

Unlock Tampa Bay, the heart of Florida's Gulf Coast. Discover blue skies and sunshine, a sparkling waterfront, world-class chefs, family fun, and a century of Cuban culture – all in Florida's most diverse travel destination. In Tampa Bay, our hospitality is as warm as our weather. Treasure awaits.

## Destination Activation Team Member at Unlock Tampa Bay

## Responsibilities

- Ensure high level of customer service and local product knowledge to drive sales
- Share information about destination's attractions, hotels, restaurants, and events
- Engage with visitors in the store and at our events to create a positive experience
- Creatively display merchandise
- Use technology to enhance the visitor's experience
- Communicate clear directions and recommendations for places to go and things to do
- Actively share ideas to acquire unique merchandise from local artists and artisans
- Restock inventory as needed
- Dust and sanitize high touchpoint areas to ensure the safety of all visitors
- Collaborate with Destination Experience team to execute store events and off-site activations

## **Education Experience and Qualifications**

- College student looking for part-time or local who is passionate about selling predestination
- Able to work at least 2 shifts per week during the hours of 10 am 5 pm
- Able to work weekends
- Proficient computer skills
- Experience with POS a plus
- Retail merchandising experience a plus
- Must be energetic, friendly, and outgoing

## **Compensation**

- \$13.00 per hour plus incentives for sales initiatives
- Ongoing training & development
- Employee discount
- Local attire provided

If you are qualified & interested in this position, please send your resume to:

HR@ VisitTampaBay.com