

**Visit Huntington Beach
Advocacy Committee Meeting**

Wednesday, May 7, 2025
4:00 p.m. - 5:00 p.m.
VHB Office
155 Fifth Street Suite 111
Huntington Beach, CA 92648

Public Notice Information: In accordance with the Ralph M. Brown Act, VHB agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. The agendas are also posted on the VHB website at surfcityusa.com. Questions on agenda items may be directed to Kelly Miller, VHB President/CEO, at (714) 969-3492 or Kelly@surfcityusa.com.

VHB Mission: To position Surf City USA® as the preferred California beach destination in order to maximize **overnight visitor** spending, **destination development** and **quality of life** for all residents.

MINUTES

I. Call to Order and Antitrust Reminder (see reverse) at 4:06 pm by Nicole Llido, VHB staff

II. Roll Call:

VHB Board of Directors:

Janis Mantini
Jeff Holson, Holson Properties LLC
John Villa, HB Wetlands

Representatives:

Zechariah Jauregui, Office of Senator Tony Strickland
Cooper Strull, Office of Assemblywoman Diane Dixon

VHB Staff:

Nicole Llido
Clara Tsang

City of Huntington Beach:

Christopher Kennedy

Guest:

John Villa's Intern, HB Wetlands

III. Announcement of Late Communications - None

IV. Public Comments – Chairperson (limited to 3 minutes/person): None

VHB welcomes public comments on all items on this agenda or of community interest. We respectfully request that this public forum be utilized in a positive and constructive manner. Please focus your comments on the issue or concern that you would like to bring to the attention of the Executive Committee

V. Reports from Representatives and City of HB

- a. Cooper Strull, Office of Diane Dixon: Six bills moved through with unanimous support. Includes e-bike legislation to prevent minors from purchasing a Class 3 e-bike. In support of Small Business Month, the office is accepting nominations through May 20 for outstanding small businesses within the district.

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- b. Zechariah Jauregui, Office of Tony Strickland: The Assemblyman was elected mid-term, after bills had been introduced. Sponsoring one bill, SB 94, to defund the California high speed rail project and put funds toward the gas tax. Also co-sponsoring SB 712, to exempt collector vehicles over 35 years of age from smog check requirements.
- c. Chris Kennedy, City of HB: Tourism Enhancement Projects and other downtown projects moving forward, including summer Bike Valet pilot program, changing out trees in Main Street planters, additional cleaning, and pennants.

VI. VHB Update

- a. LA 28 Update by Clara Tsang, VHB staff. Surfing was awarded to Lower Trestles, which is a California State Park. Beach volleyball was awarded to Long Beach, which is hosting 10 other events.
- b. SB 346 (Durazo) Local agencies: transient occupancy taxes: short-term rental facilitator
 - i. VHB was approached by the CA Hotel & Lodging Association (CA HLA) to join the coalition in support of SB 346, which would allow cities to have better auditing abilities over short term vacation rentals. In addition to CA HLA, the City of Huntington Beach, other destination management organizations like VHB, and hotels are in support of this bill. VHB submitted a letter of support to CHLA and the CA Legislature Position Letter Portal.
- c. John Villa, HB Wetlands and VHB Board Member gave recent sewage spill update. 10,000 gallons spilled, 8,000 gallons picked up on first day. Tides pushed remaining sewage south towards Newport Beach. Beaches are open. Wetlands minimally affected.

VII. Next Meeting Day/Time: Wednesday, June 4 at 4 pm

VIII. Adjournment at 4:49 pm