



REGULAR MEETING AGENDA

Swain County Tourism Development Authority

Wednesday, February 14, 2024, 12:00 Noon

2 Everett Street, Swain County Visitor Center and Heritage Museum, 2nd Floor

1. Chair Jeremiah Wiggins
 - a. Call Regular Meeting to Order
 - b. Call for Any Changes to the Agenda
 - c. Meeting Minutes Approval
 - i. 1-10-2024 Regular Meeting
 - ii. 1-10-2024 Executive Session
 - d. Call for Public Comment
2. Jay Mallas from Mosca Design – Presentation of the 2024 light show
3. Executive Director
 - a. Brief Executive Report
 - b. HR Transition Update – Rita Jones
4. Board Discussion
 - a. Shannon Lackey – Update on 2% Lodging Tax
 - b. Other board discussion
5. Adjourn regular meeting to go into Executive Session under General Statute: 143-318.11(a)(6)