

# VISIT TAMPA BAY PRE-PROMOTE GUIDELINES

A Tampa Bay presence at your conference is a great way to build attendance for your upcoming meeting in beautiful Tampa Bay. When applicable, Visit Tampa Bay will provide destination materials, staff support or even sponsorship dollars for groups to promote Tampa for the following year.

## GROUPS UP TO 1000 ATTENDEES:

- ▶ Customized Save The Date brochures
- ▶ Official Tampa Bay Visitor Guide publication
- ▶ Individually wrapped orange slice candies
- ▶ Hanging See You Next Year banner\*
- ▶ Destination Videos

## GROUP OF 1000 TO 2500 ATTENDEES:

*All of the above plus:*

- ▶ Complete Booth elements for an Unstaffed or Host Committee staffed Booth: Table cloth & Pull Up Banners, treasure chest to display candy\*



## GROUPS WITH TOTAL ATTENDANCE OF 2500 OR MORE HAVE THE FOLLOWING ADDITIONAL OPTIONS (CHOOSE 1):

### Option 1 | Coffee Break Sponsorship

Visit Tampa Bay will provide a cash sponsorship toward a refreshment break. The group agrees to brand the break and make the customized tri-fold brochure provided available.

### Option 2 | Jose Gaspar Invades

Visit Tampa Bay will send Tampa's very own Jose Gaspar to present the destination on stage at a General Session and hold a meet & greet/photo op. VTB provides an experienced Pirate Character Actor, travel expenses & flight. Group provides necessary hotel room nights complimentary.

### Option 3 | Traditional Staffed Tampa Booth

Visit Tampa Bay will send an enthusiastic professional Tampa Bay representative to staff a booth. Includes all booth materials, staff, shipping, flight & expenses. Group provides 3 nights comp hotel room, conference registration finished booth space & freight handling.



*\*Must be returned via provided Fed Ex form or at the group's expense.*