



MEETING AGENDA

Swain County Tourism Development Authority

Wednesday, July 10, 2024, 12:00 Noon 50 Main Street, Third Floor Auditorium, Bryson City

1. Chairwoman Cheryl Taylor
 - a. Call Regular Meeting to Order
 - b. Pledge of Allegiance and opening prayer
 - c. Call for Any Changes to the Agenda
 - d. Meeting Minutes Approval
 - i. 6/12/24 Public Hearing
 - ii. 6/12/24 Regular Meeting
 - e. Introduction of New Board Member(s)
 - f. Distribution and Review of 2024-25 TDA Binders
 - g. Approval of Swain County Tourism Development Rules and Procedures Policy
2. Public Comment
3. Executive Director
 - a. Executive Report
 - b. Staff Introductions
 - i. Selena Hyde
 - ii. Kerry Peek
4. Board Discussion
 - a. 24/25 Budget Amendment
 - b. MOU For Aquarium
 - c. Other Board Discussion
5. Adjournment