### CONVENTION DISTRICT

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Tampa Convention Center



TampaMeetings.com



## Tampa Convention Center600,000 SQUARE FEET OF AMAZING

Tampa Bay offers a treasure trove of meeting resources — and the **Tampa Convention Center** is the crown jewel. Upon arrival, you're greeted with a beautiful scene, thanks to its waterfront location, elegant architectural design and stunning downtown views.

Walking inside, you'll find 600,000 square feet of function space, including a 200,000 square foot exhibit hall. And it's all filled with 36 meeting rooms, 10 of which are waterfront, delicious dining options and freight access. Plus, it can accommodate up to 1,000 10'x10' booths and offers telescopic seating.

In the ballroom, you'll find 36,000 square feet of space that can be divided into four sections. This massive room can hold up to 3,600 people in theater-style seats, host banquets for up to 2,080 people and hold up to 170 10'x10 booths.





### Downtown Hotels THOUSANDS OF WAYS TO STAY

More than 4,000 hotel rooms are conveniently located in the downtown area with 2,800 of those rooms within just five blocks of Tampa Convention Center.

•••••	Number of Rooms	Total Suites	Blocks from Center	Meeting Rooms	Meeting Space Total Square Feet	Largest Meeting Room Square Feet
Tampa Marriott Water Street Address: 700 S. Florida Avenue	727	28	0	33	50,000	17,169
<b>JW Marriott Tampa (Opening 2020)</b> Address: 510 Water Street	519	42	0	24	100,000	29,100
<b>Embassy Suites Tampa Downtown Convention Center</b> Address: 513 S. Florida Avenue	360	360	0	8	9,000	3,688
<b>The Westin Tampa Waterside</b> Address: 725 S. Harbor Island Boulevard	309	23	1	14	18,000	4,760
Hilton Tampa Downtown Address: 211 N. Tampa Street	520	14	3	23	30,000	14,500
<b>Sheraton Tampa Riverwalk Hotel</b> Address: 200 North Ashley Drive	277	16	3	6	11,600	4,500
Aloft Tampa Downtown Address: 100 West Kennedy Boulevard	130	22	3	1	738	738
Hyatt Place & Hyatt House Downtown Tampa (Opening 2020) Address: 325 North Florida Avenue	345	115	6	2	4,000	4,000
<b>Le Meridien Tampa</b> Address: 601 North Florida Avenue	130	21	7	4	4,820	2,204
Courtyard Tampa Downtown/ Residence Inn Tampa Downtown	250	114	8	3	1,350	600
Address: 102 E. Cass Street Hampton & Home2 Suites Tampa Downtown Channel District Address: 1155 E. Kennedy Blvd	213	97	9	1	1,400	1,400
The Barrymore Hotel Tampa Riverwalk Address: 111 West Fortune Street	332	5	9	5	6,000	5,600



#### FLORIDA'S MOST WAYS TO GET AROUND

# Public and Private TransportationFROM THE INNOVATIVE TO THE AWESOMELY FUN

Whether you want to travel solo or with a group, you're covered with a range of smart options. Along with your favorite rental car brands and city bus services, Tampa Bay offers a variety of transportation options.

#### **Ride-share Services**

Both Uber and Lyft services are available so attendees can get where they need with the convenience of pushing a button on their smartphones.

#### Coast Bike Share

Enjoy a fun and healthy way to get around when you rent a bike for the day.

#### The Downtowner

Free electric shuttle service is available for visitors to take short trips among downtown, the Channel District, Harbour Island and the University of Tampa area. These six-seat shuttles come with a driver, and it's as easy as downloading an app to hail the closest shuttle.

#### Zipcar

For a pay-as-you-go option for getting around the urban core in a car, sign up online to use Tampa's Zipcar service. Once approved, visitors receive a Zipcard to access Zipcars parked near the University of Tampa, the Tampa Convention Center, the Channel District and the Barrymore Hotel. Gas and insurance are included in hourly and daily rates.

#### **TECO Line Streetcar**

Tampa's streetcar system dates back to 1892, when 53 miles of track and 11 routes made it the most extensive streetcar system in Florida. Today, modern streetcars carry visitors to 11 station stops along a 2.7-mile route, with five stops in Tampa's Channel District, four in historic Ybor City and two downtown. Each station stop incorporates public art elements that celebrate the lives of Ybor City workers and Tampa residents.

#### HART In-Towner

This free trolley service runs every 15 minutes from downtown to Harbour Island. The loop, which starts at the Marion Transit Center, is a convenient way to reach downtown hotels, Curtis Hixon Waterfront Park, the Riverwalk, Tampa Convention Center and restaurants and attractions on Harbour Island. The trolley also connects to the TECO Line Streetcar, which takes visitors into the heart of Ybor City.

#### Tampa Water Taxi Co.

Tampa's water tour and water taxi fleet operates seven days a week and offers harbor tours, history tours, eco tours, sunset tours, special children's tours and transportation for small or large groups. Special events such as weddings, parties and business meetings are tailored to all special requests.



#### <u>eBoats</u>

After a quick lesson, visitors can rent and pilot their own electric boat and set off on a tour of the Hillsborough River and downtown Tampa waterways. Rent by the hour at docks outside the Sail Pavilion and the Tampa Convention Center, and bring up to 10 of your closest friends for a day on the water.

#### <u>Riverwalk Boating Co.</u>

Rent two-person mini-powerboats by the hour and cruise around Tampa Bay's waterways. Prior boating experience isn't necessary since they'll teach you everything you need to know for fun on the water.

#### Water Bikes

Tampa Bay Water Bike Company operates along the Hillsborough River. Single and tandem options let visitors hop on a water bike (after a quick tutorial) and power their way to sites along the Riverwalk. The sturdy bikes are virtually impossible to tip over and offer a memorable way to get around town (and an awesome core workout).

#### On Two Feet

Take a stroll and soak in every detail of the many waterfront areas throughout Tampa Bay, from the scenic Tampa Riverwalk stretching through downtown Tampa to Bayshore Boulevard, the longest continuous sidewalk in America.

#### <u>Kraken Cycle Boats</u>

You and up to 14 of your friends can set sail on this human-powered, 32-foot catamaran with a big paddlewheel. Whether you are team building or simply having fun drinking, listening to music and pedaling, you'll have a great time on these two-hour cruises.



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### Tampa Riverwalk CONNECTING KEY DOWNTOWN DESTINATIONS

After a day of meeting, networking and breakout sessions, you're just a short stroll, **<u>TECO Historic Streetcar</u>** ride or water taxi ride away from a world of adventures. Art, wildlife, waterfront activities and more all await in Tampa Bay's thriving Convention District.



Convention District 👍



# Convention District TREASURES AROUND EVERY CORNER

In our Convention District, you'll find everything from cutting-edge meeting venues to masterpieces of art and chances to meet exotic wildlife — all within walking distance. Explore how this convenient district helps you make the most of every minute of your convention — and your downtime.

#### **Tampa Convention Center**

- 600,000 square feet of meeting space
- 200,000 square foot convention hall
- 36 meeting rooms
- 36,000 square foot ballroom

#### **Convention District Hotels**

- 3,600 rooms located in the downtown area
- 2,800 rooms within five blocks of Tampa Convention Center

#### Tampa Museum of Art

• Enjoy world-renowned art in a museum that's a work of art itself

#### <u>The Florida Aquarium</u>

- Get up close to more than 20,000 exotic animals
- This landmark destination is perfect for groups

#### Amalie Arena

- Home of the NHL's Tampa Bay Lightning
- Hosts more than 150 events annually, including the biggest names in music, comedy and more

#### Tampa Riverwalk

 This 2-mile pedestrian-friendly space conveniently links the Tampa Convention Center with destinations such as The Florida Aquarium, the Broadway show-hosting Straz Center for the Performing Arts and several locations featuring innovative cuisine



#### Curtis Hixon Waterfront Park

- 8 acres available for rent with engaging views of Tampa Bay from every angle
- Hosts a variety of arts, culture and cuisine festivals featuring live music, vendors and more



#### **Dining and Nightlife**

- From your favorite chains to farmto-table innovators and authentic cultural cuisine, attendees will discover hundreds of options throughout Tampa Bay's Convention District
- View our <u>dining guide</u> to explore Tampa Bay's world of cuisine

#### Public and Private Transportation

- The Downtowner offers free, fast and friendly shuttle services across downtown
- Rideshare options include Uber and Lyft
- Vintage TECO Line Streetcars travel among downtown, Channelside and historic Ybor City
- Pirate Water Taxis seat up to 50 and offer concessions and playful historical narration
- Coast Bike Share gives you convenient bike rental for a healthy way to travel

**Executive Summary**