

Main Street Program

A Report on Recent and Upcoming Downtown Happenings

Main Street Program Report - January 2023

New Downtown Candle Shop to Open in February

Temple's newest downtown shop is 'The Wick & Burn Candle Bar' at 8 E Avenue A. Owner, Nisi Timlan, will open her new shop on February 3rd and she will offer both pre-made candles to buy, or she will teach you how to make your own candles at her store. Guests will be able to select a candle vessel and fill it with a candle of their own selected fragrance, or with a personalized blend of fragrances. When guests sign up for a candle-making workshop, Wick & Burn will provide all the crafting materials they will need, and they'll show guests step-by-step how to create a beautiful piece for their home, or for a gift. This shop will be a great choice for a date-night, for friends gathering, or for an activity before dinner. So be sure to check out this fun new shop.

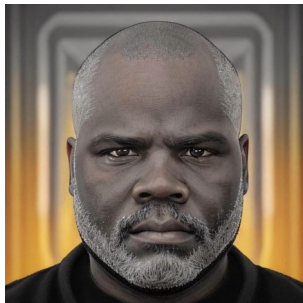


Downtown Temple's newest shop, 'Wick & Burn' will open for business on First Friday, February 3rd

'Infatuation' Photo Exhibit to Feature the Works of 3 Local Artists



Jason Deckman



Christopher Winston



John John Montelongo

Those who follow Central Texas events on social media may already be familiar with the works of photographers Jason Deckman, Christopher Winston, and John John Montelongo, as they have become consistent and welcome visitors to many area events and their photographs have often enabled people to enjoy these events vicariously. Artist 2 Artist Showcase is hosting this exhibit display, that will be held on Saturday evening, February 11, at 'Total Elegance Creations', at 15 S Main St.

As they view the exhibit, guests will enjoy music by 'Buried Alive' and snacks and sandwiches will be available from the 'Chock Full of Cheese' food truck that will also be on site.

Coming Up In February

Now & throughout Feb.— the 'Quanah Parker Exhibit: One Man, Two Worlds', at the Temple Railroad & Heritage Museum

Fri. Feb. 3 - 'First Friday' including great merchant discounts, happy-hour specials at downtown restaurants and bars, live music and street-closure block parties

Fri.-Sat. Feb. 3-5 - One Year Anniversary Celebration at FoxDog, 209 N 7th Street

Sat. Feb. 4 — Temple Railroad & Heritage Museum's 'Geek Out Family Day', for fans of superheroes, storybook characters & cartoons

Wed Feb. 6 - The Hourglass Dinner at the Cellar at Pignetti's, reservations: 778-1269

Wed Feb. 8 - The Tenuta Regaleali Dinner, Cellar at Pignetti's, reservations: 778-1269

Sat. Feb. 11 - Artist 2 Artist Showcase presents the 'Infatuation' photography exhibit, 7-10 PM, 15 S Main Street

Tues Feb. 14 - Corky's Valentines Dinner, call (254) 314-2004 to reserve your table.

March 3 - Mardi Gras party at Total Elegance Creations featuring free hurricanes, 2nd line parade, snacks, a live DJ, and introducing the new Temple Pedal Bike rides

Promotion

Downtown Community Partners Staged Events During Holidays

The Temple Main Street Promotion Committee met on January 9th and discussed several issues.

The first issue they heard was a series of reports on downtown promotional activities that had happened during the preceding six weeks.

Several committee members said that the First Friday on December 2nd had a great turnout, and that there was live music at several downtown bars and also there were roving carolers from Las Voces Chorus and Christmas violin music from the AMCT 'Virtuosos'. There were also several block parties and ribbon cutting ceremonies to launch new businesses and expansions at 'Lenna Lane Boutique' and at 'The Grill at Mo's', and a Christmas toy drive at Fire Base Brewing.



Las Voces Chorus roamed around to carol at downtown shops

The committee also talked about the Railroad & Heritage Museum's Santa at the Depot event on December 3rd, and the group noted that the event had been sold out. They also looked at photos of the event that they found in their agenda packets.

The group also talked about the Sterle Fine Art Studio's Kris Kringle Artist's Caravan on December 3rd. Susan Sterle said that event went very well and that she was pleased with the many art pieces that were sold at the event. She also said that a portion of each sale was donated to the Hope Pregnancy Center and that \$1,500 was raised for that organization.



They say you can't please all the people all the time. But most kids had fun at 'Santa at the Depot'

The committee then discussed the Temple Lighted Christmas Parade that took place on December 5th. Dan Kelleher and Sennett Farias were two of the judges for the parade and both told the group they thought it had a good turnout with lots of great floats, motorized units and marching bands.

Jenny Morales of the Chock Full of Cheese food truck told the group that she had attended the TSBC Holiday Market & Food Truck Frenzy on December 10th, and that she thought the turnout for that event was the largest she had ever seen.

Several committee members mentioned that they had attended downtown New Year's Eve Parties on December 31st and that they had been very well attended.

Committee members then discussed the more recent First Friday event on January 6th. Those who had attended said they were pleased with the turnout.

Committee members also discussed the Temple Railroad & Heritage Museum's Harlem Renaissance Family Day that had been held on Jan. 7th. Several people reported that event too had been very well attended.



Local photographer Jason Deckman took these photos of the Christmas Parade



There was lots of live entertainment at the First Friday event on January 6th

Total Elegance Creations to Host Photo Exhibit and Pedal Bike Tours

[Continued from page 2] Next, the Promotion Committee discussed upcoming First Fridays. They reviewed and approved a list showing all the themes for First Fridays in 2023, including the theme for the First Friday on February 3rd that will be ‘Valentine’s Day’, and the theme for the First Friday on March 3rd that will be ‘Mardi Gras’ & ‘St. Patrick’s Day’.

After that, Tita Charleston, owner of Total Elegance Creations at 15 S Main Street, told the group that her facility would be the venue for a photo exhibit of the works of local photographers on Saturday, February 11th. She said the group, ‘Artist 2 Artist Showcase’, will sponsor the exhibit called ‘Infatuation’, and that it would feature the work of photographers Jason Deckman, Christopher Winston and John John Montelongo.



Total Elegance Pedal Bike Tours will start on First Friday, March 3rd

Ms. Charleston also reported that on the First Friday of March 3rd she will host a Mardi Gras party that will include a Second Line Parade and also free Hurricanes, snacks, and a live DJ show. She also said she will launch her new business, ‘Temple Pedal Bike Tours’, on that same day. Ms. Charleston said she will offer fun pedal bike tours on Fridays and Saturdays for a fee of \$35 per-seat. The rides will last two hours, either from 6 – 8 PM or from 9 – 11 PM.

Next on the committee’s agenda was a report on upcoming activities of the Temple Railroad & Heritage Museum. A member told the committee that the ‘Harlem Renaissance Family Day’ went well, and that the next major museum display would be the “Quanah Parker: One Man Two Worlds,” exhibit, which will run from January 14 – April 15, 2023. In 1836, a Comanche raiding party took Cynthia Ann Parker from her family, and over the following years, she became wife to a Comanche chief and mother to his children, including Quanah Parker, who later became a Comanche chief. After the Texas Rangers returned Cynthia Ann back to her family, her son, Quanah, became one of the most important Comanche leaders in both war and peace, as he was able to have one foot in the world of the Western settlers, and another in the world of the Comanches. This photo exhibit tells the story of their lives caught between two different worlds.

Promotion

Temple Parks will Present ‘Paws on the Plaza’ on March 25th

[Continued from page 3] Next on the agenda was a report on recent and upcoming downtown activities of Temple Parks & Recreation Department. Chelsea Butler told the committee about some upcoming events, including the first ‘Down at the Yard’ event of the year on March 10th from 6 – 8 PM, and the ‘Paws on Plaza’ dog festival that will take place on March 25th, from 11 AM – 2 PM. She said there will be several dog rescue groups on hand at that event, and also lots of entertainment.

Ms. Butler said she will have vendor applications on the website soon - templeparks.com. Ms. Butler also reported that the Bloomin’ Temple Festival will take

place this year on April 28 – 29, and that the festival will be staged in an area extending from the MLK Festival Grounds westward through The Yard Food Truck Plaza, and all the way over to the Santa Fe Plaza. She said that the free events of the festival will be held on the Santa Fe Plaza, and the ticketed events will be held at the MLK Festival Grounds. She also said the carnival would return this year, and that there will also be live music and vendor booths. She said that vendor applications for Bloomin’ Temple will be available on January 13, 2023, and that people could check their web site, bloomintemple.com, for updates. The final item that Ms. Butler reported was that tickets for the Father-Daughter Dance are now on sale, and that the dance will be held on February 2 & 3, from 6 – 9 PM, at the Mayborn Convention Center.

Next on the agenda was a report on upcoming events and activities at Tour Temple & Corkys Wine Bar.

A committee member noted that Tour Temple has closed, but Corky Bar will remain open. Selese Thompson mentioned that Corkys would have a Jazz concert on January 19th and a 5-course dinner for Valentine’s Day.

Next on the agenda was a report on activities of the Communications & Marketing Department. Teresa Anderson told the committee that the latest edition of the digital magazine *Temple Ticket* is now available. Also, she told the committee that trade-show season has started, and that members of her Destination Marketing office will attend many of these shows to market Temple as an appealing site for conferences and seminars. Also, she mentioned that her office is working with local hotels to provide promotional materials in guest rooms.

Next on the agenda was a report on the activities at the Temple Children’s Museum. Emily Smith, the museum’s new Executive Director, introduced herself and told the committee there had been changes at the museum. First, the hours have changed. The museum is now open Tuesday through Saturday from 10 AM – 3 PM. Also, she said the admission fee is now \$6 per person, and she said there would be kids camps and other special events throughout the year.

Photo by Rebekah Ashley



Dogs & their owners will take over Santa Fe Plaza on March 25th.



‘Aji’ performed live at Corky’s on January 19th.



Emily Smith

Promotion

Eric Pasley to Perform at Downtown Music Festival on April 1st

[Continued from page 4] Also, Seleese Thompson, who is on the Board of the Children's Museum, told the committee they had found the next speaker for the museum's Cultivator Speaker Series. It will be Gwynne Shotwell, president and chief operating officer of SpaceX. Also, she reported that their annual fundraiser, the 'Celebrity Host Dinner' will be held on April 27, and the theme will be 'Your Favorite Book'. She also reported that The Yuletide Home Tour had been very successful in 2022, and that planning for the 2023 Tour has already begun.

The next issue taken up by the Promotion Committee was a report on the upcoming Temple Breakfast Lions Club Music Festival! Lisle Meeker told the committee that this Music Festival will be held on April 1st starting at 2:30 PM, and that the festival will be a fundraiser for the Texas Lions Camp. He added that there will be five bands performing, with Eric Paslay as the headliner. Mr. Meeker explained further that his club is seeking vendors and sponsors for this event, and that people could contact him by phone at (254)289-9550 if interested in being a sponsor or vendor.



Eric Pasley will be the headlining act at the Lions Club Music Festival on April 1st in the MLK Festival Grounds

Economic Vitality

Committee Discusses Four Downtown Businesses Opening Soon

The Main Street Economic Vitality Committee met on January 10th and discussed several issues. The first issue discussed by the committee was business recruitment. Committee Chairman, Jack Folsom, led the group in a discussion about business recruitment and brainstorming about prospective new downtown businesses and about spaces they might be able to rent or buy.

At the beginning of this discussion, the group noted that there were four new downtown businesses that are preparing to open. First, they noted that the owners of *Hat Trick Sports Bar & Soccer Training Center*, located at 217 N Main Street, are making good progress on their tenant improvements and are expected to open soon. Second, *Melody's Brunch & Cocktails*, a new, upscale restaurant, is expected to open at 116 S 1st Street later in the spring. Third, tenant improvements continue at *Weird Doughs Bakery & Café* at 11 North 6th Street, are nearly complete, and they will be open within the next few months. Fourth, the new candle and crafting shop called 'Wick & Burn' will open at 8 E Avenue A on First Friday, February 3rd.



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FEBRUARY 3, 2023
DOWNTOWN TEMPLE, TEXAS

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Economic Vitality

Some Businesses Are Opening and Others Are Expanding

[Continued from page 5] Next, the committee brainstormed about vacant properties that were now accepting tenants. These included the commercial/retail space at 11 E Ave B (1125 sq ft), the space at 120 S Main (1900 sq ft), the space at 118 S Main Street, and the space at the base of the Kyle Hotel at 111 North Main Street (2700 sq ft). The group also noted that both the 'Union Crossing' and 'City Eats Food Halls' have food service spaces available.

They also inquired about Jessica Owens who had been looking for a location downtown to open a Caribbean-inspired cocktail bar: Sunset Tavern. She had inquired about Jack Folsom's vacant space in one of his buildings a few months ago, but he told the committee he hadn't heard from her in several months.

They also talked about Travis Wilkes's building at 9 N Main Street. Mr. Wilkes is still looking for a new tenant for his 4,000 square feet space there. Also, several committee members commented that they have seen recent social media posts from 'The Wreck Room & Art Department,' located at 14-16 S 4th Street, showing updates on their tenant improvements.

The committee also discussed the future plans for the Extraco Building at 18 S Main Street. Main Street Manager, Dan Kelleher, said he and other members of the City staff recently met with Mr. Christian Catron of Redeem Investments, the company that recently purchased that building. Kelleher said that Mr. Catron discussed some very impressive improvements for that building that could possibly be undertaken if the City of Temple were able to provide some funding support, and other more modest changes that might be possible if such support was deemed impractical. Kelleher said that no conclusions have been drawn yet, nor any decisions made, about any of the development ideas that were discussed.

The next issue discussed was downtown business retention. Jack Folsom led the group in an open discussion about any businesses that might be struggling and how we might assist them. Committee members noted that Tour Temple had closed, but that it's associated company, Corkys Wine and Beer Bar, located at 13 S 2nd Street, will remain open.

Chairman Folsom informed the committee that 'Werks 11', located at 302 W Adams, had moved out, and that the building may become available for lease. Mr. Kelleher also told the group that Ras Kitchen, located at 17 S Main, had closed, and that they are planning to continue their Caribbean food services in Austin.

The next issue on the committee's agenda was support for downtown business expansion. Committee members noted that several businesses are now expanding their operations in downtown Temple. Mo's Rail Yard Saloon, for example, has expanded into the space previously occupied by PJs Tabletop, and opened 'The Grill at Mo's'. 'The Grill at Mo's' had its grand opening ribbon cutting ceremony on January 6, and they expanded both their square footage and their business services by opening a full commercial kitchen and a full restaurant.



Mo's Railyard Saloon celebrated its expanded square footage and addition of a full restaurant kitchen with a ribbon cutting ceremony earlier this month

Economic Vitality

Downtown Businesses Expansions Include a New Ramen Food Truck

[Continued from page 6] Next, members of the committee noted that Paul & Athena Cobo of 'The Parlour Antiques & Oddities' are still looking for an expansion of 4,000 additional square feet for their business, and that the Cobos have also added a new food truck to their business operations, called 'You Da Man Noodle Man', which can be found most days at The Yard Food Truck Plaza and other downtown venues.

Next, Tita Charleston, the owner of Total Elegance Creations, told the committee that she had expanded her business by purchasing Waco Pedal Tours and that she would bring a 12-passenger peddle bike to downtown Temple. She explained that she will launch her pedal bike tours on March 3, and that her pedal bike will operate on Friday and Saturday evenings and tours will last 2 hours, from 6 – 8 PM and from 9 – 11 PM. She also said she would charge a fee of \$35 per seat for these rides.

Next, commercial artist and social media consultant Kandy James of Retro Violet Studios told the committee that she is accepting new clients. She said she is currently working with Relics Antiques and Extreme Clean on their social media presence, and she said she is also painting five new murals for the downtown gym: 'Chupacabra Strength and Conditioning'.

Also, Trish Alger, from the organization 'Help Heal Vets', told the committee about her organization. She said her nonprofit organization has been around for over 50 years delivering 200 different kinds of craft kits to veterans and organizations that assist veterans. Ms. Alger also told the committee that 10,000 craft kits are distributed from her organization every month. She also said they often have community members come in to teach classes to the veterans. She also explained that they are looking to expand and relocate their operations, possibly to downtown Temple. She explained that her group will need at least 2000 square feet and a loading dock.

Finally, Bre Antis, an Agent at DB Commercial Real Estate, told the committee about several commercial and office properties that her office has available for lease. They were 4 S 1st Street, 6 S 1st Street, 15 W Central Ave., and 2 S Main Street.



Downtown businessman, Paul Cobo has opened Temple's newest food truck: 'You Da Man Noodle Man'

Design

Design Committee Discussed TMSP Design Services and Art Trains

The Main Street Design Committee met on January 11th and discussed several issues. Committee Chairman Patrick Guillen started the meeting off by asking Main Street Manager Dan Kelleher to give the committee a brief update on the status of design service requests we have submitted to the Texas Main Street Program (TMSP) in Austin. Mr. Kelleher explained that we don't presently have any design service requests pending, but that downtown property owner, A'lisa Ozment, had recently submitted her signed design service request form, so he will be submitting her request soon.

The next item on the committee agenda was a report on the status of the downtown art train program. Mr. Kelleher referred the committee to an art train status report in the committee's agenda packet that showed that eight art trains have now been completed and placed, two additional art train applications have been received, and four more expressions of intent to submit an art train application had been received. Kelleher explained further that the review and approval of art train applications has been suspended until we receive more unpainted art train blanks to use in this program, and he said he said that he is now collecting price quotes from art train suppliers before submitting an order to purchase more art train blanks.

Committee Hears Report on Historic Preservation and Historic Markers

[Continued from page 7] The next issue on the agenda was a report by Historic Preservation Officer, Kelly Atkinson. She gave the committee a presentation on Temple's Historic Districts and Preservation efforts. The presentation started with Temple's preservation timeline. The timeline started from the Historic Preservation ordinance, approved in 1979, to the establishment of the newest local historic district in 2022.



Kelly Atkinson gave the committee a presentation on Temple's Historic Districts and Preservation efforts.

Next, Ms. Atkinson discussed the Historic Preservation Board (HPB) and explained that the staff of the HPB conducts a review of all construction projects that take place within the local historic districts. She said this review ensures that every project upholds the historic integrity of its subject building and/or neighborhood. She added that after each project review is complete, it will receive a Certificate of Appropriateness (COA) indicating that the project will meet the Secretary of the Interior's Standards for historic preservation.

Next, Ms. Atkinson talked to the committee about the city's Heritage Marker & Local Historic Landmark Programs. She explained that a Heritage Marker Designation is voluntary and represents our community's recognition of the building as a historical structure only. She explained that this designation has no protections or restrictions on what an owner can do to their building. She also explained that another designation, the Local Historic Landmark Designation is regulated under the Historic Preservation Overlay; and that any project with this designation will need to receive a COA before work can begin.

Lastly, Ms. Atkinson discussed the relocation of the Historic Marker for the Bird Creek Battle. She explained that the marker is currently in a poor location, and that several concerned citizens have reported this to the city and to the Texas Historical Commission (THC). Ms. Atkinson said she has worked with the County Historical Commission, WBW Development, and D.R. Horton Home Builders, to develop a plan to move the current marker and to create some interpretative signage that will tell the story of the battle. She also explained that she also hopes to build some sidewalks and install benches that will make it easier to access the battleground and provide a place for visitors to enjoy the area.



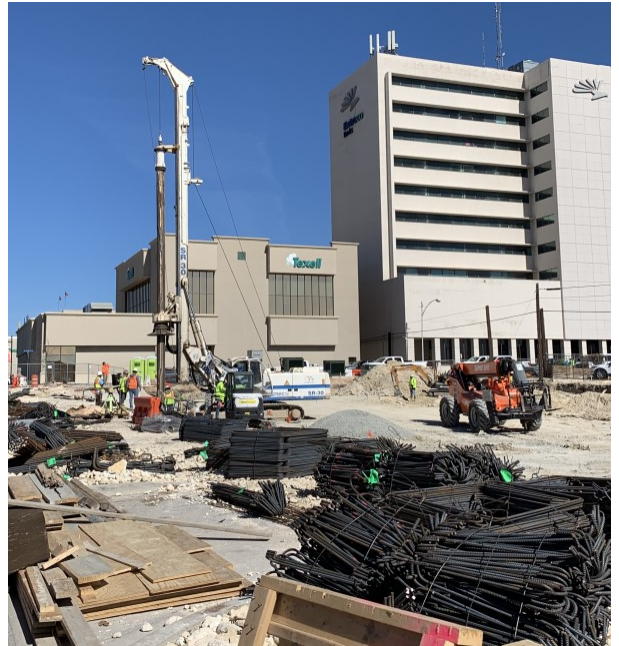
Kelly Atkinson

The next issue on the agenda was a report on construction-related street closures and detours in the downtown area. City of Temple Public Relations Specialist, Allison O'Connor, reported to the group that Ave A between 1st and Main Streets would remain closed through the summer due to the construction of the 1st Street parking garage, and that street closures will also continue in the area surrounding the City Center development projects on 2nd, 4th, and 6th streets.

Design Committee Discussed Progress Being Made on Both Public and Private Projects.

[Continued from Page 8] City of Temple Parking Manager, Mark Jesse told the committee that the 4th Street parking garage will be completed by May but that it won't be opened for use until the street and sidewalk improvements surrounding the garage are completed. He also reported that the preliminary excavation for the 1st Street Parking Garage had been completed and that the piers that will support the foundation were going in this month. He added that our best estimate is that the 1st Street parking garage should be complete by the end of this year.

The next issue discussed by the committee was a series of reports on the status of numerous downtown construction projects. First, Downtown property owner, Jack Folsom reported that Mo's Rail Yard Saloon has expanded into the space previously occupied by PJ Tabletop and opened a full service restaurant called, 'The Grill at Mo's'. Mr. Folsom also reported that his space at 204 South Main has been leased and will be used as a consignment shop, and that a new daycare business will open in his building at 317 N 2nd Street within the next two months.



The piers that will support the foundation of the 1st Street Parking Garage were installed in January



Work on Hat Trick Sports Bar at 217 N Main Street is nearly complete

Also, committee members noted that the owners of Hat Trick Sports Bar and Soccer Training Center, at 217 N Main Street, are making good progress on their tenant improvements and they should be open soon; and they also noted that the owners of Melody's Brunch & Cocktails, at 116 South 1st Street, are currently working on obtaining their building permits and SIZ grant funding; and they also noted that the new Bird Creek Brewing, at 8 S 4th Street, is expected to open in the 2nd quarter of 2023.

Committee Reviews the Status of Several Downtown Projects

[Continued from Page 9] Committee members also discussed the tenant improvements at the 'Wreck Center and Art Department' at 14-16 S 4th Street. Members noted that the project's social media pages continue to show progress on their tenant improvements.

Next, Josh Barrett, of Turner Brothers Real Estate, reported that work is progressing on schedule at the Hawn Hotel, Arcadia Theater, and Sears Building projects. He also told the committee that preleasing of the retail spaces had begun for spaces at the Sears Building and those in the 4th Street parking garage.

Members also noted that Travis Wilkes, the owner of 7 – 11 N Main Street, is still looking for a tenant for his 4,000 square foot space in that building, and that he had said he would like to come to a meeting and talk about his property once his building rehab' project is completed.

Also, the group discussed the recent report that the new Central Plaza Apartment Complex at 103 N Central Ave., is expected to be completed and opened by May.

The final item on the agenda was a report on the activities of Transform Temple. Chad Parsons told the committee that his staff team continues to work to keep downtown clean. Some committee members expressed their view that the issue of homeless people engaging in inappropriate behavior remains a concern, and it was mentioned that the City of Temple is working with other cities in Bell County, and with Bell County government itself, to develop a strategic plan to address these issues.

Organization

Committee Discussed Recent Events, Contests and a Departure

The Main Street Organization Committee met on January 12th and discussed several issues.

Committee Vice-Chair, Susan Sterle, started the meeting by opening the floor to public comments and she asked if anyone wanted to speak. Hearing no requests to speak, Ms. Sterle herself took the opportunity to tell the committee that she had worked with a local man named Earl Chadwick, who is the owner of a company called 'BusR LLC', and that he is looking for opportunities to provide bus service in Temple. Main Street Manager, Dan Kelleher, told the group that he too had spoken to Mr. Chadwick, and that Mr. Chadwick had told him he is interested in starting a bus company offering linear, back-and-forth transit service along well traveled routes like 31st Street, the Adams/Central corridor, and the 1st/3rd Street corridor.

Susan Sterle also said she wanted to thank everyone who had attended her holiday art sale called the 'Kris Kringle Art Caravan'. She said she was very pleased with the robust sales of art at the event and she told the group that she had agreed to set aside a small fraction of the proceeds from that sale to the charitable organization, 'The Hope Pregnancy Center', and that the charitable donations from this event totaled \$1500.

The next item on the agenda was a report about the resignation of one of the members of the Main Street Advisory Board. Main Street Manager, Dan Kelleher, told the committee that Joe Sheppard had resigned from the Main Street Advisory Board and that Mr. Sheppard had made very important contributions to the organization including restoring several important downtown buildings, winning the Texas Downtown Association's (TDA) President's Award for the 2021 Best Downtown Business in Texas for his business, *The Hub*, and being named the 2017 TDA Downtowner of the Year. Kelleher also said Mr. Sheppard's departure will leave an opening on the Board, and that if anyone is interested in serving on the Board, they can check the city's website for details using this link:

<https://cityoftemple.primegov.com/Portal/NewForm/16?committeeld=3>



Joe Sheppard

Organization

Organization Committee Discussed Contests and Promotional Events

[Continued from Page 10] Next, the committee reviewed the recent activities they had sponsored and staged. These included the 2022 Christmas Decoration Contest, and Shop Local promotional activities, and the Small Business Saturday event. Members noted that the winner of the Christmas Decoration Contest this year was Tita Charleston and her business, Total Elegance Creations at 15 S Main Street. Ms. Charleston was present at the committee meeting and everyone congratulated her.

The committee also discussed the Shop Local event and everyone said they thought it went well. This year there were two types of Shop Local swag that were given out to downtown stake holders. First type were the free 'Shop Local' and 'Small Business Saturday' swag we receive each year from American Express Company, including stickers, shopping bags, and posters. The second type were pink Christmas ornaments designed by the City's Communication and Marketing Department. The committee also talked about the holiday reception on Small Business Saturday at Precious Memories-Downtown. Everyone said they thought it went well and that people especially enjoyed the Christmas cookies and ginger bread that was provided by 'Easy as Pie' Bakery.



Tita Charleston and her husband, Ennis, accepted the trophy for best downtown Christmas Decorations of 2022



Lots of people turned out for the Small Business Saturday reception at Precious Memories-Downtown

After that, the committee discussed the recently submitted 6-standard national accreditation report, the status of the processing of our annual Main Street Contract, advance planning for the Chamber of Commerce 'Business After Hours' reception that the Temple Main Street Program and Downtown Businesses and organizations will host in April, and our upcoming community observances of Preservation Month.

The Temple Main Street Advisory Board

Who we are and what we stand for:

The Temple Main Street Advisory Board is a Board that is appointed by the Temple City Council and operates under the authority of the City of Temple. Members of the Board receive staff support from the Main Street Program office of the Temple Planning and Development Department.

Our Vision Statement

The Temple Main Street Program envisions a thriving future in which downtown Temple bridges the past and future. We aspire for downtown Temple to be an attractive destination in the heart of central Texas where both locals and visitors can live, eat, work, shop and play.

Our Mission Statement

The Temple Main Street Program engages in public and private partnerships to revitalize and encourage reinvestment, enhance cultural diversity, and preserve the historic integrity of the historic Main Street District. We also strive to develop tourism and to recruit and retain businesses through the Main Street approach, in order to provide a solid economic base for Temple.

Our Statement of Core Values

Leadership and Transparency

The Temple Main Street Program provides leadership to bring a vision of growth and progress to the community with integrity and transparency.

Teamwork

The Temple Main Street Program works as a team and has a commitment to promote a common vision. We encourage downtown stake holders to work together and we support each other in everything we do.

Communication

The Temple Main Street Program is committed to spreading the good news about our impressive downtown revitalization throughout our community.