

Experience Sussex Partnership is a new and ambitious visitor economy development programme covering the geographies of the administrative counties of East & West Sussex.

The Experience Sussex website launched in late 2024 and will continue to grow and showcase the best of Sussex. Whether our visitors are looking for an action packed week of activities, or a quiet weekend of relaxation they will find plenty of inspiration within the pages of experiencesussex.com.



Granicus is managing all advertising sales for Experience Sussex and will act as the main contact for businesses looking to advertise across its platforms.

EXPERIENCE SUSSEX RATE CARD 2026

Advertising and Promotion

Advertising on our website puts your brand directly in front of people who are already motivated, curious, and actively planning their next trip. These visitors are in a discovery mindset, which means they're more open to inspiration and more likely to engage with relevant businesses. Whether that's accommodation, experiences, dining, or shopping. By placing your message in a space travellers trust and return to, you tap into a highly targeted audience and gain visibility at the exact moment locals and visitors are making decisions.

2025/26 Website statistics

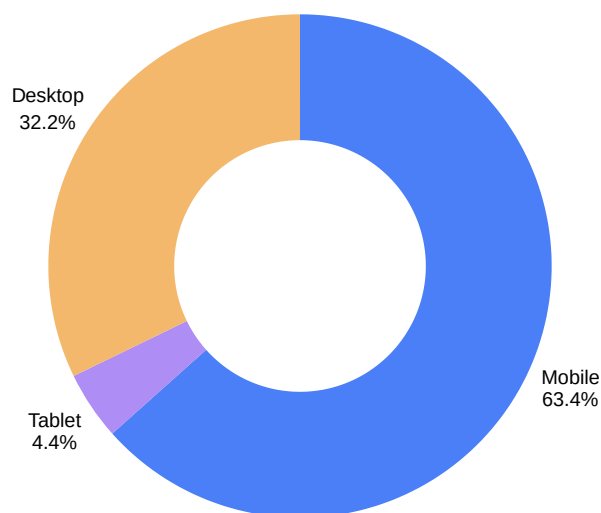
Users - 165,000

Pageviews - 672,000

Sessions - 261,000

Engagement Rate - 77%

User Devices



Top Pages

1. What's On - 51,644 page views
2. Things to Do - 42,499 page views
3. Homepage - 40,881 page views
4. Events Cal - 37,640 page views
5. Summer Holidays in Sussex - 19,256 page views

Top Cities

- 1st - London
- 2nd - Brighton & Hove
- 3rd - Bath

Business Listings, Events and Offers

Events on the website - **6,687,245** impressions, **49,795** engaged sessions

Business listings on the website - **5,264,445** impressions, **52,835** engaged sessions

Website referrals - Direct click to a business website

51,000 direct referrals

34% conversion from view to referral click

Opportunities

See pages 5 and 6 for examples

Home Page Sponsor

Home Page	£250 + VAT p.m.
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Enhanced Listings

Things To Do	£1520 + VAT p.a.
Stay (agency on request)	£1,520 + VAT p.a.
Food and Drink	£725 + VAT p.a.
Other Sub Category Pages	£525+ VAT p.a.

Premium Page Sponsorships

Things To Do	£375 + VAT p.m.
Stay	£375 + VAT p.m.
Food and Drink	£175 + VAT p.m.
What's On	£400 + VAT p.m.
Other Sub Category Pages	£150 + VAT p.m.

Opportunities cont.

See pages 5 and 6 for examples

Mobile Banner

All site

£250 + VAT p.m.

Run of Site Banners x 2

On chosen Category Page

£125 + VAT p.m.

Spotlight Card Sponsor x 4

On chosen Category Page

£100 + VAT p.m.

MPU's 300px x 250px

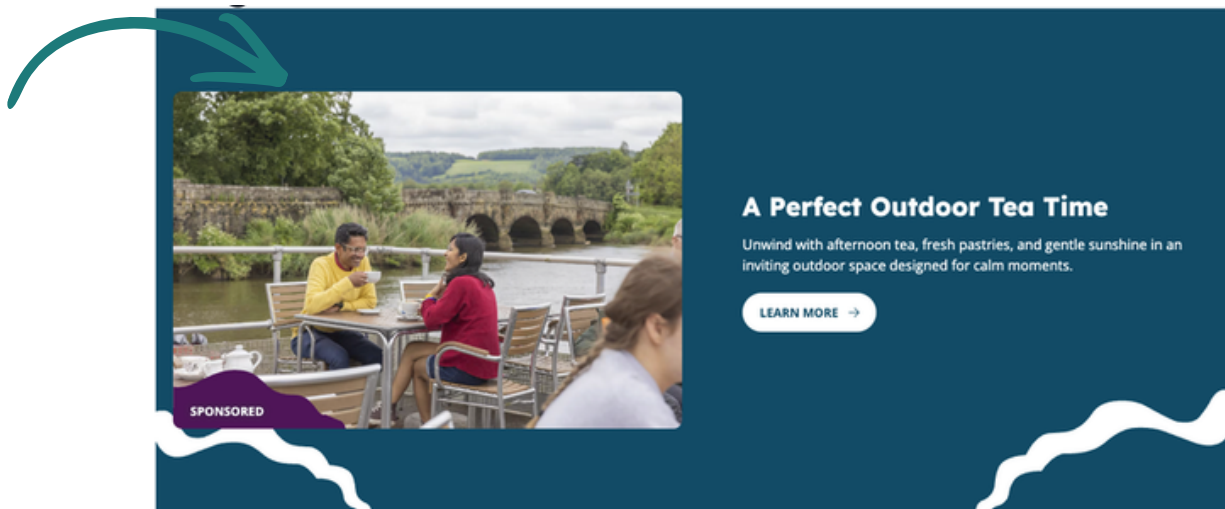
On chosen category Page

£95 + VAT p.m.

Showcasing your business directly on Experience Sussex is designed to adopt the look, feel, and tone of the website content, and deliver sponsored content that is relevant to the visitor's trip planning and inspirational needs.

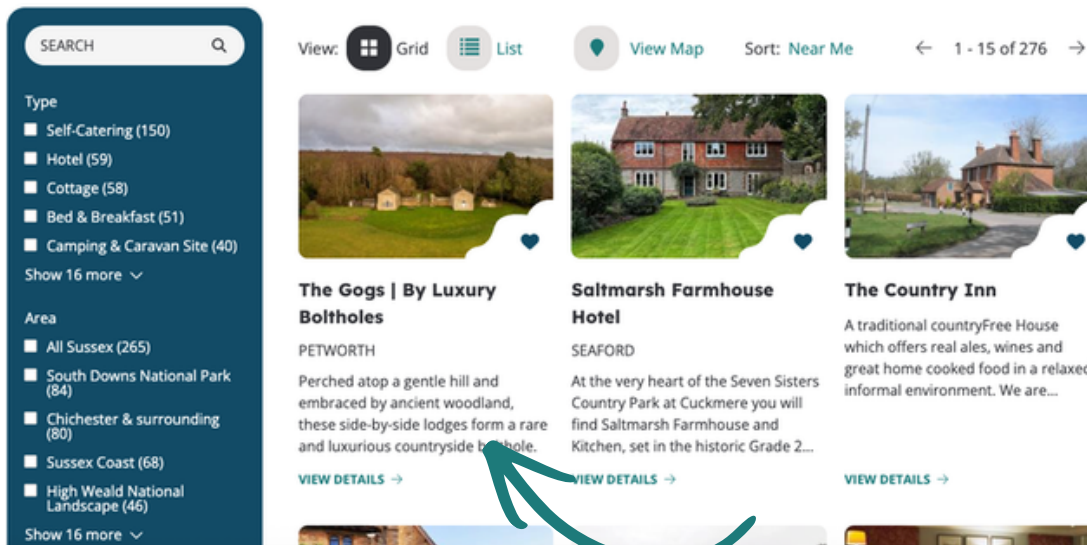
We recommend running your promotion on high-intent, dedicated pages across the website that maximise user engagement, highlight your content, and drive qualified clicks directly to your website.

Home Page and Premium Page Sponsor



1 image, 6
word title
and 50
word
description
Link to URL

Enhanced Listings



Your listing page will sit at the top of the search. It will appear within the top 5 placements by category. You can also add additional images to enhance your listing.

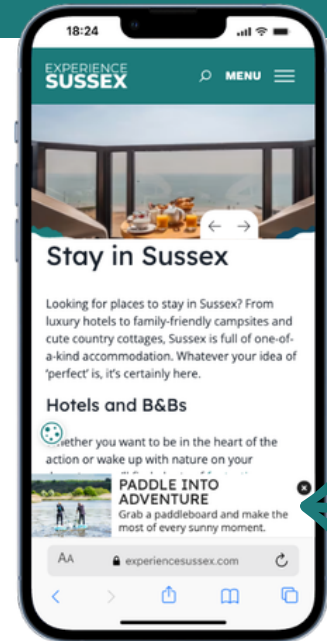
MPU's



300 x 250 px
artwork with
link to URL
of choice.

Mobile Banner

1 image, 4 word title
and 10 word description
Link to URL



Run of Site Banners x 2



Indulge in an afternoon tea

Sussex is the perfect place to indulge in a traditional afternoon tea, from stately homes and castles to traditional tea rooms.

[LEARN MORE →](#)



Take a tour

Whether you're a history buff, nature enthusiast, or simply looking to unwind, Sussex has something for everyone.

[LEARN MORE →](#)

1 image, 6
word title
and 50
word
description
Link to URL

Spotlight Cards x 4



Stay at a B&B

Sussex's B&Bs provide charming rooms and hearty homemade breakfasts.

[LEARN MORE →](#)



Find the perfect place to stay

Sussex is full of one-of-a-kind accommodation.

[LEARN MORE →](#)



Get outdoors

Sussex offers endless activities in nature.

[LEARN MORE →](#)



Bring your furry friend

With miles of beautiful countryside for walkies, dogs can enjoy our vast open spaces.

[LEARN MORE →](#)

1 image, 6
word title
and 50
word
description
Link to URL

For more information and to reserve your promotion positions please contact Lorena by emailing her: lorena.cussens@granicus.com