

**Visit Huntington Beach
Advocacy Committee Meeting**

Wednesday, September 10, 2025

4:00 p.m. – 5:00 p.m.

VHB Office

155 Fifth Street Suite 111

Huntington Beach, CA 92648

Public Notice Information: In accordance with the Ralph M. Brown Act, VHB agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. The agendas are also posted on the VHB website at surfcityusa.com. Questions on agenda items may be directed to Kelly Miller, VHB President/CEO, at (714) 969-3492 or Kelly@surfcityusa.com.

VHB Mission: To position Surf City USA® as the preferred California beach destination in order to maximize **overnight visitor** spending, **destination development** and **quality of life** for all residents.

MINUTES

I. Call to Order and Antitrust Reminder (*see reverse*) by Nicole Llido at 4:00 pm

II. Roll Call:

VHB Board of Directors in Attendance:

Debbie Killey, Republic Services

Janis Mantini

Jeff Holson, Holson Properties LLC

VHB Board of Directors NOT in Attendance:

Jennifer Williams, Pacific City

John Villa, HB Wetlands

Representatives in Attendance:

Zechariah Jauregui, Office of Senator Tony Strickland

Hunter Griffiths, Office of Assemblywoman Diane Dixon

VHB Staff in Attendance:

Kelly Miller

Nicole Llido

City of Huntington Beach in Attendance:

Chris Kennedy

III. Announcement of Late Communications - None

IV. Public Comments — Chairperson (limited to 3 minutes/person): None

V. Approval of Minutes – Tabled to next meeting.

VI. Reports from Representatives and City of HB

- a. Hunter Griffiths (Office of Diane Dixon) – Session ends this week. Assemblywoman has a number of bills that are still in play. They're working with the San Gabriel River group to mitigate trash going into the ocean. The office is holding a Service Club Expo on September 25 in Newport Beach, open to the public.

Visit Huntington Beach
Advocacy Committee Meeting
Wednesday, September 10, 2025
4:00 p.m. – 5:00 p.m.
VHB Office
155 Fifth Street Suite 111
Huntington Beach, CA 92648

A discussion regarding the traffic entering/exiting the state beaches ensued and the Assemblywoman wants to gather the partners involved to discuss how to mitigate this issue related to beach access for all.

- b. Chris Kennedy (City of HB) – VHB’s Annual Report is on the consent agenda this month. DBID will have their public hearing on the same day. The Downtown Beautification Committee is prepping for the spring, looking at painting curbs/lines, increasing porter service and pressure washing. The downtown garage elevators are now in progress. Looking at the Bike Valet for next summer, options include moving to Jax or near the Pier for more attractive location. Also looking to market to Newport/Sunset Beach residents who are most likely to use the service.
- c. Zechariah Jauregui (Office of Senator Tony Strickland) – The Senator is up in Sacramento through Saturday. Leno’s Law failed, but may go again in January. Senator back in district full time beginning next week. They’re planning a community recognition event at the office.

VII. VHB Update – Visit California is pushing for a \$25M budget allocation to help with a downturn in tourism and the economy. SB 346 (Durazo) is on the Governor’s desk, though it’s unclear whether he will be signing. Two of three Brown Act bills failed. SB 707 is going into its third reading. This bill would require Brown Act meetings to include an opportunity for members of the public to attend via a 2-way telephonic or audio-visual device.

VIII. Next Meeting Day/Time:

- a. Wednesday, October 22, 2025 at 4 pm
- b. Wednesday, November 12, 2025 at 4 pm
- c. Wednesday, December 10, 2025 at 4 pm

IX. Adjournment at 5:01 pm