

Main Street Program

A Report on Recent and Upcoming Downtown Happenings

Main Street Program Report - April 2022

Hundreds Came Downtown to See the Budweiser Clydesdales

Hundreds of people visited downtown Temple this month for a rare and exciting beer-delivery parade by the legendary Budweiser Clydesdales.

Jack Hilliard Distributing Company organized the event that featured the full team of beautiful Clydesdale horses pulling a beer delivery cart and dropping off old-fashioned cases of Budweiser beer to Bird Creek Burger Company, Thai Café, O'briens Irish Pub, Green Door, Pignetti's Restaurant, Corky's Wine & Beer Bar, Nami Japanese Steakhouse, J. Kowboy Wine Bar, Mo's Railyard Saloon, Mexiko Café, Treno Pizzeria & Taproom, and Fire Base Brewing Company.



'Imagine the Possibilities Tour' to Showcase Upcoming Downtown Improvements



Representatives of Turner Behringer Real Estate Company, left, and local developer, Bo Harvey, right, were among those who hosted receptions at last year's Imagine the Possibilities Tour to showcase their plans for improvements to their buildings in downtown Temple

Temple's 'Imagine the Possibilities Tour' will be held on Wednesday, May 25th from 5:00 - 8:00 PM. The event will be open to the public and it will be a self-guided tour of downtown properties that are planned to undergo building restorations or that are otherwise available for sale or lease. Tour guests will be given a self-guided tour map showing the locations of dozens of open house receptions, each of which will showcase building improvements that are planned by the owners and developers of these buildings. Tour guests will thus be able to get a first hand look at the many exciting developments that are transforming downtown Temple. This event will be one of our community observances of National Preservation Month.

Coming up this month

Fri. & Sat. April 29-30, - Market Trail Medley: A Lil' Bit o' Bloomin' Festival at Santa Fe Plaza and along the Santa Fe Market Trail

Fri. April 30 - Fire Base Brewing's 2 Year Anniversary block party, featuring live music, food truck, axe throwing and name-that-tune bingo

Thurs. May 5 - 'Food Glorious Food - A Choral Dinner Theater', at Christ Episcopal Church featuring three of Academie Musique of Central Texas's performance choirs. Info: (254) 228-0691

Fri. May 6 - 'First Friday' including merchant discounts, happy-hour specials, street-fair block-parties with vendors, and live music

Fri. May 6 - Mexiko Cafe's 1 Year Anniversary block party, featuring DJ Taurus and other live entertainment, vendors & great food and drinks!

Sat. May 7 - National Train Day at the Temple Railroad & Heritage Museum templerrhm.org

Sat. May 7 - Artist 2 Artist Showcase's Cinco de Mayo/La Raza Festival at Main Street Courtyard

Sat. May 7 - Temple Heritage Y Familia Music Festival in the City Hall Parking Lot, featuring live performances by Bobby Pulido, Las Fenix & more

Fri. May 13 - 'Down at the Yard', with live music at The Yard Food Truck Plaza

Sat. May 14 - TSBC's Downtown Market Day in the City Hall Parking Lot

Sat. May 28 - Rucks on Main, a 6-mile ruck-march in honor of fallen veterans, and in support of all veterans. Visit <https://rucks-on-main.org/> for information or to register.

Promotion

First Friday and 'Down @ The Yard' Brought Out Hundreds of Guests

The Main Street Promotion Committee met on April 4th and discussed several issues.

First, there was a discussion about promotional activities that had taken place on the preceding weekend. Jenny Morales started the discussion by saying that the First Friday on April 1st had been a very successful evening for the food trucks at The Yard Food Truck Plaza. She said that her food truck, 'Chock Full of Cheese', and the other four trucks in The Yard had people waiting in line to place their orders, and she said her truck had a line that extended almost all the way to the street.



There was a very good crowd at The Yard Food Truck Plaza on First Friday, April 1st

Also on First Friday, The Tequila Songbirds performed a live show at O'Briens Irish Pub, and Tita Charleston of Total Elegance Creation told the committee she had arranged a special First Friday appearance by the Easter Bunny for photos with kids, and she said they were mobbed. She also noted that the atmosphere downtown was awesome and thriving. In addition, Nnehkai Agbor told the group that Tour Temple/Corky's had a very good turnout for their First Friday Jazz Trio Concert.



The Tequila Songbirds performed a live show on First Friday at O'Briens Irish Pub

Museum Manager Mike Hicks told the committee that 'Storytime Family Day,' at the Railroad & Heritage Museum on Saturday, April 2nd had over 120 attendees. He said that this was a smaller turnout than usual but still an outstanding event.

Next, the committee members turned their attention to a discussion about upcoming First Fridays. They noted that the First Friday theme for May 6th will be Cinco De Mayo & Mother's Day, and that the theme for the First Friday on June 3rd will be Fun in the Sun.

Promotion

Two Hispanic Heritage Festivals Will Happen Downtown on May 7th

[Continued from page 2] The group also discussed the fact that the May First Friday weekend would include two additional festivals on Saturday, May 7th. First, in the afternoon from 2:00 – 6:00 PM, Artist 2 Artist Showcase will put on the 'Cinco De Mayo/La Raza Festival' at the Main Street Courtyard, featuring food, music, arts and crafts vendors, and more; and then, from 4:00 – 11:45 PM, local event promoters Roney Castor and Bryant Ward, and the Temple Breakfast Lions Club, will stage the Temple Heritage Y Familia Music Festival, featuring popular Tejano acts throughout the evening such as Bobby Pulido, Las Fenix, Rick Trevino, and many more. For information and tickets people can call (254) 228-9484. General Admission is \$20.

The next item on the Promotion Committee's agenda was a report from Jim Schwartz, of Hilliard Distributing Company. He told the committee that the Budweiser Clydesdales would be returning to Temple for a ceremonial beer delivery parade through downtown Temple. He explained that the last time the Clydesdales visited Temple was in 2019, and he explained that they would make a return visit to our City on Friday, April 15th, and he said the team of beautiful draft horses would make delivery stops at every beer account downtown, and that this would be a great time for families to take photos with the horses.

The next item the Promotion Committee considered was a report from Dr. Carl Bradley of First United Methodist Church (FUMC). Dr. Bradley told the committee that the church would host a choral concert on Monday, April 11th at 7:00 PM. He explained that the concert would feature three McLennan Community

College choirs, and he said they would be joined in the concert by the Lake Belton High school choir and the Temple High school choir. Dr. Carl also told the committee that the FUMC Sanctuary, where the concert would be staged, is an excellent community resource that can accommodate 1000 people. He said that the Sanctuary also houses an awesome pipe organ that is capable of very impressive sound.

The next report considered by the committee was a report from Michael Hicks. Mr. Hicks gave the group a report a report on the recent and upcoming activities of the Temple Railroad & Heritage Museum. He informed the committee that the museum would celebrate National Train Day on May 7th from 11:00 AM – 3:00 PM and he said that the event would feature a barrel train ride for kids that will circulate around the Santa Fe Plaza and grounds, model train displays by CentraMod at the adjacent Moody Depot, and the return of Speeder Cars on the tracks behind the Museum. He also said that tickets for the event would be \$5.00 per person, and that children two and under would be admitted free.



Promotion

Committee Discusses Upcoming Musical Theater & Bloomin' Temple

[Continued from page 3] Mr. Hicks then told the committee that the next traveling exhibit at the museum would be 'Lonesome Dove'. He added that this exhibit captures the sweeping visual imagery of the original miniseries and many classic images taken during filming by Bill Wittliff, and that it will run from March 25 – June 25.

The next item on the agenda was a report on recent and upcoming events and activities of the Academie Musique. Brady Dennis told the committee that auditions for the next two upcoming musicals, 'Junie B. Jones Jr.' and 'Beauty and the Beast', would start in May. He also told the group that it helps when people purchase advertising in their performance programs – he said full-page ad in a program is \$200, a half-page ad is \$100, and a business card size ad is only \$25. He also told the committee about an upcoming fundraising concert called 'Food Glorious Food - A Choral Dinner Theater', that would be staged on Thursday, May 5th at Christ Episcopal Church featuring three of Academie Musique of Central Texas's performance choirs. For more information or for tickets, people can call (254) 228-0691.

Next on the committee agenda was a report on recent and upcoming downtown activities of Temple Parks & Rec Dept.

Holly Leiferman talked to the committee about the recent 'Down at the Yard' live music performance on April 1st. She said that event had good attendance, and she also reported on another recent event, 'Pawz on the Plaza', that took place on March 19th at Santa Fe Plaza. She said that event drew over 500 attendees and that all the dogs were well behaved and they appeared to enjoy the festival that was created just for them.

FOOD GLORIOUS FOOD!
A Choral Dinner Theatre
 Featuring Jubilate Children's Choir,
 Teen Mixed Choir, and Adult Show Choir

May 5, 6:30pm
Christ Episcopal Church Parish Hall
300 N Main St. Temple, TX 76501
Tickets: \$15
*Tickets available at Academie office,
 or by emailing cdennis@amcentex.org*
Tickets not sold at door
**Join us for a night full of food-themed songs
 and a meal!**

Shelley Dennis
 Executive Director

ACADEMIE MUSIQUE
 OF CENTRAL TEXAS

254-228-0691
www.amcentex.org

Lil' Bit O' Bloomin'
MARKET TRAIL MEDLEY
2022
FREE EVENT!
SANTA FE PLAZA
APRIL 29-30
 6:00PM-10:00PM ON FRIDAY
 11:00AM-10:00PM ON SATURDAY

Ms. Leiferman also reported that there would be another 'Down @ the Yard' event on May 13th with live music at The Yard Food Truck Plaza, and that this year's Bloomin' Temple festival would be modified a bit because of the construction that is going on at the MLK Fairgrounds. She explained that this year, the event would be called 'Market Trail medley - A Lil' Bit o' Bloomin'', and it would be held in the Santa Fe Plaza and along the Santa Fe Market Trail on Friday, April 29 from 6:00–10:00

PM, and on Saturday, April 30, 11:00 AM–10:00 PM. She added that the event is free this year, and that there will be ten musical acts, food, arts and crafts vendors, and other merchandise vendors.

Promotion

Conferences & Sports Events to Bring in Out-of-Town Visitors

[Continued from page 4] Next on item on the Promotion Committee agenda was a report on the activities of the Temple Small Business Coalition and the Downtown Saturday Market. John Vernon told the committee that the next Market Day would be on April 9th from 9:00 AM–2:00 PM, and he said that 40 vendors have already signed up to participate. Mr. Vernon also told the committee that there might be a produce vendor at the market, and that they always do their best to secure such vendors.

The next issue heard by the committee was a report from downtown merchant, Adi Price, who is the owner of 'Lenna Lane' boutique. She told the committee that she wanted to start a new monthly downtown 'Trade Days' event, that she plans to hold on the last Saturday of the month, possibly beginning on May 28th. Several committee members commented on how our First Friday events are performing well, but that we need to develop additional events on other, non-First Friday dates, to stimulate downtown business throughout the month on a more consistent basis, and that Ms. Price's proposal seems consistent with this goal.

The next issue heard by the committee was a report from Teresa Anderson of the Marketing & Communications Dept. Ms. Anderson spoke to the committee about a pilot coupon program through which downtown businesses could advertise and promote themselves to out-of-town attendees of Temple sports tournaments and conferences and business seminars. She explained that downtown businesses could submit coupon offers and that her staff would compile them into a list of digital coupons that could be made available to out-of-town visitors to special conferences, tournaments, and other visitor events. She said that initially the program will be limited to the downtown area during the pilot program, and she explained that downtown stake holders wanting to participate in this trail program should submit their coupon submissions by April 13th. Next, Ms. Anderson then went over a list of upcoming April/May Groups coming to Temple:

April 18 – 22	Texas Veterans Commission HCAD Training
April 19 – 21	Texas Association of Private & Parochial Schools Music Competitions (TAPPS)
April 23 – 25	Premiere Events 7-on-7 Football Tournament
April 23 – 24	Earthmoving Contractors Association of Texas
April 25 – 27	Texas State Soil & Water Conservation Board
April 30	Hot Rod Tour Overnight Stop
May 5 – 7	National Model Railroad Association Annual Convention
May 7 – 8	Premiere Events 7-on-7 Football Tournament
May 7 – 8	STYSA Soccer Director's Cup Tournament
May 13 – 15	Texas High School Bass Association State Championship Tourney
May 13 – 14	Area XII FFA Association Annual Convention
May 13 – 14	USA Girls Fastpitch Softball Tournament
May 21 – 30	Bad Boys Billiards Tournament

Next on the agenda was a report on the planning for the Chamber of Commerce' Business After Hours' reception in April. Main Street Manager, Dan Kelleher, told the committee that this month's event would be co-sponsored by Discover Downtown Temple, the Temple Main Street Program, and by all downtown stake holders, such as property owners, merchants, restaurants and non-profit organizations. He said he had a sign-up sheet for downtown stake holders who wanted to set up an informational table at the event, and that several downtown restaurants have agreed to provide food samples at the reception. He said the event would take place on April 21st from 5:00–7:00 PM at the Santa Fe Depot, and he added that even if people decide not to put out an information table, he hoped they would attend anyway as co-hosts for this month.

Promotion

Children's Museum's 'Celebrity Host Dinner' Raised \$50,000 for Kids

[Continued from Page 5] The next item considered by the committee was a report on the recent & upcoming events and activities at Tour Temple and Corky's Wine & Beer Bar. Nnehkai Agbor told the Committee that Corky's would stage a drag show called, 'An Evening with Madame' Brazil' on April 10th, and an Open Mic Comedy night every Wednesday, and a Comedy Showcase every Saturday. She also told the group that they planned to stage an Adult Easter Egg Hunt Scavenger Hunt on April 16, and a Temple Historic Homes Tour on July 23.

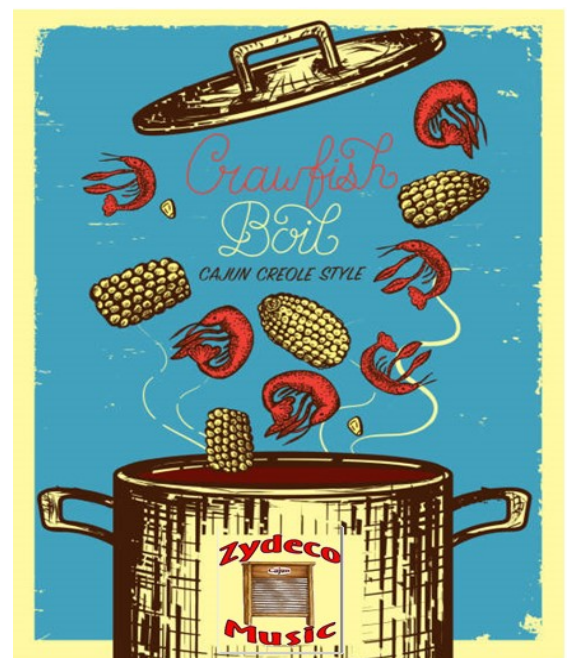
The next report received by the committee was a report from Kathryn Hermans on the activities at the Temple Children's Museum. She told the committee that their second annual 'Celebrity Host Dinner' had been held on April 2nd and that it had been a great event and a lot of fun. She explained that the gala dinner had been a costumed affair on the theme of TV shows we grew up with, and that it had raised over \$50,000. She also reported that the Museum planned to stage two other upcoming events: a 'Week of the Young Child' event on April 4–8, and an 'Earth Day' event on April 28. She also explained that their building had sustained some structural damage and that they would be looking for alternate museum space before announcing their Summer programs.



The shipwrecked crew from Gilligan's Island were among the costumed guests at the Temple Children's Museum's 2nd Annual Celebrity Host Dinner

The next issue discussed by the committee was the upcoming Crawfish Boil at Mo's Rail Yard Saloon on April 9. Mike Mulholland told the group that this would be their first annual Crawfish Boil benefiting the Temple Fire Department Rescue Elves Program, and that they would have Cajun crawfish and shrimp plates for \$20. He also said there will be entertainment provided by DJ Smooth from 12:00 Noon–3:00 PM, by 'Jean Pierre and the Zydeco Angels' from 3:00–6:00 PM, and by Sammy G from 6:00 PM–12:00 Midnight.

The last item discussed by the committee was the possible establishment of a new pub crawl promotional event. Several supporters of this idea have been trying to find a meeting time where they can put their heads together to plan the event, and it was agreed that the best time to get people together might be immediately following our next Promotion Committee meeting on Monday, May 9th.



Economic Vitality

Economic Vitality Committee Discusses Business Recruitment

The Main Street Economic Vitality met on April 5th and discussed several issues. The first item on the agenda was election of new Chair for the committee because the previous chair had resigned his position. Main Street Manager Dan Kelleher explained to the committee that committee Chairman, Charlie Ayers, had stepped down from his position as committee chair and that a new one would need to be elected to fill the vacancy for the remainder of his term, which would be only one month. Then, under our procedural rules, next month, the committee will need to elect a new chair and vice-chair for a full one-year term.



The Main Street Economic Vitality Committee met on April 5th

Next, Dan Kelleher acted as temporary Chairman and opened the floor for nominations for the office of Chair. Selease Thompson nominated Jack Folsom for Chair. Kelleher noted that the name of Jack Folsom had been placed in nomination, and he asked if there were any other nominations. There were no other nominations, so Mr. Kelleher closed the nominations. Kelleher called for a vote, and Jack Folsom was unanimously elected as Chair. At this point Kelleher turned the meeting over to the new committee Chairman: Mr. Folsom.

Next, the committee briefly discussed the potential for a new venue for this Committee to meet, but a decision was not reached, so the committee decided to defer and action and to discuss the issue at the next meeting of this committee.

The next issue on the committee agenda was business recruitment. The group brainstormed about prospective new businesses that might be interested in opening in downtown Temple and about spaces or buildings that they might want to rent or buy. Committee members commented that the building owned by H5B3 at 116 South Main Street now has a for lease sign posted, but no further details were known.

Bill Mulholland said the tenant improvements at his restaurant located at 9 N Main Street are making good progress and he hopes to have his grand opening sometime in 2022. He also told the committee that his new restaurant would serve BBQ food and have a wine bar, and that he planned to have six recreational ax-throwing lanes built-in to his space.

Committee members also noted that the commercial space at the base of the Kyle Hotel at 111 North Main St offers 2,700 sq ft and that it still appears to be still available for lease.

Economic Vitality

Committee Discusses New Business and Spaces Available for Lease

[Continued from page 7] Building owner Jack Folsom told the committee that he estimates that the downtown clothing boutique named 'Lenna Lane' will open at his building at 118 S 1st Street by July and that his work crew is making progress on the building restoration.

Mr. Folsom also added that his building 201 South Main, previously occupied by Relics Antiques, had been leased to a cross-fit gym. Also, he said that his new building across the street at 202 South Main will be the new home of Relics Antiques, and that 204 South Main is still available for lease.

Committee members noted that the work at The 'Art Department & Wreck Room' located 14-16 S 4th Street is still moving forward, and that the Old L & M Electronics Building, located at 217 W Main, still appears to be available for lease. That building offers 5000+ sq. ft.

Also, the group discussed the fact that the Main Street Hall, located at 12 S Main Street, is still listed for sale, but a committee member noted that he had seen a recent price increase on the building.



Jack Folsom stood at the door of his building at 118 S 1st Street

Dan Kelleher told the committee that the owners of Weird Doughs Café & Bakery at 11 N 6th Street had recently been fully approved for their SIZ Grant and he added that they had been waiting for approval of their grant before starting any of their grant-related tenant-improvement work. He explained that this had slowed their progress but that now they were free to complete all their building improvements.

Kelleher also informed the committee that Legends of Brazilian Jiu Jitsu, located at 12 South 4th Street, is currently building a brick and mortar location in West Temple and would be leaving their current location thus opening up another space for a future business.

Tita Charleston of Total Elegance Creation mentioned that she knows someone interested in a downtown location to teach ariel yoga. She asked the committee if anyone knew of a location downtown that could accommodate that activity. The committee discussed this.

Dan Kelleher also told the committee that John John Montelongo had introduced him to an Artist to Artist Showcase vendor this past First Friday who was interested in opening a brick and mortar location, and that in addition, he had spoken to Eric Coney, who is owner of the Coney's Bur-Gour-Met & Buns food truck, who had said he was also interested in a brick and mortar location downtown. Also, Mr. Coney said he has a friend that is a barber, and that he too was interested in a downtown location. Kelleher said he would follow-up on these leads.

Next on the agenda was a discussion about business retention. The committee had an open discussion about any businesses that might be struggling and how we might assist them.

Seleese Thompson of Precious Memories Florist & Gifts said that she is struggling a bit because she is not getting the foot traffic she needs to consider her location at 17 N 2nd Street a success. She explained that she thought this might be due to the construction disruption to her business associated with the nearby building restorations of the Hawn Hotel, Arcadia Theater, and Sears Building. She added that her challenges also might be related to the fact that her downtown location is new and the community might not yet have discovered that her business is there and is open. She said she thought that getting the word out about the new downtown location will help her significantly, and she also noted that her location in The HUB has been getting considerable increased traffic.

Economic Vitality

Committee Discusses Business Retention & Expansion

[Continued from page 8] Ms. Thompson also mentioned to the committee that the Children's Museum is looking for a new temporary location, and that they would probably need to make a move soon. She said she believed the current location is about 5,000 sq ft, and maybe the temporary space would need to be doubled in size to accommodate the expanded museum activities. Tita Charleston, of Total Elegance Creation at 15 S Main Street, told the committee that she too needed help or ideas for getting the word out about her wedding and special event space. Seleese Thompson suggested that she allow fitness classes to be held at her location and that she had a few other ideas that they could discuss after the meeting.

The next item on the agenda was a discussion about downtown business expansion opportunities and how we might support them. The group noted that one of our biggest upcoming business expansions would be when Bird Creek Burger moves into their new expanded space at 8 S 4th Street, but that this project has been delayed a bit, and that they might not be ready to open until the first or second quarter of 2023. They also noted that the owners of Tip Top Grooming are still looking for a larger space, and that Athena and Paul Cobo of The Parlour Antiques & Oddities still are looking for a second space. The group also discussed the fact that FoxDog is expanding, not in its physical footprint, but in its hours of operation. They are now open on Fridays and Saturdays, and looking forward to expanding their hours further in the future.

Design

Committee Hears about TMSP Design Service Report for 7 W Central Ave

The Main Street Design Committee met on April 6th and discussed several issues.

First, Main Street Manager Dan Kelleher walked the committee through a brief overview of the design report provided by the Texas Main Street Program for Haili Barton Photography at 7 W Central Ave. Ms. Barton had asked for design ideas to improve the look of her business façade and she offered some suggestions for the TMSP Design team to consider.



Current View of 7 W Central Ave.



Two alternate options proposed by TMSP Designer's

The TMSP designers recommended the removal of unused cables and metal plates that had been added to the sides of the masonry columns and the repair and painting of the wooden frames of the transom windows. The report also recommended adding a new blade sign to be placed perpendicular to the building's front wall and that will inform and announce the business to pedestrians passing on the sidewalk. Also, the report recommended the addition of awnings to protect people entering and exiting the shop from the weather and to create a more welcoming and appealing entry environment.

Committee Hears Design Report and History Report

[Continued from page 9] In addition, the TMSP design service report recommended removing two of the current window images to allow visibility into the shop, and adding a bench that would be coordinated with potted plants that can be changed seasonally.

Furthermore, the report recommended moving the window signage to a location at the top of the window so people sitting at the outdoor bench wouldn't block the view of the sign, and it recommended using a coordinated color scheme so the awnings, the wooden frames, the blade sign and the street furniture would all compliment one another in color. Examples were provided.

Next, Mr. Kelleher shared a building historical information report that was prepared for the owner of 114 S 1st Street by Craig Ordner of the Springer Archives. The report included historic photos of the building and lots of information about the past uses of the building.



Current View of 114 S 1st Street



Historic views of 114 S 1st Street from 1921, center, and 1955, right

The next item on the committee agenda was a report from Christ Episcopal Church on some exciting physical improvements that they plan to make. Church Communications Officer, Ami Hooper, and Rev. Keith Pozzuto spoke to the committee about the church's plans for a new community garden to be located across Main Street from their Church, at about 301-311 N Main Street. They told the committee they hope to have the garden completed and ready to use by September 23, and they explained that their current plans for the garden include six 20 X 20 sponsored plots, six 8 X 12 raised beds, two 40 X 40 garden-teaching spaces and eighteen 4 x 8 beds that could be rented for a season. They also explained that they would be collaborating with the local Master Gardeners group and the Un-Included Club, so the garden will be a true community effort. Members of the committee complimented the Church representatives and said they were excited about seeing the opening of the Community Garden.

The next item on the agenda was an update on the Spring Decoration Contest. The Design Committee had requested that we stage such a contest and the judging of the contest took place on the preceding Friday evening. Mr. Kelleher told the committee that the winner of this year's contest was 'Precious Memories – Downtown - Floral and Gift Shop. He added that the winner's trophy would be presented to the business owner, Seleese Thompson, at the 'Business After Hours' reception on April 21st.



The decorations at Precious Memories won the Champion's Trophy in the downtown spring decoration Contest

Main Street Program Holds Spring Decoration Contest

[Continued from page 10] The next issues discussed by the committee were a series of brief reports on the status of private-sector construction projects in downtown Temple.

First, architect, McKenzie Wilby of MRB Group told the committee that the windows for the Professional Building/Central Plaza at 103 E Central had been ordered and that several parts of the remaining work on the building would be put on hold until they arrive. She said she was uncertain about her estimate for the project's completion date, but she said the work on this project should be expected to last many more months.

Next, downtown property owner Jack Folsom told the committee that, weather permitting, he expected the awning at PJ's Tabletop restaurant at 10 W Ave B to be installed later this week. Mr. Folsom also said that work is continuing at his building at 118 S 1st Street, and that his building at 201 South Main Street, formerly occupied by Relics Antiques, has been leased to a cross-fit gym, and that his building at 202 South Main will be the new home of Relics Antiques. He added that his other space at 204 South Main is still available for lease.

After that report, property owner, Patrick Guillen, reported to the committee about the status of the City Eats project. He said that they had started the removal of debris from 106 South Main Street, and the demolition work in that building should start soon.

Next, the owners of Weird Doughs Café & Bakery, Amanda Hill and Amber Hinkson, reported to the committee that they have now received full approval of their SIZ grant for their bakery and coffee shop at 11 N 6th Street, and that this approval would enable them to resume work on their tenant improvements. She said they now hope and estimate that they will be able to open this summer.

Next, property owner Travis Wilkes showed the committee a brief PowerPoint presentation on the status of his building remodel project at 7-11 N Main Street. He showed the group some renderings of the what his building's new façade will look like when his improvements are finished, and he showed the committee a floorplan layout for the new restaurant that will occupy 9 N Main street: 'The Smokehouse' BBQ restaurant. Mr. Wilkes told the committee that he also plans to rehab' the basement and second floor of the building.

The last item discussed by the group was a report that the annual 'Imagine the Possibilities Tour' will be held on Wednesday evening, May 25, from 5 – 8 PM. This event will involve the simultaneous staging of about 2

dozen open house receptions at downtown buildings and vacant shop space, some of which are planned to be restored, some of which have recently been restored, and others that just need tenants or buyers to activate the space. The event will be open to the public and tour guests will each receive a self-guided tour map they can use to hop from open-house reception to open-house at their own pace, and to see for themselves the exciting improvements that are planned in downtown Temple.



Organization

Committee Discusses Contest and Imagine the Possibilities Tour

The Main Street Organization Committee met on April 7th and discussed several issues.

First, Main Street Manager Dan Kelleher told the committee that the Main Street staff did not man the community information table on First Friday. But Main Street will have a table at an upcoming Historic Preservation Community Forum on April 14th.

Next, Mr. Kelleher provided an update on the Temple Community Treasures Photography Contest and Painting Contests. He told the committee that the Main Street office had received 30 photos entries and seven painting entries, and asked local artist, Susan Sterle, if she could come by and judge the painting entries in the contest, and she said she would. Kelleher also told the group that the judges for the photo contest were planning to meet on Monday, April 18th to judge the photo entries.

Next, the committee received an update on the spring decoration contest. The winner of the contest was Seleese Thompson and the decorations she placed at Precious Memories Florist & Gifts. Her decorations included a large spring wreath, garlands and another wreath around the front entry door, large colorful floral images in the plate glass windows of the building, and some colorful planting pots along the edge of the sidewalk. The winner's trophy will be presented to Ms. Thompson at the 'Business After-Hours' Reception on Thursday, April 21st..



The decorations at Precious Memories Floral and Gift Shop won the contest

The next item discussed was planning for the Chamber of Commerce 'Business After Hours' reception. Dan Kelleher told the committee that the reception would be held at the Santa Fe Depot on Thursday, April 21, from 5 – 7 PM. He said Latin guitarist, G. Samuels, will provide live music, and he went over a list of downtown stake holders who have signed up to have an informational table at the event. Then Mr. Kelleher asked committee members to consider helping set up for the reception, and several members said they would do so.

Next, the committee worked on early preparation for the Imagine the Possibilities Tour. Mr. Kelleher told the committee that preparations were underway and asked them to consider assisting on the day of the event with set-up and preparations such as putting up balloons at tour stops or staffing greeting tables.

The next issue discussed was recent changes to the membership of the Main Street Advisory Board. Mr. Kelleher told the committee members that the Main Street Advisory Board had several recent changes in its membership. He explained that three members had either stepped down or were not re-appointed by the City Council, and that two persons had been appointed to fill two of the vacant positions. One of these appointees decided that she will not be able to serve, and the other has attended his first Main Street Advisory Board meeting. Mr. Kelleher told the committee if they were interested in serving, they could follow this link: <https://cityoftemple.primegov.com/Portal/NewForm/16?committeeld=3>

The last item that the committee discussed was the process for electing new officers for the Main Street Advisory Board and for the standing committees of the Board. Dan Kelleher explained that the officers of the Main Street Advisory Board were elected at the Board meeting on March 25th, and that the officers for the standing committees would be elected at the April meetings of all four standing committees. He added that all Chairs and Vice-Chairs of the Board and the committees serve one-year terms.

Organization

The Temple Main Street Advisory Board

Who we are and what we stand for:

The Temple Main Street Advisory Board is a Board that is appointed by the Temple City Council and operates under the authority of the City of Temple. Members of the Board receive staff support from the Main Street Program office of the Temple Planning and Development Department.

Our Vision Statement

The Temple Main Street Program envisions a thriving future in which downtown Temple bridges the past and future. We aspire for downtown Temple to be an attractive destination in the heart of central Texas where both locals and visitors can live, eat, work, shop and play.

Our Mission Statement

The Temple Main Street Program engages in public and private partnerships to revitalize and encourage re-investment, enhance cultural diversity, and preserve the historic integrity of the historic Main Street District. We also strive to develop tourism and to recruit and retain businesses through the Main Street approach, in order to provide a solid economic base for Temple.

Our Statement of Core Values

Leadership and Transparency

The Temple Main Street Program provides leadership to bring a vision of growth and progress to the community with integrity and transparency.

Teamwork

The Temple Main Street Program works as a team and has a commitment to promote a common vision. We encourage downtown stake holders to work together and we support each other in everything we do.

Communication

The Temple Main Street Program is committed to spreading the good news about our impressive downtown revitalization throughout our community.