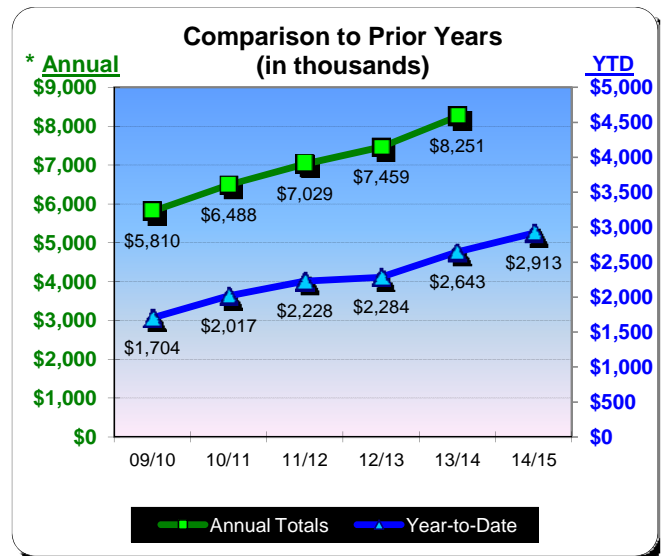
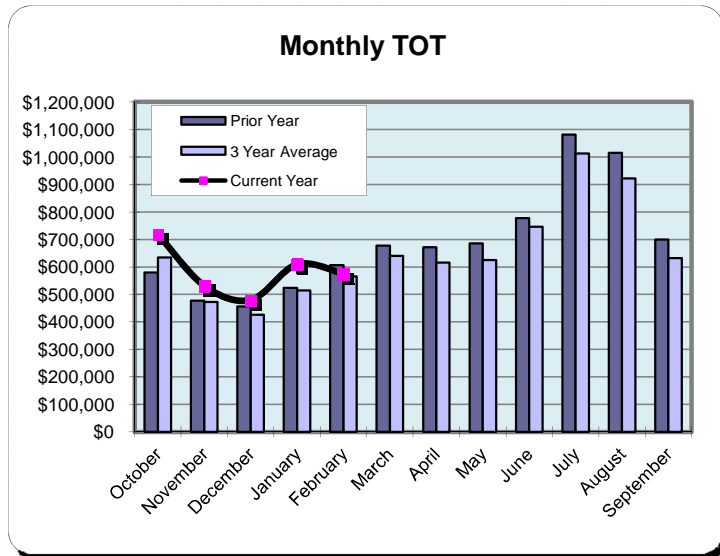


# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2014/15

## Huntington Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting February Occupancies

Current Month - February 2015			
Last Year	This Year	Change	% Change
\$606,026	\$574,060	(\$31,966)	(5.3%)

Year to Date - February 2015			
Last Year	This Year	Change	% Change
\$2,643,333	\$2,913,055	\$269,722	10.2%



	Fiscal Year 2011/12		Fiscal Year 2012/13		Fiscal Year 2013/14		Fiscal Year 2014/15	
	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr
October	\$544,346	12.9%	\$607,091	11.5%	\$579,126	(4.6%)	\$718,440	24.1%
November	\$398,760	7.4%	\$407,707	2.2%	\$477,478	17.1%	\$531,343	11.3%
December	\$322,930	1.8%	\$343,813	6.5%	\$456,603	32.8%	\$479,470	5.0%
January	\$448,939	9.1%	\$408,967	(8.9%)	\$524,101	28.2%	\$609,742	16.3%
February	\$512,707	17.8%	\$516,653	0.8%	\$606,026	17.3%	\$574,060	(5.3%)
March	\$587,651	(1.6%)	\$657,196	11.8%	\$677,075	3.0%		
April	\$581,908	16.8%	\$595,333	2.3%	\$671,182	12.7%		
May	\$593,605	9.4%	\$594,402	0.1%	\$685,575	15.3%		
June	\$700,200	16.9%	\$759,956	8.5%	\$777,981	2.4%		
July	\$927,425	3.4%	\$1,029,547	11.0%	\$1,081,288	5.0%		
August	\$834,583	5.0%	\$917,183	9.9%	\$1,014,751	10.6%		
September	\$576,252	6.4%	\$621,347	7.8%	\$699,658	12.6%		
Total:	<u>\$7,029,307</u>	8.3%	<u>\$7,459,194</u>	6.1%	<u>\$8,250,843</u>	10.6%	<u>\$2,913,055</u>	10.2%

# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2014/15

## Huntington Beach Hotels 3% Business Improvement Assessment District Reflecting February Occupancies

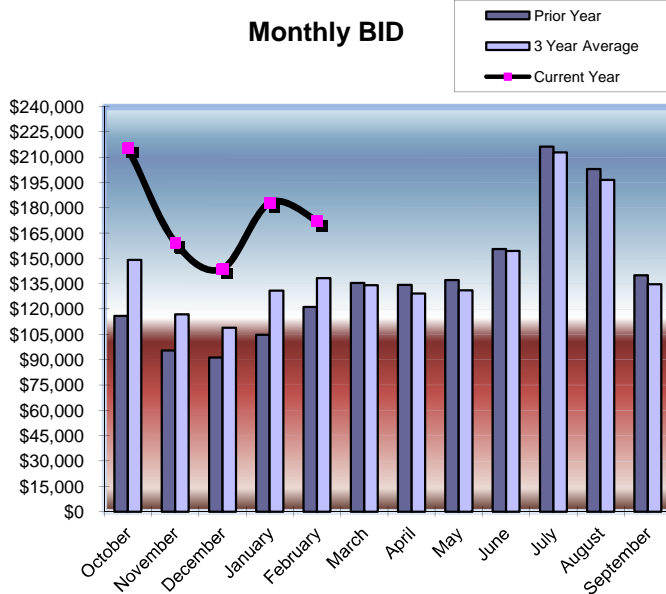
### Current Month - February 2015

Last Year	This Year	Change	% Change
\$121,205	\$172,217	\$51,012	42.1%

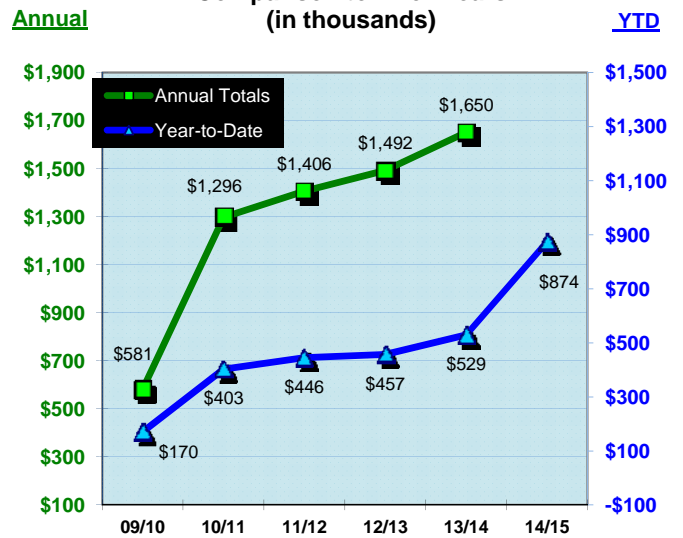
### \* Year to Date - February 2015

Last Year	This Year	Change	% Change
\$528,666	\$873,916	\$345,250	65.3%

### Monthly BID



### Comparison to Prior Years (in thousands)



	Fiscal Year 2011/12		Fiscal Year 2012/13		Fiscal Year 2013/14		Fiscal Year 2014/15	
	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr
October	\$108,869	13.5%	\$121,418	11.5%	\$115,825	(4.6%)	\$215,532	86.1%
November	\$79,752	7.5%	\$81,541	2.2%	\$95,495	17.1%	\$159,403	66.9%
December	\$64,586	2.2%	\$68,762	6.5%	\$91,320	32.8%	\$143,842	57.5%
January	\$89,788	9.1%	\$81,794	(8.9%)	\$104,821	28.2%	\$182,922	74.5%
February	\$102,541	17.8%	\$103,331	0.8%	\$121,205	17.3%	\$172,217	42.1%
March	\$117,530	(1.6%)	\$131,440	11.8%	\$135,415	3.0%		
April	\$116,382	16.8%	\$119,066	2.3%	\$134,236	12.7%		
May	\$118,721	9.4%	\$118,881	0.1%	\$137,115	15.3%		
June	\$140,040	17.1%	\$151,992	8.5%	\$155,596	2.4%		
July	\$185,485	3.4%	\$205,911	11.0%	\$216,259	5.0%		
August	\$166,917	5.1%	\$183,437	9.9%	\$202,949	10.6%		
September	\$115,251	6.4%	\$124,269	7.8%	\$139,932	12.6%		
Total:	<u>\$1,405,861</u>	8.5%	<u>\$1,491,842</u>	6.1%	<u>\$1,650,168</u>	10.6%	<u>\$873,916</u>	65.3%

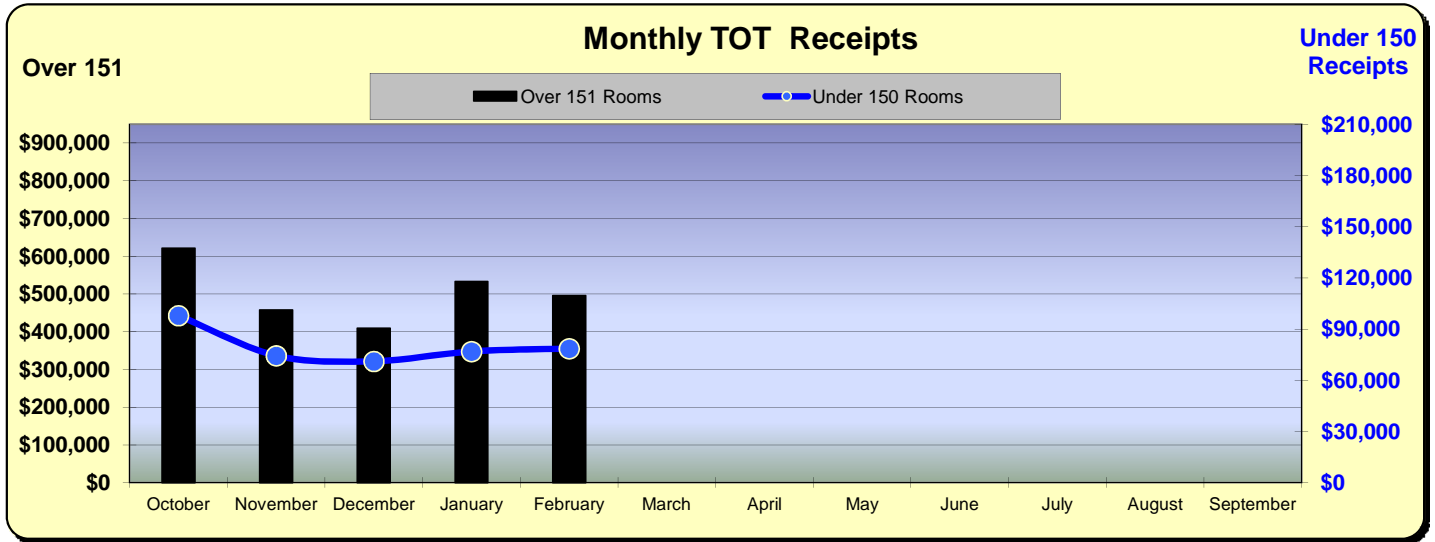
\* Effective October 1, 2014, the BID assessment increased from 2% to 3%.

# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2014/15

## Huntington Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting February Occupancies

Hotels Over 151 Rooms			
Current Month - February 2015			
Last Year	This Year	Change	% Change
\$530,180	\$495,594	(\$34,586)	(6.5%)

Hotels Under 150 Rooms			
Current Month - February 2015			
Last Year	This Year	Change	% Change
\$75,846	\$78,466	\$2,620	3.5%



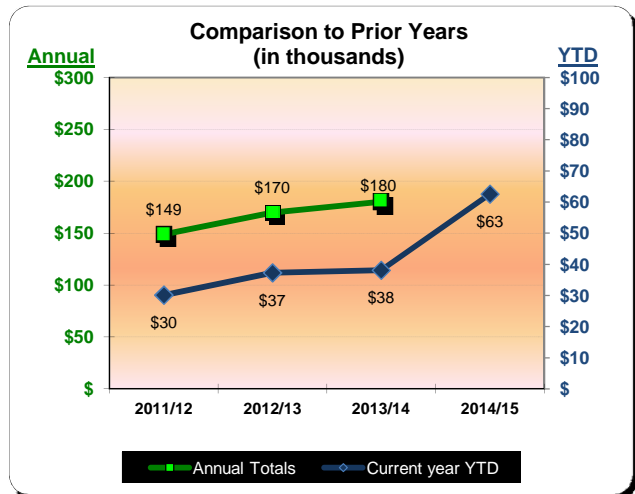
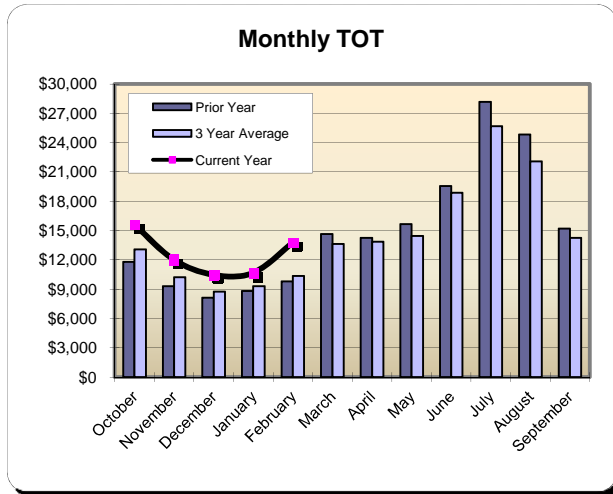
City Fiscal Period	Fiscal Year 2013/14				Fiscal Year 2014/15			
	Over 151 Rooms	% Change Prior Yr	Under 150 Rooms	% Change Prior Yr	Over 151 Rooms	% Change Prior Yr	Under 150 Rooms	% Change Prior Yr
October	\$494,436	(5.2%)	\$84,690	(1.0%)	\$620,594	25.5%	\$97,846	15.5%
November	\$412,773	18.7%	\$64,705	7.9%	\$457,014	10.7%	\$74,329	14.9%
December	\$390,602	38.4%	\$66,001	7.3%	\$408,440	4.6%	\$71,030	7.6%
January	\$454,423	31.4%	\$69,678	10.4%	\$532,969	17.3%	\$76,772	10.2%
February	\$530,180	18.9%	\$75,846	7.0%	\$495,594	(6.5%)	\$78,466	3.5%
March	\$578,316	3.8%	\$98,759	(1.0%)				
April	\$580,166	15.3%	\$91,016	(1.1%)				
May	\$589,810	17.6%	\$95,765	3.0%				
June	\$657,491	2.4%	\$120,490	2.3%				
July	\$914,847	5.4%	\$166,441	2.9%				
August	\$872,149	10.8%	\$142,602	9.9%				
September	\$605,338	13.5%	\$94,319	7.2%				
Total:	<u>\$7,080,531</u>	11.8%	<u>\$1,170,312</u>	4.2%	<u>\$2,514,612</u>	25.5%	<u>\$398,443</u>	15.5%

# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2014/15

## Sunset Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting February Occupancies

Current Month - February 2015			
Last Year	This Year	Change	% Change
\$9,809	\$13,782	\$3,973	40.5%

Year to Date - February 2015			
Last Year	This Year	Change	% Change
\$47,904	\$62,548	\$14,644	30.6%



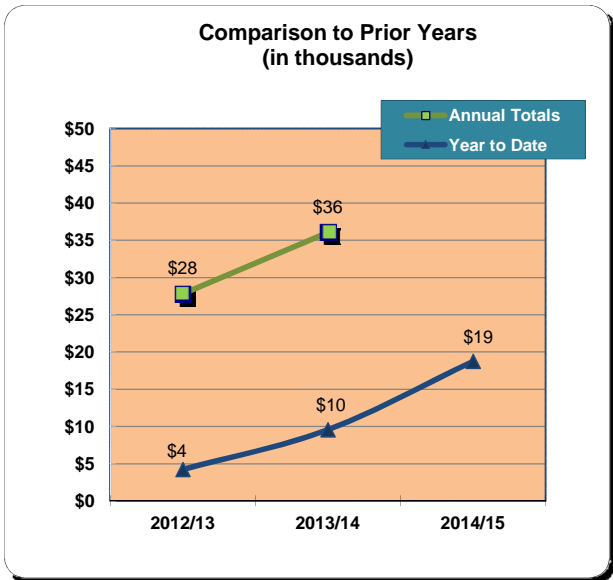
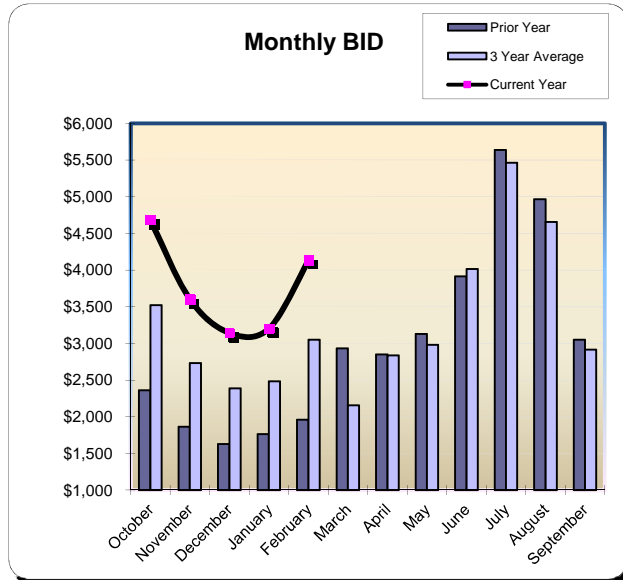
	Fiscal Year 2011/12			Fiscal Year 2012/13			Fiscal Year 2013/14			Fiscal Year 2014/15		
	Actual	% Change Prior Yr		Actual	% Change Prior Yr		Actual	% Change Prior Yr		Actual	% Change Prior Yr	
October	\$8,671	(6.9%)		\$11,862	36.8%		\$11,811	(0.4%)		\$15,596	32.1%	
November	\$7,713	(27.1%)		\$9,364	21.4%		\$9,317	(0.5%)		\$12,010	28.9%	
December	\$7,164	(4.2%)		\$7,612	6.3%		\$8,147	7.0%		\$10,480	28.6%	
January	\$6,576	4.5%		\$8,440	28.4%		\$8,820	4.5%		\$10,681	21.1%	
February	\$7,592	3.1%		\$7,447	(1.9%)		\$9,809	31.7%		\$13,782	40.5%	
March	\$12,001	25.1%		\$14,199	18.3%		\$14,656	3.2%				
April	\$13,254	2.1%		\$14,130	6.6%		\$14,239	0.8%				
May	\$13,600	21.4%		\$14,132	3.9%		\$15,651	10.8%				
June	\$16,482	13.0%		\$20,567	24.8%		\$19,562	(4.9%)				
July	\$22,410	13.0%		\$26,457	18.1%		\$28,179	6.5%				
August	\$19,711	15.0%		\$21,721	10.2%		\$24,817	14.3%				
September	\$13,632	13.0%		\$13,897	1.9%		\$15,219	9.5%				
Total:	<b>\$148,806</b>	<b>7.3%</b>		<b>\$169,828</b>	<b>14.1%</b>		<b>\$180,227</b>	<b>6.1%</b>		<b>\$62,548</b>	<b>30.6%</b>	

# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2014/15

## Sunset Beach Hotels 3% Business Improvement Assessment District Reflecting February Occupancies

Current Month - February 2015			
Last Year	This Year	Change	% Change
\$1,962	\$4,134	\$2,173	110.8%

* Year to Date - February 2015			
Last Year	This Year	Change	% Change
\$9,581	\$18,764	\$9,184	95.9%



	Fiscal Year 2012/13	Fiscal Year 2013/14		Fiscal Year 2014/15	
	Actual	Actual	% Change Prior Yr	Actual	% Change Prior Yr
October	\$1,124	\$2,362	110.2%	\$4,679	98.1%
November	\$1,008	\$1,863	84.9%	\$3,603	93.4%
December	\$653	\$1,629	149.4%	\$3,144	92.9%
January	\$826	\$1,764	113.5%	\$3,204	81.7%
February	\$622	\$1,962	215.5%	\$4,134	110.8%
March	\$1,378	\$2,931	112.7%		
April	\$2,826	\$2,848	0.8%		
May	\$2,826	\$3,130	10.8%		
June	\$4,113	\$3,912	(4.9%)		
July	\$5,291	\$5,636	6.5%		
August	\$4,344	\$4,963	14.3%		
September	\$2,779	\$3,048	9.7%		
<b>Total:</b>	<b>\$27,791</b>	<b>\$36,050</b>	<b>29.7%</b>	<b>\$18,764</b>	<b>95.9%</b>

\* Effective October 1, 2014, the BID assessment increased from 2% to 3%.