

**Visit Huntington Beach
Advocacy Committee Meeting**

Wednesday, January 14, 2026

4:00 p.m. - 5:00 p.m.

VHB Office

155 Fifth Street Suite 111

Huntington Beach, CA 92648

Public Notice Information: In accordance with the Ralph M. Brown Act, VHB agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. The agendas are also posted on the VHB website at surfcityusa.com. Questions on agenda items may be directed to John Urdi at (714) 969-3492 or johnu@surfcityusa.com.

VHB Mission: To position Surf City USA® as the preferred California beach destination in order to maximize **overnight visitor** spending, **destination development** and **quality of life** for all residents.

MINUTES

I. Call to Order and Antitrust Reminder (see reverse) at 4:05 pm

II. Roll Call:

VHB Board of Directors in Attendance:

Janis Mantini

Jeff Holson, Holson Properties LLC

John Villa, HB Wetlands

VHB Board of Directors Not in Attendance:

Debbie Killey, Republic Services

Jennifer Williams, Pacific City

Representatives:

Zechariah Jauregui, Office of Senator Tony Strickland

Hunter Griffiths, Office of Assemblywoman Diane Dixon

Austin Edsell, Office of Supervisor Janet Nguyen

VHB Staff:

Clara Tsang

John Urdi

Nicole Llido

City of Huntington Beach:

Shannon Levin

III. Announcement of Late Communications - None

IV. Public Comments – Chairperson (limited to 3 minutes/person): None

VHB welcomes public comments on all items on this agenda or of community interest. We respectfully request that this public forum be utilized in a positive and constructive manner. Please focus your comments on the issue or concern that you would like to bring to the attention of the Executive Committee

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- V. Introductions Around the Table and Welcome to John Urdi, VHB President & CEO
- VI. Approval of Minutes - November 12, 2025
- a. Motion made by John Villa, seconded by Janis Mantini. All approve. Motion passed.
- VII. 2026 Legislative Priorities Discussion and Reports from Representatives and City of HB
- a. Zechariah Jauregui, Office of Senator Tony Strickland - Office has submitted one of many bills aimed at creating balance for state agencies. Any policies with a \$10M-plus cost would need to go before state legislature.
 - b. Hunter Griffiths, Office of Assemblywoman Diane Dixon - Office is working on multiples bills including ones that address sober living homes and human and sex trafficking in the county.
 - c. Shannon Levin, City of HB - New Mayor Casey McKeon's focus is business forward. Creating Minute with the Mayor content highlighting business activity in HB. Other focuses include public safety, e-bikes, and local control. The 2026 legislative platform will be approved in February.
 - d. Austin Edsell, Office of Supervisor Janet Nguyen - Focus this year continues with fentanyl awareness and homelessness, especially funding for 2027 and beyond homeless programs. Office is looking into how to bring back some kind of county tourism-related organization to aid with marketing and advocacy.
- VIII. Adjournment at 4:31 pm

Upcoming Advocacy Committee Meetings

- Wednesday, March 4, 2026 at 4 pm