1%

**Comparison to Prior Year  
(in thousands)**



	<u>Fiscal Year 2012/13</u>	<u>Fiscal Year 2013/14</u>	<u>% Change Prior Yr</u>
October	\$1,124	\$2,362	110.2%
November	\$1,008	\$1,863	84.9%
December	\$653	\$1,629	149.4%
January	\$826	\$1,764	113.5%
February	\$622	\$1,962	215.5%
March	\$1,378	\$2,931	112.7%
April	\$2,826	\$2,848	0.8%
May	\$2,826		
June	\$4,113		
July	\$5,291		
August	\$4,344		
September	\$2,779		
<b>Total:</b>	<b>\$27,791</b>	<b>\$15,360</b>	<b>82.1%</b>

\* Some declines are due to long-term stay exemptions.