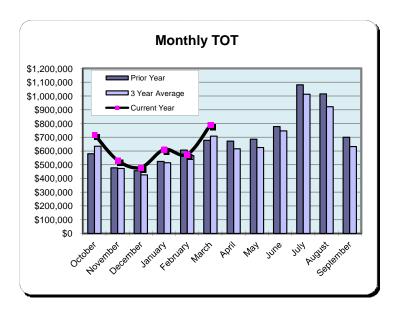
Huntington Beach Hotels

10%Transient Occupancy Tax Receipts Reflecting March Occupancies

Current	Month -	March 2015		
<u>Last Year</u>	This Year	<u>Change</u>	% Change	
\$677,075	\$790,289	\$113,214	16.7%	

Year	to Date -	March 2015	
<u>Last Year</u>	This Year	<u>Change</u>	% Change
\$3,320,408	\$3,703,344	\$382,936	11.5%





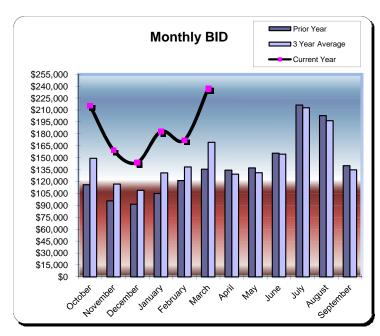
	Fiscal Ye	ar 2011/12	Fiscal Ye	ear 2012/13	Fiscal Ye	ar 2013/14	Fiscal Ye	ar 2014/15
		% Change		% Change		% Change		% Change
	Actual	Prior Yr	Actual	Prior Yr	Actual	Prior Yr	Actual	Prior Yr
October	\$544,346	12.9%	\$607,091	11.5%	\$579,126	(4.6%)	\$718,440	24.1%
November	\$398,760	7.4%	\$407,707	2.2%	\$477,478	17.1%	\$531,343	11.3%
December	\$322,930	1.8%	\$343,813	6.5%	\$456,603	32.8%	\$479,470	5.0%
January	\$448,939	9.1%	\$408,967	(8.9%)	\$524,101	28.2%	\$609,742	16.3%
February	\$512,707	17.8%	\$516,653	0.8%	\$606,026	17.3%	\$574,060	(5.3%)
March	\$587,651	(1.6%)	\$657,196	11.8%	\$677,075	3.0%	\$790,289	16.7%
April	\$581,908	16.8%	\$595,333	2.3%	\$671,182	12.7%		
May	\$593,605	9.4%	\$594,402	0.1%	\$685,575	15.3%		
June	\$700,200	16.9%	\$759,956	8.5%	\$777,981	2.4%		
July	\$927,425	3.4%	\$1,029,547	11.0%	\$1,081,288	5.0%		
August	\$834,583	5.0%	\$917,183	9.9%	\$1,014,751	10.6%		
September	\$576,252	6.4%	\$621,347	7.8%	\$699,658	12.6%		
Total:	\$7,029,307	8.3%	\$7,459,194	6.1%	\$8,250,843	10.6%	\$3,703,344	11.5%

Huntington Beach Hotels

3% Business Improvement Assessment District Reflecting March Occupancies

Current Month - March 2015				
Last Year	This Year	<u>Change</u>	% Change	
\$135,415	\$237,086	\$101,671	75.1%	

* Yea	ar to Date -	March 2015	
Last Year	This Year	<u>Change</u>	% Change
\$664,082	\$1,111,002	\$446,920	67.3%





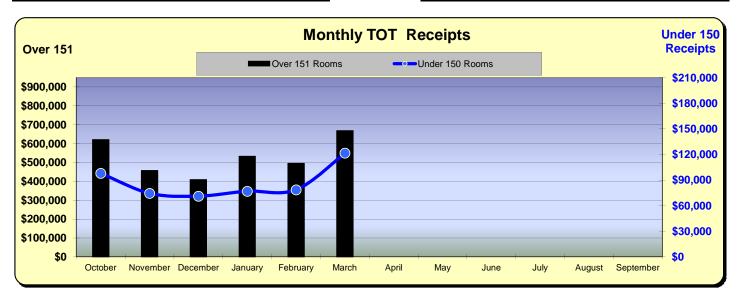
	Fiscal Ye	ear 2011/12	Fiscal Yea	r 2012/13	Fiscal Yea	ar 2013/14	Fiscal Yea	ar 2014/15
	9	6 Change Prior		% Change	9/	6 Change Prior		% Change
	Actual	Yr	Actual	Prior Yr	Actual	Yr	Actual	Prior Yr
October	\$108,869	13.5%	\$121,418	11.5%	\$115,825	(4.6%)	\$215,532	86.1%
November	\$79,752	7.5%	\$81,541	2.2%	\$95,495	17.1%	\$159,403	66.9%
December	\$64,586	2.2%	\$68,762	6.5%	\$91,320	32.8%	\$143,842	57.5%
January	\$89,788	9.1%	\$81,794	(8.9%)	\$104,821	28.2%	\$182,922	74.5%
February	\$102,541	17.8%	\$103,331	0.8%	\$121,205	17.3%	\$172,217	42.1%
March	\$117,530	(1.6%)	\$131,440	11.8%	\$135,415	3.0%	\$237,086	75.1%
April	\$116,382	16.8%	\$119,066	2.3%	\$134,236	12.7%		
May	\$118,721	9.4%	\$118,881	0.1%	\$137,115	15.3%		
June	\$140,040	17.1%	\$151,992	8.5%	\$155,596	2.4%		
July	\$185,485	3.4%	\$205,911	11.0%	\$216,259	5.0%		
August	\$166,917	5.1%	\$183,437	9.9%	\$202,949	10.6%		
September	\$115,251	6.4%	\$124,269	7.8%	\$139,932	12.6%		
Total:	\$1,405,86 <u>1</u>	8.5%	\$1,491,842	6.1%	\$1,650,168	10.6%	\$1,111,00 <u>2</u>	67.3%

^{*} Effective October 1, 2014, the BID assessment increased from 2% to 3%.

Huntington Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting March Occupancies

Hotels Over 151 Rooms					
Current Month - March 2015					
<u>Last Year</u>	This Year	<u>Change</u>	% Change		
\$578,316	\$668,755	\$90,439	15.6%		

Hotels Under 150 Rooms				
Current Month - March 2015				
<u>Last Year</u>	This Year	<u>Change</u>	% Change	
\$98,759	\$121,534	\$22,776	23.1%	

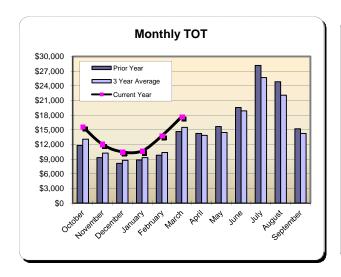


		Fiscal Ye	ar 2013/14			Fiscal Yea	ar 2014/15	
City Fiscal	Over 151	% Change	<u>Under 150</u>	% Change	Over 151	% Change	<u>Under 150</u>	% Change
<u>Period</u>	Rooms	Prior Yr	Rooms	<u>Prior Yr</u>	Rooms	<u>Prior Yr</u>	Rooms	Prior Yr
October	\$494,436	(5.2%)	\$84,690	(1.0%)	\$620,594	25.5%	\$97,846	15.5%
November	\$412,773	18.7%	\$64,705	7.9%	\$457,014	10.7%	\$74,329	14.9%
December	\$390,602	38.4%	\$66,001	7.3%	\$408,440	4.6%	\$71,030	7.6%
January	\$454,423	31.4%	\$69,678	10.4%	\$532,969	17.3%	\$76,772	10.2%
February	\$530,180	18.9%	\$75,846	7.0%	\$495,594	(6.5%)	\$78,466	3.5%
March	\$578,316	3.8%	\$98,759	(1.0%)	\$668,755	15.6%	\$121,534	23.1%
April	\$580,166	15.3%	\$91,016	(1.1%)				
May	\$589,810	17.6%	\$95,765	3.0%				
June	\$657,491	2.4%	\$120,490	2.3%				
July	\$914,847	5.4%	\$166,441	2.9%				
August	\$872,149	10.8%	\$142,602	9.9%				
September	\$605,338	13.5%	\$94,319	7.2%				
Total:	<u>\$7,080,531</u>	11.8%	<u>\$1,170,312</u>	4.2%	<u>\$3,183,366</u>	25.5%	<u>\$519,977</u>	15.5%

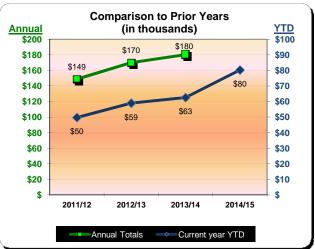
Sunset Beach Hotels 10%Transient Occupancy Tax Receipts Reflecting March Occupancies

Curren	March 2015		
Last Year	This Year	<u>Change</u>	% Change
\$14,656	\$17,675	\$3,020	20.6%

Year	to Date -	March 2015	
Last Year	This Year	<u>Change</u>	% Change
\$62,559	\$80,223	\$17,664	28.2%



Fiscal Year 2011/12



	<u>Actual</u>	Prior Yr
October	\$8,671	(6.9%)
November	\$7,713	(27.1%)
December	\$7,164	(4.2%)
January	\$6,576	4.5%
February	\$7,592	3.1%
March	\$12,001	25.1%
April	\$13,254	2.1%
May	\$13,600	21.4%
June	\$16,482	13.0%
July	\$22,410	13.0%
August	\$19,711	15.0%
September	\$13,632	13.0%
Total:	<u>\$148,806</u>	7.3%

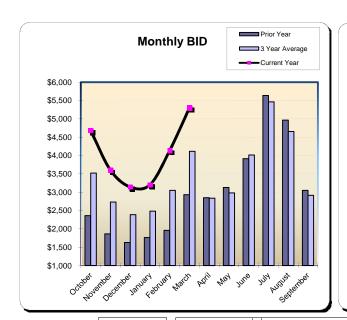
Fiscal Year 2012/13		
<u>Actual</u>	% Change Prior Yr	
\$11,862	36.8%	
\$9,364	21.4%	
\$7,612	6.3%	
\$8,440	28.4%	
\$7,447	(1.9%)	
\$14,199	18.3%	
\$14,130	6.6%	
\$14,132	3.9%	
\$20,567	24.8%	
\$26,457	18.1%	
\$21,721	10.2%	
\$13,897	1.9%	
<u>\$169,828</u>	14.1%	

Fiscal Yea	ar 2013/14	Fiscal Yea	ar 2014/15
	% Change		% Change
<u>Actual</u>	Prior Yr	<u>Actual</u>	Prior Yr
\$11,811	(0.4%)	\$15,596	32.1%
\$9,317	, ,	\$12,010	28.9%
\$8,147	7.0%	\$10,480	28.6%
\$8,820	4.5%	\$10,681	21.1%
\$9,809	31.7%	\$13,782	40.5%
\$14,656	3.2%	\$17,675	20.6%
\$14,239	0.8%		
\$15,651	10.8%		
\$19,562	(4.9%)		
\$28,179	6.5%		
\$24,817	14.3%		
\$15,219	9.5%		
<u>\$180,227</u>	6.1%	\$80,223	28.2%

Sunset Beach Hotels 3% Business Improvement Assessment District Reflecting March Occupancies

Current Month - March 2015			
<u>Last Year</u>	This Year	<u>Change</u>	% Change
\$2,931	\$5,302	\$2,371	80.9%

* Year to Date - March 2015			
Last Year	This Year	<u>Change</u>	% Change
\$12,512	\$24,066	\$11,555	92.4%





	Fiscal Year 2012/13	Fiscal Ye	ar 2013/14
	Actual	Actual	% Change Prior Yr
October	\$1,124	\$2,362	110.2%
November	\$1,008	\$1,863	84.9%
December	\$653	\$1,629	149.4%
January	\$826	\$1,764	113.5%
February	\$622	\$1,962	215.5%
March	\$1,378	\$2,931	112.7%
April	\$2,826	\$2,848	0.8%
May	\$2,826	\$3,130	10.8%
June	\$4,113	\$3,912	(4.9%)
July	\$5,291	\$5,636	6.5%
August	\$4,344	\$4,963	14.3%
September	\$2,779	\$3,048	9.7%
Total:	<u>\$27,791</u>	<u>\$36,050</u>	29.7%

Fiscal Y	ear 2014/15
	% Change Prior
Actual	Yr
\$4,679	98.1%
\$3,603	93.4%
\$3,144	92.9%
\$3,204	81.7%
\$4,134	110.8%
\$5,302	80.9%
\$24,066	92.4%

^{*} Effective October 1, 2014, the BID assessment increased from 2% to 3%.