

City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2013/14

Huntington Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting January Occupancies

Current Month - January 2014

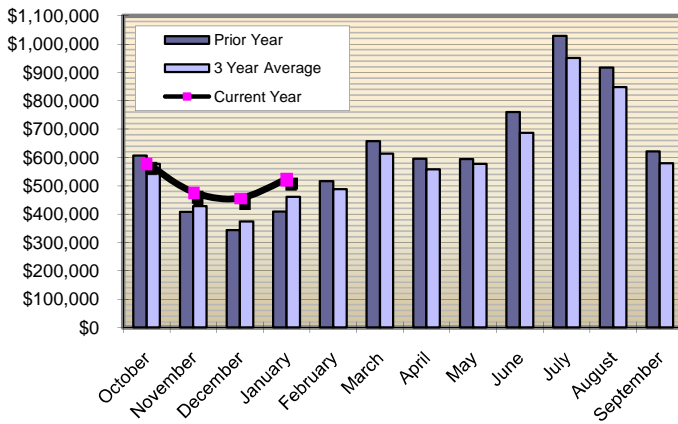
<u>Last Year</u>	<u>This Year</u>	<u>Change</u>	<u>% Change</u>
\$408,967	\$524,101	\$115,134	28.2%

* Year to Date - January 2014

<u>Last Year</u>	<u>This Year</u>	<u>Change</u>	<u>% Change</u>
\$1,767,577	\$2,037,307	\$269,730	15.3%

* Excludes audit

Monthly TOT



Comparison to Prior Years (in thousands)



	Fiscal Year 2010/11		Fiscal Year 2011/12		Fiscal Year 2012/13		Fiscal Year 2013/14	
	<u>Actual</u>	<u>% Change</u> <u>Prior Yr</u>	<u>Actual</u>	<u>% Change</u> <u>Prior Yr</u>	<u>Actual</u>	<u>% Change</u> <u>Prior Yr</u>	<u>Actual</u>	<u>% Change</u> <u>Prior Yr</u>
October	\$482,256	17.3%	\$544,346	12.9%	\$607,091	11.5%	\$579,126	(4.6%)
November	\$371,225	27.4%	\$398,760	7.4%	\$407,707	2.2%	\$477,478	17.1%
December	\$317,068	19.0%	\$322,930	1.9%	\$343,813	6.5%	\$456,603	32.8%
January	\$411,586	12.7%	\$448,939	9.1%	\$408,967	(8.9%)	\$524,101	28.2%
February	\$435,213	17.7%	\$512,707	17.8%	\$516,653	0.8%		
March	\$597,227	22.6%	\$587,651	(1.6%)	\$657,196	11.8%		
April	\$498,193	13.5%	\$581,908	16.8%	\$595,333	2.3%		
May	\$542,793	4.0%	\$593,605	9.4%	\$594,402	0.1%		
June	\$599,228	2.3%	\$700,200	16.9%	\$759,956	8.5%		
July	\$896,914	12.5%	\$927,425	3.4%	\$1,029,547	11.0%		
August	\$794,534	3.1%	\$834,583	5.0%	\$917,183	9.9%		
September	\$541,630	7.2%	\$576,252	6.4%	\$621,347	7.8%		
Total:	<u>\$6,487,867</u>	11.7%	<u>\$7,029,308</u>	8.4%	<u>\$7,459,194</u>	6.1%	<u>\$2,037,307</u>	15.3%
Budget	<u>\$6,500,000</u>	20.4%	<u>\$7,203,534</u>	10.8%	<u>\$7,400,000</u>	2.7%	<u>\$7,700,000</u>	4.1%

City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2013/14

Huntington Beach Hotels 2% Business Improvement Assessment District Reflecting January Occupancies

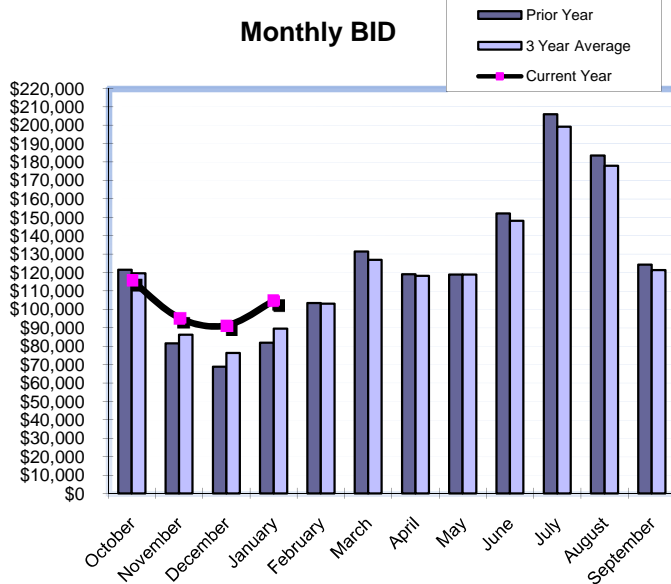
Current Month - January 2014

Last Year	This Year	Change	% Change
\$81,794	\$104,821	\$23,027	28.2%

* Year to Date - January 2014

Last Year	This Year	Change	% Change
\$353,515	\$407,461	\$53,946	15.3%

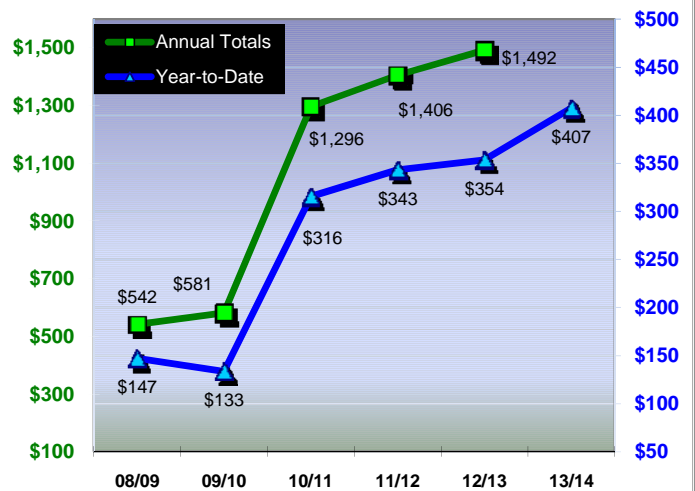
Monthly BID



Comparison to Prior Years (in thousands)

* Annual

YTD



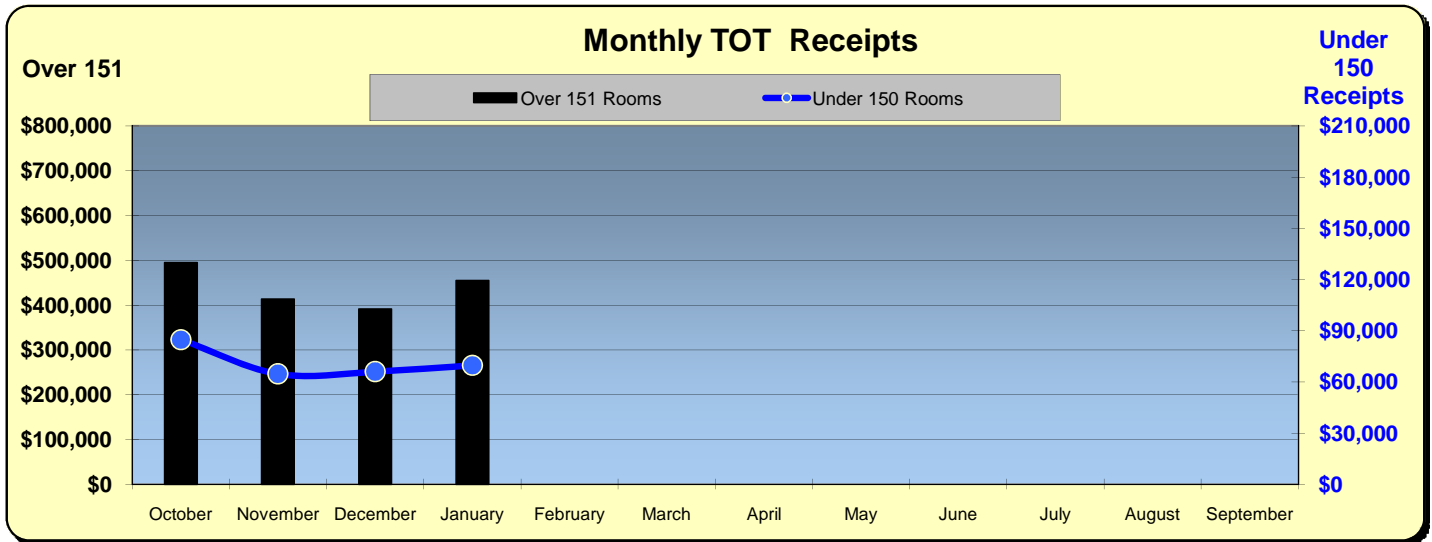
	Fiscal Year 2010/11		Fiscal Year 2011/12		Fiscal Year 2012/13		Fiscal Year 2013/14	
	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr
October	\$95,960	(21.6%)	\$108,869	13.5%	\$121,418	11.5%	\$115,825	(4.6%)
November	\$74,181	(4.9%)	\$79,752	7.5%	\$81,541	2.2%	\$95,495	17.1%
December	\$63,221	(17.5%)	\$64,586	2.2%	\$68,762	6.5%	\$91,320	32.8%
January	\$82,281	(29.7%)	\$89,788	9.1%	\$81,794	(8.9%)	\$104,821	28.2%
February	\$87,032	(30.0%)	\$102,541	17.8%	\$103,331	0.8%		
March	\$119,446	(34.0%)	\$117,530	(1.6%)	\$131,440	11.8%		
April	\$99,638	(9.9%)	\$116,382	16.8%	\$119,066	2.3%		
May	\$108,555	(22.0%)	\$118,721	9.4%	\$118,881	0.1%		
June	\$119,567	(9.6%)	\$140,040	17.1%	\$151,992	8.5%		
July	\$179,383	(11.6%)	\$185,485	3.4%	\$205,911	11.0%		
August	\$158,758	(13.7%)	\$166,917	5.1%	\$183,437	9.9%		
September	\$108,326	(9.5%)	\$115,251	6.4%	\$124,269	7.8%		
Total:	\$1,296,347	(17.8%)	\$1,405,861	8.5%	\$1,491,842	6.1%	\$407,461	15.3%

City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2013/14

Huntington Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting January Occupancies

Hotels Over 151 Rooms			
Current Month - January 2014			
Last Year	This Year	Change	% Change
\$345,866	\$454,423	\$108,557	31.4%

Hotels Under 150 Rooms			
Current Month - January 2014			
Last Year	This Year	Change	% Change
\$63,101	\$69,678	\$6,578	10.4%



City Fiscal Period	Fiscal Year 2012/13				Fiscal Year 2013/14			
	Over 151 Rooms	% Change Prior Yr	Under 150 Rooms	% Change Prior Yr	Over 151 Rooms	% Change Prior Yr	Under 150 Rooms	% Change Prior Yr
October	\$521,538	11.1%	\$85,553	14.2%	\$494,436	(5.2%)	\$84,690	(1.0%)
November	\$347,736	1.2%	\$59,971	8.8%	\$412,773	18.7%	\$64,705	7.9%
December	\$282,309	7.9%	\$61,504	0.3%	\$390,602	38.4%	\$66,001	7.3%
January	\$345,866	(10.3%)	\$63,101	(0.5%)	\$454,423	31.4%	\$69,678	10.4%
February	\$445,764	1.1%	\$70,889	(1.5%)				
March	\$557,415	11.8%	\$99,782	12.3%				
April	\$503,307	1.5%	\$92,026	6.8%				
May	\$501,413	(0.8%)	\$92,989	5.7%				
June	\$642,142	8.9%	\$117,814	6.4%				
July	\$867,761	11.7%	\$161,786	7.3%				
August	\$787,471	11.6%	\$129,712	0.7%				
September	\$533,377	10.3%	\$87,970	(5.0%)				
Total:	<u>\$6,336,098</u>	6.4%	<u>\$1,123,096</u>	4.7%	<u>\$1,752,233</u>	31.4%	<u>\$285,074</u>	10.4%

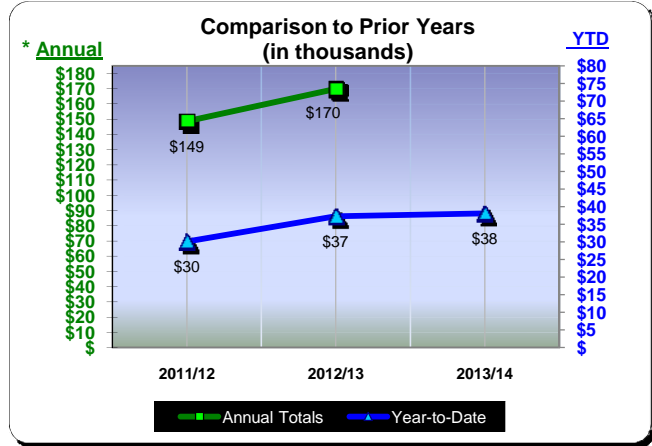
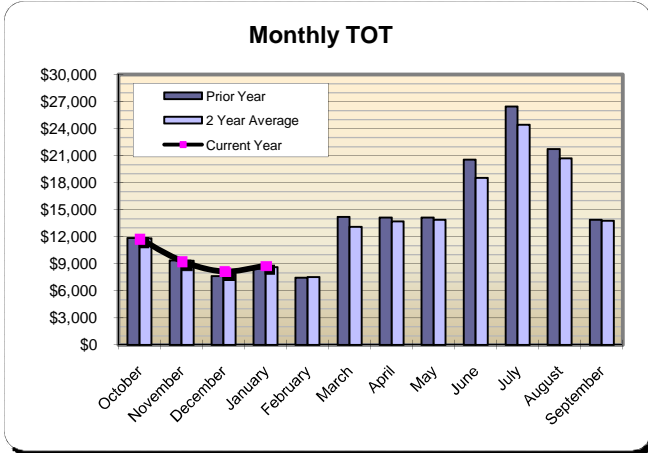
City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2013/14

Sunset Beach Hotels

10% Transient Occupancy Tax Receipts Reflecting January Occupancies

Current Month - January 2014			
Last Year	This Year	Change	% Change
\$8,440	\$8,820	\$380	4.5%

* Year to Date - January 2014			
Last Year	This Year	Change	% Change
\$37,278	\$38,095	\$817	2.2%



	Fiscal Year 2011/12			Fiscal Year 2012/13			Fiscal Year 2013/14	
	Actual	% Change Prior Yr		Actual	% Change Prior Yr		Actual	% Change Prior Yr
October	\$8,671	(6.9%)		\$11,862	36.8%		\$11,811	(0.4%)
November	\$7,713	(27.1%)		\$9,364	21.4%		\$9,317	(0.5%)
December	\$7,164	(4.2%)		\$7,612	6.3%		\$8,147	7.0%
January	\$6,576	4.5%		\$8,440	28.4%		\$8,820	4.5%
February	\$7,592	3.1%		\$7,447	(1.9%)			
March	\$12,001	25.1%		\$14,199	18.3%			
April	\$13,254	2.1%		\$14,130	6.6%			
May	\$13,600	21.4%		\$14,132	3.9%			
June	\$16,482	13.0%		\$20,567	24.8%			
July	\$22,410	13.0%		\$26,457	18.1%			
August	\$19,711	15.0%		\$21,721	10.2%			
September	\$13,632	13.0%		\$13,897	1.9%			
Total:	<u>\$148,806</u>	7.3%		<u>\$169,828</u>	14.1%		<u>\$38,095</u>	2.2%

**City of Huntington Beach
Transient Occupancy Tax Receipts Report
Fiscal Year 2013/14**

**Sunset Beach Hotels
2% Business Improvement Assessment District
Reflecting January Occupancies**

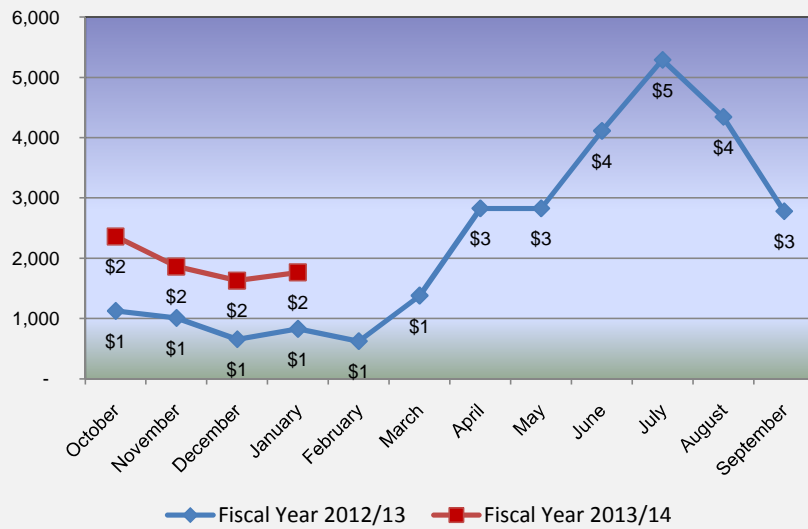
Current Month - January 2014

<u>Last Year</u>	<u>This Year</u>	<u>Change</u>	<u>% Change</u>
826	\$1,764	\$938	113.5%

*** Year to Date - January 2014**

<u>Last Year</u>	<u>This Year</u>	<u>Change</u>	<u>% Change</u>
3,611	\$7,619	\$4,008	111.0%

**Comparison to Prior Year
(in thousands)**



	<u>Fiscal Year 2012/13</u>	<u>Fiscal Year 2013/14</u>	<u>% Change Prior Yr</u>
October	1,124	\$2,362	110.2%
November	1,008	\$1,863	84.9%
December	653	\$1,629	149.4%
January	826	\$1,764	113.5%
February	622		
March	1,378		
April	2,826		
May	2,826		
June	4,113		
July	5,291		
August	4,344		
September	2,779		
Total:	27,791	\$7,619	111.0%

* Some declines are due to long-term stay exemptions.