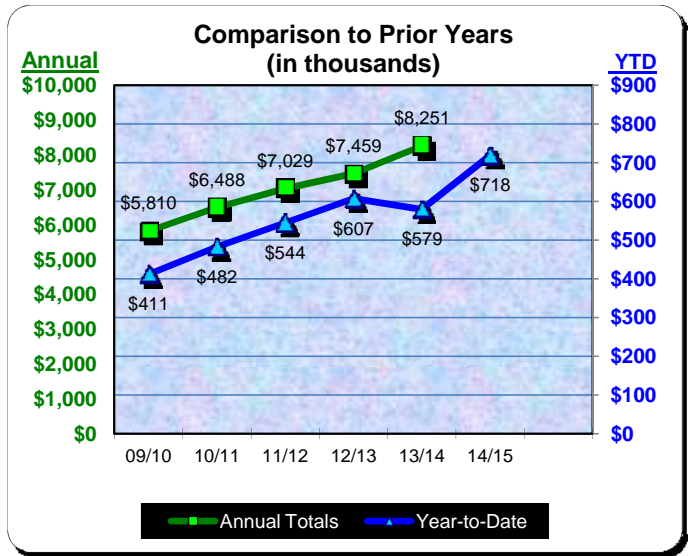
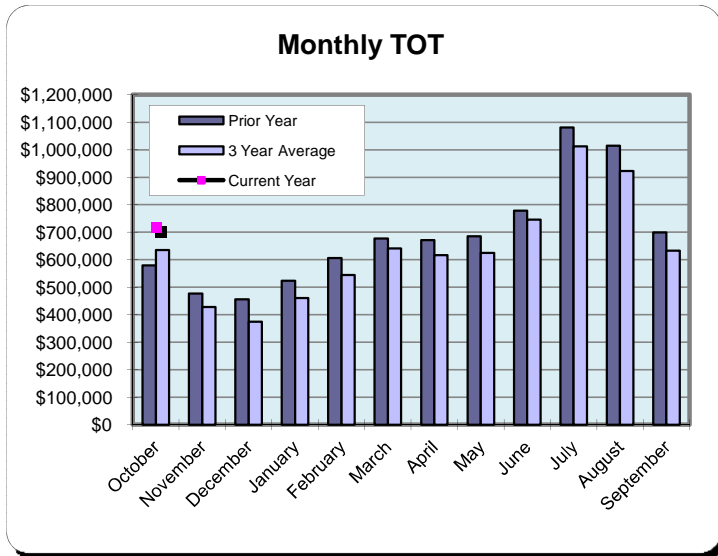


# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2014/15

## Huntington Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting October Occupancies

Current Month - October 2014			
Last Year	This Year	Change	% Change
\$579,126	\$718,440	\$139,314	24.1%

Year to Date - October 2014			
Last Year	This Year	Change	% Change
\$579,126	\$718,440	\$139,314	24.1%



	Fiscal Year 2011/12		Fiscal Year 2012/13		Fiscal Year 2013/14		Fiscal Year 2014/15	
	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr
October	\$544,346	12.9%	\$607,091	11.5%	\$579,126	(4.6%)	\$718,440	24.1%
November	\$398,760	7.4%	\$407,707	2.2%	\$477,478	17.1%		
December	\$322,930	1.8%	\$343,813	6.5%	\$456,603	32.8%		
January	\$448,939	9.1%	\$408,967	(8.9%)	\$524,101	28.2%		
February	\$512,707	17.8%	\$516,653	0.8%	\$606,026	17.3%		
March	\$587,651	(1.6%)	\$657,196	11.8%	\$677,075	3.0%		
April	\$581,908	16.8%	\$595,333	2.3%	\$671,182	12.7%		
May	\$593,605	9.4%	\$594,402	0.1%	\$685,575	15.3%		
June	\$700,200	16.9%	\$759,956	8.5%	\$777,981	2.4%		
July	\$927,425	3.4%	\$1,029,547	11.0%	\$1,081,288	5.0%		
August	\$834,583	5.0%	\$917,183	9.9%	\$1,014,751	10.6%		
September	\$576,252	6.4%	\$621,347	7.8%	\$699,658	12.6%		
<b>Total:</b>	<b>\$7,029,307</b>	<b>8.3%</b>	<b>\$7,459,194</b>	<b>6.1%</b>	<b>\$8,250,843</b>	<b>10.6%</b>	<b>\$718,440</b>	<b>24.1%</b>

# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2014/15

## Huntington Beach Hotels 3% Business Improvement Assessment District Reflecting October Occupancies

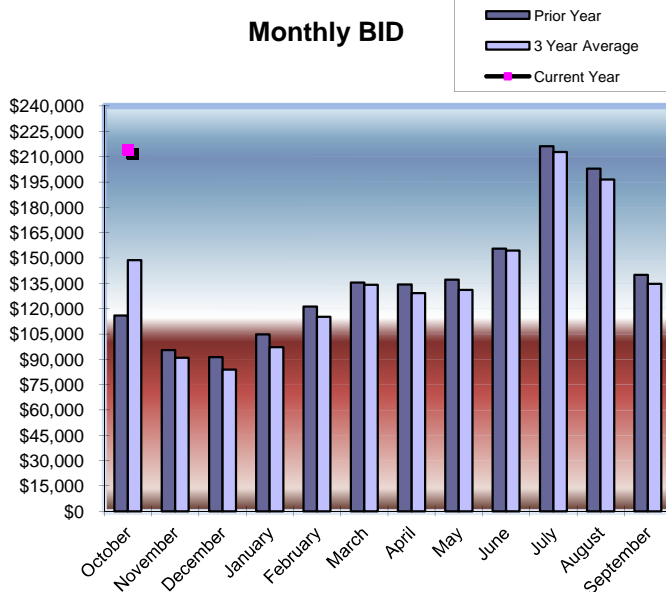
### Current Month - October 2014

Last Year	This Year	Change	% Change
\$115,825	\$214,341	\$98,517	85.1%

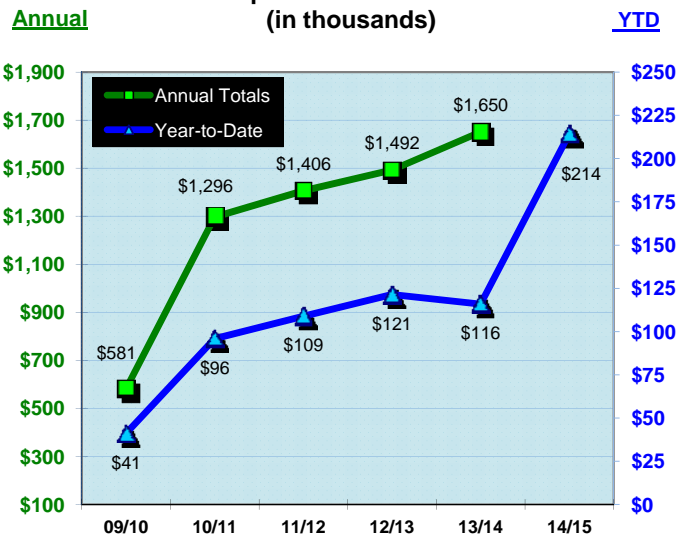
### \* Year to Date - October 2014

Last Year	This Year	Change	% Change
\$115,825	\$214,341	\$98,517	85.1%

### Monthly BID



### Comparison to Prior Years (in thousands)



	Fiscal Year 2011/12		Fiscal Year 2012/13		Fiscal Year 2013/14		Fiscal Year 2014/15	
	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr
October	\$108,869	13.5%	\$121,418	11.5%	\$115,825	(4.6%)	\$214,341	85.1%
November	\$79,752	7.5%	\$81,541	2.2%	\$95,495	17.1%		
December	\$64,586	2.2%	\$68,762	6.5%	\$91,320	32.8%		
January	\$89,788	9.1%	\$81,794	(8.9%)	\$104,821	28.2%		
February	\$102,541	17.8%	\$103,331	0.8%	\$121,205	17.3%		
March	\$117,530	(1.6%)	\$131,440	11.8%	\$135,415	3.0%		
April	\$116,382	16.8%	\$119,066	2.3%	\$134,236	12.7%		
May	\$118,721	9.4%	\$118,881	0.1%	\$137,115	15.3%		
June	\$140,040	17.1%	\$151,992	8.5%	\$155,596	2.4%		
July	\$185,485	3.4%	\$205,911	11.0%	\$216,259	5.0%		
August	\$166,917	5.1%	\$183,437	9.9%	\$202,949	10.6%		
September	\$115,251	6.4%	\$124,269	7.8%	\$139,932	12.6%		
<b>Total:</b>	<b>\$1,405,861</b>	<b>8.5%</b>	<b>\$1,491,842</b>	<b>6.1%</b>	<b>\$1,650,168</b>	<b>10.6%</b>	<b>\$214,341</b>	<b>85.1%</b>

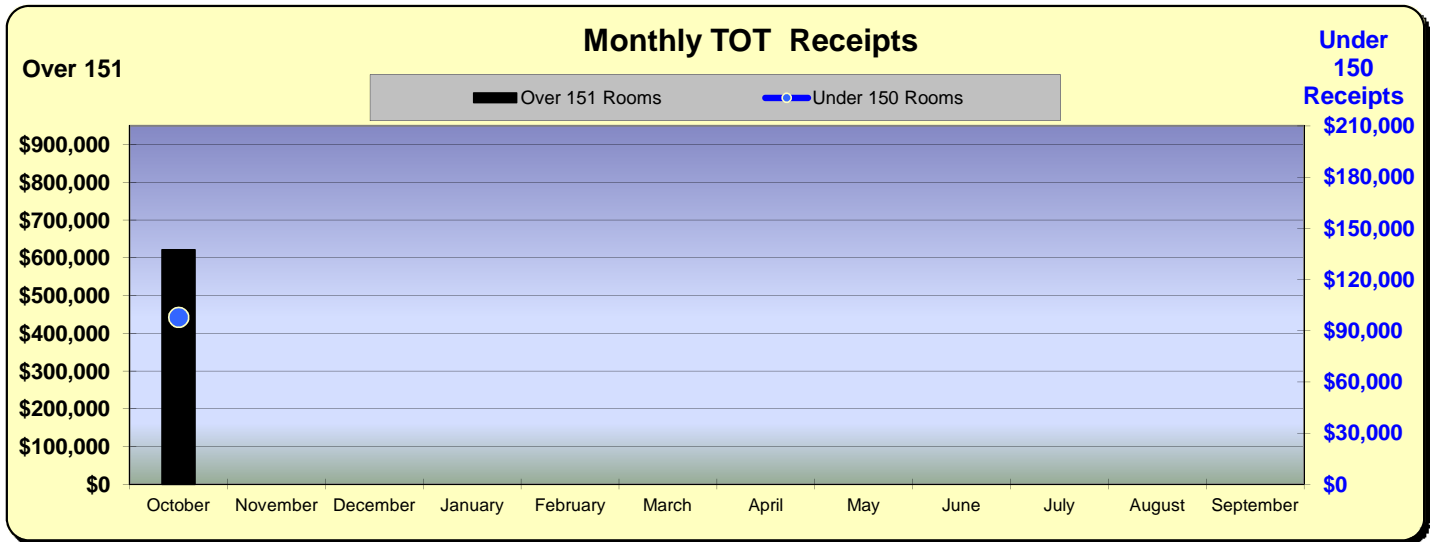
\* Effective October 1, 2014, the BID assessment increased from 2% to 3%.

# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2014/15

## Huntington Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting October Occupancies

Hotels Over 151 Rooms			
Current Month - October 2014			
Last Year	This Year	Change	% Change
\$494,436	\$620,594	\$126,158	25.5%

Hotels Under 150 Rooms			
Current Month - October 2014			
Last Year	This Year	Change	% Change
\$84,690	\$97,846	\$13,156	15.5%



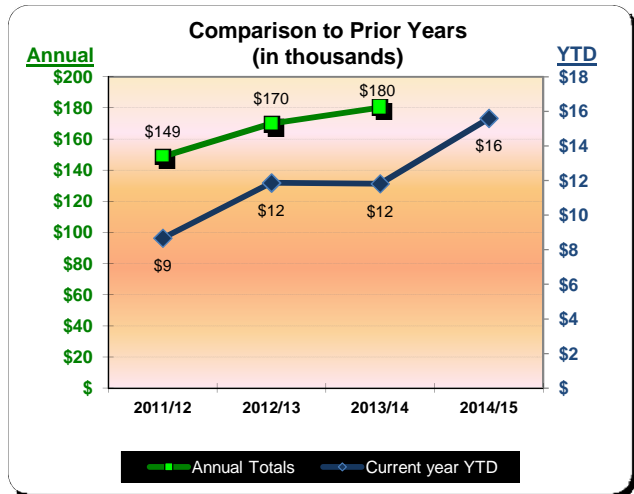
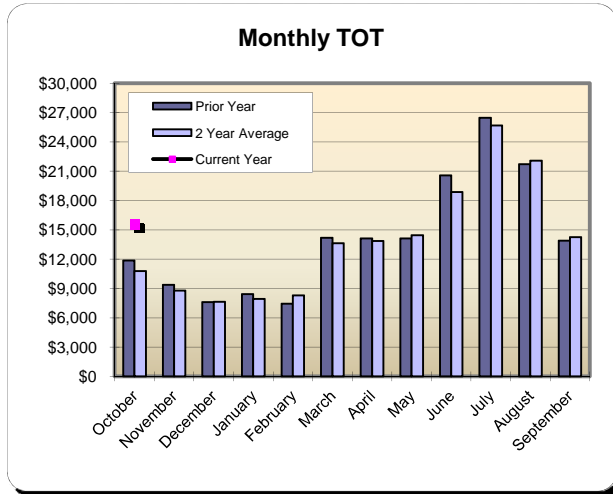
City Fiscal Period	Fiscal Year 2013/14				Fiscal Year 2014/15			
	Over 151 Rooms	% Change Prior Yr	Under 150 Rooms	% Change Prior Yr	Over 151 Rooms	% Change Prior Yr	Under 150 Rooms	% Change Prior Yr
October	\$494,436	(5.2%)	\$84,690	(1.0%)	\$620,594	25.5%	\$97,846	15.5%
November	\$412,773	18.7%	\$64,705	7.9%				
December	\$390,602	38.4%	\$66,001	7.3%				
January	\$454,423	31.4%	\$69,678	10.4%				
February	\$530,180	18.9%	\$75,846	7.0%				
March	\$578,316	3.8%	\$98,759	(1.0%)				
April	\$580,166	15.3%	\$91,016	(1.1%)				
May	\$589,810	17.6%	\$95,765	3.0%				
June	\$657,491	2.4%	\$120,490	2.3%				
July	\$914,847	5.4%	\$166,441	2.9%				
August	\$872,149	10.8%	\$142,602	9.9%				
September	\$605,338	13.5%	\$94,319	7.2%				
<b>Total:</b>	<b><u>\$7,080,531</u></b>	<b>11.8%</b>	<b><u>\$1,170,312</u></b>	<b>4.2%</b>	<b><u>\$620,594</u></b>	<b>25.5%</b>	<b><u>\$97,846</u></b>	<b>15.5%</b>

# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2014/15

## Sunset Beach Hotels 10% Transient Occupancy Tax Receipts Reflecting October Occupancies

Current Month - October 2014			
Last Year	This Year	Change	% Change
\$11,811	\$15,596	\$3,785	32.1%

Year to Date - October 2014			
Last Year	This Year	Change	% Change
\$11,811	\$15,596	\$3,785	32.1%



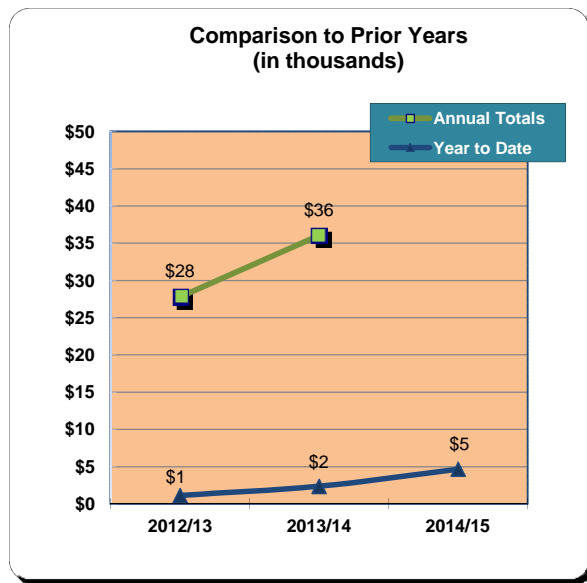
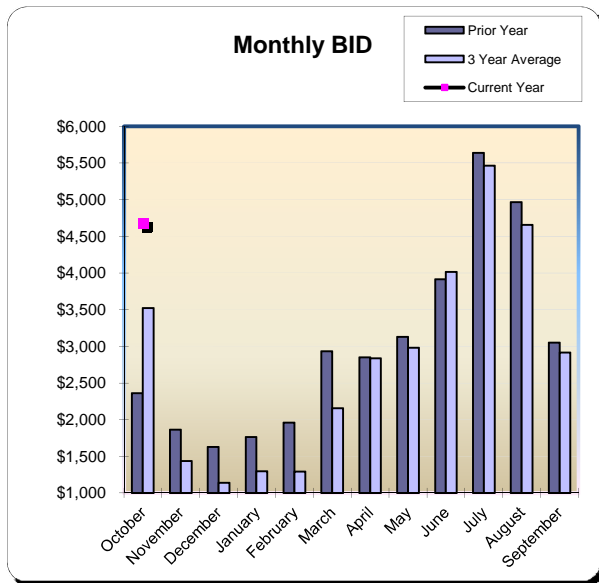
	Fiscal Year 2011/12		Fiscal Year 2012/13		Fiscal Year 2013/14		Fiscal Year 2014/15	
	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr	Actual	% Change Prior Yr
October	\$8,671	(6.9%)	\$11,862	36.8%	\$11,811	(0.4%)	\$15,596	32.1%
November	\$7,713	(27.1%)	\$9,364	21.4%	\$9,317	(0.5%)		
December	\$7,164	(4.2%)	\$7,612	6.3%	\$8,147	7.0%		
January	\$6,576	4.5%	\$8,440	28.4%	\$8,820	4.5%		
February	\$7,592	3.1%	\$7,447	(1.9%)	\$9,809	31.7%		
March	\$12,001	25.1%	\$14,199	18.3%	\$14,656	3.2%		
April	\$13,254	2.1%	\$14,130	6.6%	\$14,239	0.8%		
May	\$13,600	21.4%	\$14,132	3.9%	\$15,651	10.8%		
June	\$16,482	13.0%	\$20,567	24.8%	\$19,562	(4.9%)		
July	\$22,410	13.0%	\$26,457	18.1%	\$28,179	6.5%		
August	\$19,711	15.0%	\$21,721	10.2%	\$24,817	14.3%		
September	\$13,632	13.0%	\$13,897	1.9%	\$15,219	9.5%		
<b>Total:</b>	<b>\$148,806</b>	<b>7.3%</b>	<b>\$169,828</b>	<b>14.1%</b>	<b>\$180,227</b>	<b>6.1%</b>	<b>\$15,596</b>	<b>32.1%</b>

# City of Huntington Beach Transient Occupancy Tax Receipts Report Fiscal Year 2014/15

## Sunset Beach Hotels 3% Business Improvement Assessment District Reflecting October Occupancies

Current Month - October 2014			
Last Year	This Year	Change	% Change
\$2,362	\$4,679	\$2,317	98.1%

* Year to Date - October 2014			
Last Year	This Year	Change	% Change
\$2,362	\$4,679	\$2,317	98.1%



	Fiscal Year 2012/13			Fiscal Year 2013/14			Fiscal Year 2014/15		
	Actual			Actual	% Change Prior Yr		Actual	% Change Prior Yr	
October	\$1,124			\$2,362	110.2%		\$4,679	98.1%	
November	\$1,008			\$1,863	84.9%				
December	\$653			\$1,629	149.4%				
January	\$826			\$1,764	113.5%				
February	\$622			\$1,962	215.5%				
March	\$1,378			\$2,931	112.7%				
April	\$2,826			\$2,848	0.8%				
May	\$2,826			\$3,130	10.8%				
June	\$4,113			\$3,912	(4.9%)				
July	\$5,291			\$5,636	6.5%				
August	\$4,344			\$4,963	14.3%				
September	\$2,779			\$3,048	9.7%				
<b>Total:</b>	<b>\$27,791</b>			<b>\$36,050</b>	<b>29.7%</b>		<b>\$4,679</b>	<b>98.1%</b>	

\* Effective October 1, 2014, the BID assessment increased from 2% to 3%.