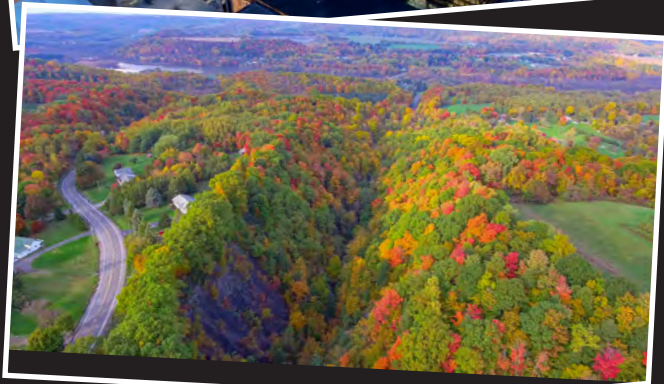


VISIT SYRACUSE FILM & TELEVISION OFFICE





WHY SYRACUSE?

- ▶ New York's \$700 million film incentive program is one of the most robust in the nation. The upstate New York region, including Syracuse and Central New York has a Production Tax Credit and Post-Production Tax Credit 10% higher than that of the downstate New York region.
- ▶ Central New York is a budget friendly area with cost effective options regarding accommodations, both hotels and apartment/short-term rentals, dining and catering options, and general cost of living or working.
- ▶ The region now offers several Qualified Production Facilities as well as a state-of-the-art post-production facilities for any company looking to film in the area. Our overall population size and less dense cities and towns allow for safer location shoots and more ability to follow social distancing guidelines during these current times.
- ▶ The Syracuse area has a qualified crew available, positive union and guild relationships and an established and growing film infrastructure.
- ▶ Our goal is to provide a hands-on, welcoming approach, while incorporating major metro market tools to successfully and effectively film in our region. Keeping the safety, health and wellness of production companies, as well as our local region is a top priority. This level of service allows us to attract more productions to the CNY area, creating exciting new opportunities not only for production companies but for the community as well.



40% NY PRODUCTION
TAX CREDIT

NY POST-PRODUCTION
TAX CREDIT **45%**

NEW ABOVE THE LINE
TAX CREDIT

LOCAL
REBATE
UP TO **30%***

TAX CREDITS + INCENTIVES

- ▶ New York's \$700 million film and television incentive program is one of the best in the nation. The New York State Governor's Office of Motion Picture & Television Development (MPTV) offers film, television and commercial production and post-production tax credits for qualified expenditures in New York State.
- ▶ The Central New York region also offers an additional local incentive, the Onondaga County Production Rebate Incentives for Movies and Entertainment Development (PRIMED) through the Innovation Group of CNY Arts.
- ▶ * Rebate incentives up to \$300,000 available for qualified production expenses incurred in Onondaga County

For more information on the tax credits and incentives click below:

[NYS Film Tax
Incentive Program](#)

[Onondaga County
PRIMED](#)



ALEXANDER KORMAN

CNY Arts
PRIMED Program
akorman@cnyarts.org



QUALIFIED PRODUCTION FACILITIES

The Central New York region is home to several Qualified Production Facilities that can be used for a safe, controlled environment for filming. These facilities allow production companies to receive the NYS tax credit.

- ▶ **American High/Syracuse Studios:** A qualified production facility located in Liverpool, NY in the former Zogg Building. Comprised of a soundstage, ample production support and stand-a-lone sets.
- ▶ **The Oncenter:** *QPF* (including the Convention Center, War Memorial Arena & Civic Center) Offering over 100,000 sqft. of space, between the three properties, these ASM Global properties come with their VenueShield guarantee in place.
- ▶ **The Redhouse Arts Center:** Redhouse is home to both live studio productions as well as three flexible theater spaces. It holds a state of the art, 40,000 square foot, venue offers multiple theater spaces as well as expansive support spaces.
- ▶ **The New York State Fairgrounds:** Multi-use facility with both indoor and outdoor spaces that can be utilized for production.
 - ▶ The NYS Fairgrounds covers an area of roughly 375 acres.
 - ▶ Outdoor space available for various usage is roughly 50 acres.
 - ▶ 70,000 square feet within the Center of Progress building inclusive of 3 loading docks, 4 bathrooms, breakout spaces available for HMU, wardrobe, clothing; restaurant for catering/crafty.

ADDITIONAL FACILITIES



The New York State Fairgrounds



Case Supply Studios

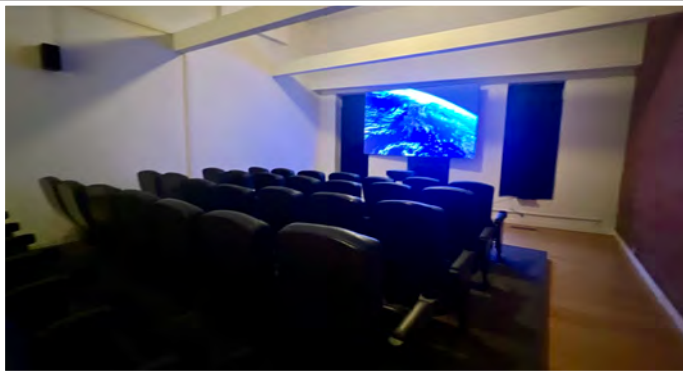
- ▶ **Case Supply Studios:** A qualified production facility in the heart of downtown Syracuse, on the west side, just blocks from WCNY and Studio Central. Will house two separate soundstages, production office space, and production support space. They offer a state-of-the-art soundstage for any film, video or commercial project.





ADDITIONAL FACILITIES

- ▶ **Studio Central Post:** A new premier post-production facility located in downtown Syracuse. Offering the best in innovative technology in a next-generation facility, filmmakers can take advantage of the
 - ▶ **Dual purpose re-recording mixing and color grading Dolby Atmos Theater.** Equipped with an Avid S6 Console and a Davinci Resolve Advanced Color Panel, will accommodate up to 100 attendees. Unparalleled visual clarity with 4K UHD laser projection on a 220" diagonal screen and JBL Tri and BiAmp
 - ▶ **Two dedicated 4K HDR Dolby Atmos Mix Stages,** each featuring dual 27" Raven MTI touchscreens and an Avid S3. Accompanied by over 5,540 watts of speaker power per stage with integrated JBL BiAmp theatrical speakers.
 - ▶ **Two world class ADR Stages,** equipped with the latest audio technology, including state-of-the-art digital consoles, specialized software, industry-proven microphones and acoustically treated environments. A dedicated team of sound engineers and technicians are available to provide personalized assistance.



ADDITIONAL FACILITIES

- ▶ **Home theater Dolby Amos Screening Room**, featuring a 4K Laser UST projection, Klipsch Reference Premiere 7.1.6 speakers and seating for up to 35.
- ▶ **2D/3D Animation Studio**, boasting 15 dedicated 4K animation stations fully loaded with MAYA, Blender, and the Adobe Substance 3D Suite.
- ▶ **Underground Foley Pit**, with versatile sound capture surfaces and featuring running water and various ceiling height capture surfaces.
- ▶ **22 Sound/Picture Editorial offices**, and meeting and conference rooms accommodating 18 and 16.
- ▶ **Cutting-edge Infrastructure**, powered by a Motion Picture Association qualified Cisco Meraki 10x10GB infrastructure, Dark Fiber internet and fully upgraded OpenPath Security Access System.



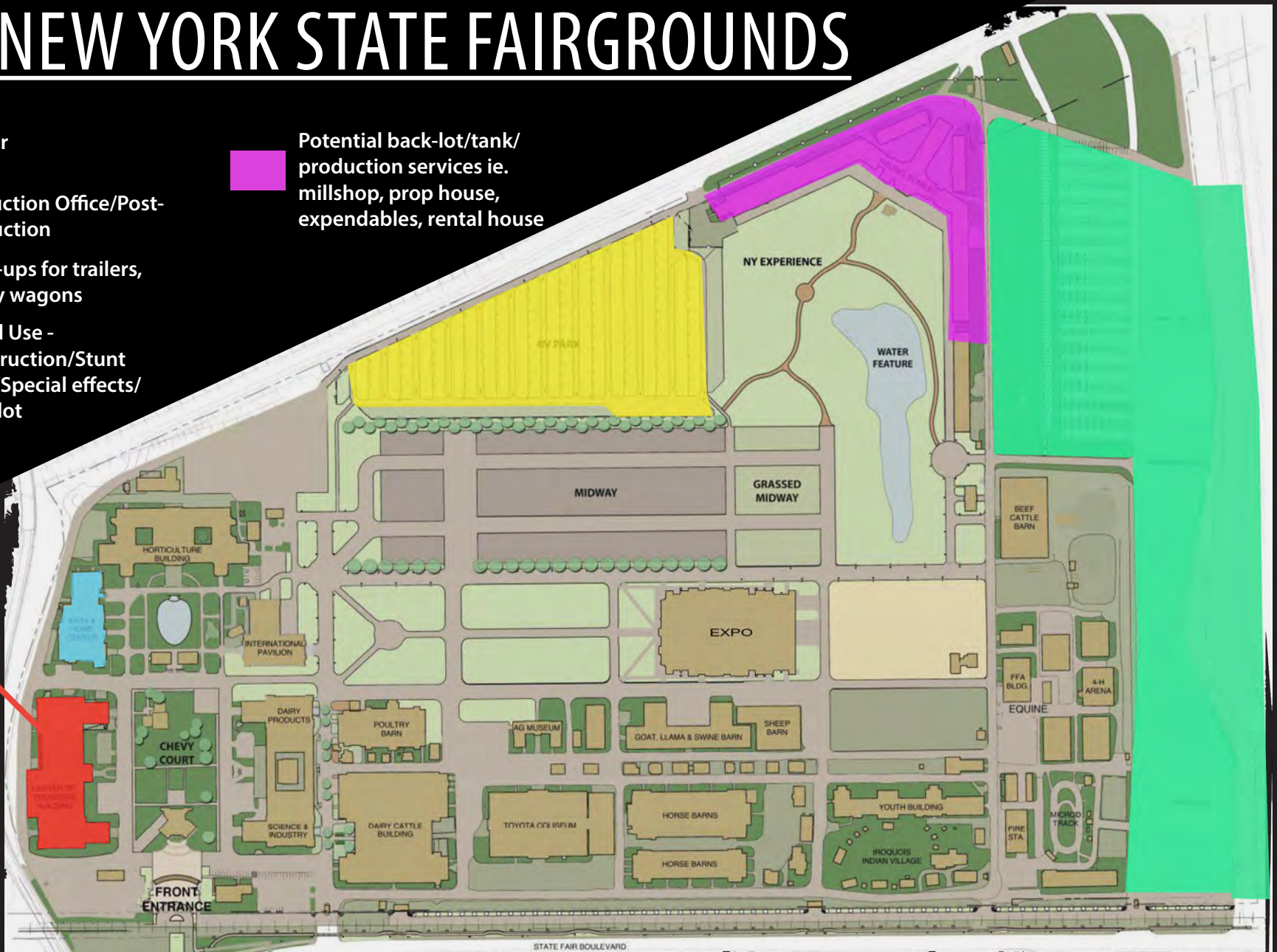
CONTACT:
info@studiocentralpost.com

NEW YORK STATE FAIRGROUNDS

- Center
- Production Office/Post-production
- Hook-ups for trailers, honey wagons
- Mixed Use - Construction/Stunt work/Special effects/ Back-lot

Potential back-lot/tank/production services i.e. millshop, prop house, expendables, rental house

*for scale:
red shaded area = 60,000 sq. ft.



* All buildings and spaces are subject to availability.

LOCATIONS

Syracuse, Onondaga County and the surrounding areas offers a wide variety of filming options ranging from urban cityscapes, historic architecture, rural towns, picturesque farms and serene lakes. View a few of our top spots:



EMILY CAMPBELL
American High
Location Manager & Scout
emily@americanhigh.com

PERMITTING

No matter the size of the production, filming on public property within Onondaga County requires the acquisition of a permit. Areas requiring permits include streets, parks and city or county owned buildings. Depending on the type, size and location of your production, you may need to submit one or multiple permits. The Visit Syracuse Film Office can assist with any municipality within our jurisdiction, particularly our surrounding 5 counties.

FILM OFFICE SERVICES



▶ The Visit Syracuse Film Office offers complimentary assistance to incoming productions in a variety of ways including:

- Permitting
- Working with local agencies & municipalities
- Location assistance
- Working with police and fire
- Accommodations
- Gift Baskets & promotional items
- Hospitality services such as welcoming cast and crew to the area, providing information about things to do and local events
- Assist with casting, crews, props and equipment, etc. - one-stop shop for incoming productions
- Representing the interests of locals and the community while accommodating the needs of the film

▶ Film Discount Card offers cast and crew members a discount at a variety of local restaurants and other businesses. We offer visiting productions a hands-on approach to experiencing Syracuse and Central New York.



LIZ JUDGE

Visit Syracuse, Marketing Director
Press/Media/Social/Events
ejudge@visitsyracuse.com



DIVERSITY + INCLUSION WORKFORCE DEVELOPMENT

- ▶ The Visit Syracuse Film Office and regional partners are taking part in a major initiative to push local hires, specifically the hiring of minorities, women, veterans, the LGBTQIA community and those of diverse backgrounds.
- ▶ The Film Office is also currently working with school districts, particularly those located in the inner city, to provide students with career opportunities after high school. The goal is to educate the students on the industry through training programs leading to careers that will potentially turn into union positions, given our relationships with unions such as IATSE and Teamsters.
- ▶ The area's first ever STEAM high school is also in development led by the City of Syracuse, the County, and the city school district with partners across the area including the Film Office. The school will have concentrations focusing on entertainment engineering, media technology and design and performing arts, among others.
- ▶ Diversification rebate bonuses are also available through the Onondaga County PRIMED incentive-based funding program.



WCNY ENTERTAINMENT ACADEMY

- ▶ WCNY Entertainment Academy offers the region an additional source of diverse local crew members, allowing multiple productions to occur at once given our growing talent pool in Syracuse. Utilizing the NY Entertainment Workforce Diversity Grant Program, the Academy recruits and trains a diverse group of people in three annual 14-week sessions, creating a pathway for job placements through local unions.
- ▶ The Academy offers free training for those 25-39 years of age. Graduates become trade certified and are job-ready upon completion, set to fill jobs in several production departments including grip, electric, shopcraft, sound and property.
- ▶ WCNY and Visit Syracuse Film Office work with the Governor's Grant and other programs at the state and local level in an effort to place as many people in film-related jobs as possible.



MAC CUSHING

Local 52 IA Grip, Owner Salt City Grip
Head Instructor WCNY Entertainment
Academy
Mac.Cushing@wcn.org

RECENT FILM SUCCESSES

"Miguel Wants to Fight"

(Hulu)

"Sid is Dead"

(Hulu)

"Crush"

(Hulu)

"It's a Wonderful Binge"

(Hulu)

"Sex Appeal"

(Hulu)

"Shelter in Solitude"

"I Love My Dad"

"Manodrome"

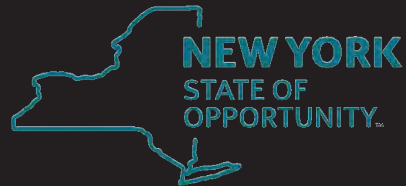


hulu

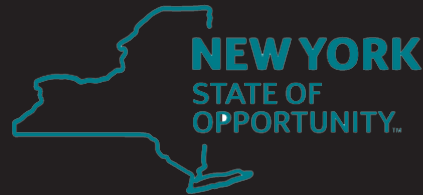


INDUSTRY PARTNERS

The following are a few of our trusted local vendors with vast experience on set.
Case Supply, Studio Central, SCSD, HULU, American High



Governor's Office
of Motion Picture
& Television
Development



Empire State
Development



INDUSTRY PARTNERS



SALT CITY GRIP



SYRACUSE, NY



STUDIO
CENTRAL



CASE
SUPPLY

SYRACUSE
STUDIOS



ACCOMMODATIONS

The Syracuse area has a variety of hotel and apartment options available at an affordable rate, for both short and long-term stays.

The Visit Syracuse Film Office offers productions complimentary assistance with finding discounted rates as well as apartment options throughout the region.



HOW TO GET HERE

TRAIN & BUS SERVICE

The William F. Walsh Regional Transportation Center is serviced by AMTRAK, Greyhound, Megabus and Trailways.

Drive Time NYC ⇒ Syracuse: 4 hours

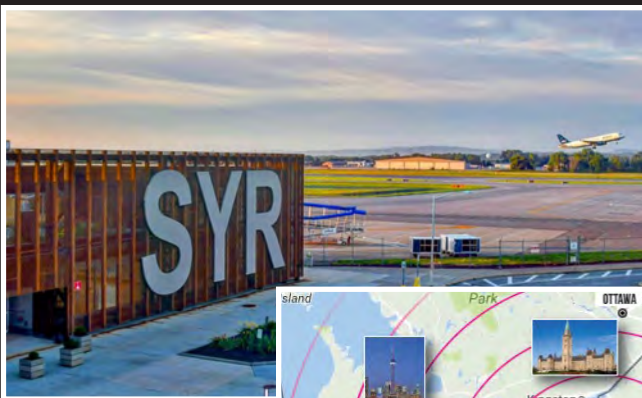
AMTRAK Time NYC ⇒ Syracuse: 5 1/2 hours

AIR SERVICE

Hancock International Airport is the largest airport, within 75 miles, servicing the greater Syracuse area. Hancock is also home the private aviation hangar, Million Air.

Flight Time NYC ⇒ Syracuse: 1 hour

Flight Time L.A. ⇒ Syracuse: 6-7 hours with one layover





Eric Vinal

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Find additional film information and locations

A Participating Member of:

