



Swain County Tourism Development Authority
Board of Directors Meeting Minutes
09-20-2022 Emergency Meeting

Present (Voting): Jeremiah Wiggins, Chairman, Andy Bahkta, Shannon Lackey, Afton Roberts, Erin Smith, PattiJo Taylor, Cheryl Taylor

Absent (Voting): Eugene Shuler

Present (Ex-Officio) None

Absent (Ex-Officio): Cally Elliott, Swain County Finance Officer, Kevin King, Swain County Manager

TDA Staff: Mary Anne Shea, Rita Jones

Attendees: None

The meeting was called to order by Chair Wiggins at 10:03 a.m. via Zoom. The purpose of the meeting was to discuss the Shadrack contract for 3 years. The board had voted at their last meeting to approve the event for \$150,000, however had not approved it for 3 years.

Chair Wiggins made a motion to approve the 3-year contract with Shadrack. Erin Smith seconded the motion.

Voting For: Jeremiah Wiggins, Erin Smith

Voting Against: Andy Bahkta, Shannon Lackey, Afton Roberts, Cheryl Taylor and PattiJo Taylor

Motion does not pass.

The board then discussed ways to ask Shadrack to change the contract to make it more amenable to approve, including

- A 1-year contract instead of a 3-year contract.
- Add to the termination section of the contract that allows the TDA to cancel without penalty:
 - A “Flop Clause” that states if we don’t have at least 5,000 vehicles attend the event
 - TDA funding needs to be available for the event.
- Get questions answered regarding storage of trailers storing the light display.

Once these changes are made then the board will consider the event again at another emergency meeting.

Afton Roberts made a motion to adjourn the meeting. Erin seconded the motion.

Meeting adjourned at 10:42 a.m.



Board Member Signatures:

Chair Jeremiah Wiggins _____

Andy Bhakta _____

Afton Roberts _____

Shannon Lackey _____

Janene Lancaster _____

Eugene Shuler _____

Erin Smith _____

Cheryl Taylor _____

PattiJo Taylor _____