

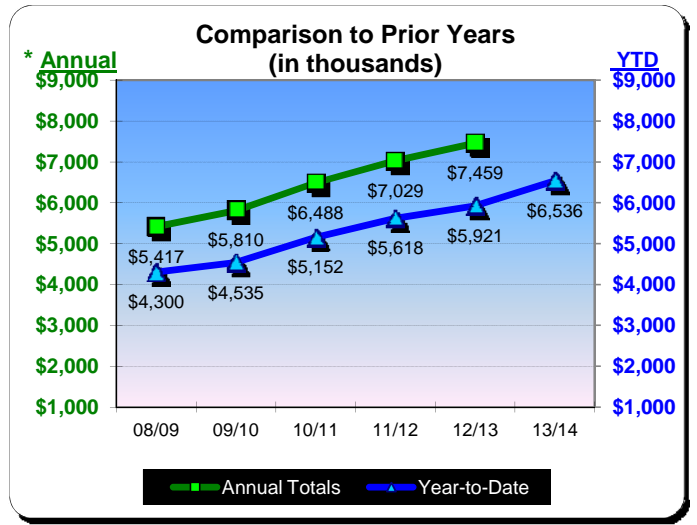
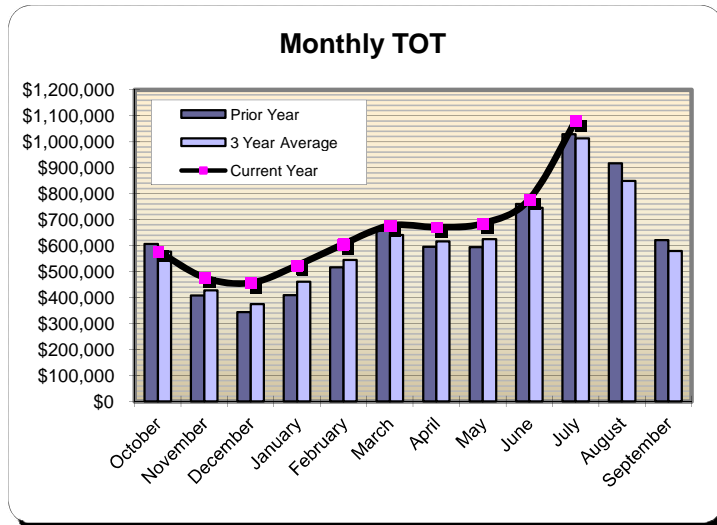
# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2013/14

## Huntington Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting July Occupancies

Current Month - July 2014			
Last Year	This Year	Change	% Change
\$1,029,547	\$1,081,287	\$51,740	5.0%

* Year to Date - July 2014			
Last Year	This Year	Change	% Change
\$5,920,664	\$6,536,433	\$615,769	10.4%

\* Excludes audit



	Fiscal Year 2010/11		Fiscal Year 2011/12		Fiscal Year 2012/13		Fiscal Year 2013/14	
	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr
October	\$482,256	17.3%	\$544,346	12.9%	\$607,091	11.5%	\$579,126	(4.6%)
November	\$371,225	27.4%	\$398,760	7.4%	\$407,707	2.2%	\$477,478	17.1%
December	\$317,068	19.0%	\$322,930	1.9%	\$343,813	6.5%	\$456,603	32.8%
January	\$411,586	12.7%	\$448,939	9.1%	\$408,967	(8.9%)	\$524,101	28.2%
February	\$435,213	17.7%	\$512,707	17.8%	\$516,653	0.8%	\$606,026	17.3%
March	\$597,227	22.6%	\$587,651	(1.6%)	\$657,196	11.8%	\$677,075	3.0%
April	\$498,193	13.5%	\$581,908	16.8%	\$595,333	2.3%	\$671,182	12.7%
May	\$542,793	4.0%	\$593,605	9.4%	\$594,402	0.1%	\$685,575	15.3%
June	\$599,228	2.3%	\$700,200	16.9%	\$759,956	8.5%	\$777,981	2.4%
July	\$896,914	12.5%	\$927,425	3.4%	\$1,029,547	11.0%	\$1,081,287	5.0%
August	\$794,534	3.1%	\$834,583	5.0%	\$917,183	9.9%		
September	\$541,630	7.2%	\$576,252	6.4%	\$621,347	7.8%		
<b>Total:</b>	<b>\$6,487,867</b>	<b>11.7%</b>	<b>\$7,029,308</b>	<b>8.4%</b>	<b>\$7,459,194</b>	<b>6.1%</b>	<b>\$6,536,433</b>	<b>10.4%</b>
<b>Budget</b>	<b>\$6,500,000</b>	<b>20.4%</b>	<b>\$7,203,534</b>	<b>10.8%</b>	<b>\$7,400,000</b>	<b>2.7%</b>	<b>\$7,700,000</b>	<b>4.1%</b>

# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2013/14

## Huntington Beach Hotels 2% Business Improvement Assessment District Reflecting July Occupancies

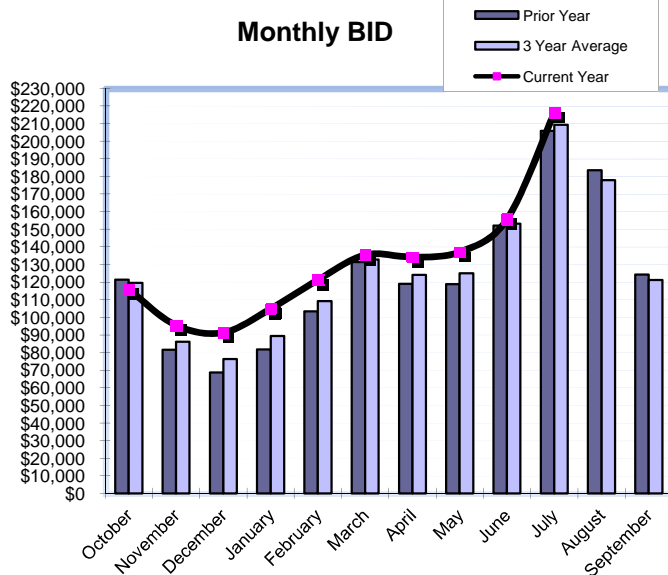
### Current Month - July 2014

Last Year	This Year	Change	% Change
\$205,911	\$216,259	\$10,347	5.0%

### \* Year to Date - July 2014

Last Year	This Year	Change	% Change
\$1,184,136	\$1,307,288	\$123,152	10.4%

### Monthly BID



### Comparison to Prior Years (in thousands)

\* Annual

YTD



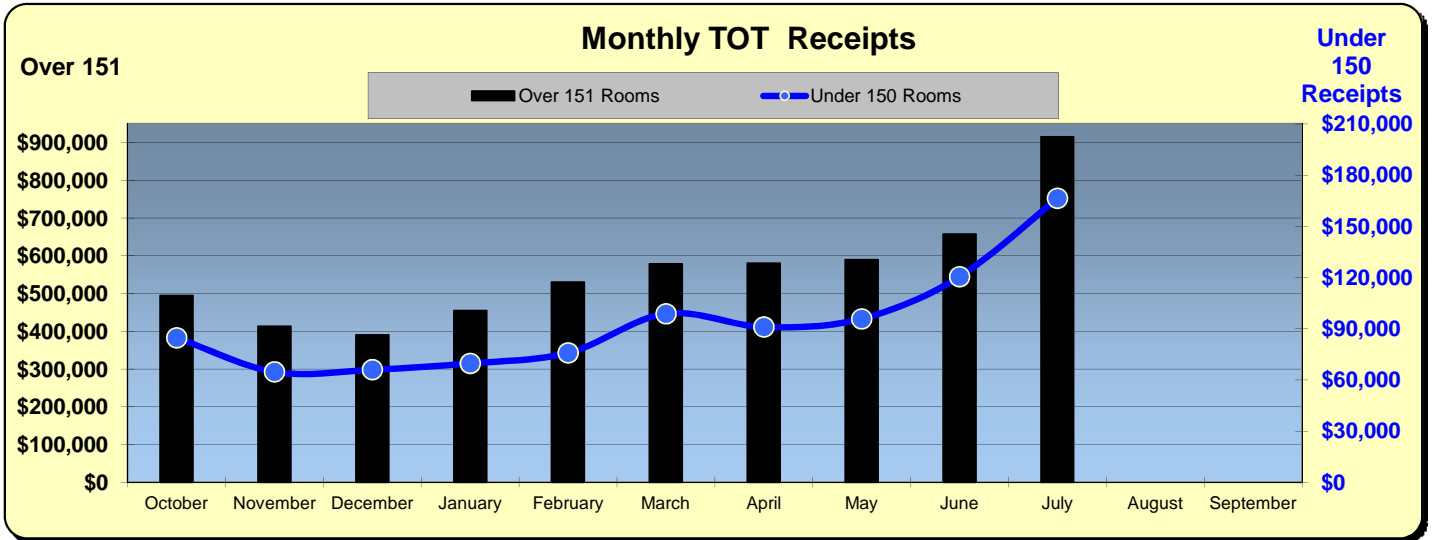
	Fiscal Year 2010/11		Fiscal Year 2011/12		Fiscal Year 2012/13		Fiscal Year 2013/14	
	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr
October	\$95,960	(21.6%)	\$108,869	13.5%	\$121,418	11.5%	\$115,825	(4.6%)
November	\$74,181	(4.9%)	\$79,752	7.5%	\$81,541	2.2%	\$95,495	17.1%
December	\$63,221	(17.5%)	\$64,586	2.2%	\$68,762	6.5%	\$91,320	32.8%
January	\$82,281	(29.7%)	\$89,788	9.1%	\$81,794	(8.9%)	\$104,821	28.2%
February	\$87,032	(30.0%)	\$102,541	17.8%	\$103,331	0.8%	\$121,205	17.3%
March	\$119,446	(34.0%)	\$117,530	(1.6%)	\$131,440	11.8%	\$135,415	3.0%
April	\$99,638	(9.9%)	\$116,382	16.8%	\$119,066	2.3%	\$134,236	12.7%
May	\$108,555	(22.0%)	\$118,721	9.4%	\$118,881	0.1%	\$137,115	15.3%
June	\$119,567	(9.6%)	\$140,040	17.1%	\$151,992	8.5%	\$155,596	2.4%
July	\$179,383	(11.6%)	\$185,485	3.4%	\$205,911	11.0%	\$216,259	5.0%
August	\$158,758	(13.7%)	\$166,917	5.1%	\$183,437	9.9%		
September	\$108,326	(9.5%)	\$115,251	6.4%	\$124,269	7.8%		
<b>Total:</b>	<b>\$1,296,347</b>	<b>(17.8%)</b>	<b>\$1,405,861</b>	<b>8.5%</b>	<b>\$1,491,842</b>	<b>6.1%</b>	<b>\$1,307,288</b>	<b>10.4%</b>

# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2013/14

## Huntington Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting July Occupancies

Hotels Over 151 Rooms			
Current Month - July 2014			
Last Year	This Year	Change	% Change
\$867,761	\$914,847	\$47,086	5.4%

Hotels Under 150 Rooms			
Current Month - July 2014			
Last Year	This Year	Change	% Change
\$161,786	\$166,440	\$4,654	2.9%



City Fiscal Period	Fiscal Year 2012/13				Fiscal Year 2013/14			
	Over 151 Rooms	% Change Prior Yr	Under 150 Rooms	% Change Prior Yr	Over 151 Rooms	% Change Prior Yr	Under 150 Rooms	% Change Prior Yr
October	\$521,538	11.1%	\$85,553	14.2%	\$494,436	(5.2%)	\$84,690	(1.0%)
November	\$347,736	1.2%	\$59,971	8.8%	\$412,773	18.7%	\$64,705	7.9%
December	\$282,309	7.9%	\$61,504	0.3%	\$390,602	38.4%	\$66,001	7.3%
January	\$345,866	(10.3%)	\$63,101	(0.5%)	\$454,423	31.4%	\$69,678	10.4%
February	\$445,764	1.1%	\$70,889	(1.5%)	\$530,180	18.9%	\$75,846	7.0%
March	\$557,415	11.8%	\$99,782	12.3%	\$578,316	3.8%	\$98,759	(1.0%)
April	\$503,307	1.5%	\$92,026	6.8%	\$580,166	15.3%	\$91,016	(1.1%)
May	\$501,413	(0.8%)	\$92,989	5.7%	\$589,810	17.6%	\$95,765	3.0%
June	\$642,142	8.9%	\$117,814	6.4%	\$657,491	2.4%	\$120,490	2.3%
July	\$867,761	11.7%	\$161,786	7.3%	\$914,847	5.4%	\$166,440	2.9%
August	\$787,471	11.6%	\$129,712	0.7%				
September	\$533,377	10.3%	\$87,970	(5.0%)				
<b>Total:</b>	<b>\$6,336,098</b>	<b>6.4%</b>	<b>\$1,123,096</b>	<b>4.7%</b>	<b>\$5,603,043</b>	<b>5.4%</b>	<b>\$933,390</b>	<b>2.9%</b>

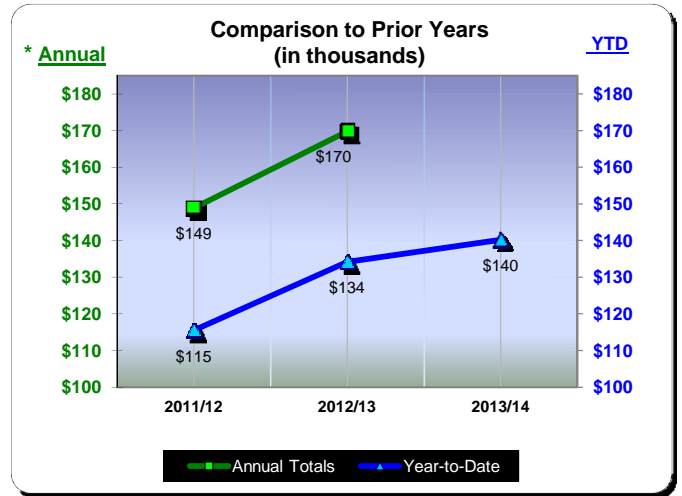
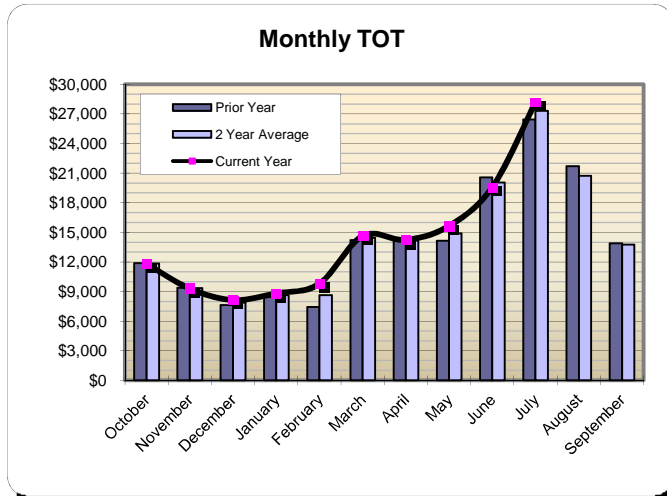
# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2013/14

## Sunset Beach Hotels

### 10% Transient Occupancy Tax Receipts Reflecting July Occupancies

Current Month - July 2014			
Last Year	This Year	Change	% Change
\$26,457	\$28,179	\$1,722	6.5%

* Year to Date - July 2014			
Last Year	This Year	Change	% Change
\$134,210	\$140,192	\$5,981	4.5%



	Fiscal Year 2011/12			Fiscal Year 2012/13			Fiscal Year 2013/14	
	Actual	% Change Prior Yr		Actual	% Change Prior Yr		Actual	% Change Prior Yr
October	\$8,671	(6.9%)		\$11,862	36.8%		\$11,811	(0.4%)
November	\$7,713	(27.1%)		\$9,364	21.4%		\$9,317	(0.5%)
December	\$7,164	(4.2%)		\$7,612	6.3%		\$8,147	7.0%
January	\$6,576	4.5%		\$8,440	28.4%		\$8,820	4.5%
February	\$7,592	3.1%		\$7,447	(1.9%)		\$9,809	31.7%
March	\$12,001	25.1%		\$14,199	18.3%		\$14,656	3.2%
April	\$13,254	2.1%		\$14,130	6.6%		\$14,239	0.8%
May	\$13,600	21.4%		\$14,132	3.9%		\$15,651	10.8%
June	\$16,482	13.0%		\$20,567	24.8%		\$19,562	(4.9%)
July	\$22,410	13.0%		\$26,457	18.1%		\$28,179	6.5%
August	\$19,711	15.0%		\$21,721	10.2%			
September	\$13,632	13.0%		\$13,897	1.9%			
<b>Total:</b>	<b>\$148,806</b>	<b>7.3%</b>		<b>\$169,828</b>	<b>14.1%</b>		<b>\$140,192</b>	<b>4.5%</b>

**City of Huntington Beach  
Transient Occupancy Tax Receipts Report  
Fiscal Year 2013/14**

**Sunset Beach Hotels  
2% Business Improvement Assessment District  
Reflecting July Occupancies**

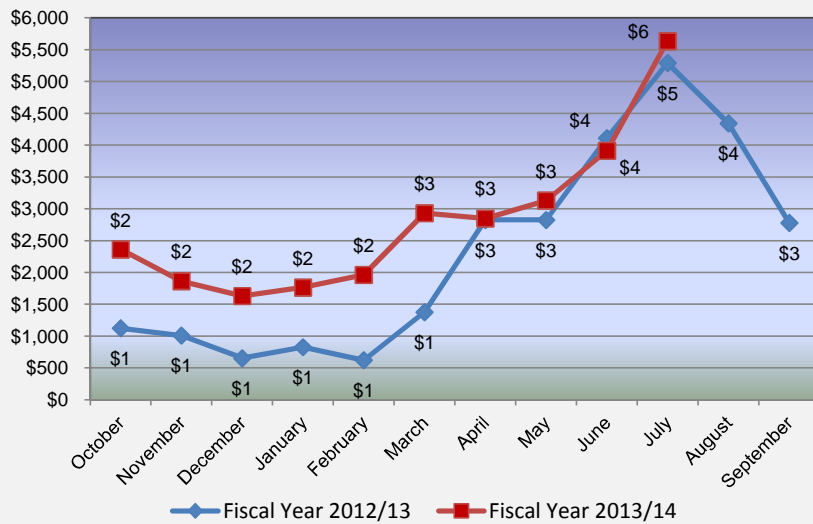
**Current Month - July 2014**

<u>Last Year</u>	<u>This Year</u>	<u>Change</u>	<u>% Change</u>
\$5,291	\$5,636	\$344	6.5%

**\* Year to Date - July 2014**

<u>Last Year</u>	<u>This Year</u>	<u>Change</u>	<u>% Change</u>
\$20,668	\$28,038	\$7,371	35.7%

**Comparison to Prior Year  
(in thousands)**



	<u>Fiscal Year 2012/13</u>	<u>Fiscal Year 2013/14</u>	<u>% Change Prior Yr</u>
October	\$1,124	\$2,362	110.2%
November	\$1,008	\$1,863	84.9%
December	\$653	\$1,629	149.4%
January	\$826	\$1,764	113.5%
February	\$622	\$1,962	215.5%
March	\$1,378	\$2,931	112.7%
April	\$2,826	\$2,848	0.8%
May	\$2,826	\$3,130	10.8%
June	\$4,113	\$3,912	(4.9%)
July	\$5,291	\$5,636	6.5%
August	\$4,344		
September	\$2,779		
<b>Total:</b>	<b>\$27,791</b>	<b>\$28,038</b>	<b>35.7%</b>

\* Some declines are due to long-term stay exemptions.