



## SEPTEMBER IS CULTURE HUB MONTH: HIGHLIGHTING PERFORMING ARTS + ENTERTAINMENT IN PIERCE COUNTY

Help us promote our fantastic performing arts scene here in Pierce County. If you represent a theater or musical group, help Travel Tacoma highlight your 2018-2019 performances on [traveltacoma.com](http://traveltacoma.com) and [TripAdvisor.com](http://TripAdvisor.com).

Qualifying Events are:

*theater, film festivals, concerts, ballet, opera, symphonies, etc.*

### TRAVEL TACOMA CALENDAR

Traveltacoma.com gets thousands of visits to its events calendar every day – both from folks planning their trips to the area, and from people who are already in market and looking for things to do. Also the calendar is a backbone of our website, and this allows us to pull these events throughout our site.

- <http://www.traveltacoma.com/things-to-do/events/submit-an-event/>
- To get the most click throughs, add a strong image. Images are displayed horizontally and dimensions are **328x218**. If your image is outside of this size it may result in parts of the image being cropped out or stretched.

### TRIPADVISOR EVENTS

Travel Tacoma is the proud sponsor of TripAdvisor pages for. These pages get 40,000 interactions a month.

To include your event on TripAdvisor, please provide:

- Event Details: Title, Date, Time, Description, Event URL.
- *Image (must be 480px wide by 320px tall)*

### GIVE US YOUR TOP 3 FOR EXTRA EXPOSURE



## GOOGLE POSTS

Travel Tacoma + Pierce County as the Official Destination Marketing organization of Pierce County has access to google posts. Google posts appear when visitors are searching for information on a city. This is an incredible way to reach the traveling public looking for things to do in your area.

Note that google only allows performances to be visible on search for 7 days. Because of this we will only be able to highlight performances that take place in September and October.

## LEISURE NEWSLETTERS

Travel Tacoma's Leisure Newsletter goes out every month to 3,700 people interested in experiences and things to do in Pierce County.

- Performances must take place by January 2019.

### How to participate:

- Add events to event calendar.
- Send us an email with details and attached images. (IMAGES MUST BE: 328x218 and 480x320)
- Highlight 3 that you would like featured in newsletter and Google Posts. *Please consider timing requirements listed above.*

COST: \$0

### Want more exposure for your event at little cost?

- If you would like to purchase an ad in our leisure newsletter. They are available for only \$100.
- Offer a discount code for visitors. Travel Tacoma will only give the code to hotels to share with overnight guests.

Email Jaime Vogt, [jaime@traveltacoma.com](mailto:jaime@traveltacoma.com)