



REGULAR MEETING AGENDA

Strategic Planning Session

Swain County Tourism Development Authority

Wednesday, September 13, 12:00 Noon

2 Everett Street, Swain County Visitor Center and Heritage Museum, 2nd Floor

1. Chair Jeremiah Wiggins
 - a. Call Regular Meeting to Order
 - b. Call for Any Changes to the Agenda
 - c. Meeting Minutes Approval
 - i. 8/9/2023 Regular Meeting
 - d. Legislation Update
 - e. Financial Policy/Policy Review
2. Mary Anne Shea - Review of open plans and projects
3. Jeremiah Wiggins – Lead discussion and development of new ideas and strategies for tourism
4. Adjournment