

VISIT TAMPA BAY

CONVENTION SALES / DEPLOYMENT MAP

Adam DePiro

Vice President of Convention Sales
813.342.4061
ADePiro@VisitTampaBay.com

Jason Aughey

Tampa Bay Sports Commission
Senior Vice President of Sports Tourism Development
Sports
813.218.3813
JAughey@VisitTampaBay.com

Sherri T. Brown, M.A.

Vice President of Multicultural Sales and Development
813.342.4062
SBrown@VisitTampaBay.com

Brittany Callahan, CGMP

National Account Director
**Southeast - Corporate & Association
Government, International, LGBT**
151 rooms peak and above
813.342.4067
BCallahan@VisitTampaBay.com

Kory Lake

National Account Director
**Mid-Atlantic and Northeast - Corporate & Association
Social, Education, Canada**
151 rooms peak and above
813.342.4063
KLake@VisitTampaBay.com

Shawna Riggs

National Account Director
**Corporate, Association, Social, Education,
Religious, Fraternal & Government**
10-150 rooms peak
813.342.4079
SRiggs@VisitTampaBay.com

Ashley Valentine, CMP

National Account Director
**Midwest and West - Corporate & Association
Religious, Fraternal**
151 rooms peak and above
813.342.4057
AValentine@VisitTampaBay.com

Maria Watson

Convention Sales Representative
813.218.3857
MWatson@VisitTampaBay.com

Kelly Farrell

Convention Sales Representative
813.342.4084
KFarrell@VisitTampaBay.com

