

NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

1. Sponsor

The Sponsor in this Visit Tampa Bay Sweepstakes is Tampa Bay Convention & Visitors Bureau, Inc. d/b/a Visit Tampa Bay (“Visit Tampa Bay” or “Sponsor”).

2. Official Rules

By entering Visit Tampa Bay Sweepstakes (“Sweepstakes”), entrants accept and agree to be bound by these Official Rules (“Official Rules”).

3. Eligibility.

Subject to the additional restrictions below, Visit Tampa Bay Sweepstakes is open to legal U.S. residents who are 21 years of age or older at the time of entry. Employees of Visit Tampa Bay and their respective affiliated companies, subsidiaries, and advertising and promotional agencies, and the family members of, and any persons domiciled with, any such employees, are not eligible to enter or to win. The term "family members" includes spouses, parents, grandparents, siblings, children, grandchildren and in-laws, regardless of where they live.

4. How to Enter.

The Sweepstakes will begin at approximately 12:00 AM Eastern Standard Time (“EST”) on April 20, 2023 and end at midnight (EST) on May 20, 2023 (the "Sweepstakes Period"). Sponsor’s computer will be the official timekeeper for the Sweepstakes. Enter by filling out the online form with all required information. By participating in the Sweepstakes, you agree to be bound by Sponsor’s privacy policy, which are incorporated by reference. Maximum one (1) entry per account. The use of multiple identities and/or accounts is prohibited, and any attempt to obtain more than the stated number of entries will void that entrant's entries and may result in entrant's disqualification. Incomplete, forged, automated, lost, late, misdirected, illegible, or postage-due entries will be disqualified. Sponsor will not be responsible for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender, Sponsor, or Sponsor’s Sweepstakes application service provider. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the ISP account from which they were sent, provided that such person satisfies all other Sweepstakes eligibility requirements. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. All entries become property of Sponsor and none will be returned. Any questions regarding the number of entries submitted or the owner of an ISP account shall be determined by Sponsor in its sole discretion, and Sponsor reserves the right to disqualify any entries by persons who submit false or misleading entry information or who Sponsor determines to be tampering with or abusing any aspect of the Sweepstakes.

5. Random Drawing and Odds.

On or about June 5, 2023, Sponsor will select one (1) potential winner in a random drawing, from among all eligible entries received during the Sweepstakes Period. Odds of winning depend on the number of eligible entries received.

6. Prize and Prize Conditions.

Winner: Subject to verification of eligibility and compliance with these Official Rules, one (1) Winner will receive:

- Two (2) coach round-trip flights to Tampa Bay from Philadelphia
- Four (4) night stay for two (2) guests in a partner hotel of Visit Tampa Bay's Choice
- Two (2) One-Day Tampa Bay Riverwalk Attraction Passes
- \$50 Dining Certificate

Must be redeemed by December 31, 2023 and booked 60 days out from proposed travel dates. ARV of all prizes awarded: \$1000. Restrictions and black-out dates apply. An entrant may only win a maximum of one (1) prize package in this Sweepstakes. All elements of each prize package must be used, redeemed, or fulfilled at the same time, and no changes will be permitted. If winner is unable to fulfill any portion of the prize during the time period specified, winner forfeits the entire prize package. Prizes are non-transferable and have no cash value. All tickets are valid during normal operating hours only. Operating hours and availability of attractions and shows are subject to change without notice. Some special events may be separately ticketed. No refund or compensation will be paid in the event of the cancellation or delay of the event thereof for whatever reason. Sponsor will not be liable if the event, or any portion of it, is cancelled or delayed. Event tickets are subject to certain terms and conditions as

specified by issuer. The terms and conditions of the event tickets may govern if the event is cancelled due to weather, an act of God, an act of terrorism, civil disturbance or any other reason. Sponsor is not responsible for, and will not replace, lost, mutilated, or stolen Event tickets, vouchers, or certificates. Limit: One (1) prize per person and per household.

7. Winners Notification and Acceptance.

Potential winners will be notified on or about June 5, 2023 by private message via email. To claim the prize, the potential winner must respond to Sponsor's notification within three (3) business days of notice or attempted notice. Potential winner may be required to complete an affidavit of eligibility, and a liability and publicity release (except where prohibited by law), which must be notarized and returned within (2) two business days of issuance. Sponsor's inability to reach a potential winner after a reasonable (as solely determined by Sponsor) effort has been made, the failure of a potential winner to timely respond to a prize notification, the return of any prize notification as undeliverable, and/or a potential winner's failure to comply with any term or condition of these Official Rules may, in Sponsor's sole discretion, result in the potential winner's disqualification and the selection of a substitute winner by a random drawing from among all remaining eligible entries received during the Sweepstakes Period. A ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL SPONSOR HAS COMPLETED ITS VERIFICATION OF ENTRANT'S ELIGIBILITY. A winner may waive the right to receive a prize. Prizes are non-assignable and nontransferable and cannot be redeemed for cash. No substitutions allowed by winner. Prizes and individual components of prize packages are subject to availability. Sponsor reserves the right to substitute prizes or components of prize packages with a prize or component of equal or greater value. Winner is solely responsible for reporting and payment of any taxes on a prize. Winner may be required to provide his or her valid Social Security Number to Sponsor for tax purposes and/or complete an IRS W-9 form to claim a prize. Winners are solely responsible for all federal, state and local taxes on prize value and, as applicable, will be issued an IRS Form 1099 based on the prize value determined by Sponsor. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor.

8. Publicity.

Except where prohibited, acceptance of any prize constitutes the winner's irrevocable consent to the publication or other use by Sponsor and its licensees of his or her name, biographical information and likeness in any media, including the Internet, for any commercial, publicity or promotional purpose, without limitation, review or approval, or additional compensation.

9. Participation.

By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor and any Sweepstakes judges or administrators selected by Sponsor, which are final and binding in all respects. Failure to comply with these Official Rules may result in disqualification. Sponsor reserves the right at its sole discretion to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Sponsor. Sponsor reserves the right to cancel or modify the Sweepstakes for any reason, including, but not limited to, in the event the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupt or impair the administration, security, fairness, integrity or proper operation of the Sweepstakes as determined by Sponsor, in its sole discretion. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date. Proof of sending or submission of an entry will not be deemed proof of receipt by Sponsor.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

10. Release.

BY PARTICIPATING IN THE SWEEPSTAKES, EACH ENTRANT AGREES TO FULLY RELEASE, FOREVER DISCHARGE AND HOLD HARMLESS SPONSOR, VISIT TAMPA BAY, AND ITS RESPECTIVE SUBSIDIARIES, AFFILIATES, SUPPLIERS, DISTRIBUTORS, ADVERTISING/PROMOTION AGENCIES, AND PRIZE SUPPLIERS AND EACH SUCH COMPANY'S OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, REPRESENTATIVES, AND SUCCESSORS AND ASSIGNS (COLLECTIVELY, THE "RELEASED PARTIES") FROM AND AGAINST ANY CLAIMS, COSTS, LIABILITIES, LOSSES, INJURIES, AND DAMAGES ARISING OUT OF THE SWEEPSTAKES, INCLUDING, BUT NOT LIMITED TO, ANY CLAIMS

FOR PERSONAL INJURY, DEATH, OR DAMAGE TO OR LOSS OF PROPERTY, LOSS OF ENJOYMENT, OR ANY OTHER HARM WHATSOEVER ARISING OUT OF: (1) PARTICIPATION IN THE SWEEPSTAKES; (2) THE QUALITY, RECEIPT, POSSESSION, USE, OR MISUSE OF ANY PRIZE; OR (3) ANY TRAVEL OR ACTIVITY THAT IS RELATED TO THE SWEEPSTAKES OR ANY PRIZE.

11. Limitations of Liability.

BY PARTICIPATING IN THE SWEEPSTAKES, ENTRANTS ACKNOWLEDGE AND AGREE THAT EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE WEB SITE AND THE PRIZE, IS PROVIDED "AS IS" AND THAT SPONSOR MAKES NO REPRESENTATIONS OR WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, ABOUT THE PRIZE(S) AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. (BECAUSE SOME STATES DO NOT ALLOW THE EXCLUSION OR LIMITATION OF CERTAIN IMPLIED WARRANTIES, THE ABOVE LIMITATION MAY NOT APPLY TO YOU. IN SUCH STATES, THE LIABILITY OF THE RELEASED PARTIES IS LIMITED TO THE FULLEST EXTENT PERMITTED BY SUCH STATE LAW.) THE RELEASED PARTIES ARE NOT RESPONSIBLE FOR: (1) ANY INCORRECT OR INACCURATE INFORMATION, WHETHER CAUSED BY ENTRANTS, PROGRAMMING, PRINTING OR PRODUCTION ERRORS, OR BY ANY OF THE EQUIPMENT OR CODE ASSOCIATED WITH OR EMPLOYED IN THE SWEEPSTAKES; (2) TECHNICAL FAILURES OF ANY KIND, INCLUDING, BUT NOT LIMITED TO MALFUNCTIONS, INTERRUPTIONS, OR DISCONNECTIONS IN PHONE LINES OR NETWORK HARDWARE OR SOFTWARE; (3) UNAUTHORIZED HUMAN INTERVENTION IN ANY PART OF THE ENTRY PROCESS OR THE SWEEPSTAKES; (4) TECHNICAL OR HUMAN ERROR WHICH MAY OCCUR IN THE ADMINISTRATION OF THE SWEEPSTAKES, THE PROCESSING OF ENTRIES, OR THE NOTIFICATION OF ANY WINNER; OR (5) ANY INJURY OR DAMAGE TO PERSONS OR PROPERTY WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM A ENTRANT'S PARTICIPATION IN THE SWEEPSTAKES OR RECEIPT OR USE OR MISUSE OF ANY PRIZE. This sweepstakes is not sponsored by, run by or associated with Facebook[?]. Only the number of prizes stated in these Official Rules is available to be won in the Sweepstakes. If production, technical, seeding, programming, or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the number of prizes specified in these Official Rules by a random drawing among all legitimate eligible prize claims.

11. Arbitration; Class Action Waiver.

As a condition of entering this Sweepstakes, each entrant agrees that (a) any and all disputes, claims, controversies, or causes of action arising out of or relating to this Sweepstakes or any prizes awarded (each, a "Claim") shall be (i) arbitrated on an individual basis only and shall not be consolidated or joined with or in any arbitration or other proceeding involving a Claim of any other party, and (ii) settled by binding arbitration in Hillsborough County, Florida before a single arbitrator appointed by the American Arbitration Association ("AAA") in accordance with its then governing rules and procedures, and judgment on the award rendered by the arbitrator may be entered by any court having jurisdiction thereof; and (b) under no circumstance will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses. The limitations set forth above may be inapplicable in any state where attorneys' fees, court costs, or other damages are mandated by statute. These Official Rules shall be governed by and construed and interpreted in accordance with the laws of the State of Florida, U.S.A., applicable to contracts entered into and performed exclusively in Florida.

12. Construction.

The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. If any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

13. Sponsor Address.

Visit Tampa Bay Sweepstakes is sponsored by Visit Tampa Bay located at 201 Franklin Street, suite 2900, Tampa, FL 33602. For a copy of these Official Rules, or to find out if you are the winner (available on or about June 5, 2023) send a self-addressed, stamped envelope to "Official Rules" or "Winners List," (as applicable) Visit Tampa Bay Sweepstakes, 201 Franklin Street, Suite 2900, Tampa, FL 33602.

ABBREVIATED RULES

NO PURCHASE NECESSARY. Open only to legal U.S. residents 21+ years of age. Enter by filling out the online form with all required information. Begins 4/20/23 at 12:00 a.m. EST & ends 5/20/23 at midnight. EST. Limit 1 entry per account. One (1) winner will receive two (2) [coach] round-trip flights to Tampa Bay from Philadelphia, four (4) night stay for two (2) guests in a partner hotel of Visit Tampa Bay's choosing with two (2) One-Day Tampa Bay Riverwalk Attraction Passes and a \$50 dining certificate. Winner will be notified by private message via email and must accept the prize within (3) business days of notification. Prize must be redeemed by 12/31/23. ARV \$2000. Odds of winning will vary. Winner responsible for all taxes/costs not stated above. Void where prohibited.