

**Visit Huntington Beach  
Advocacy Committee Meeting**

Wednesday, April 2, 2025

4:00 p.m. - 5:00 p.m.

VHB Office

155 Fifth Street Suite 111

Huntington Beach, CA 92648

*Public Notice Information: In accordance with the Ralph M. Brown Act, VHB agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. The agendas are also posted on the VHB website at [surfcityusa.com](http://surfcityusa.com). Questions on agenda items may be directed to Kelly Miller, VHB President/CEO, at (714) 969-3492 or [Kelly@surfcityusa.com](mailto:Kelly@surfcityusa.com).*

VHB Mission: To position Surf City USA® as the preferred California beach destination in order to maximize **overnight visitor** spending, **destination development** and **quality of life** for all residents.

**MINUTES**

I. Call to Order and Antitrust Reminder (see reverse) at 4:04 pm

II. Roll Call:

VHB Board of Directors:

Debbie Killey, Republic Services

Jennifer Williams, Pacific City

John Villa, HB Wetlands

Representatives:

Zechariah Jauregui, Office of Senator Tony Strickland

Cooper Strull, Office of Assemblywoman Diane Dixon

Austin Edsell, Office of Supervisor Janet Nguyen

VHB Staff:

Kelly Miller

Nicole Llido

City of Huntington Beach:

Christopher Kennedy

Shannon Levin

Member of Public:

Michelle Schuetz

III. Announcement of Late Communications - None

IV. Public Comments – Chairperson (limited to 3 minutes/person): None

*VHB welcomes public comments on all items on this agenda or of community interest. We respectfully request that this public forum be utilized in a positive and constructive manner.*

*Please focus your comments on the issue or concern that you would like to bring to the attention of the Executive Committee*

V. Self introductions made around the room

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VI. Reports from Representatives and City of HB

- a. Cooper Strull, Office of Diane Dixon - Assemblywoman Dixon is sponsoring three sober living bills including one that limits home ownership within an area. Other priorities include public safety with the Protect Act that targets revenge porn, Niko's law that allows newborn DNA to be used in missing person's cases, and a second trash wheel effort. Additionally, the Assemblywoman is holding an Earth Day event on April 26 in Newport Beach.
- b. Zechariah Jauregui, Office of Senator Tony Strickland - Senator Strickland's office is just getting up and running. He is the Vice Chair of the Transportation Committee and the Senate Labor, Public Employment, and Retirement Committee.
- c. Austin Edsell, Office of Supervisor Janet Nguyen - The Supervisor is continuing to uncover items from Supervisor Do's time in office and making them public. Also working on a Community Expo at Mile Square Park later this year and doing quite a bit of case work at the Wetlands and Wildlife Care Center.
- d. Shannon Levin, City of HB - The City is currently making improvements to the Council Chambers. Meetings are being held at the Library theater for the next 2-3 months. Council priorities are public safety, ADU's and sober living. The City has also submitted requests for federal funding. Council has directed staff to cut 15% across the board to address budget challenges.

VII. Review of Advocacy Committee Goals, Objectives, Voting (Llido)

- a. The VHB Advocacy Committee exists to provide a means for elected officials and their representatives to share information and collaborate with VHB and its tourism industry partners.
- b. If a subject arises that requires a vote, only VHB Board members may vote.

VIII. VHB Update (Miller)

- a. VHB is holding an HB Tourism Summit on May 8, where we'll be doing an economic outlook.
- b. Miller also gave an update on LA28.

IX. Confirm Next Meeting Day/Time: Wednesday, May 7 at 4 pm

X. Adjournment at 5:06 pm