

Main Street Program

A Report on Recent and Upcoming Downtown Happenings

Main Street Program Report - August, 2022

Classic Cars Will Be On Display at the 2nd Street Car Show

On Saturday, September 10th, Tour Temple will present its second annual '2nd Street Car Show'. The event will run from 9:00 AM- 2:00 PM and entrants must register in advance at: <https://tourtemple.com/downtown-temple-classic-car-show>. The entry fee for the event will be \$25 with an optional additional \$25 participant upgrade available that will include a vehicle photo shoot with Wes Albanese Photography.



Car enthusiasts viewed a wide variety of hot rods and classic cars at last year's 2nd Street Car Show.

The Cultivator Speaker Series

Presented By

Temple Children's Museum

Presenting:

Kathryn Clark Childers

VIP MEET & GREET SPEAKER RECEPTION

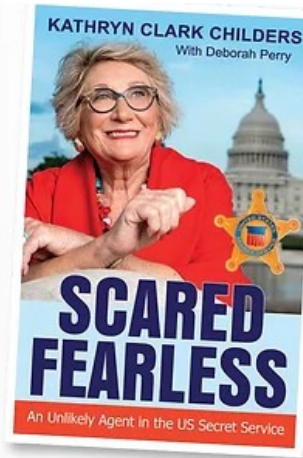
Wednesday, September 28, 2022 • 5-7:00pm

Sponsorships Available: Call 254-500-7617 for details
Temple Children's Museum

CELEBRITY LUNCHEON

Thursday, September 29, 2022 • Noon

Cultural Activities Center – Strasburger Hall



Coming up this month

Throughout September - Temple Railroad & Heritage Museum's current exhibit: **'¡Pleibol! In the Barrios and the Big Leagues'**,

Throughout September - The Czech Heritage Museum and Genealogy Center's current exhibit: **'Moravian Glory - Preserving Our Brilliance'**

Aug. 30 - Sept. 3 Friends of the Temple Public Library present, **The 2022 Labor Day Used Book Sale**, at the Temple Public Library

Fri. Sept. 2 - First Friday, 'Labor Day Weekend', including merchant discounts, live music, happy-hour specials, and street-fair block-parties with vendor booths

Fri. Sept. 2 - 'Unveiling of a New Art Train by Eduardo Martinez' at the FoxDog Beer Garden

Sat. Sept. 3 - 'Outer Space Family Day' at the Temple Railroad & Heritage Museum

Sat. Sept. 10 - TourTemple presents **'The Second Annual 2nd Street Car Show'** from 9 AM to 2 PM

Sat. Sept. 10 - **TSBC Fall Market & Food Truck Frenzy** in the City Hall Parking Lot, 3 - 8 PM

Fri. Sept. 16 - **Hispanic Heritage Block Party** from 6-11 PM at Mexiko Café, 116 S 1st Street

Wed. & Thurs., Sept. 28 & 29 - Fundraising reception and luncheon for the Temple Children's Museum with US Secret Service Agent Kathryn Clark Childers

Fri. Sept. 30 - **'Oktoberfest at Fire Base Brewing'** featuring German music & food

Sat. Oct. 1 - **A Very FoxDog 'Oktoberfest'** in the FoxDog Beer Garden, at 209 N 7th Street, featuring vendors, food trucks, and entertainment

Trailblazing Female Secret Service Agent to Speak at Museum Fundraiser

The Temple Children's Museum will bring Kathryn Clark Childers to speak at a 2-day fundraising event. Ms. Childers made history as one of the first five female agents of the US Secret Service and she was fondly called the "Pistol Packin' Nanny" when she was charged with guarding the children of President John F Kennedy. She will be in Temple for a meet and greet reception on Wednesday, September 28th from 5:00-7:00 PM, and for a luncheon on Thursday, September 29th at 12:00 Noon.

Tickets are available for sale by visiting the following web page:

<https://www.templechildrensmuseum.org/copy-of-summer-camps>

Promotion

Committee Reviews Recent Downtown Promotional Events

The Main Street Promotion Committee met on August 8th and discussed several issues.

The first items discussed by the committee were reports from members about the downtown activities that had happened over the preceding weekend. JD McBride said that he had been pleased with the turnout he had at his First Friday block party in front of Fire Base Brewing. He also said he was pleased with the band that played at his event on that evening.

Activities on First Friday, August 5th



Lilly Milford performed live at Treno Pizzeria



Free Ransom performed live at Fire Base Brewing



Local author, Amber Gabriel signed books for her fans at Precious Memories-Downtown

Samantha Sheppard said that she too was pleased with the turnout they had at Corky's Bar and Tour Temple. Also, Seleese Thompson said that her shop, 'Precious Memories-Downtown', had promoted a book signing event with the popular local author, Amber Gabriel, at her shop, and that lots of people came in to check out Ms. Gabriel's latest book, 'Captain of the Sand'.

Artist Kandy James was a vendor at the Artist 2 Artist vendor sale in the Main Street Courtyard



Also, Mike Mulholland said that he thought Mo's Rail Yard Saloon had their best First Friday ever; and Kandy James, who had been a vendor at the 'Artist 2 Artist' vendor sale in the Main Street Courtyard, said she thought the turnout was a little light and that the high temperature that evening might have deterred some shoppers.

Also, Main Street Manager, Dan Kelleher, said that there was a very good turnout at the classical choral music concert by the 'Las Voces Chorus' at Christ Episcopal Church. He said this new choral ensemble performed pieces by Gabriel Fauré and other composers and that the inclusion of classical music performances to our downtown events helped to enhance and diversify our cultural offerings.



The Las Voces Chorus

Promotion

Committee Discusses 'Dig-It Family Day' and Other Downtown Events

[Continued from page 2] Next, Mike Hicks talked to the committee about the 'Dig It Family Day' that was held at the Railroad & Heritage Museum on Saturday, July 2. He said that they had an excellent turnout of over 340 people at the event, which focused on the theme of the scientific and adventurous aspects of archeology. He then showed the committee members photos of the event that were in their agenda packet.



Hundreds of people enjoyed learning about archaeology at 'Dig It Family Day'



Next, the committee discussed upcoming First Fridays, including event themes & plans for upcoming months. The theme for the First Friday on September 2 will be 'Labor Day Weekend', and JD McBride said that his business, Fire Base Brewing, would have its normal block party. Marquita Frank said that her restaurant, J & M's Dogs and Paninis, would offer 15% off orders after Temple High School home games for people who show their ticket stubs.

Sam Sheppard said that Corky's Bar would have their karaoke night on September 2nd, and Mike Mulholland said that Mo's Rail Yard Saloon would have music by DJ Smooth on that evening.

The group noted that the theme for the First Friday on October 7 will be 'Oktoberfest', and Seleese Thompson said that her business, 'Precious Memories-Downtown', would be celebrating their first anniversary on that evening. She also said that the Temple Children's Museum may be open on that First Friday evening. Also, Holly Leiferman said that there would be a 'Down @ The Yard' event with live music at The Yard Food Truck Plaza on that evening.

The committee continued its discussion of the upcoming Oktoberfest festivities by noting that the downtown community appears to be embracing an expanded vision of Oktoberfest that encompasses several weekends instead of a single event on First Friday alone. Thus far, downtown businesses have scheduled the following Oktoberfest events:

- | | |
|----------------|---|
| September 30th | An Oktoberfest Block Party at Fire Base Brewing |
| October 1st | An Oktoberfest Party at the FoxDog Beer Garden |
| October 7th | An Oktoberfest Block Party at Fire Base Brewing |
| September 14th | An Oktoberfest Block Party on S 2nd Street |

The group also talked about the opportunity to add more events to this list.



Bartender, Mel Curtis served up drinks at a recent Karaoke Night event at Corky's Bar



Promotion

Committee Hears of Downtown Market, Museum Exhibits and Buskers

[Continued from page 3] Next on the agenda was a report on the activities of the Temple Small Business Coalition (TSBC) and the upcoming Downtown Market on August 13th. JD McBride said they would decide later that day whether to cancel the market due to the heat, but ultimately, they decided to go ahead and hold the market. Mr. McBride also said the Fall Food Truck Frenzy would be on September 10th from 2 – 8 PM.

Next on the agenda, there was a brief report about the photo and painting exhibit called 'Through My Eyes' that was displayed recently at 'The Loft' Events Center. Dan Kelleher said the event was well put together and provided a positive look at people from various socio-economic positions in our community.

Next on the agenda was a report on the activities of the Temple Railroad & Heritage Museum. Museum Manager Mike Hicks told the committee that the next major event at the museum will be 'Outer of Space Family Day', on September 3rd. Also, he said that the exhibit, "¡Pleibol! In the Barrios and the Big Leagues", would continue its run at the museum through October 8. He also said that in a few months, there would be a Christmas Card exhibit at the museum focusing on the holidays. Lastly, Mr. Hicks said that in September, the museum will open its display of the Temple Community Treasures Visual Arts Exhibit, which is a collection of paintings and photographs of historic buildings in Temple.

Next on the agenda was a report on recent and upcoming downtown activities of Temple Parks & Recreation Department. Chelsea Bulter told the committee that there were great turnouts at the two 'Hot Summer Sounds' music series concerts that were held recently at the Santa Fe Plaza. She also said that 'Fright Fest' will be held at Santa Fe Plaza on Monday, October 31. Holly Leiferman added that there would be vendor opportunities at that event. She also asked the stakeholders if they had any discount coupon items that they would like to add to the treat bags that would be distributed to Fright Fest participants. She asked anyone with such offers to please call her at (254) 298-5440.

Next, Ami Hooper of Christ Episcopal Church, told the committee about a special event called the 'St. Nicholas Market'. She said the market would take place on Friday, November 4th from 10 AM to 7:00 PM, and on Saturday, November 5th from 10 AM to 2 PM. She said that they are also looking for vendors for this market.

The next issue that came before the committee was a report on street entertainers that are available for hire in Temple and the greater Bell County area. Joy Dilloway addressed the committee and said that she represents a group called Bell County Entertainers, which is a consortium of local buskers and performers across Bell County. She said their goal is to connect street entertainers with event coordinators to provide memorable entertainment for the community. She also explained that her group was focused on entertainers other than musicians – buskers, for example, such as jugglers, dancers, acrobats, mimes, costumed characters, and clowns.



On August 13th, Market guests enjoyed shopping at the booths of several dozen Market vendors



Photo by Christopher Winston



Buskers such as mimes, jugglers, dancers, and costumed characters can add a zesty vibe to downtown festivals and events

Promotion

Committee Discusses 2nd Street Car Show and Other Events

[Continued from page 4] The next item on the agenda was a report about upcoming events and activities at Tour Temple & Corkys Wine Bar. Samantha Sheppard told the committee Corky's would start serving lunch on August 15th from 11 AM – 2 PM. She also told the group that on September 10th from 9 AM -2 PM they will put on their Second Annual 2nd Street Car Show

Next on the agenda was a report on the recent & upcoming events and activities of the Academie Musique of Central Texas. There were no representatives of Academie Musique present. But committee members in attendance noted that on August 5 – 7, this downtown music school hosted a large school regional choir camp, and that on August 15 – 19, they would put on the 'Pre-Twinkle Suzuki Class', and that on August 21 – 22, they would hold auditions for 'Wizard of OZ'.

Next on the agenda was a report on activities of the City of Temple Marketing & Communications Dept. Destination Marketing Coordinator, Sennett Farias, told the committee that the Marketing and Communication Department had published a seasonal digital magazine called *Temple Ticket*. Also, Ms. Farias asked downtown stakeholders to please send her any Oktoberfest plans they may have so she can add these details to a special section about Oktoberfest in the magazine's Fall edition. Ms. Farias also reminded the committee about how they could use the extranet for business owners to customize content about their businesses on the City's downtown web pages. She told them that if they needed assistance or had any questions they could contact her.

Next on the agenda was a report on upcoming events at the Czech Heritage Museum A.G.C. Committee members noted that a new exhibit has opened and is now on display at the museum: 'The Moravian Glory - Preserving Our Brilliance'; and that a 1946 movie called, *The Search*, starring Montgomery Clift, would be the movie for the monthly Czech Movie Night at the Beltonain Theatre.



These were some of the offerings at last year's Second Street Car Show



Promotion

Committee Discusses Upcoming Events of the Children's Museum

[Continued from Page 5] Next on the agenda was a report on the activities at the Temple Children's Museum. Kathryn Hermans told the committee that the museum was now open Monday - Wednesday and on the 1st and 2nd Saturday of each month. Also, she encouraged everyone to attend the museum's upcoming 'Cultivator Speaker Series' that will start on September 28th. The first speaker will be Kathryn Clark Childers, who was one of the first 5 women to be accepted as agents in the Secret Service. Ms. Thompson also said that another museum fundraiser, 'The Yuletide Home Tour', will be held November 11 – 13, and she said there will be advertisement opportunities in the tour brochures.

The committee then briefly discussed the establishment of two upcoming promotional activities that are, at this point, only in the planning stages, the 'Temple Trade Days' vendor sale, and a self funded music series at The Yard Food Truck Plaza. Committee members said they hoped these events might get underway when the weather cools off in the fall.

The last item on the agenda was a report from new downtown business owner, Brandi Miller, of Chupacabra Strength and Conditioning (Gym), at 201 S Main Street. She told the committee that the flooring and equipment would be installed in her new business soon, and that the bathrooms and showers are still under construction. She also told the committee they are planning to have a soft opening of their business in a few weeks and that she would like to have downtown stakeholders participate with pop-up tables at their opening.



Interior improvements are now nearly complete and exercise equipment is arriving at Chupacabra Strength & Conditioning

Finally, Committee Chairwoman, Selease Thompson, suggested that the next Promotion Committee meeting should be moved back one week to Tuesday, September 12th, to avoid a conflict with Labor Day, that will fall on the regularly scheduled date for the committee meeting. Everyone agreed to this schedule change.

Economic Vitality

Committee Hears of Several New Downtown Businesses Coming Soon

The Main Street Economic Vitality Committee met on August 9th and discussed several issues.

The first item on the agenda was a discussion about business recruitment and a brainstorming session about prospective new downtown businesses and about spaces they might be able to rent or buy:

Building owner Ryan Flores told the committee that the current tenant at 11 E Avenue B wants to end their lease early and that the building would therefore be available for lease soon. He said that this 1,125 square foot building was located right next door to J Kowboy Wine Bar.

Main Street Manager Dan Kelleher told the committee that businesswoman Shea Elsey has looked at several possible locations for a café she would like to open. He said one of the spaces she looked at was the space at 3 - 5 S 2nd Street.

Another prospective downtown entrepreneur names Jessica Owens told the committee she is looking for a location downtown to open her Caribbean-inspired cocktail bar, that will be called 'Sunset Tavern.' She said that one of the spaces she is looking at is the space at 204 South Main, owned by Jack Folsom. She said she likes the fact that Mr. Folsom's building is in the center of an area that appears to be developing into a hub of nightlife and entertainment.

Next, Lindsey Blackwell of Black Axe Company told the committee that the Smokehouse restaurant, with which she had planned to collaborate in a new business venture at 9 N Main Street, would, regrettably, not open. She said her business partner in that project had decided not to move forward with his plans, and so Black Axe Company is now looking to partner with another restaurant or find a smaller space for that will be suitable for their needs.

Next, the committee discussed the fact that Emerald Salon & Spa, located at 312 W Adams, is looking for a new space because their current leased building at that location has been listed for sale.

The next issue discussed was a report from Brandi Miller of Chupacabra Strength & Conditioning (Gym), at 201 South Main Street. She told the committee that the flooring and fitness equipment would be installed later that week, and that the ADA bathroom and showers are still under construction. She also added that she would like to have a soft opening at the end of August and then a grand opening at a later date.



Brandi Miller, shown above left, said that tenant improvements at her new business, Chupacabra Strength & Fitness, were moving forward at a rapid pace, and that her free weights and other fitness equipment are now being installed.

Economic Vitality

Committee Discusses Vacant Shop Spaces and Incoming Businesses

[Continued from page 7] Next, committee members noted that tenant improvements are continuing at Weird Doughs Bakery & Café at 11 North 6th Street and that the owners of that business had installed their new business sign. However, no one in attendance at the committee meeting was sure precisely when the new café would open.

The next issue discussed was a report from Main Street Advisory Board member and downtown building owner, Ryan Flores. He informed the committee that a new and exciting business was coming to the old L & M Electronics Building at 217 N Main Street. The business will be a combination sports bar and soccer training facility. He said this new business would feature an indoor/outdoor bar and would offer food from a food truck.

Next, downtown property owner, Jack Folsom, said he was making good progress on his work on tenant improvement for the 'Lenna Lane' boutique at 118 South 1st Street. He explained further that the owner of Lenna Lane, Adi Price, had hired a designer, who had prepared an attractive design concept for the front of this store, and that he was instructing his construction workers to build-out the front façade of the building to match this attractive proposed design.

118 S 1st Street



Current



Proposed/Planned

Next, the committee noted that the commercial space at the base of the Kyle Hotel at 111 North Main Street is still available for lease. That space has 2,710 square feet and it rents for \$2,500 per month. Anyone interested in this space can contact the Central Texas Housing Consortium's Deputy Director, Carrie Kline at (254) 773-2009, ext. 211.

Next, the committee briefly discussed the two food halls now being developed in downtown Temple: the Union Crossing Food Hall at 114 E Central Avenue, and the City Eats Food Hall at 106 & 108 N Main Street. The group noted that both food halls are currently taking inquiries from prospective food service businesses.

Then the committee briefly discussed 'The Art Department & Wreck Room', located at 14-16 S 4th Street, and they noted that the owners have now received their building permit for tenant improvements. The group also discussed how the building at 16 S Main Street is currently being renovated, and that there is a 'For Lease' sign in the window.

Economic Vitality

Committee Hears of the Sale of the Extraco Bank Building

[Continued from Page 8] Next, Jack Folsom told the committee that he has heard that the European auto repair shop called 'Werks 11', at 302 W Adams, is moving, and that the building they now occupy might thus become available upon their departure.

Next, committee members also noted that the Extraco Building at 18 S Main Street has sold to a company called 'Redeem Investments'. The group noted that this company is headed by a man named Christian Catron, and that, based on his company's social media posts, it appears that the company specializes in multi-family real estate investments and development.

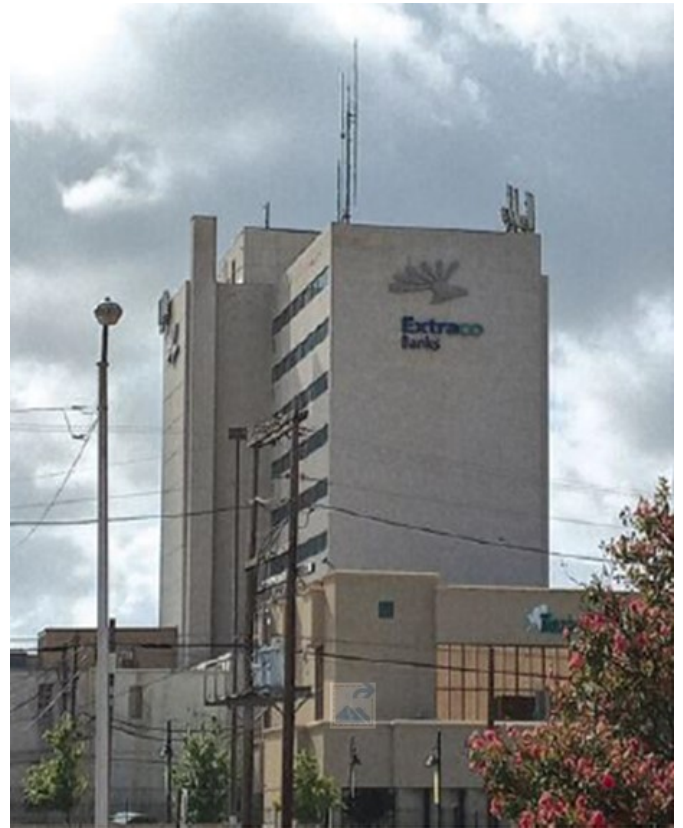
Next, Committee Chairman, Jack Folsom told the committee that he had purchased another downtown building, at 317 N 2nd, and that he would now put this building up for lease

Also, an artist and downtown pop-up art vendor named Kandy James told the committee that her company could provide all sorts of art and design-related services including rental space/commercial photography, murals, website design, and other art & design services.

The next item on the agenda was an open discussion about any businesses that might be struggling and how we might assist them. Property owner, Jack Folsom, told the committee that he did not expect the building lease of PJs Table Top Restaurant at 10 W Ave B to be renewed, and that the owners of Mo's Rail Yard Saloon plan to expand into that space soon.

The next item on the agenda was discussion about successful downtown businesses that might be prepared to expand their downtown footprint. Paul Cobo, who is the owner of 'The Parlour Antiques and Oddities', told the committee that he was just such a businessman. He said that he and his wife Athena are looking to expand into a larger space. He said their current shop is in a space of about 2000 square feet and that they hope to expand into a space of about 4000 – 5000 square feet. He added that they want to expand because their business success has caused them to outgrow their current smaller space.

The last item on the committee agenda was a report on downtown improvement training conferences. Main Street Manager, Dan Kelleher, told the committee that the Texas Downtown Association plans to hold a regional roundtable workshop in Temple on Friday, September 30th from 8:30 AM to 2:00 PM. He said that the sessions would be held at the Santa Fe Depot from 9 AM – 2:30 PM and that any downtown stakeholders who are interested in attending should let him know, and he will help get them registered.



The Extraco Banks building in downtown Temple has been sold



Paul & Athena Cobo owners of The Parlour Antiques and Oddities

Committee Members Share Information about Upcoming Events

The Main Street Design Committee met on August 10th and discussed several issues. The first item on their agenda was a report on the status of design service requests that have been submitted to the Texas Main Street Program (TMSP).



The Main Street Design Committee met on August 10th

Main Street Manager, Dan Kelleher, told the committee that we recently received the TMSP design service report for 311 S MLK Drive. He led the group through the highlights of the written report, that could be found in the committee's agenda packet, and he reminded the members that any downtown merchant, restaurant owner or property owner can request such free conceptual designs from the TMSP at no charge by contacting him at the City's Main Street Program office.

The next item on the committee's agenda was a report on the status of recent SIZ Grant activity. Mr. Kelleher reported the following:

- The SIZ grant for Express Employment Professionals at 200 w Calhoun Ave. has had all work completed and the grant has been paid out.
- The SIZ grant for Mud City Holdings at 10 W Avenue B has had all work completed, but they are awaiting resolution of an issue regarding their submission for grant reimbursement.
- The SIZ grant for Weird Doughs Café & Bakery at 11 N 6th Street has been approved by the City Manager, the grant contract has been signed, and the work is underway.
- The SIZ grant for Nami Japanese Steak & Sushi at 19 S 2nd Street has been approved by the City Manager and is awaiting execution of the grant agreement.
- The SIZ grant for the Velasquez Sports Bar & Soccer Training Center at 217 N Main Street has been approved by the City Manager and is awaiting execution of the grant agreement, and,
- The SIZ grant for Chupacabra Strength & Conditioning (Gym) at 201 S Main Street has been approved by the City Manager and is awaiting execution of the grant agreement.

Design

Committee Discussed Construction-Related Street Closures

[Continued from page 10]

The next item on the committee's agenda was a report about downtown construction-related street closures from City of Temple's Communications & Public Relations Manager, Kiara Nowlin. Ms. Nowlin talked to the group about several recent street closures and detours, including the closure of W Avenue A in the vicinity of S 1st Street and S Main Street. She said this inconvenient street closure was needed to accommodate the installation of underground utilities and that this work should be completed, and the road reopened, on or around August 26th.



Kiara Nowlin

The next item on the committee's agenda was a series reports and updates on private-sector downtown building restoration projects and construction projects.

The first such report was on the restoration of the Professional Building, that is now called, 'Central Plaza' at 103 N Central Ave. There were no representatives from that property in attendance, but Main Street Manager, Dan Kelleher, provided the group with some photos of the building he had taken a few days prior to the meeting that showed the progress of construction.

The next report was about the progress of the restoration of the Hawn Hotel, the Arcadia theater, and the old Sears Building. The building owner's representative, Josh Barrett of Turner Behringer Real Estate Company reported that the construction on these three buildings was moving forward on schedule and that his company still estimated that the restoration work on these buildings will be completed by summer of 2023. Also, Mr. Barrett showed the committee members some photos of the buildings that had been taken a few days prior to the meeting that showed the progress of construction.

Next, building owner Ryan Flores briefed the committee on a new sports bar and soccer training center he is preparing for his tenant, Manuel Velasquez, at 217 N Main Street. Mr. Flores shared that he would be remodeling his 5,000 square foot building to accommodate a combination sports bar and soccer training center, and he added that he had received the City Manager's approval for a SIZ grant for the building, and that he is preparing the submission for his building permit. He also said that he was trying hard to expedite the tenant improvements on this building because his tenant wants the building to be open by the time of the World Cup Soccer tournament in November, 2022.



*Arcadia Theater and Hawn Hotel
photo taken on 8-7-22*

After that, Jack Folsom reported to the committee about the progress of tenant improvements in his buildings. He said that work is progressing nicely on tenant improvements for Lenna Lane Boutique at 118 S 1st Street, and Mr. Folsom's tenant at 201 S Main Street, Brandi Miller of Chupacabra Strength and Conditioning (Gym) told the group she is making good progress on the tenant improvements at their new leased building.

Mr. Folsom also reported that he was in talks with another tenant who wants to open an upscale cocktail bar in his 3,250 square foot space at 204 S Main Street, and that if she signs this lease, then building rehab' work on this space would start soon thereafter.

Committee Hears Updates on Downtown Construction Projects

[Continued from page 11] Next, the group talked about the building remodeling project now going on at 8 S 4th Street, that will be the new home of Bird Creek Brewing. The owner of this building was not in attendance, but committee members looked at recent photos of the building showing the progress of construction.

After that report, property owner Patrick Guillen told the committee that he has been working out final details with his contractors on the City Eats Food Hall project at 106 & 108 N Main Street, and that he hopes to re-start construction on that building soon.

Then, committee members briefly discussed the progress of these building remodeling projects:

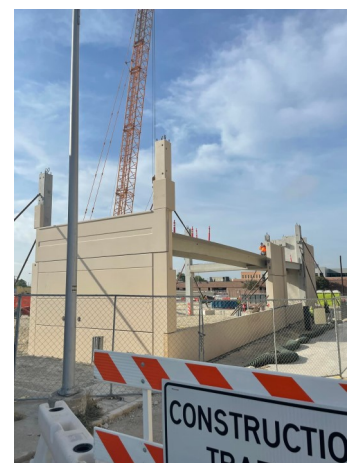
- The 'Travis Wilkes Building' at 7-11 N Main Street – this project lost one of its prime tenants,
- 'The Wreck Center & Art Department' at 14-16 S 4th Street – these new business-people have now been issued their building permit for their planned tenant improvements, and,
- The 'Weird Doughs Bakery & Sandwich Shop' at 11 N 6th Street – these restaurateurs recently installed their new business sign, and they are continuing work on the interior of their new café.

The next item on the agenda was a report from Transform Temple. Chad Parsons reported that his downtown clean-up and maintenance crews were continuing with their routine care and upkeep of downtown Temple. He also reported that Transform Temple staff had installed colorful LED lights along the edges of the first few downtown buildings that will receive these lights. He explained that, over time, almost all downtown buildings would be fitted with these LED lights and that their colors could be easily changed with a hand-held app to conform to familiar colors on traditional holidays, or to conform to school colors, or to other colors that might be needed for special events.



Weird Doughs Café & Bakery has installed a new business sign

The last item on the agenda was a report from the City of Temple Parking Manager, Mark Jesse, who reported on downtown parking issues. He told the committee that he attends regular briefings on the progress of the construction of the two new downtown parking lots and that the contractor is making good progress on those projects. He also said that the contractor has now started installing the pre-cast walls of the 4th Street Parking Garage and that the walls on this structure should be fully installed by November. He also said that the undergrounding of utilities at the 1st Street Parking Garage was now underway and that it is causing some traffic disruptions along W Avenue A. He said the closure of Avenue A should be expected to end by about August 26th. He also reported that in the coming months, he plans to buy some equipment that can be used to help monitor violations of the 2-hour time limit on some downtown parking spaces, and he said that this equipment will enable the City to return to enforcement of the 2-hour parking time limits possibly by the end of the year.



The exterior walls are now being installed at the 4th Street Parking Garage

Organization

Committee Discussed Community Outreach and Regional Meetings

The Main Street Organization Committee met on August 11th and discussed several issues.

The first issue on the agenda was a report on community outreach efforts – in other words, efforts to recruit people to join us in our organized downtown improvement activities. Administrative Assistant

Ayanna Batchand-Rowe told the committee that she had staffed an information table at the Main Street Courtyard on First Friday. She said she had a nice conversation with one of the art vendors at the Main Street Courtyard where she was set up. She invited the vendor, Kandy James to attend one or more of our Main Street meetings.

Ms. James is a local artist, website designer, and videographer, and she said she is new to the area and interested in exploring and working in downtown Temple.

Ms. James followed through on her conversation with Ms. Batchand-Rowe, and she has attended several of this month's committee meetings.



Kandy James (center) shown here attending this month's Main Street Promotion Committee

The next issue discussed by the committee was a recent Downtown Improvement Regional Partners meeting and lunch. Ms. Batchand-Rowe told the committee that she and Dan Kelleher met with several other Main Street managers in Temple on Friday, July 15. The managers compared notes about projects and activities in their respective cities, and after lunch, Batchand-Rowe and Kelleher took the group on a tour of our downtown Temple redevelopment projects. These Regional Partners meetings are staged at a different location every time they are held, and we have not yet been informed as to the location of the next such meeting.

The next issue discussed by the committee was an upcoming Regional Roundtable meeting of the Texas Downtown Association. Ms. Batchand-Rowe told the committee that the training meeting would be held on September 30th at the Santa Fe Depot from 9 AM – 2:30 PM. Ms. Batchand-Rowe said that anyone interested in attending should let Mr. Kelleher know, and that he would help them get them registered.

The next issue the committee worked on was preparation of the 2022/2023 6-Standard Report. This month the committee focused its attention on Standard IV: Strategy-Driven Programming. The committee went through a point by point review of each of the key indicators for Standard IV and they discussed the draft scores for the key indicators. They also proposed changes to the draft scores on several key indicators. In a few months the Committee will submit its recommended scores to the full Board for their final review and scoring. Then, Ayanna Batchand-Rowe reminded the committee they can review the other standards in the 6-Standard Report at their leisure and can offer any suggested changes at any time prior to final approval by the Board.

The next issue the committee worked on was preparation of the 2022/2023 Main Street Board Goals and Work Plan. The committee went through each of the aligned goals in the work plan and they discussed them. Susan Chandler asked about initiative #32 – “Look to Best Practices in other Main Street cities and in the Main Street Network”, and she asked for recommendations on other downtowns to visit. It was suggested that we take a field trip to Georgetown. Ms. Batchand-Rowe said that she would speak to Mr. Kelleher about the idea. Later, the two of them discussed this and they agreed to follow-up on it.

Committee Works on Planning for Imagine the Possibilities Tour

[Continued from page 13] The next issue on the committee agenda was a discussion of items to place on future agendas. The committee had a brief discussion about lighting downtown, and committee members asked if there was any reason why we could not have string-lights downtown or use glow-in-the-dark paint and up-light the planters downtown. Ms. Batchand-Rowe said that she would speak to Mr. Kelleher about the idea. Some time after the committee meeting was over, Batchand-Rowe and Kelleher did discuss these issues and they resolved to bring them back to the committee in September to follow-up on them.

The Temple Main Street Advisory Board

Who we are and what we stand for:

The Temple Main Street Advisory Board is a Board that is appointed by the Temple City Council and operates under the authority of the City of Temple. Members of the Board receive staff support from the Main Street Program office of the Temple Planning and Development Department.

Our Vision Statement

The Temple Main Street Program envisions a thriving future in which downtown Temple bridges the past and future. We aspire for downtown Temple to be an attractive destination in the heart of central Texas where both locals and visitors can live, eat, work, shop and play.

Our Mission Statement

The Temple Main Street Program engages in public and private partnerships to revitalize and encourage re-investment, enhance cultural diversity, and preserve the historic integrity of the historic Main Street District. We also strive to develop tourism and to recruit and retain businesses through the Main Street approach, in order to provide a solid economic base for Temple.

Our Statement of Core Values

Leadership and Transparency

The Temple Main Street Program provides leadership to bring a vision of growth and progress to the community with integrity and transparency.

Teamwork

The Temple Main Street Program works as a team and has a commitment to promote a common vision. We encourage downtown stake holders to work together and we support each other in everything we do.

Communication

The Temple Main Street Program is committed to spreading the good news about our impressive downtown revitalization throughout our community.