

Main Street Program

A Report on Recent and Upcoming Downtown Happenings

Main Street Program Report - January 2022

Express Employment Professionals Upgrades Building Facade



Before



After

Façade Improvements at Express Employment Professionals at 200 W Calhoun Ave

Express Employment Professionals have completed a number of attractive improvements to the façade of their building at 200 W Calhoun Avenue. They removed some outdated awnings and added new business signs that create a much more modern and appealing look for their business.

FoxDog Will Hold Grand Opening on First Friday, February 4th



John Vernon will be serving up craft brews at the of FoxDog opening

Temple Entrepreneurs John and Ashley Vernon will put on a Grand Opening party for their new business 'FoxDog' at 209 N 7th Street in downtown Temple on Friday, February 4th. The event will start with a ribbon cutting ceremony at 4:30 PM, and will feature fresh-baked pretzels, a food truck, and a live show by guitarist-vocalist, Megan Brucker at 7:00 PM.

Coming Up This Month:

Jan. 28 - Opening of the new exhibit at the Temple Railroad & Heritage Museum: "Aliento a Tequila - The Spirit of Tequila,"

Feb. 4 - **'First Friday'** including great merchant discounts, happy-hour specials at downtown restaurants and bars, & live music

Feb. 4 - Speed Dating at Ras Kitchen, 17 S Main St

Feb. 4, 11 & 18 - Chess Club at the Temple Public Library, 4:00 PM

Feb. 5 - 'Geek-Out Family Day' at Temple Railroad & Heritage Museum

Feb. 11 - February Fun Day at the Temple Children's Museum

Feb. 14 - 'Valentine's Day Dinner & Beer Pairing' at Fire Base Brewing Co.

Feb, 18-19 - The 'Outdoor Painters Society' will come to Temple to paint in downtown Temple and throughout the area

Promotion

January First Friday a Success Despite Chilly Weather

The Main Street Promotion Committee met on January 10th and discussed several issues. The first item on their agenda was a discussion about downtown activities that happened over the preceding weekend.

Seleese Thompson of Precious Memories Florist and Gift Shop, and Year-Round Christmas Shop, at 17 N 2nd Street, said the First Friday event on January 7th went well for her. She featured a visit by a 'casual' Santa, who visited her shop in his pajamas. Ms. Thompson said she would have a different themed Santa each First Friday. Mike Mulholland of Mo's Rail Yard Saloon said they too had a good First Friday turnout.



Casual Santa in his pajamas visited Precious Memories Flower & Gift Shop on First Friday.

John John Montelongo of 'Artist to Artist Showcase' said that he had a good turnout of vendors on First Friday, but that the customer traffic at the Main Street Courtyard was a little light, and he believes that the colder weather played a role in this. Both Seleese Thompson and Susan Sterle of Sterle Fine Art Studio offered the use of their respective spaces to Mr. Montelongo for his monthly *Artist 2 Artist Showcase* First Friday Vendor Sale.

Emilie Wright of Ras Kitchen told the committee that on First Friday she had staged a Speed Dating Event. She said the event featured Signature cocktails and 'DJ SpidaTech'. Ms. Wright said they would host Speed Dating events again at upcoming First Fridays in February and March.

JD McBride of Fire Base Brewing Company said they had several people looking for his usual First Friday Block Party, but that he had informed them that he had suspended these outdoor parties due to cold weather, and that they would restart their block parties in March. Even without the block party, Mr. McBride said they still had a very good turnout on that evening. Others at the meeting pointed out that several other businesses did well on First Friday.



Despite the cold weather, Fire Base Brewing had a full house.



La Dalat Vietnamese Cuisine also had a good crowd on the chilly First Friday evening



Megan Brucker performed live in the back yard at Treno on First Friday



Promotion

Kids Learned about Fire Safety at Railroad Museum's Family Day

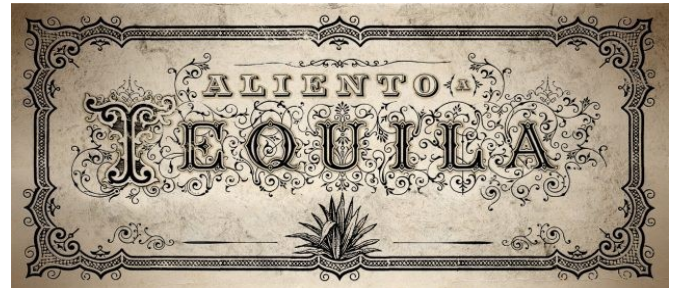
[Continued from page 2] Next, the committee members discussed plans for upcoming First Friday events. They noted that the theme for the First Friday on February 4th will be Valentine's Day & Mardi Gras, and the theme for the First Friday on March 4th will be Saint Patrick's Day. Main Street Manager Dan Kelleher suggested that the Mardi Gras theme be moved to March since Mardi Gras falls on March 1st this year. He also suggested that February's themes could be Valentine's Day and Groundhog Day. The committee agreed, so the new themes for February will be Valentine's Day and Groundhog Day, and the themes for March will be Mardi Gras and St. Patrick's Day.

The next issue heard by the Promotion Committee was a report from Temple Railroad & Heritage Museum Manager, Mike Hicks. Mr. Hicks first reported on the 'Fire Safety Family Day', that had just been completed on the previous Saturday, November 6. He said the museum had 107 visitors for that event despite the inclement weather. Mr. Hicks also told the committee that the 'Santa at the Depot' event in December had been very popular with 750 tickets sold.

Mr. Hicks reported further, that the Museum's current traveling exhibit, 'Facing the Inferno' was in its final week and that the next exhibit would be, 'Aliento a Tequila', or The Spirit of Tequila, which he said would run from January 28 – March 16. He explained that this exhibition explores and celebrates the landscape, culture, and traditions that gave birth to Mexico's national drink: Tequila.



Kids worked on educational crafts at Fire Safety Family Day



The next issue discussed by the Promotion Committee was a report on an upcoming block party in front of Mo's Rail Yard Saloon. Mike Mulholland informed the committee that the Saloon would host the 'Bottoms Up Kegerator Comedy Show' on January 22nd and that they would host an outdoor street-closure block party on April 19th starting at noon. He said one of the objectives of the party would be to raise money for the Police and Fire Departments. Mr. Mulholland said he understood that the nearby Extraco parking lot would be under construction and thus unavailable at that time, so he would be sure to submit his Outdoor Event Application for the event as soon as possible so City staffers can evaluate traffic & parking impacts and help to mitigate them in a timely manner.

Next on the committee's agenda was a report on the activities of the Temple Small Business Coalition (TSBC) and the Downtown Farmer Market. JD McBride reminded the committee that the Farmers Markets for January and February will be cancelled due to cold weather and that the next Farmers Market would be held on March 12. He also told the committee that the 'Food Truck Frenzies' had been a very popular addition to the Downtown Market and that the TSBC is considering making them a regular quarterly feature of the event.

Next the committee heard a report on recent and upcoming activities of the Marketing & Communications Department. Sennett Farias said the panel for the downtown kiosks should be printed within the next couple of weeks. Also, she said that the window clings with a QR code linking to a digital downtown map should be available by the next Promotion Committee meeting. Ms. Farias also told the committee that this QR code is already live on the city's website.

Sally Myers of 2nd Street Emporium asked if it might be possible to reprint some rack cards she likes that provide basic information about downtown restaurants and shops. Heather Bates said she would connect with Sally after the meeting to help her with this issue.

Promotion

Committee Plans for Upcoming Activities for Preservation Month

[Continued from page 3] Also, Temple's Public Relations Coordinator, Kiara Nowlin, invited the committee members to subscribe to the City's Newsletter that features a Downtown Events section.

Next on the Promotion Committee agenda was a report on upcoming events at the Czech Heritage Museum A.G.C. Susan Chandler told the committee that the free monthly Czech Movie Night would take place at the Beltonian on Tuesday, January 11th. She said the featured movie will be the 2006 film, 'Last Holiday', that was shot on location at a swanky Czech hotel and spa.

The next item the committee worked on was planning for the Chamber of Commerce 'Business After Hours' that will be hosted by downtown businesses in April. Dan Kelleher informed the committee that we need to select a venue and secure commitments from downtown restaurants, shops and non-profit organizations to have a presence at the event – perhaps with a table or booth showcasing themselves. Several business people offered their space as venues and offered to participate with a table or booth. All agreed that we should be careful in selecting our venue because of the extensive downtown construction that will be underway this spring.

The next issue discussed was a report on preparation for our community observance for Preservation Month. Several Preservation Month activities are being planned including our 4th annual historic building photo contest, and a new event this year – our 1st annual historic building painting contest. Susan Sterle of Sterle Fine Art Studio was present at the meeting and she said that she would play a leading role in organizing and judging this new painting contest. Main Street Manager, Dan Kelleher, told the group that we hope to secure a corporate sponsor or two to put up some prize money for the winners of these contests.

Mr. Kelleher also told the committee that these contest begin in January of 2022 and the deadline for submission of entries will be March 31, 2022. He said judging will take place in April and the awards will be presented during National Preservation Month in May. After the awards are presented, Kelleher said we will compile a photo exhibit and painting exhibit from the entries in these two contests, and that he has received preliminary commitments from three local museums to display these exhibits during the period from May-December of 2022. In this way, he explained that all entries will be honored and recognized even if they were not winners of a 1st, 2nd or 3rd place prize.

Another Preservation Month activity that the committee discussed was the 2022 Imagine the Possibilities Tour. This event will be held in late May, and will be an evening featuring the simultaneous staging of dozens of open house receptions that will showcase downtown properties that are about to be restored, or that are now being restored, or that have recently been restored, or that are simply vacant and that could make good homes for new businesses that would like to open in downtown Temple. The event will be promoted to the general public and tour-guests will all be given a self-guided tour map that will enable them to hop from reception to reception exploring and learning about downtown possibilities at their own pace. In recent years this has been a popular public event attended by hundreds of people.



Promotion

Outdoor 'Plein Air' Painters to Visit Temple and Paint Local Scenes

[Continued from page 4] Next on the agenda was a report on the recent & upcoming events and activities at Tour Temple & Corkys Wine Bar. Nnehkai Agbor told the committee that Tour Temple would host a Stagecoach Wine Trail Tour, January 1 – 23, and that they will also host a Painting Party on January 15th, and a Drag Show on January 16th.



The next issue heard by the committee was a report on the activities at the Temple Children's Museum. Kathryn Hermans informed the committee that the museum would host a Winter Wonderland on January 21. And on February 11th they will offer a Valentine's Day Event called 'February Fun Day'.

Next on the agenda was a report on events & activities of Sterle Fine Art Studio. Susan Sterle said that on February 18 – 19, 'Outdoor Painters Society' members from all over Texas would be in Temple painting scenes in different locations. She also explained that the artists who participate in this event will be invited, but not obligated, to enter our historic building painting contest, and that we hope to get a few entries in that contest from these out-of-town artist visitors.



Outdoor Painters will visit Temple on February 18-19 to paint local scenes

The last issue discussed by the committee was a comprehensive report on January promotional events. Committee Chairman, JD McBride referred members to a complete list of downtown promotional activities for January that were included at the back of the meeting agenda packet.

Economic Vitality

Committee Hears of Several New Businesses Opening Soon

The Main Street Economic Vitality Committee met on January 11th and discussed several issues. They started with a brainstorming session about prospective new businesses and about space that might be available for prospective downtown businesses to lease or purchase. Committee members talked about the new downtown business called 'FoxDog' that will offer coffee, craft beer and wine in a cozy neighborhood setting at 209 N 7th Street. The members present were not sure about when this new business might open, but we later learned that their grand opening celebration would take place on First Friday, February 4th.

Members also talked about the new boba tea shop called, 'Cha Community, that is expected to open on February 21st.



Downtown entrepreneur, Ashley Vernon, will soon welcome guests to her new public house

Economic Vitality

Committee Hears Reports on New Businesses Opening Soon

[Continued from Page 5] Local businessman Tyler Price told committee members that he and his wife plan to open businesses in the building that Jack Folsom is now restoring at 118 S 1st Street. He told the committee that his wife's boutique shop, called 'Lenna Lane', would occupy half of the available shop space and that either his real estate development office, called 'We Give a Flip', or another business not yet identified, would occupy the remainder of the building. Jack Folsom reported that work on the building's roof repair was now underway and that the remainder of the building restoration would be starting soon.

Jack Folsom also reported to the committee that he now has closed on 202 S Main Street and that he intends to relocate his antique store, 'Relics Antiques', from its present location at 201 S Main Street, across the street into 202 S Main Street, and he said he was working with a possible new tenant for the space currently occupied by Relics Antiques.



Lenna Lane is an upscale ladies clothing and gift boutique that is currently located inside The Hub.

Another new downtown business that is working on their tenant improvements is 'The Art Department & Wreck Room' at 14-16 S 4th Street. This new business will have two sides. One side of the building will feature member-rented art studio work space, an art gallery, and art classrooms; and the other side will be where the, 'Wreck Room' will be located. This space will be designed to accommodate messy arts, crafts activities and activities that might not be suitable in tidy or orderly venues. Main Street Manager, Dan Kelleher, told the committee he spoke to the owners recently, and they told him that they are making good progress with their tenant improvements and they hope to be open within a few months.

Committee members also noted that they believe the old L & M Electronics Building at 217 W Main is still available. That building offers about 5,000 square feet of space.

Also, local businessman, Bill Mulholland, told the group that he expects his new barbecue restaurant, called 'The Smokehouse', to open soon at 9 N Main Street, and that he hopes to partner with the Black Axe Company that will provide recreational games to entertain his customers when they visit his restaurant.

Committee members also discussed the possible new bar with social seminars proposed by local business people Francesca D'Agnese & Jesse Nelson, and they noted that Main Street Hall, at 12 S Main Street was still available for sale.

Also, committee members noted that Weird Doughs Bakery & Coffee Shop at 11 N 6th Street was continuing to make progress on their tenant improvements and that they hope to open for business within a few months.

Committee members also noted that new retail and commercial spaces would open up soon in the buildings that are now being restored. Examples of such buildings include the Central Plaza apartment complex at 103 E Central Ave., The Hawn Hotel, Arcadia Theater, and Sears Building, on the 100 block of E Central Ave., and they noted that there will even be some new retail space installed on the ground floor of the new 4th Street Parking Garage.

Economic Vitality

Committee Discusses New Businesses and Expanding Businesses

[Continued from page 6] The Committee also welcomed businesswoman, Tita Charleston, who owns 'Total Elegance Creations' at 15 S Main Street. Ms. Charleston told the committee that her event venue could host many different types of events, and that her venue could accommodate up to 125 people. She also told the group that in addition to renting out her own space she is also an event decorator and she also rents event décor, even if it is to be used at another event venue.

The Committee members also discussed business retention, and they discussed providing community support for businesses that are interested in expanding.

Bill Mulholland pointed out that several spots in downtown Temple had street lamps that were not working properly, and he said that could deter customers from visiting downtown Temple after dark.

Members noted that several successful downtown businesses have been expanding. These included Bird Creek Burger, that is starting construction on its new location at 8 S 4th Street, Bill's Smoke Wagon that hopes to expand into a brick and mortar space called, 'The Smokehouse' at 9 N Main Street, Lenna Lane Boutique that is growing from its current space inside The Hub into a stand-alone space at 18 S 1st Street, Tip Top Grooming, that has grown out of its current small space and is looking for a larger space, Darling Décor & More, that recently expanded into a second shop space at 110 North Main Street, and The Parlour Antiques & Oddities, that is looking for a second space to stage events and meetings that are consistent with their company theme of unusual activities and oddities.

Finally, the committee members briefly discussed the upcoming 'THC Real Places' training conference, in Austin on February 2-4.

Design

Committee Hears Progress Report on Downtown Neighborhood Plan

The Main Street Design Committee met on January 12th and discussed several issues.

First, Senior Neighborhood Planner, Kelly Atkinson, gave the committee a brief update on the status of the Downtown Neighborhood Plan. Ms. Atkinson told the committee that the Neighborhood Planning Team had released the draft Downtown Plan via video recently and had asked for community feedback. She said that they received a lot of valuable feedback such as transportation and lighting ideas and ideas for ways to better utilize some downtown activity sites. Ms. Atkinson said that she would have the final draft plan for the Committee to review soon.



Kelly Atkinson

The next issue discussed by the committee was a new art train that we expect to unveil soon. Main Street Manager, Dan Kelleher reported that the Temple Railroad and Heritage Museum's art train has now been completed and delivered to the Parks & Recreation Department and that the concrete slab upon which it will be placed has been installed. He added that he and Museum Manager Mike Hicks are working on a schedule for the unveiling of the art train.

Kelleher also told the committee that there are still two train blanks available and that people can contact him if they are interested in having one at their location. Seleese Thompson of Precious Memories Florist and Gift Shop told the committee members that she would like to use one of the remaining train blanks. She said she has enlisted the services of a local artist to paint a train to be installed at her downtown location at the corner on Adams and N 2nd Street. Kelleher explained that she and her artist would need to complete and submit an art train application form and that he would send her the form.

Committee Discusses Downtown Business Recruitment

[Continued from page 7] The next issues discussed were a series of updates on private building improvement projects in downtown Temple.

Architect, McKenzie Wilby of MRB Design Group, told the committee that she didn't have any new information on the status of the Central Plaza apartment building restoration project at 103 E Central Ave. She said that the historic windows in the building continue to cause an issue for the project and that until the window restoration work is completed and the building is closed in, they cannot move forward on the remainder of the project.

Josh Barrett, of Turner Behringer Real Estate Company, told the committee that work was now well underway on the Hawn Hotel, Arcadia Theater & Sears Buildings Projects and he said he planned to attend our future committee meetings and provide progress reports as these projects proceed over the next 18 months .

Jack Folsom had been unable to attend this committee meeting, but he sent a message to the group that he hopes to have the west-facing awning installed soon at the PJ's Tabletop building at 10 W Ave B. His message to the committee also included a report that he is working on the roof repair at 118 S 1st Street and that he is working on getting his other construction permits for the restoration of that building. He also reported that he had selected a tenant, Tyler Price, who will lease the entire building at 118 S 1st Street, and he explained that half the building will be occupied by 'Lenna Lane', a women's clothing and gift boutique, and that Mr. Price is exploring other possible uses for the other side of the building.

Mr. Folsom also conveyed to the committee that he planned to move Relics Antiques from its current location at 201 S Main Street to the new building he now owns at 202 S Main Street. He added that he is working with another possible tenant to move into 201 S Main Street after it is vacated by Relics Antiques.

Patrick Guillen told the committee that he is working with his engineers on the designs of the rooftop patio at the City Eats Food Hall at 106-108 N Main Street, and that he hoped to restart work on that project soon.

Main Street Manager Dan Kelleher told the committee that tenant improvements at the new Weird Doughs Bakery & Coffee Shop at 11 N 6th Street appear to be well underway, and he told the group that the owners of that new restaurant had told him they hope to be open within the next few months.

Kelleher also told the committee that he had spoken recently with owner Devin Li, about the status of his tenant improvement work at Cha Community boba tea shop at 7 N Main Street and that Mr. Li had told him that they were hoping to have a soft opening on February 21st.

The group also noted that the new business sign at Express Employment Professional at 200 W Calhoun Ave. had now been installed.

The next update discussed was a report from businessman Randy Caldwell, who was also in attendance at the meeting. He told the committee that he plans to create a patio at his bar and grill, 'The Green Door', at 12 S 2nd Street. He explained that he wants to create something similar to the outdoor seating set-up found at his next-door neighbor restaurant, 'Pignetti's', and that he is currently waiting to get on his contractor's schedule.



Outdoor seating design proposed for 'Green Door' by the TMSP design service office

Committee Discusses Issues for Upcoming Agendas

[Continued from page 8] The next issue discussed by the Design Committee was issues to place on their next committee agenda. Dan Kelleher suggested that the group might find a report on the 'Temple Tool Library' to be interesting. He said he had spoken with Teresa Stockton, who is the 'librarian' of this little-known resource and that she has agreed to come and share information about the Tool Library with the committee. Next, Jennifer Douglas of Temple College's Business Department also suggested that it might be helpful for us to explore how the Design Committee and Temple College might collaborate together on issues of mutual interest. Finally, Patrick Guillen suggested that we include a discussion about a Spring Decoration Contest on an upcoming meeting agenda. Kelleher said he would include all these issues on an upcoming agenda.

Organization

Committee Discussed Recent Awards and Honors Received

The Main Street Organization Committee met on January 13th and discussed several issues.

First, the group discussed our community outreach initiative through which we ask people to join and become engaged in Main Street Program activities. Main Street staffers reported that they had manned the Main Street Program booth on First Friday, January 7th, and they invited people they talked to, to participate in Temple Main Street Program activities. Main Street Manager, Dan Kelleher also reported on other outreach efforts since our last meeting including meetings this last month with downtown businessman Tyler Price and local artist Richard Littlefield. He also noted that we have enjoyed the support of several new Main Street participants who joined our activities as a result of our member recruitment efforts. These include Elise Maynor, Tyler Price, and Jennifer Williamson.

The next issue discussed by the committee was a report on the recent 2021 Small Business Saturday event. Committee members looked at some photos in the committee's agenda packet that showed images of Small Business Saturday activities. One such photo showed the Main Street Advisory Board Chairman, Jacob Bates, presenting the Champion's Trophy to the winner of the Annual Downtown Christmas Decoration Contest: James Fertsch of Extreme Clean Company. Another such photo showed the winners of the Texas Downtown Association's President's Award for the Best Promotional Event in Texas for 2021. The award was presented to a group of staffers from the Temple Neighborhood Planning Team and the Temple Marketing and Communication Department who had conceived and implemented promotional initiative called: 'Love Where You Live'.



Jacob Bates, presented the Champion's Trophy in the Downtown Christmas Decoration Contest to James Fertsch, who accepted it on behalf of his company: Extreme Clean of Temple.



Several City staff people were involved in the development and implementation of the award-winning 'Love Where You Live' promotional campaign. A few of them are shown here: (from the left) Kelly Atkinson, Heather Bates, Sennett Farias and Jonathan Logue

Organization

Committee Discussed Recent Awards and Honors Received

[Continued from page 9] The next issue discussed by the committee was a status report and update on several activities the Main Street Organization Committee undertakes each year as part of our observance of National Preservation Month. Committee members noted that the purpose of National Preservation Month (May) is to draw public attention to the importance of preserving historic buildings.

Main Street Manager, Dan Kelleher, told the committee that the 2021 Community Treasures Photo Exhibit had already been displayed for several-months-each at the Temple Railroad & Heritage Museum, the Czech Heritage Museum and Genealogy Center, and that it was now on display for a few more weeks at the Bell County Museum. He explained that the photo exhibit was comprised of all 50 photos of historic buildings that were entered in the 2021.

Kelleher also told the committee that the 2022 Community Treasures Photo Contest was now open and that framed photo entries will be accepted through March 31st. He added that that the contest judging will take place in April, contest prizes will be awarded in May, and the contest entries will then be compiled into a new 2022 Community Treasures Photo Exhibit that will once again be displayed at several local museums through 2022.



The 2021 Temple Community Treasures Photography Contest will remain on public display for a few more weeks at the Bell County Museum

Next, Kelleher explained that this year we will be launching another new contest to celebrate historic buildings in Temple:

It will be called the 'The 2022 Community Treasures Painting Contest.' He told the committee that the contest will work almost exactly as the photo contest. We will accept entries starting in January and ending on March 31st. Judging will be done in April, and contest prizes will be awarded during National Preservation Month in May. Susan Sterle of 'Sterle Fine Art Studio' was present at the meeting and she said she had agreed to take a lead role in judging and administering the painting contest. She also said that a group called the 'Outdoor Painters Society' would host an outdoor painting event in Temple on February 18 – 19, and that she plans to invite these visiting artists to paint a historic building or two while they are here, and then to enter them in this contest.

After the winners are announced and prizes awarded in this contest, we will compile the top 20 contest entries, as determined by the contest judge, into a '2022 Community Treasures Painting Exhibit', and we already have preliminary commitments from several local museums to display this exhibit as well.

Committee members also expressed their happiness and appreciation that 'Extreme Clean Company' of Temple has offered to sponsor both the Photography and Painting Contests by paying out the following cash prizes for each contest: 1st Prize: \$300.00, 2nd Prize: \$200.00, 3rd Prize: \$100.00.

Organization

Committee Works on Early Planning for ‘Business After Hours’

[Continued from page 10] Next, the committee worked on early planning for the Imagine the Possibilities Tour that is also a part of our Preservation Month activities. The tour showcases downtown properties that are now being restored, or that are about to be restored, or that have recently been restored. The tour will take place on an evening in the late part of May 2022, and it will involve the staging of dozens of simultaneous open house receptions that will show off our local historic buildings. The general public will be invited to participate, and each guest will receive a self-guided tour map they can use to hop from reception to reception at their own pace, learning about upcoming downtown improvements and “imagining the possibilities.”

Next, the Organization Committee worked on planning for the 2022 Chamber of Commerce ‘Business After Hours’ reception in April. This reception will be hosted by the Temple Main Street Program and by downtown Temple stake holders. The group brainstormed about possible venues for the upcoming reception and they talked about the importance of having downtown restaurants, retail shops, commercial businesses, and non-profit organizations represented at the event with information booths or tables so the event will truly be a representative showcase of what downtown Temple has to offer. Several downtown stake holders have already offered commitments to participate in this year’s ‘Business After Hours’ reception in April.

Finally, Mr. Kelleher told the committee that he has already submitted the TMSP annual 6-Standard Report to the Texas Main Street Program offices in Austin, and that he is now in the process of assembling the City of Temple Annual Report to be submitted to the Temple City Council in February. He reminded the committee that both the Organization Committee and the Main Street Advisory Board had reviewed the TMSP annual 6-Standard Report before it was submitted, and he also explained that those same groups will review the City of Temple Annual Report at their respective meetings in February.

The Temple Main Street Advisory Board

Who we are and what we stand for:

The Temple Main Street Advisory Board is a Board that is appointed by the Temple City Council and operates under the authority of the City of Temple. Members of the Board receive staff support from the Main Street Program office of the Temple Planning and Development Department.

Our Vision Statement

The Temple Main Street Program envisions a thriving future in which downtown Temple bridges the past and future. We aspire for downtown Temple to be an attractive destination in the heart of Central Texas where both locals and visitors can live, eat, work, shop and play.

Our Mission Statement

The Temple Main Street Program engages in public and private partnerships to revitalize and encourage reinvestment, enhance cultural diversity, and preserve the historic integrity of the historic Main Street District. We also strive to develop tourism and to recruit and retain businesses through the Main Street approach, in order to provide a solid economic base for Temple.

Our Statement of Core Values

Leadership and Transparency

The Temple Main Street Program provides leadership to bring a vision of growth and progress to the community with integrity and transparency.

Teamwork

The Temple Main Street Program works as a team and has a commitment to promote a common vision. We encourage downtown stake holders to work together and we support each other in everything we do.

Communication

The Temple Main Street Program is committed to spreading the good news about our impressive downtown revitalization throughout our community.