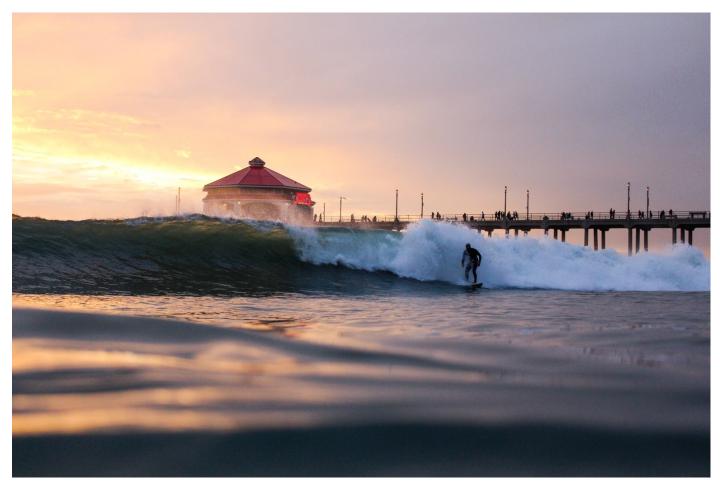


# WHAT'S NEW IN HUNTINGTON BEACH

MARCH - SUMMER 2019



Surf City USA is thriving, bringing new cultural, culinary and hotel updates for patrons looking for that quintessential Southern California vacation. Come to Huntington Beach and enjoy the coastal vibes with the expansion of shopping/dining destination, **5th & PCH** and **Pacific City**. Indulge in unique bites at **LOT 579**, an oceanfront food hall with offerings such as craft beer, fresh seafood and **Burnt Crumb's** Instagram-famous spaghetti grilled cheese. Relax at the new **Drift**, **a Waterfront Spa** or grab a craft cocktail at **Offshore 9**, Huntington Beach's only rooftop lounge.

On the hotel front, the **Kimpton Shorebreak Resort** is making waves with their award-winning cocktail program and renovated 24-hour fitness center housing a 40-foot wide rock climbing wall, while both the **Hyatt Regency** and **The Waterfront Beach Resort**, a **Hilton Hotel** continue to work on their expansions and updates for an exciting 2019.

With over 100 years of surfing history running through Huntington Beach, an additional milestone was marked when California Governor Jerry Brown signed a bill into law that declares **surfing as California's "official" state sport** on August 20, 2018. This news comes following the sport's inclusion to the 2020 Tokyo Summer Olympics.

Join in the fun at the annual **Association of Volleyball Players (AVP) Huntington Beach Open** or the **SoCal Corgi Nation** "Corgchella" **Spring Beach Day**. Rock out to perfomances by Blink-182 and Tim McGraw at the oceanfront **Back to the Beach Festival** and **Coastal Country Jam**.

# **DESTINATION RESORTS**

### **HYATT REGENCY HUNTINGTON BEACH ENHANCES VISITORS STAY**



The Hyatt Regency Huntington Beach has completed a renovation of all 514 guest rooms. New room amenities include illuminated bathroom mirrors with integrated clocks, 65" mounted TVs, updated beds, furnishings, fresh wall coverings and flooring. A half-dozen rooms on the ground floor are in line to get newly landscaped patio areas and fire pits. This summer, the Hyatt Regency is unveiling an unparalleled series of sun-splashed, sandy-toed amenities and activities, designed for days of endless fun for everyone from families to gal pals and couples:

### **Oceanfront Pop-Up Cabanas**

Expanding on the resort's popular Sand Service menu, guests may now indulge in ultimate outdoor living and reserve one of its new

oceanfront, pop-up cabanas. The breezy shelters dot a private section of prime resort-front beach and come outfitted with two comfy loungers, cocktail table, towel service and the services of a dedicated cabana attendant and beach bites and chilled Starbucks sips delivered direct from Shor, the resort's all new beachfront bistro and concession stand.

### **Over The Top Multi-Generation Family Suites**

Designed to accommodate the continued trend of multi-generational travel, this distinctive new category of suites will premiere 16 exclusive 2,200 square foot settings that offer a true home-away-from-home feel ... but better with the benefits of a luxury resort. Each of the new Multi-Generational Family Suites sleep up to 16 guests, with living room and balconies or terraces. Each is well appointed for resort living with multiple oversized flat screen TV's, glass-front mini refrigerator and wine cooler.

### **Quintessentially SoCal Activities**

The resort's array of programs reflective of Southern California's active beach lifestyle immerse guests in the spirit of Huntington Beach. Options include a Saturday morning beach yoga instruction, surf instruction with the pros at onsite surf lifestyle outfitter, Toes on the Noes; beach architecture with the resort's sandcastle concierge Dig It! who assists guests in constructing Instagram-worthy sand structures and for wellness seekers, the 20,000-square-foot Pacific Waters Spa goes beyond the massage table with pairing options that match treatments with bites from an inspired culinary menu that targets 12 spices, renowned for their internal and external health benefits.

### THE WATERFRONT BEACH RESORT COMPLETES \$140 MILLION EXPANSION

The Waterfront Beach Resort, a Hilton Hotel is completing a \$140 million expansion adding a new nine-story 152 room all-suites tower, the Twin Dolphin Tower. Additionally, they've added two new restaurants, The Boardwalk Restaurant and Henry's, ocean-view lounge, pool deck and waterslides, and event lawn on an adjacent 3.5-acre parcel south of the existing hotel. Offshore 9 is a unique lounge located on the 9th floor of the new tower. Take in stunning panoramic views from Orange County's highest coastal rooftop lounge and enjoy a menu of small plates and handcrafted specialty cocktails or a selection of high-end wines and champagne by the glass. Relax at Drift, a Waterfront Spa, the latest addition to the resort with full-service features and exclusive sensory experiences.







### THE KIMPTON SHOREBREAK RESORT BRINGS EDGE TO SURF CITY USA



The Kimpton Shorebreak Resort completed a \$3 million renovation last year adding a new 24-hour fitness center complete with a 40-foot wide rock climbing wall and Crossfit-style equipment. The Shorebreak also unveiled upgrades to its 157 guestrooms and public areas propertywide. Drawing inspiration from the hotel's coastal location, active local community and vibrant outdoor lifestyle, the rooms feature sleek and modern art and graphics, moody ocean shades, windswept ripples and retro inspired prints and furnishings. In addition, its restaurant, **Pacific Hideaway** draws inspiration from global surf destinations for its menu and has an award-winning cocktail program, led by local bartender, Casey Lyons.

### PASEA HOTEL & SPA REDEFINES LAIDBACK LUXURY

Paséa Hotel & Spa is located on the Pacific Coast Highway overlooking the Pacific Ocean and steps from the iconic Huntington Beach Pier and Pacific City, the area's newest retail and dining hub. The property features 250 beautifully-appointed ocean view guestrooms and suites; Tanner's – a signature restaurant with a fire pit adorned rooftop deck bar; Aarna Spa, a Balinese-inspired spa with indoor and outdoor treatment areas and state-of-the-art fitness facilities; two swimming pools; and more than 34,000-square-feet of indoor and outdoor meeting spaces. The hotel features a dedicated Beach Butler, surfboard storage and custom amenities in rooms. The newest addition to the hotel is PAW-SEA, a 1,100 square foot interactive pup play park in addition to its repertoire of luxe pet friendly hotel amenities.



### Love Sweat Paséa

Paséa Hotel & Spa debuts its fitness collaboration, Love Sweat Pasea, with renowned Southern California-based influencer Katie Dunlop of <a href="Molecular.com">@LoveSweatFitness</a>. Beginning April 2019, Love Sweat Paséa will be a dedicated in-room fitness channel available in all of Paséa's 250 spacious guest rooms and suites. The channel will include a five-series, 15-minute full HD workout videos infused with Katie Dunlop's signature fun-first training style. Dunlop is a Certified Personal Trainer (NCCPT), group fitness instructor, entrepreneur and creator of Love Sweat Fitness - a health and fitness community that inspires women around the world to find their happy, healthy body. Work out options include getting centered with a yoga session filmed in the Balinese-inspired <a href="Aarna Spa garden">Aarna Spa garden</a> to workouts featuring different resort backdrops that focus on everything from abs, legs / booty, arms/back and fully body HIIT.

Located in the heart of the vibrant and emerging Huntington Beach community and just steps from the city's iconic pier, Paséa Hotel & Spa is a modern oasis with an unrivaled sense of clean, coastal style and comfort that guests can experience. With almost all rooms boasting ocean views, Paséa Hotel & Spa is designed to connect guests to the warmth and artistry of the destination in a vibrant and energizing way. Wellness-forward touches like offering oat milk and collagen creamer at grab-and-go Blend Cafe and a quarterly **Waves of Wellness retreat** (upcoming June 8-9, 2019) are already a part of the hotel's DNA. Love Sweat Paséa is the next iteration of the resort's ties to a Southern California way of life inspiring health and vitality into every guest's stay.





# **ATTRACTIONS**



### **RETAIL & DINING SHINES AT PACIFIC CITY**

Situated right on Pacific Coast Highway with unobstructed beach views, Surf City USA's newest shopping, dining, and lifestyle destination, Pacific City, transforms the visitor experience in Huntington Beach. Pacific City's retail hub houses 191,000 square feet of unique shops and eateries. Inspired by modern craftsman beach bungalows, Pacific City also features patio dining, outdoor movie nights, and inviting spaces to hang out and simply enjoy the oceanfront view.

### PRIVATE SAILING CRUISE IN HUNTINGTON HARBOUR

<u>Prince Charters LLC</u> offers private harbor cruises guided by a licensed captain. Choose between a restored classic wood boat (up to 12 passengers) or a vintage yacht (up to 30 passengers) and sail around Huntington Harbour while enjoying craft beer, wine, champagne, or sangria on board.



### VANS OFF THE WALL SKATEPARK EXPANSION OPENS WITH FREE GIRLS SKATE CLINICS



Off the wall since 1966, Vans opened a free outdoor Off the Wall Huntington Beach skatepark in 2014, featuring a 42,500-square-foot concrete paradise of ramps, rails, rollers, bowls, gaps, stairs, kickers, planters, and a volcano component. Following the announcement of the inclusion of skateboarding to the 2020 Tokyo Summer Olympics, Vans recently completed a renovation project expanding the back bowl area. The rebuild showcases a Vans Park Series certified course, the first one on American soil! The updated skatepark will also include a new combi bowl providing skateboarders with a Park Terrain facility, further enabling skateboarding discipline and allow riders the opportunity to skate a classic combi bowl.

Vans held a grand opening in March honoring the launch of their new brand campaign, <u>Vanguards</u> and International Women's Day. Last year, Vans taught over 7,000 women newcomers around the world how to skate, and this year they aim to continue that legacy. See the event calendar here.

### **BOLSA CHICA ECOLOGICAL RESERVE OFFERS NATURE-CENTRIC HIKING**

The Bolsa Chica Ecological Reserve is an approximately 1,300 acre coastal estuary. Habitats include open water, mudflats, salt marsh, coastal dunes, seabird nesting islands, riparian, and freshwater marsh. More than 200 avian species have been identified at Bolsa Chica and the reserve is very popular with birders and photographers. A remarkable destination for birdwatchers and nature lovers, Bolsa Chica Ecological Reserve represents the culmination of a decades-long effort by activists who battled to protect this wetlands ecosystem from development. After years of restoration work, you can now walk on five miles of trails, and spot both resident birds and transient species that use the wetlands as a critical stopover while migrating along the Pacific Flyway.



# **EXPERIENCE WELL-BEING IN HUNTINGTON BEACH**

Huntington Beach is a destination designed by the California lifestyle of health and wellness. Indulge in luxurious spas, salons, and boutique fitness studios while in town. From healthy cuisine that tailors to any diet, to resorts offering outdoor activities such as yoga on the beach, there's many ways to connect yourself again while on vacation. With surfing being such a huge part of Huntington Beach's identity, experiencing a day in a surfer's footsteps is how a true Californian would enjoy a beach atmosphere and laid-back lifestyle.

- Interview a former professional surfer on the industry, history, lifestyle, etc.
- Experience serenity while doing yoga on the beach along Huntington Beach's coast.
- Hike along 8 miles of paths at the Bolsa Chica Ecological Reserve.
- Bike along 10 miles of ocean strand, offering views of five Surf City USA beaches and four of the new Prjkt Restaurant Group concession stands.
- $\circ\quad$  Spa treatments and salon services at luxurious Huntington Beach resorts.
- o Stand up paddle board or kayak in the Huntington Beach Harbour.
- o Yoga on the Beach sunset sessions for all levels.



# **FOOD & DRINK**

### LSXO BRINGS VIETNAMESE TO HUNTINGTON BEACH

This restaurant-within-a-restaurant concept, LSXO, stands for Little Sister Extraordinary and resides inside Pacific City's Bluegold. Follow the trail of multicolored stenciled butterflies near the wine cellar to an unmarked wooden door adjacent to the kitchen, and you'll fall into this 28-seat restaurant. Serving unapologetically intense Vietnamese home cooking and fine cocktails from a boat-bathroom of a bar over a lulling soundtrack of Snoop Dogg and DMX. LSXO stems from the brainchild of Chef Tin Vuong of Blackhouse Hospitality. Cuisine is inspired by District 1 in Saigon (where Tin's family hails from) and is a love letter to the culture, heritage, and lineage of Vietnam.





# **DINE AROUND IN HB'S FOOD HALL - LOT 579**

Pacific City's unique artisanal market and modern food hall experience, LOT 579, combines multiple food purveyors under one roof. Serving everything from gourmet sandwiches to the freshest ocean-to-table seafood, fish tacos to Australian meat pies, artistically brewed coffee to the perfect combo of a delectable burger and a cold craft beer and so much more. This foodie haven, named after Lifeguard Towers 5, 7 and 9 located directly across PCH, is a must-visit. All located under one roof overlooking the Pacific Ocean, LOT 579 is home to some of the most sought-after and award-winning eateries in Orange County - including Bear Flag Fish Co., The American Dream, Portola Coffee Lab, Popbar, Burnt Crumbs, and more. Enjoy free Wi-Fi, communal seating, ocean views, ping-pong tables, live music, and events.

### **SURF CITY USA MICROBREWERIES**

Huntington Beach is growing in the craft beer industry with four notable microbreweries pouring daily. Both Four Sons Brewing and Riip Beer Company are featured in the Orange County Brewers Guild – a uniting group of brew hounds, formed in 2015, that have an unwavering love for hops.

- Four Sons Brewing Family-owned and operated by "The D's," Four Sons Brewing offers a casual refined-industrial vibe with a full view of the production space, TV screens, food trucks and backyard games. Specialty released flavors and eight core brews are featured on tap including The Coco Amber Ale, a local favorite.
- Riip Beer Company Riip Beer Co. got its start in Huntington Beach delivering beer from its production space via a hand-me-down 1931 Helms truck. This laid-back, skate themed rustic-industrial brewery is most popular for its award-winning Dan K IPA.
- Golden Road Brewery Los Angeles-based Golden Road Brewing is making another significant move in Orange County this year, with a new small-batch brewery and full-service restaurant headed to the recently renovated shopping center in Huntington Beach, known as Peter's Landing. The forthcoming 8,000 square foot brewpub will maintain the established Golden Road flavor, with indoor and dog-friendly outdoor seating, corn hole, and bocce ball. With 30 to 40 taps available, it will also house a seven-barrel system for small-batch brewing. A spokesperson anticipates the Peter's Landing opening for mid to late 2019.



### WATERTABLE GETS CRAFTY AT THE HYATT REGENCY

Tanner Johnson is the resort mixologist at Hyatt Regency Huntington Beach Resort & Spa and lead bartender at signature restaurant and gastro-bar, Watertable. In his position, Tanner designs Watertable's inventive menu which is known for shattering the standard notion of resort offerings through deep relationships with local farmers and an ever- evolving lineup of hand-crafted culinary cocktails. Johnson also consults on the programs at the resort's three additional dining and cocktailing settings. Johnson continues to earn nominations in the "Bartender of the Year" category in OC Weekly and the Golden Foodie Awards.



# **UPCOMING EVENTS**



### JACK'S SURFBOARDS PRO I March 21 – 24, 2019

This "mini Vans U.S. Open" surf contest hosts a number of men's qualifying series surfers as part of the World Surf League QS tour. Past competitors draw in talent from around the globe including an array of talent ranging from emerging youth to current Championship Tour athletes. (Event info)

### **SOCAL CORGI SPRING BEACH DAY I April 6, 2019**

Corgi Beach Day is back at Huntington Beach Dog Beach on April 6, 2019. This is a free, fun-filled day of corgi meet-and-greets, doggie limbo contests, photo ops, vendors, food trucks, giveaways, corgi costumes, talent contests, and more. So grab your pup, their favorite beach toy and join the #biggestcorgipartyontheplanet – and we truly mean biggest with over 1,000 corgis in attendance! All types of dogs and humans are welcome.



### **COASTAL COUNTRY JAM I April 6, 2019**

This unique concert takes place on the sands of Huntington State Beach. With performances by **Tim McGraw**, **Jake Owen**, **Chase Rice**, **Dylan Scott** and more, attendees can enjoy amazing BBQ, beach bars, hammocks, line dancing (with instruction), and art installations. Tickets can be purchased here.



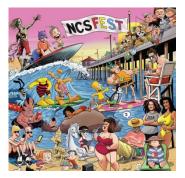
### **BACK TO THE BEACH FESTIVAL I April 27-28, 2019**

KROQ radio station, Travis Barker and John Feldmann come together once again to present the 2nd annual Back To The Beach, returning to Huntington State Beach on Saturday, April 27 and Sunday, April 28. This weekend destination festival debuted last year, and over 30,000 fans came out to see some of the biggest names in modern ska, punk and reggae. Back To The Beach will feature performances from blink-182, Goldfinger, The Used, Reel Big Fish, The StorySo Far, Streetlight Manifesto, The Aquabats, and many more, performing on the shores of the Pacific Ocean in Huntington Beach. Passes can be purchased here.



### **AVP BEACH VOLLEYBALL HUNTINGTON BEACH OPEN I May 3-5, 2019**

The 2019 AVP season will be kicking off in style at the <u>Huntington Beach Open</u>. Since 2000, Huntington Beach has hosted more AVP events than any other location, with this being the 20th straight year that a pro beach volleyball tournament has been played there. This year, familiar male and female pro-volleyball faces will return to kick off the season with a big tournament win. Free event admission. <a href="https://avp.com/event/huntington-beach-open/">https://avp.com/event/huntington-beach-open/</a>



# NATIONAL CARTOONIST SOCIETY FEST I May 17-19, 2019

Comics and cartoon art from all over the world will be in Huntington Beach from May 17-19, 2019. Experience exhibitions, workshops, panel discussions and signing sessions with hundreds of the world's most celebrated creators. NCSFest will take place in Downtown Huntington Beach with all events staged on the Huntington Beach Pier, the Huntington Beach Art Center and library, and in oceanfront hotels and businesses. There will be free events to attend and premium events to attend (tickets necessary). Some free events include: Giant Comic at the Pier, Main Street MarketPlace, Family Zone at Fifth & PCH and The Great Zombie Walk. This is the first NCSFest to be held in Huntington Beach. Purchase premium event tickets and learn more about NCS Fest here.

### INTERNATIONAL POW WOW (IPW) 2019 I June 1 - 5, 2019

U.S. Travel Association's IPW is the leading international inbound travel trade show, driving \$4.7 billion in future travel to the United States. It is a national showcase of America, where U.S. travel exhibitors connect with travel buyers and media from more than 70 countries to promote their product, negotiate future business and build relationships. Anaheim, California will be the host destination for the 2019 event. Registration required. <a href="https://www.ipw.com/">https://www.ipw.com/</a>



For more information about Huntington Beach, Calif. - Surf City USA - please visit www.surfcityusa.com.

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### **MEDIA CONTACTS**

Jennifer Tong
Director of PR & Communications
jennifer@surfcityusa.com

Emiko Kaneoka Public Relations Coordinator emiko@surfcityusa.com