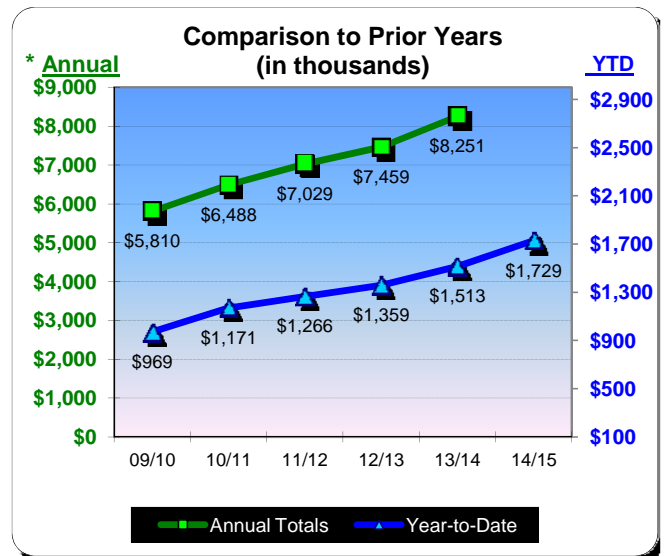
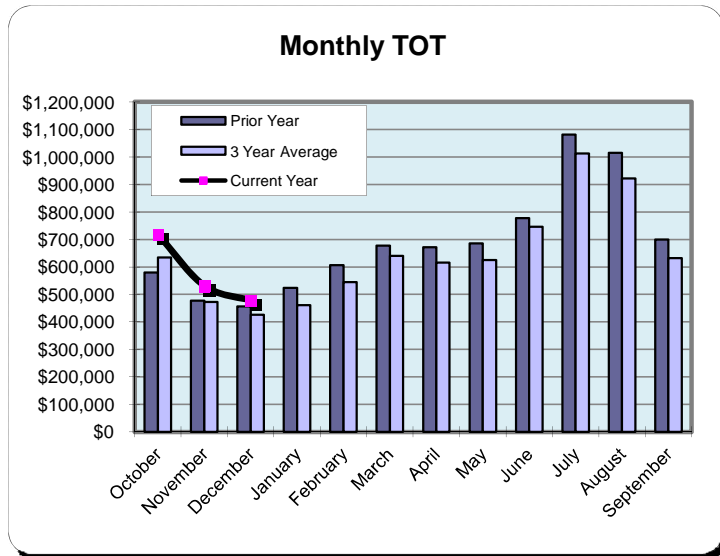


City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2014/15

Huntington Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting December Occupancies

| Current Month - December 2014 | | | |
|-------------------------------|-----------|----------|----------|
| Last Year | This Year | Change | % Change |
| \$456,603 | \$479,470 | \$22,867 | 5.0% |

| Year to Date - December 2014 | | | |
|------------------------------|-------------|-----------|----------|
| Last Year | This Year | Change | % Change |
| \$1,513,206 | \$1,729,254 | \$216,047 | 14.3% |



| | Fiscal Year 2011/12 | | Fiscal Year 2012/13 | | Fiscal Year 2013/14 | | Fiscal Year 2014/15 | |
|---------------|---------------------|----------------------|---------------------|----------------------|---------------------|----------------------|---------------------|----------------------|
| | Actual | % Change Prior Yr | Actual | % Change Prior Yr | Actual | % Change Prior Yr | Actual | % Change Prior Yr |
| October | \$544,346 | 12.9% | \$607,091 | 11.5% | \$579,126 | (4.6%) | \$718,440 | 24.1% |
| November | \$398,760 | 7.4% | \$407,707 | 2.2% | \$477,478 | 17.1% | \$531,343 | 11.3% |
| December | \$322,930 | 1.8% | \$343,813 | 6.5% | \$456,603 | 32.8% | \$479,470 | 5.0% |
| January | \$448,939 | 9.1% | \$408,967 | (8.9%) | \$524,101 | 28.2% | | |
| February | \$512,707 | 17.8% | \$516,653 | 0.8% | \$606,026 | 17.3% | | |
| March | \$587,651 | (1.6%) | \$657,196 | 11.8% | \$677,075 | 3.0% | | |
| April | \$581,908 | 16.8% | \$595,333 | 2.3% | \$671,182 | 12.7% | | |
| May | \$593,605 | 9.4% | \$594,402 | 0.1% | \$685,575 | 15.3% | | |
| June | \$700,200 | 16.9% | \$759,956 | 8.5% | \$777,981 | 2.4% | | |
| July | \$927,425 | 3.4% | \$1,029,547 | 11.0% | \$1,081,288 | 5.0% | | |
| August | \$834,583 | 5.0% | \$917,183 | 9.9% | \$1,014,751 | 10.6% | | |
| September | \$576,252 | 6.4% | \$621,347 | 7.8% | \$699,658 | 12.6% | | |
| Total: | \$7,029,307 | 8.3% | \$7,459,194 | 6.1% | \$8,250,843 | 10.6% | \$1,729,254 | 14.3% |

City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2014/15

Huntington Beach Hotels 3% Business Improvement Assessment District Reflecting December Occupancies

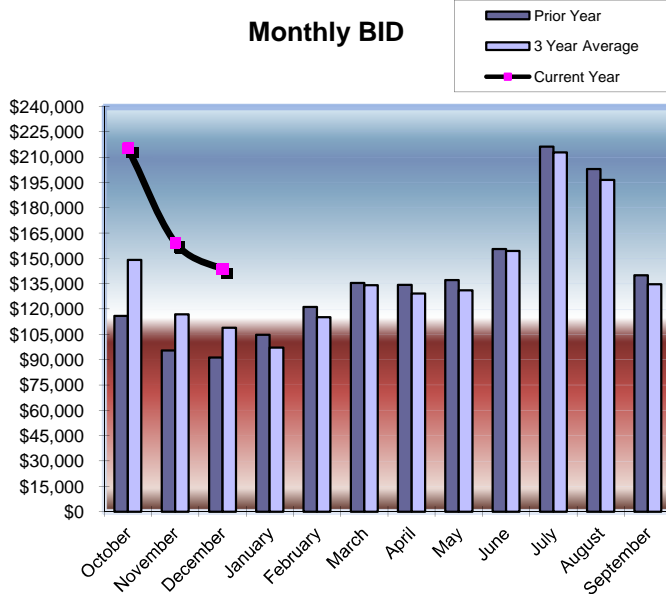
Current Month - December 2014

| Last Year | This Year | Change | % Change |
|-----------|-----------|----------|----------|
| \$91,320 | \$143,842 | \$52,521 | 57.5% |

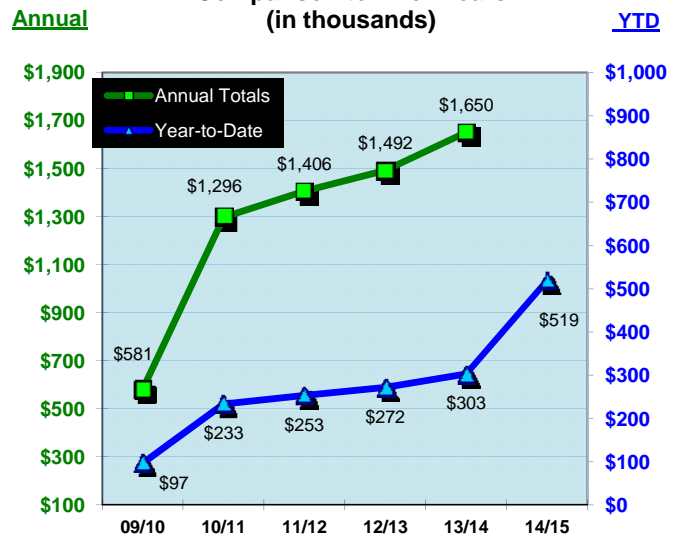
* Year to Date - December 2014

| Last Year | This Year | Change | % Change |
|-----------|-----------|-----------|----------|
| \$302,640 | \$518,776 | \$216,136 | 71.4% |

Monthly BID



Comparison to Prior Years (in thousands)



| | Fiscal Year 2011/12 | | Fiscal Year 2012/13 | | Fiscal Year 2013/14 | | Fiscal Year 2014/15 | |
|-----------|---------------------|-------------------|---------------------|-------------------|---------------------|-------------------|---------------------|-------------------|
| | Actual | % Change Prior Yr | Actual | % Change Prior Yr | Actual | % Change Prior Yr | Actual | % Change Prior Yr |
| October | \$108,869 | 13.5% | \$121,418 | 11.5% | \$115,825 | (4.6%) | \$215,532 | 86.1% |
| November | \$79,752 | 7.5% | \$81,541 | 2.2% | \$95,495 | 17.1% | \$159,403 | 66.9% |
| December | \$64,586 | 2.2% | \$68,762 | 6.5% | \$91,320 | 32.8% | \$143,842 | 57.5% |
| January | \$89,788 | 9.1% | \$81,794 | (8.9%) | \$104,821 | 28.2% | | |
| February | \$102,541 | 17.8% | \$103,331 | 0.8% | \$121,205 | 17.3% | | |
| March | \$117,530 | (1.6%) | \$131,440 | 11.8% | \$135,415 | 3.0% | | |
| April | \$116,382 | 16.8% | \$119,066 | 2.3% | \$134,236 | 12.7% | | |
| May | \$118,721 | 9.4% | \$118,881 | 0.1% | \$137,115 | 15.3% | | |
| June | \$140,040 | 17.1% | \$151,992 | 8.5% | \$155,596 | 2.4% | | |
| July | \$185,485 | 3.4% | \$205,911 | 11.0% | \$216,259 | 5.0% | | |
| August | \$166,917 | 5.1% | \$183,437 | 9.9% | \$202,949 | 10.6% | | |
| September | \$115,251 | 6.4% | \$124,269 | 7.8% | \$139,932 | 12.6% | | |
| Total: | <u>\$1,405,861</u> | 8.5% | <u>\$1,491,842</u> | 6.1% | <u>\$1,650,168</u> | 10.6% | <u>\$518,776</u> | 71.4% |

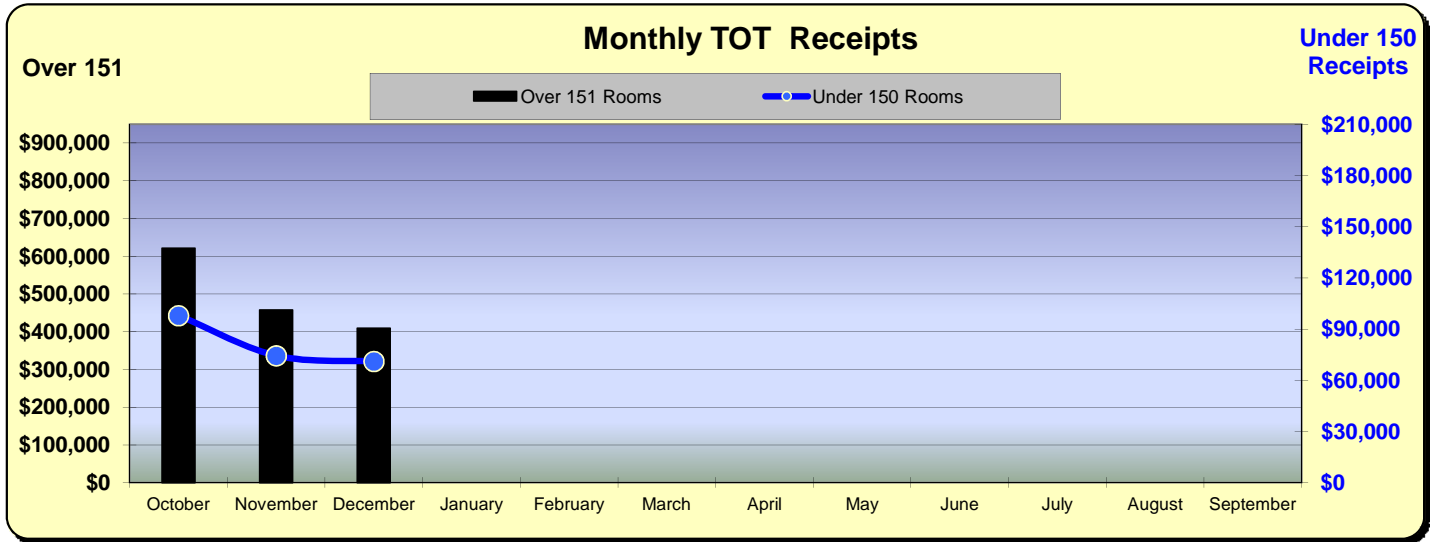
* Effective October 1, 2014, the BID assessment increased from 2% to 3%.

City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2014/15

Huntington Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting December Occupancies

| Hotels Over 151 Rooms | | | |
|-------------------------------|-----------|----------|----------|
| Current Month - December 2014 | | | |
| Last Year | This Year | Change | % Change |
| \$390,602 | \$408,440 | \$17,839 | 4.6% |

| Hotels Under 150 Rooms | | | |
|-------------------------------|-----------|---------|----------|
| Current Month - December 2014 | | | |
| Last Year | This Year | Change | % Change |
| \$66,001 | \$71,030 | \$5,029 | 7.6% |



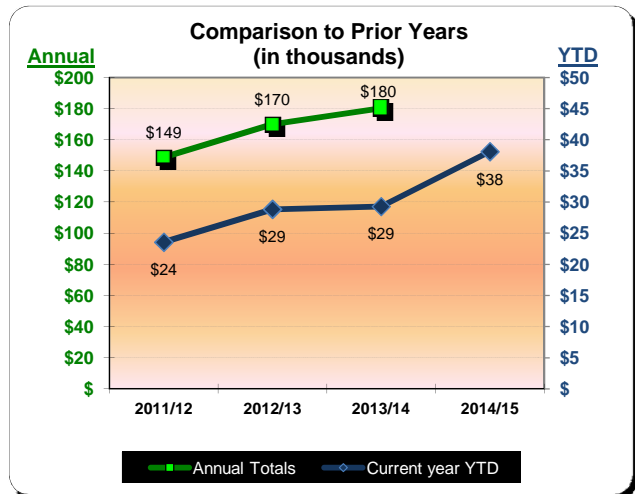
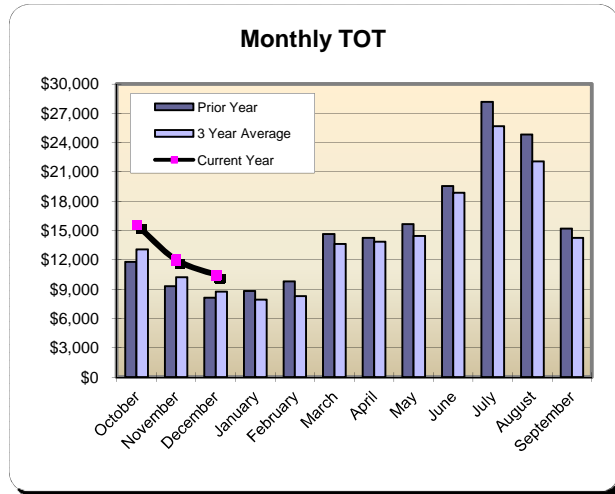
| City Fiscal Period | Fiscal Year 2013/14 | | | | Fiscal Year 2014/15 | | | |
|--------------------|---------------------|-------------------|--------------------|-------------------|---------------------|-------------------|------------------|-------------------|
| | Over 151 Rooms | % Change Prior Yr | Under 150 Rooms | % Change Prior Yr | Over 151 Rooms | % Change Prior Yr | Under 150 Rooms | % Change Prior Yr |
| October | \$494,436 | (5.2%) | \$84,690 | (1.0%) | \$620,594 | 25.5% | \$97,846 | 15.5% |
| November | \$412,773 | 18.7% | \$64,705 | 7.9% | \$457,014 | 10.7% | \$74,329 | 14.9% |
| December | \$390,602 | 38.4% | \$66,001 | 7.3% | \$408,440 | 4.6% | \$71,030 | 7.6% |
| January | \$454,423 | 31.4% | \$69,678 | 10.4% | | | | |
| February | \$530,180 | 18.9% | \$75,846 | 7.0% | | | | |
| March | \$578,316 | 3.8% | \$98,759 | (1.0%) | | | | |
| April | \$580,166 | 15.3% | \$91,016 | (1.1%) | | | | |
| May | \$589,810 | 17.6% | \$95,765 | 3.0% | | | | |
| June | \$657,491 | 2.4% | \$120,490 | 2.3% | | | | |
| July | \$914,847 | 5.4% | \$166,441 | 2.9% | | | | |
| August | \$872,149 | 10.8% | \$142,602 | 9.9% | | | | |
| September | \$605,338 | 13.5% | \$94,319 | 7.2% | | | | |
| Total: | \$7,080,531 | 11.8% | \$1,170,312 | 4.2% | \$1,486,048 | 25.5% | \$243,205 | 15.5% |

City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2014/15

Sunset Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting December Occupancies

| Current Month - December 2014 | | | |
|-------------------------------|-----------|---------|----------|
| Last Year | This Year | Change | % Change |
| \$8,147 | \$10,480 | \$2,332 | 28.6% |

| Year to Date - December 2014 | | | |
|------------------------------|-----------|---------|----------|
| Last Year | This Year | Change | % Change |
| \$29,275 | \$38,086 | \$8,811 | 30.1% |



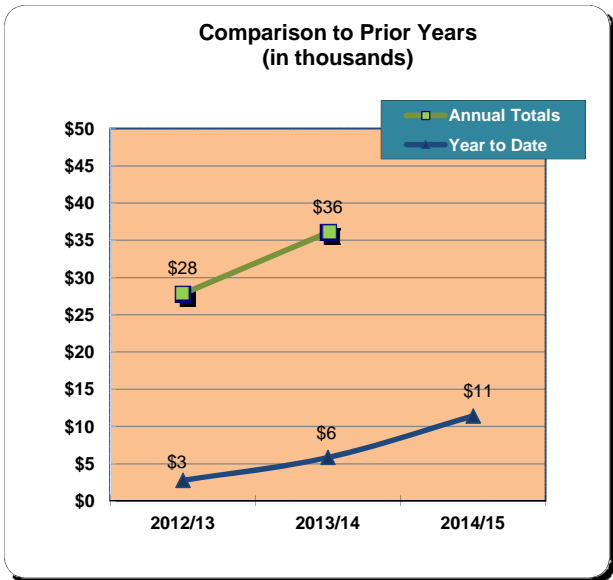
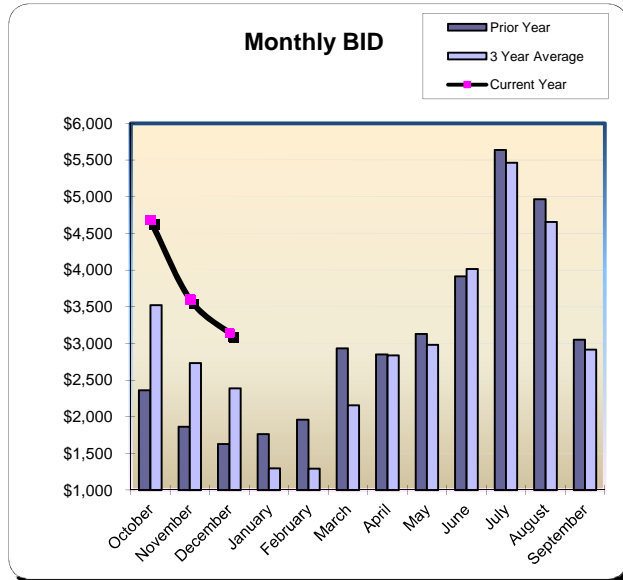
| | Fiscal Year 2011/12 | | Fiscal Year 2012/13 | | Fiscal Year 2013/14 | | Fiscal Year 2014/15 | |
|---------------|---------------------|-------------------|---------------------|-------------------|---------------------|-------------------|---------------------|-------------------|
| | Actual | % Change Prior Yr | Actual | % Change Prior Yr | Actual | % Change Prior Yr | Actual | % Change Prior Yr |
| October | \$8,671 | (6.9%) | \$11,862 | 36.8% | \$11,811 | (0.4%) | \$15,596 | 32.1% |
| November | \$7,713 | (27.1%) | \$9,364 | 21.4% | \$9,317 | (0.5%) | \$12,010 | 28.9% |
| December | \$7,164 | (4.2%) | \$7,612 | 6.3% | \$8,147 | 7.0% | \$10,480 | 28.6% |
| January | \$6,576 | 4.5% | \$8,440 | 28.4% | \$8,820 | 4.5% | | |
| February | \$7,592 | 3.1% | \$7,447 | (1.9%) | \$9,809 | 31.7% | | |
| March | \$12,001 | 25.1% | \$14,199 | 18.3% | \$14,656 | 3.2% | | |
| April | \$13,254 | 2.1% | \$14,130 | 6.6% | \$14,239 | 0.8% | | |
| May | \$13,600 | 21.4% | \$14,132 | 3.9% | \$15,651 | 10.8% | | |
| June | \$16,482 | 13.0% | \$20,567 | 24.8% | \$19,562 | (4.9%) | | |
| July | \$22,410 | 13.0% | \$26,457 | 18.1% | \$28,179 | 6.5% | | |
| August | \$19,711 | 15.0% | \$21,721 | 10.2% | \$24,817 | 14.3% | | |
| September | \$13,632 | 13.0% | \$13,897 | 1.9% | \$15,219 | 9.5% | | |
| Total: | \$148,806 | 7.3% | \$169,828 | 14.1% | \$180,227 | 6.1% | \$38,086 | 30.1% |

City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2014/15

Sunset Beach Hotels 3% Business Improvement Assessment District Reflecting December Occupancies

| Current Month - December 2014 | | | |
|-------------------------------|-----------|---------|----------|
| Last Year | This Year | Change | % Change |
| \$1,629 | \$3,144 | \$1,514 | 92.9% |

| * Year to Date - December 2014 | | | |
|--------------------------------|-----------|---------|----------|
| Last Year | This Year | Change | % Change |
| \$5,855 | \$11,426 | \$5,571 | 95.1% |



| | Fiscal Year 2012/13 | Fiscal Year 2013/14 | | Fiscal Year 2014/15 | |
|---------------|---------------------|---------------------|-------------------|---------------------|-------------------|
| | Actual | Actual | % Change Prior Yr | Actual | % Change Prior Yr |
| October | \$1,124 | \$2,362 | 110.2% | \$4,679 | 98.1% |
| November | \$1,008 | \$1,863 | 84.9% | \$3,603 | 93.4% |
| December | \$653 | \$1,629 | 149.4% | \$3,144 | 92.9% |
| January | \$826 | \$1,764 | 113.5% | | |
| February | \$622 | \$1,962 | 215.5% | | |
| March | \$1,378 | \$2,931 | 112.7% | | |
| April | \$2,826 | \$2,848 | 0.8% | | |
| May | \$2,826 | \$3,130 | 10.8% | | |
| June | \$4,113 | \$3,912 | (4.9%) | | |
| July | \$5,291 | \$5,636 | 6.5% | | |
| August | \$4,344 | \$4,963 | 14.3% | | |
| September | \$2,779 | \$3,048 | 9.7% | | |
| Total: | \$27,791 | \$36,050 | 29.7% | \$11,426 | 95.1% |

* Effective October 1, 2014, the BID assessment increased from 2% to 3%.