



Swain County Tourism Development Authority
Board of Directors Meeting Minutes
08-31-2022 Special Zoom Meeting

Present (Voting): Shannon Lackey, Afton Roberts, Cheryl Taylor, Eugene Shuler, Janene Lancaster, Erin Smith, PattiJo Taylor @ 5:09pm, Andy Bahtka @ 5:23pm, Jeremiah Wiggins @ 5:35pm

Absent (Voting): None

Present (Ex-Officio) None

Absent (Ex-Officio): Cally Elliott, Swain County Finance Officer, Kevin King, Swain County Manager

TDA Staff: Mary Anne Shea

Attendees: None

The meeting was called to order by acting chair Shannon Lackey at 5:04 p.m. via Zoom. The purpose of the meeting was for the board to discuss a proposal from Shadrack’s Christmas Wonderland for the 2022 holiday season.

Erin Smith and Mary Anne presented the Shadrack’s franchise proposal for \$150,000. The board asked questions and discussed the information. Chair Wiggins made a motion for the TDA to sponsor the Shadrack’s Christmas Wonderland event for \$150,000. Afton Roberts seconded the motion. All in favor. Motion carried.

Chair Wiggins made a motion to adjourn the meeting. Cheryl Taylor seconded the motion. All in favor. Motion carried. Meeting adjourned at 6:02 p.m.

Board Member Signatures:

Chair Jeremiah Wiggins _____

Andy Bhakta _____

Afton Roberts _____

Shannon Lackey _____

Janene Lancaster _____

Eugene Shuler _____

Erin Smith _____

Cheryl Taylor _____

PattiJo Taylor _____