



# VISIT TAMPA BAY HYBRID MEETING GRANT

In support of choosing Tampa for your 2022 event, Visit Tampa Bay has developed the Hybrid Meeting Grant. This special, one-time grant was designed to keep your participants connected while offsetting unanticipated hybrid technology expenses.

Grant awards will be determined based upon the criteria below:

- Estimated Event Economic Impact
- Anticipated Attendance Figures
- Visit Tampa Bay Sponsorship Marketing Package\*

\*Visit Tampa Bay and event organizers will develop the customized sponsorship marketing package to include mutually agreed upon items.

### **Suggested Sponsorship Package Items:**

- Promotion of exclusive partner offers and destination information
- Sponsorship items prominently displayed throughout event website and materials
- Custom event landing page developed by Visit Tampa Bay and hosted on VisitTampaBay.com
- Recognition and destination information in event social media activities, digital and print materials
- Visit Tampa Bay participation in event promotion and attendance building strategies
- Logo and branding displayed in organizations event materials and presentations
- A custom welcome message to be provided during the event
- Destination videos to be presented before sessions
- Event organization support in onsite attendee testimonial collection
- Inclusion in pre/post event attendee communications

### **Terms & Conditions**

Event must be held within partner facilities and include overnight accommodations prior to December 31, 2022. Event agrees to provide documentation of event registration/participation and fulfillment of sponsorship marketing components. Financial grant will be determined prior to event, and grant payment will be provided at the conclusion of the event. The Hybrid Meeting Grant program may be discontinued at any time without notice and is subject to availability.

### **For questions or additional information, please contact:**

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