



REGULAR MEETING AGENDA
Swain County Tourism Development Authority
Wednesday, April 24, 2024, 12 PM – 2 PM
Swain County Admin Building 50 Main Street, Bryson City

1. Chairman
 - a. Call Regular Meeting to Order
 - b. Pledge of Allegiance and opening prayer
 - c. Call for Any Changes to the Agenda
 - d. Meeting Minutes Approval
 - i. 3-13-2024 Regular Meeting
 - ii. 3-13-2024 Executive Session
 - e. Call for Public Comment
2. Karen Wilmont – Chamber Funding Request for FreedomFest
3. Pineapple PR - FY 24/25 Presentation
4. Executive Director
 - a. Executive Report
 - b. Finance Report - March Financial Report linked in your email.
 - c. HR Update
5. Board Discussion
 - a. Bryson City Rock Signage - Shannon Lackey
 - b. Other Board Discussion
6. Adjournment