



REGULAR MEETING AGENDA

Swain County Tourism Development Authority

Wednesday, December 13, 2023, 12:00 Noon

2 Everett Street, Swain County Visitor Center and Heritage Museum, 2<sup>nd</sup> Floor

1. Chair Jeremiah Wiggins
  - a. Call Regular Meeting to Order
  - b. Call for Any Changes to the Agenda
  - c. Meeting Minutes Approval
    - i. 11/8/2023 Regular Meeting
    - ii. 11/8/2023 Executive Session
2. Executive Director
  - a. Brief Marketing Update
  - b. HR Transition Update
3. Board Discussion – Christmas Light Show 2024 – Funding and Feasibility
4. Adjourn regular meeting to go into Executive Session under General Statute: 143-318.11(a)(6)