

www.visitsurrey.com



VISIT SURREY

*The county's top tourism
and events listing website*



Visit Surrey Membership



Welcome to Visit Surrey

Visit Surrey is the county's official tourism and destination management organisation, promoting Surrey as a leading place to visit, stay and explore.

As a not-for-profit Community Interest Company, every penny of income is re-invested into supporting tourism. We provide cost effective digital marketing opportunities to members, and manage the highest performing website to represent Surrey's rich and vibrant tourism sector.



Reach millions of people looking for **PLACES TO GO** & THINGS TO DO

The Visit Surrey website attracts over **one million active users** each year and nearly **seven million pageviews**. It also ranks at the top of Google for Surrey tourism searches. We work with local businesses to:

- attract visitors
- increase bookings
- promote Surrey nationally
- support the local visitor economy

Unrivalled Visibility

Visit Surrey is the county's top performing tourism and events website

Ranking

#1 on Google
for Surrey
tourism searches

6m+

pageviews
annually

1m+

website users

50,000+

followers



12.3k



26k



14.7k

Membership

Join Visit Surrey, the county's official tourism website, and be part of a growing community of passionate tourism, cultural and hospitality businesses of every shape and size



Entry Level - £285 +VAT



Standard - £420 +VAT



Optimum - £680 +VAT

Entry Level

£285 +VAT

Perfect for smaller businesses

- Full page on the website including contact details
- 350 words of text
- Link to your website

- Display 1 image
- List 4 events per year on our popular What's On listings
- Display opening times, location map and pricing



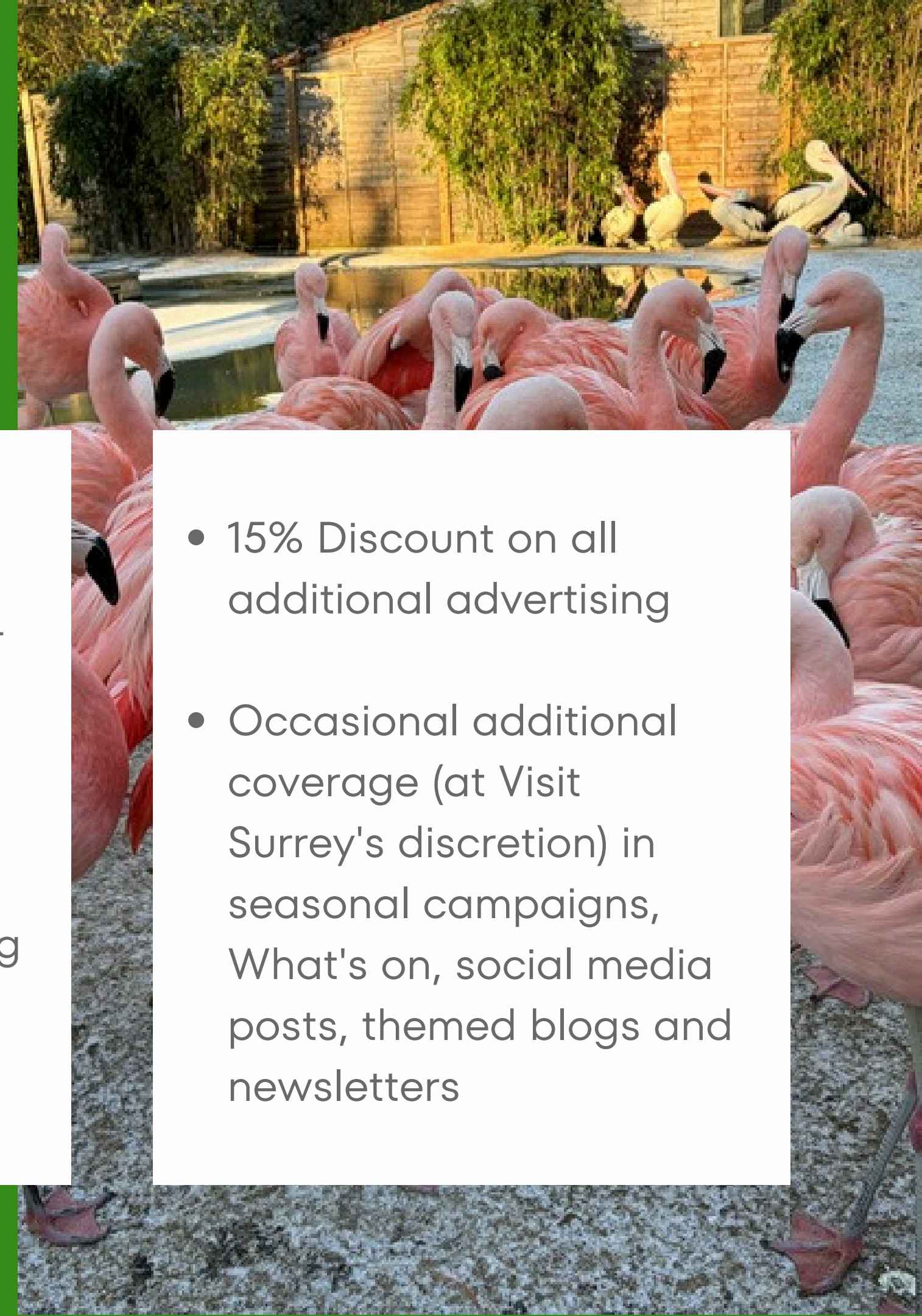
Standard Membership

£420 +VAT

- Full page on the website including contact details
- 500 words of text
- Link to your website and additional booking weblink

- Display 4 images
- Ability to upload all your events to our What's On Calendar
- Display opening times, location map and pricing
- Display Facebook feed and Youtube video

- 15% Discount on all additional advertising
- Occasional additional coverage (at Visit Surrey's discretion) in seasonal campaigns, What's on, social media posts, themed blogs and newsletters



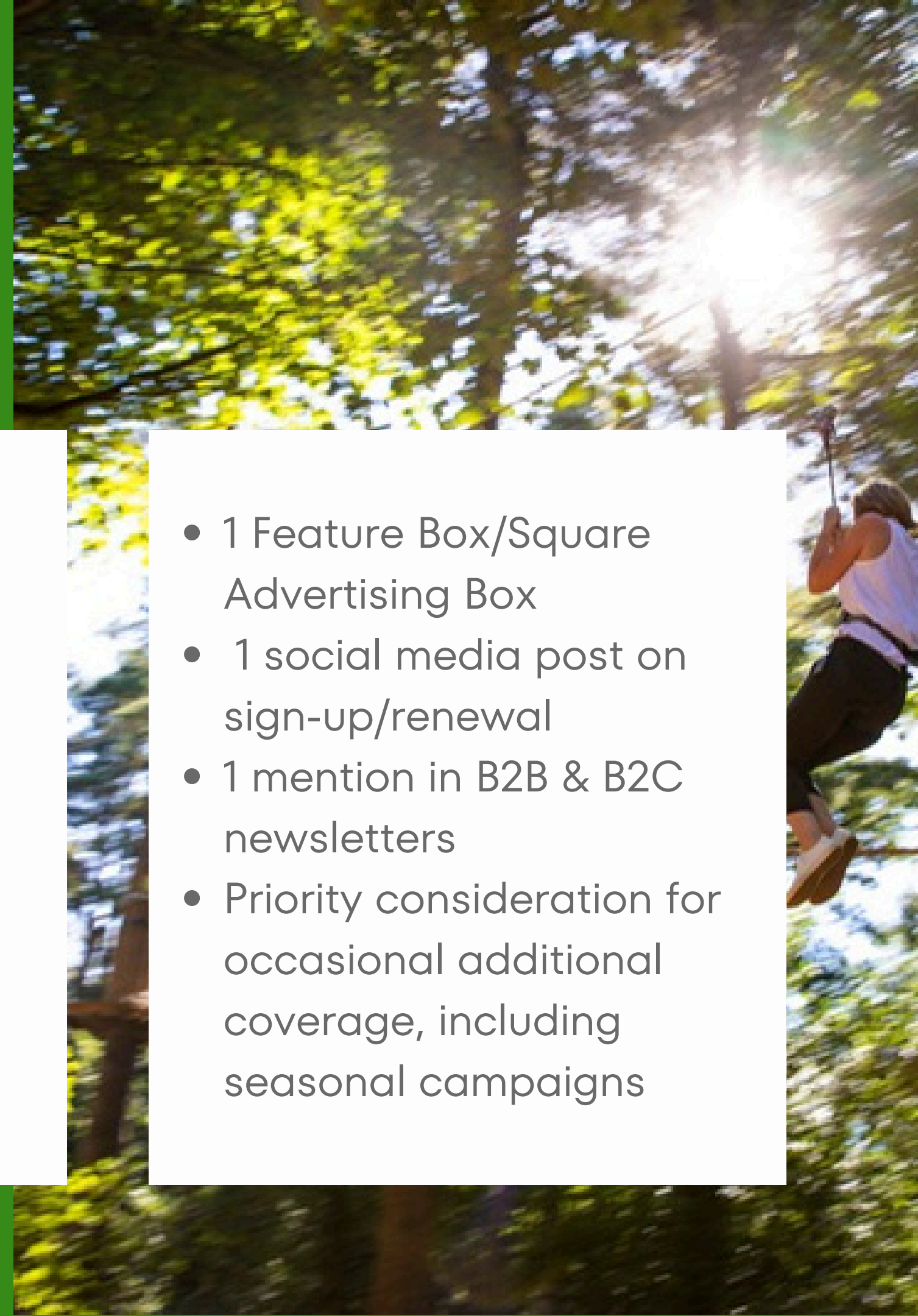
Optimum Membership

£680 +VAT

- Full page on the website including contact details
- 750 words of text
- Link to your website and additional booking weblink
- Display 9 images
- Display opening times, location map and pricing

- Ability to upload all your events to our What's On Calendar
- Display Facebook feed
- Display Youtube video
- 20% Discount on all additional advertising
- Showcase your business right at the top of the page with a Header Banner

- 1 Feature Box/Square Advertising Box
- 1 social media post on sign-up/renewal
- 1 mention in B2B & B2C newsletters
- Priority consideration for occasional additional coverage, including seasonal campaigns





What our members say

“We highly recommend Visit Surrey - they are genuinely passionate about supporting local businesses. As members since the beginning, we’ve witnessed their positive impact. The constant curation of social media posts also promotes in ways that are otherwise impossible.”

Vikki Leedham

Hannah Peschar Sculpture Garden

“Visit Surrey has been an invaluable partner in promoting Albury Vineyard. The website consistently drives high-quality traffic to us helping new visitors discover our tours, tastings and events. They make a real difference to the Surrey tourism community.”

Lucy Letley

Albury Organic Vineyard

“Working with Visit Surrey has been a game-changer for Go Ape Alice Holt. We’ve seen a serious surge in web traffic, directly fuelled by our consistent content updates and strategic advertising spend on the platform. The team at Visit Surrey are a great bunch who consistently go above and beyond to support our growth.”

Dan Bell

Go Ape, Farnham



Strength in collaboration

Visit Surrey works with partners across the county to promote Surrey tourism to the widest possible audience.

Partners include local government, the University of Surrey, Surrey Cultural Partnership, Surrey Hills National Landscape, Surrey Lieutenancy, and national bodies VisitBritain and VisitEngland.

CONTACT US

If you would like to reach millions of people looking for places to go and things to do, please get in touch to discuss membership of the county's official tourist board



Email

membership@visitsurrey.com



VISIT SURREY

