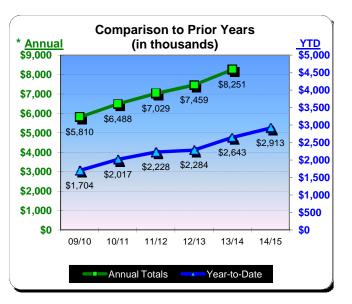
Huntington Beach Hotels 10%Transient Occupancy Tax Receipts Reflecting February Occupancies

Current Month - February 2015					
<u>Last Year</u>	<u>This Year</u>	<u>Change</u>	<u>% Change</u>		
\$606,026	\$574,060	(\$31,966)	(5.3%)		

Monthly TOT	X
\$1,200,000	
\$1,100,000	
\$1,000,000 - 3 Year Average	
\$900,000 - Current Year	
\$800,000	
\$500,000	
\$400,000 + + + + + + + + + + + + + + + + +	
\$300,000 + + + + + + + + + + + + + + + + +	
\$200,000 + + + + + + + + + + + + + + + + +	
\$100,000 + + + + + + + + + + + + + + + + +	
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Year	to Date -	February 2015		
<u>Last Year</u>	Last Year This Year		<u>% Change</u>	
\$2,643,333	\$2,913,055	\$269,722	10.2%	



	Fiscal Yea	ar 2011/12 % Change	Fiscal Ye	ar 2012/13 % Change	Fiscal Yea	ar 2013/14 % Change	Fiscal Ye	ar 2014/15 % Change
	Actual	Prior Yr	Actual	Prior Yr	Actual	Prior Yr	Actual	Prior Yr
October	\$544,346	12.9%	\$607,091	11.5%	\$579,126	(4.6%)	\$718,440	24.1%
November	\$398,760	7.4%	\$407,707	2.2%	\$477,478	17.1%	\$531,343	11.3%
December	\$322,930	1.8%	\$343,813	6.5%	\$456,603	32.8%	\$479,470	5.0%
January	\$448,939	9.1%	\$408,967	(8.9%)	\$524,101	28.2%	\$609,742	16.3%
February	\$512,707	17.8%	\$516,653	0.8%	\$606,026	17.3%	\$574,060	(5.3%)
March	\$587,651	(1.6%)	\$657,196	11.8%	\$677,075	3.0%		
April	\$581,908	16.8%	\$595,333	2.3%	\$671,182	12.7%		
May	\$593,605	9.4%	\$594,402	0.1%	\$685,575	15.3%		
June	\$700,200	16.9%	\$759,956	8.5%	\$777,981	2.4%		
July	\$927,425	3.4%	\$1,029,547	11.0%	\$1,081,288	5.0%		
August	\$834,583	5.0%	\$917,183	9.9%	\$1,014,751	10.6%		
September	\$576,252	6.4%	\$621,347	7.8%	\$699,658	12.6%		
Total:	\$7,029,307	8.3%	<u>\$7,459,194</u>	6.1%	\$8,250,843	10.6%	<u>\$2,913,055</u>	10.2%

Huntington Beach Hotels 3% Business Improvement Assessment District Reflecting February Occupancies

Current Month - February 2015						
Last Year	<u>This Year</u>	<u>Change</u>	<u>% Change</u>			
\$121,205	\$172,217	\$51,012	42.1%			

* Yea	ar to Date -	February 20	15
Last Year	<u>This Year</u>	<u>Change</u>	<u>% Change</u>
\$528,666	\$873,916	\$345,250	65.3%



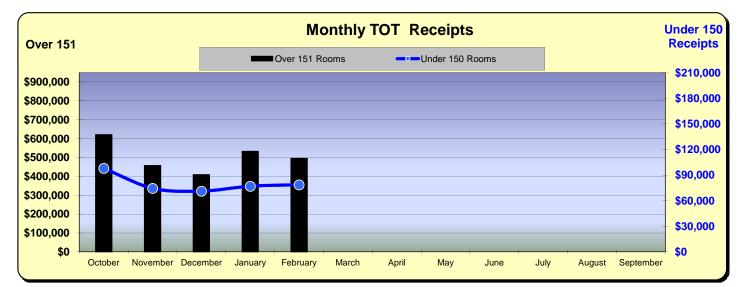
Fiscal	(ear 2011/12	Fiscal Yea	r 2012/13	Fiscal Yea	ar 2013/14	Fiscal Yea	ar 2014/15
	% Change Prior		% Change	%	6 Change Prior		% Change
Actual	Yr	Actual	Prior Yr	Actual	Yr	Actual	Prior Yr
\$108,869	13.5%	\$121,418	11.5%	\$115,825	(4.6%)	\$215,532	86.1%
\$79,752	7.5%	\$81,541	2.2%	\$95,495	17.1%	\$159,403	66.9%
\$64,586	2.2%	\$68,762	6.5%	\$91,320	32.8%	\$143,842	57.5%
\$89,788	9.1%	\$81,794	(8.9%)	\$104,821	28.2%	\$182,922	74.5%
\$102,541	17.8%	\$103,331	0.8%	\$121,205	17.3%	\$172,217	42.1%
\$117,530	(1.6%)	\$131,440	11.8%	\$135,415	3.0%		
\$116,382	16.8%	\$119,066	2.3%	\$134,236	12.7%		
\$118,721	9.4%	\$118,881	0.1%	\$137,115	15.3%		
\$140,040	17.1%	\$151,992	8.5%	\$155,596	2.4%		
\$185,485	3.4%	\$205,911	11.0%	\$216,259	5.0%		
\$166,917	5.1%	\$183,437	9.9%	\$202,949	10.6%		
\$115,251	6.4%	\$124,269	7.8%	\$139,932	12.6%		
<u>\$1,405,861</u>	8.5%	<u>\$1,491,842</u>	6.1%	<u>\$1,650,168</u>	10.6%	<u>\$873,916</u>	65.3%
	Actual \$108,869 \$79,752 \$64,586 \$89,788 \$102,541 \$117,530 \$116,382 \$118,721 \$140,040 \$185,485 \$166,917 \$115,251	ActualYr\$108,86913.5%\$79,7527.5%\$64,5862.2%\$89,7889.1%\$102,54117.8%\$117,530(1.6%)\$116,38216.8%\$118,7219.4%\$140,04017.1%\$185,4853.4%\$166,9175.1%\$115,2516.4%	% Change Prior Actual Yr Actual \$108,869 13.5% \$121,418 \$79,752 7.5% \$81,541 \$64,586 2.2% \$68,762 \$89,788 9.1% \$103,331 \$117,530 (1.6%) \$131,440 \$116,382 16.8% \$119,066 \$118,721 9.4% \$118,881 \$140,040 17.1% \$151,992 \$185,485 3.4% \$205,911 \$166,917 5.1% \$183,437 \$115,251 6.4% \$124,269	% Change Prior Actual % Change Yr % Change Actual % Change Prior Yr \$108,869 13.5% \$121,418 11.5% \$79,752 7.5% \$81,541 2.2% \$64,586 2.2% \$68,762 6.5% \$89,788 9.1% \$81,794 (8.9%) \$102,541 17.8% \$103,331 0.8% \$117,530 (1.6%) \$131,440 11.8% \$116,382 16.8% \$119,066 2.3% \$140,040 17.1% \$151,992 8.5% \$140,040 17.1% \$151,992 8.5% \$145,485 3.4% \$205,911 11.0% \$166,917 5.1% \$183,437 9.9% \$115,251 6.4% \$124,269 7.8%	% Change Prior Actual % Change Yr % Change Actual % Change Prior Yr % Change Actual \$108,869 13.5% \$121,418 11.5% \$115,825 \$79,752 7.5% \$81,541 2.2% \$95,495 \$64,586 2.2% \$68,762 6.5% \$91,320 \$89,788 9.1% \$81,794 (8.9%) \$104,821 \$102,541 17.8% \$103,331 0.8% \$121,205 \$117,530 (1.6%) \$131,440 11.8% \$135,415 \$116,382 16.8% \$119,066 2.3% \$134,236 \$118,721 9.4% \$118,881 0.1% \$137,115 \$140,040 17.1% \$151,992 8.5% \$155,596 \$185,485 3.4% \$205,911 11.0% \$216,259 \$166,917 5.1% \$183,437 9.9% \$202,949 \$115,251 6.4% \$124,269 7.8% \$139,932	% Change Prior Actual% Change Prior Yr% Change Prior Actual% Change Prior Yr\$108,86913.5%\$121,41811.5%\$115,825(4.6%)\$79,7527.5%\$81,5412.2%\$95,49517.1%\$64,5862.2%\$68,7626.5%\$91,32032.8%\$89,7889.1%\$81,794(8.9%)\$104,82128.2%\$102,54117.8%\$103,3310.8%\$121,20517.3%\$117,530(1.6%)\$131,44011.8%\$135,4153.0%\$116,38216.8%\$119,0662.3%\$134,23612.7%\$118,7219.4%\$118,8810.1%\$137,11515.3%\$140,04017.1%\$151,9928.5%\$155,5962.4%\$145,4853.4%\$205,91111.0%\$216,2595.0%\$166,9175.1%\$183,4379.9%\$202,94910.6%\$115,2516.4%\$124,2697.8%\$139,93212.6%	% Change Prior Actual% Change Prior Yr% Change Actual% Change Prior Actual% Change Prior Actual\$108,86913.5%\$121,41811.5%\$115,825(4.6%)\$215,532\$79,7527.5%\$81,5412.2%\$95,49517.1%\$159,403\$64,5862.2%\$68,7626.5%\$91,32032.8%\$143,842\$89,7889.1%\$81,794(8.9%)\$104,82128.2%\$182,922\$102,54117.8%\$103,3310.8%\$121,20517.3%\$172,217\$117,530(1.6%)\$131,44011.8%\$135,4153.0%\$172,217\$116,38216.8%\$119,0662.3%\$134,23612.7%\$172,217\$118,7219.4%\$118,8810.1%\$137,11515.3%\$172,217\$140,04017.1%\$151,9928.5%\$155,5962.4%\$185,4853.4%\$205,91111.0%\$216,2595.0%\$166,9175.1%\$183,4379.9%\$202,94910.6%\$115,2516.4%\$124,2697.8%\$139,93212.6%\$139,93212.6%

* Effective October 1, 2014, the BID assessment increased from 2% to 3%.

Huntington Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting February Occupancies

Hotels Over 151 Rooms						
Current Month - February 2015						
Last Year	<u>This Year</u>	<u>Change</u>	<u>% Change</u>			
\$530,180	\$495,594	(\$34,586)	(6.5%)			

Hotels Under 150 Rooms						
Current Month - February 2015						
Last Year	<u>This Year</u>	<u>Change</u>	<u>% Change</u>			
\$75,846	\$78,466	\$2,620	3.5%			



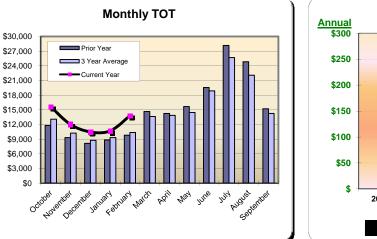
		Fiscal Ye	ar 2013/14			Fiscal Yea	ar 2014/15	
City Fiscal	Over 151	% Change	Under 150	% Change	Over 151	% Change	Under 150	% Change
Period	Rooms	Prior Yr	Rooms	Prior Yr	Rooms	Prior Yr	Rooms	Prior Yr
October	\$494,436	(5.2%)	\$84,690	(1.0%)	\$620,594	25.5%	\$97,846	15.5%
November	\$412,773	18.7%	\$64,705	7.9%	\$457,014	10.7%	\$74,329	14.9%
December	\$390,602	38.4%	\$66,001	7.3%	\$408,440	4.6%	\$71,030	7.6%
January	\$454,423	31.4%	\$69,678	10.4%	\$532,969	17.3%	\$76,772	10.2%
February	\$530,180	18.9%	\$75,846	7.0%	\$495,594	(6.5%)	\$78,466	3.5%
March	\$578,316	3.8%	\$98,759	(1.0%)				
April	\$580,166	15.3%	\$91,016	(1.1%)				
May	\$589,810	17.6%	\$95,765	3.0%				
June	\$657,491	2.4%	\$120,490	2.3%				
July	\$914,847	5.4%	\$166,441	2.9%				
August	\$872,149	10.8%	\$142,602	9.9%				
September	\$605,338	13.5%	\$94,319	7.2%				
Total:	<u>\$7,080,531</u>	11.8%	<u>\$1,170,312</u>	4.2%	<u>\$2,514,612</u>	25.5%	<u>\$398,443</u>	15.5%

Sunset Beach Hotels

10%Transient Occupancy Tax Receipts Reflecting February Occupancies

Curren	t Month -	February 201	5
Last Year	<u>This Year</u>	<u>Change</u>	<u>% Change</u>
\$9,809	\$13,782	\$3,973	40.5%

Yea	ar to Date -	February 20 ²	15
Last Year	This Year	<u>Change</u>	<u>% Change</u>
\$47,904	\$62,548	\$14,644	30.6%

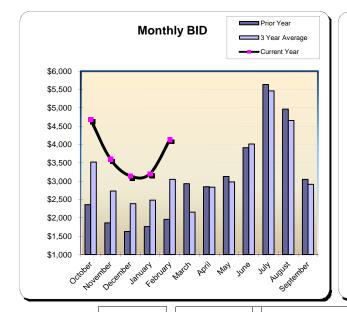


<u>nnual</u> \$300 -	Co		to Prior Yeausands)	ars	<u>YTD</u> ▼ \$100
\$300 -					
\$250 -					- \$90
					- \$80
\$200		\$170	\$180	٨	- \$70
\$150 -	\$149		_	\$63	- \$60 - \$50
					- \$40
\$100 -	-	\$37	\$38		- \$30
\$50 -	\$30				- \$20
					- \$10
\$ -		1			\$
	2011/12	2012/13	2013/14	2014/15	
	Anr	nual Totals	Current y	ear YTD	

	Fiscal Year 2011/12 % Change		Fiscal Year 2012/13 % Change		Fiscal Year 2013/14 % Change		Fiscal Year 2014/15 % Change	
	<u>Actual</u>	Prior Yr	Actual	Prior Yr	Actual	Prior Yr	Actual	Prior Yr
October	\$8,671	(6.9%)	\$11,862	36.8%	\$11,811	(0.4%)	\$15,596	32.1%
November	\$7,713	(27.1%)	\$9,364	21.4%	\$9,317	(0.5%)	\$12,010	28.9%
December	\$7,164	(4.2%)	\$7,612	6.3%	\$8,147	7.0%	\$10,480	28.6%
January	\$6,576	4.5%	\$8,440	28.4%	\$8,820	4.5%	\$10,681	21.1%
February	\$7,592	3.1%	\$7,447	(1.9%)	\$9,809	31.7%	\$13,782	40.5%
March	\$12,001	25.1%	\$14,199	18.3%	\$14,656	3.2%		
April	\$13,254	2.1%	\$14,130	6.6%	\$14,239	0.8%		
May	\$13,600	21.4%	\$14,132	3.9%	\$15,651	10.8%		
June	\$16,482	13.0%	\$20,567	24.8%	\$19,562	(4.9%)		
July	\$22,410	13.0%	\$26,457	18.1%	\$28,179	6.5%		
August	\$19,711	15.0%	\$21,721	10.2%	\$24,817	14.3%		
September	\$13,632	13.0%	\$13,897	1.9%	\$15,219	9.5%		
Total:	<u>\$148,806</u>	7.3%	<u>\$169,828</u>	14.1%	<u>\$180,227</u>	6.1%	<u>\$62,548</u>	30.6%

Sunset Beach Hotels 3% Business Improvement Assessment District Reflecting February Occupancies

Current Month - February 2015				* Year	to Date -	February 20 ²	15
Last Year	<u>This Year</u>	<u>Change</u>	<u>% Change</u>	Last Year	<u>This Year</u>	Change	<u>% Change</u>
\$1,962	\$4,134	\$2,173	110.8%	\$9,581	\$18,764	\$9,184	95.9%





	Fiscal Year 2012/13	Fiscal Year 2013/14		Fiscal Year 2014/15	
	Actual	Actual	% Change Prior Yr	Actual	% Change Prior Yr
October	\$1,124	\$2,362	110.2%	\$4,679	98.1%
November	\$1,008	\$1,863	84.9%	\$3,603	93.4%
December	\$653	\$1,629	149.4%	\$3,144	92.9%
January	\$826	\$1,764	113.5%	\$3,204	81.7%
February	\$622	\$1,962	215.5%	\$4,134	110.8%
March	\$1,378	\$2,931	112.7%		
April	\$2,826	\$2,848	0.8%		
May	\$2,826	\$3,130	10.8%		
June	\$4,113	\$3,912	(4.9%)		
July	\$5,291	\$5,636	6.5%		
August	\$4,344	\$4,963	14.3%		
September	\$2,779	\$3,048	9.7%		
Total:	<u>\$27,791</u>	<u>\$36,050</u>	29.7%	<u>\$18,764</u>	95.9%

* Effective October 1, 2014, the BID assessment increased from 2% to 3%.