

Main Street Program

A Report on Recent and Upcoming Downtown Happenings

Main Street Program Report - March 2022

'Market Trail Medley- A Lil' Bit O' Bloomin' to Wow Guests on April 29th & 30th



Photos by Wes Albanese

As springtime approaches in Temple, many are getting excited for one of Central Texas' most popular events: the Bloomin' Temple Festival. However, with construction currently underway at the MLK Event grounds, this year's event will look and feel just a lil' bit different. Nevertheless, the spirit and tradition of the last 15 years will be kept alive as the City of Temple will present: 'Market Trail Medley - A Lil' Bit O' Bloomin'.

This year's event will be held the last Friday & Saturday in April (April 29th & 30th) at the Santa Fe Plaza & Market Trail, and attendees will enjoy a reconfigured event full of musical acts, arts & crafts, festive foods, children's activities, and lots of family fun in historic downtown Temple. Also, this year's event will be free!

Temple Main Street Program and Downtown Businesses to Host 'Business After Hours' Reception

Every month, the Temple Chamber of Commerce puts on a 'Business After Hours' reception. These receptions are hosted by a different Chamber of Commerce member each month. In April, the Temple Main Street Program and downtown Temple businesses and non-profit organizations will host this fun networking social.

The event will take place on Thursday, April 21st at the Santa Fe Depot, and will feature live music, and free snacks and beverages. The party will be open to Chamber of

Commerce members and to all downtown stake-holders, who will act as the official hosts of the party.



Coming Up This Month:

Throughout April - Temple Railroad Museum's new exhibit: 'Lonesome Dove'

April 1 - 'First Friday' including merchant discounts, happy-hour specials, street-fair block-parties with vendors, and live music

April 1 - 'Down at The Yard', a quarterly outdoor party at 'The Yard' food truck plaza, with live music by 'Amber Dreams'

April 2 - 'Storytime Family Day' at Temple Railroad & Heritage Museum

April 2 - Temple Children's Museum's annual gala dinner: the 'Celebrity Host Dinner'. Follow this link for tickets: www.templechildrensmuseum.org/events

April 9 - Temple Small Business Coalition's 'Downtown Market Day' 9 AM - 2 PM in the City Hall Parking Lot, 2 N Main St.

April 29 & 30 'Market Trail Medley - A Lil' Bit O' Bloomin' at Santa Fe Plaza and along Santa Fe Market Trail all the way to The Yard Food Truck Plaza

Promotion

Warmer Weather Enables First Friday Block Parties to Resume

The Main Street Promotion Committee met on March 7th and discussed several issues. The first item on the agenda was a report on a recent meeting with the City Manager and senior City management. Committee Chairman JD McBride reported that he and Ashley and John Vernon had met with City Manager Brynn Myers and a half dozen other senior City staffers about opportunities for collaboration between the City of Temple and downtown stake holders. He said the discussion had focused on several downtown promotional initiatives that had been initiated by downtown stake holders and how the City of Temple might be able to support such efforts. He said one of the favorable outcomes of the meeting was that Parks Director, Kevin Beavers, agreed to allow the Temple Small Business Coalition to stage their monthly downtown market days in the City Hall parking lot for the rest of 2022. Also, McBride said that he had asked if it might be possible to see more city leadership at more downtown events to show the community that the city supports the downtown merchants.

The next item discussed by the committee was a report on downtown activities that happened over the preceding weekend. First, Tita Charleston of Total Elegance Creation reported on the First Friday festivities on March 4th. She told the Committee that she had brought in entertainers from Killeen and Austin to perform at her Mardi Gras party at her facility at 15 S Main Street. She said that she had been very pleased with the attendance at her event and that over 100 people attended. Jenny Morales of the 'Chock Full of Cheese' food truck said that all of the trucks in 'The Yard' food truck plaza had lines, and that this was the best First Friday in months. She also thanked JD McBride and Diana & Julio Zavala for hosting their block parties because she said they are drawing more people downtown.



*Businesswoman
Tita Charleston put
on an impressive
First Friday
Mardi Gras party
at Total Elegance
Creation*



Mike Mulholland of Mo's Rail Yard Saloon said he too had a steady stream of people at his bar on First Friday. Dan Kelleher added that he too had seen a good turnout at Mo's, and he also said that the Artist to Artist Showcase's vendor sale at the Main Street Courtyard had a great turnout. Also, the Academie Musique of Central Texas's (AMCT's) Virtuoso Violins performed several brief concerts during the evening at the Main Street Courtyard and at several other downtown venues.

*The AMCT
'Virtuoso
Violins'*



Nnehkai Agbor said that Tour Temple/Corky's had a good turnout on First Friday, and that they had a good turnout at their Karaoke Night festivities on that evening. Emilie Wright of Ras Kitchen told the Committee that they had a Speed Dating Event on First Friday, and they also gave out Mardi Gras beads and mask to diners. Several committee members noted that Mexiko Café's First Friday block party had featured the band, Astron+55, and that they too had a good turnout at their restaurant at the south end of S 1st Street.

Committee Discussed Fiesta Family Day and a Classical Music Concert

[Continued from page 2] On the following day, March 5th, the Temple Railroad & Heritage Museum put on the 'Fiesta' Family Day. Museum Manager Mike Hicks told the Committee that the event had 174 attendees and that the League of United Latin American Citizens (LULAC) and the Boy Scouts and the Girl Scouts had participated in the event as well. Also, Nnehkai Agbor said that on March 5th, they had staged an all Spanish-language comedy show, and that it had packed the house.



Fiesta Family Day at the Temple Railroad & Heritage Museum

Committee members also discussed the live concert by the University of Mary Hardin Baylor (UMHB) Brass Ensemble and pipe organist Carl Bradley that had been staged on Sunday, March 6, at First United Methodist Church in downtown Temple.



The UMHB Brass Ensemble played a Sunday afternoon concert in downtown Temple

Next, the committee discussed plans for upcoming First Fridays. They noted that the themes for the First Friday on April 1st theme will be 'April Fools Day', 'Easter' and 'Springtime'. Emilie Wright of Ras Kitchen told the Committee that they planned to hold a 'Spring Bling' concert featuring Lady Songbird upstairs in their banquet hall at 17 S Main St. Also, Seleese Thompson of Precious Memories and Gift Shop said she planned to host a Spring-themed Santa at her year-round Christmas decoration shop at 17 N 2nd St. and a springtime petting zoo with bunnies and goats. In addition, Tita Charleston of Total Elegance Creations said she would bring in the Easter Bunny for a special appearance at her meeting and banquet hall at 15 S Main St.



The Easter Bunny Will Make a Special Guest Appearance at Total Elegance Creation on April 1st

Bobby Pulido to Headline Full Weekend of Cinco De Mayo & Hispanic Heritage Festivals

[Continued from page 3] The First Friday theme on May 6th will be Cinco De Mayo and Mother's Day. Committee members noted that Artist 2 Artist Showcase was planning a Cinco De Mayo block party and vendor sale, and Fire Base Brewing Co. owner, JD McBride said his brewpub would also put-on a Cinco De Mayo party with a taco food truck and live music by Martian Folk. The discussion continued about how Hispanic heritage-themed events will continue through that same weekend. They noted that 'Artist 2 Artist Showcase' is planning to put on the Cinco De Mayo/La Raza Festival throughout the afternoon of May 7th in the Main Street Courtyard at 5 S Main St.; and that Roney Castor and Ritmo Tejano Radio 98.5 FM will stage the 'Temple Heritage Y Familia Music Festival' throughout the evening of May 7th in the Temple City Hall parking lot at 2 N Main St. Mr. Castor was in attendance at the committee meeting and he told the group that the festival would feature live music by Bobby Pulido, Laz Fenix, Max Baca & the Texmaniacs, The David Beck Tejano Band, and Rick Trevino. He also said the event would feature some great food and craft vendors, and he added that general admission tickets are now on sale for \$20, and VIP tickets are available for \$500 by calling (254) 228-9484.

The next report the committee received was a report from Temple Railroad & Heritage Museum Manager, Mike Hicks. He reminded the Committee that the Temple Railroad and Heritage Museum has a permanent exhibit on the life and accomplishments of Temple's Tejano legend: Little Joe. He also reported that the next Family Day would be 'Storytime Family Day' on April 2nd. He also, told the group that the Harry Potter-themed event called 'Muggle Mayhem' would be held on March 12th and that it has been sold out for some time. He also said Wednesday, March 16, would be the last day of the current traveling exhibit, 'Aliento a Tequila', The Spirit of Tequila, and Mr. Hicks said the next traveling exhibit at the museum would be 'Lonesome Dove', which he said will run from March 25 – June 25. He added that this exhibit captures the sweeping visual imagery of that 1989 mini-series, and that the exhibit will present classic images taken during filming by Bill Wittliff. Mr. Hicks also told the Committee that the museum would have Spring Break Activities on Wed., March 16.



On Saturday evening, May 7th, Bobby Pulido will be the headline act for a full weekend of Cinco De Mayo and Hispanic Heritage music and festivals in downtown Temple

Promotion

Committee Discusses the 'Paws on the Plaza' Dog Festival

[Continued from page 4]

Next on the Promotion Committee's agenda was a report on the recent & upcoming events and activities of the Academie Musique of Central Texas (AMCT). AMCT representative, Brady Dennis, told the Committee that their spring show had just finished the preceding weekend, and that auditions for the musical show, 'Beauty and the Beast' will start in May. He also told the Committee the best way to support AMCT is to enroll your child or grandchildren in the music classes they offer. Also, he said it helps when people purchase advertising in event programs or attend their concerts and plays.

Next on the agenda was a report on recent and upcoming downtown activities and events that will be staged by the Temple Parks & Rec Dept.

Holly Leiferman reported that the dog festival, 'Pawz on the Plaza', would be held from 12:00 - 4:00 PM on Saturday, March 19th at Santa Fe Plaza, and that the 'Down at the Yard' party on the evening of March 11th would feature live music by Amber Dream at 'The Yard Food Truck Plaza'. She also said that this years 'Bloomin Temple' festival would be called 'Market Trail Medley - A Lil' Bit O' Bloomin', and that it would be held on April 29 & 30 at Santa Fe Plaza and along the Santa Fe Market Trail instead of at the MLK Festival Grounds because the Festival Grounds will be under construction during that time. She also said they are still working out some of the details for the event, including a parking plan. She also noted that all available food vendor spaces had been filled, but that arts & crafts spaces and other retail vendor spaces are still available. Lastly, asked the group to check the link, 'bloomintemple.com' for updates.

Next on the agenda was a report on the activities of the Temple Small Business Coalition and the Farmer Market.

JD McBride told the Committee that the Farmers Market and Food Trunk Frenzy would be held on Saturday, March 12th from 2 – 7 PM, and he said that 53 vendors have already registered and that 17 of them are food vendors.

Next on the committee agenda was a report on activities of the Marketing & Communications Dept. Teresa Anderson spoke to the Committee about how her department had updated downtown kiosks with giant QR code links to an interactive downtown map that will be able to be updated quickly and efficiently when some new downtown businesses open and others close.



Lindsay Francis and her Corgi, 'Toto', had a great time at Paws on the Plaza

Committee Hears Reports of Local Businesses Seeking Space

[Continued from Page 5] Ms. Anderson also told the group that the downtown entryway-feature barrel signs had been updated, and that she and her team had launched a new downtown website: downtowntemple.com / discovertemple.com. She said the new web site would enable downtown business owners to edit their business information and add their business events. Sennett Farias also told the Committee that the 'Discover Downtown Businesses' Facebook group has been reactivated, and that anyone interested in joining that group could just go to it and request admission. Lastly, Marketing and Communications Director, Heather Bates, told the group that festoon lights had been installed at the Main Street Courtyard. Several committee members mentioned that they had noticed a positive difference in the lighting of that courtyard, and they thanked Ms. Bates and her team for having been very responsive to a quite a number of concerns that had been raised by the committee.

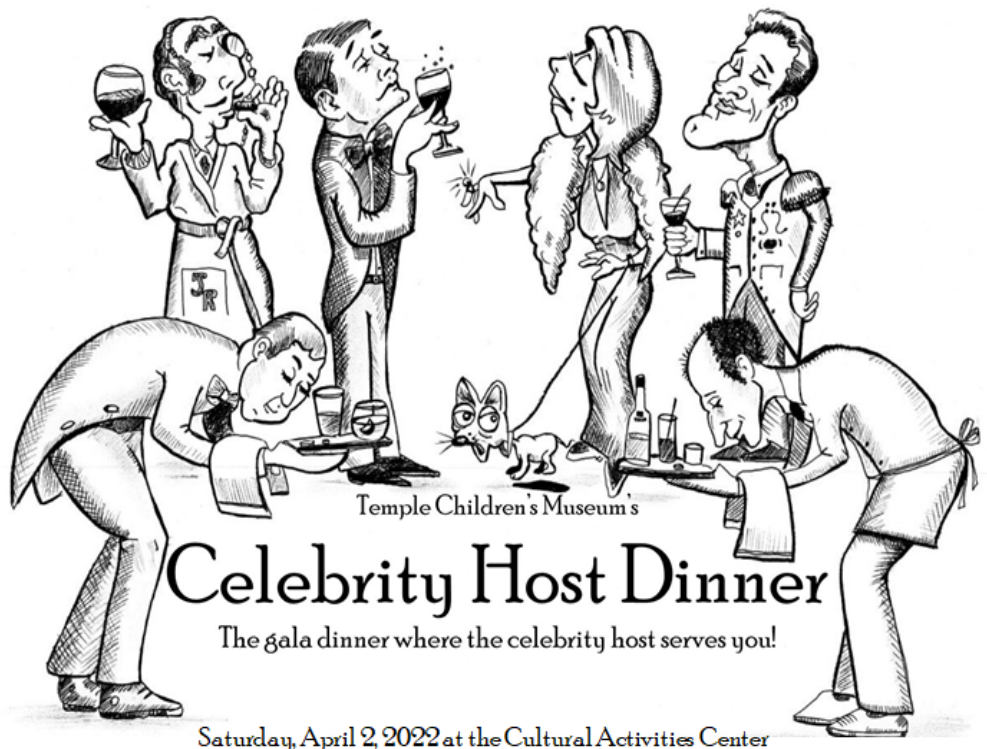
Next on the agenda was a report on upcoming events at the Czech Heritage Museum A.G.C. There were no representatives from the museum present. But the Committee members noted that the the Museum's monthly 'Czech Movie Night' would take place on the following day at the Beltonain Theatre, and that this month's movie would be 'The Power of the Powerless' – a documentary about the Velvet Revolution in Czechoslovakia. It was noted that this movie has become timely again given the current political and military upheaval in eastern Europe.

Next on the agenda was a report on the planning for the Chamber of Commerce' Business After Hours' in April. Dan Kelleher told the Committee that the event would be held on April 21 from 5 – 7 PM at the Santa Fe Depot. Kelleher said he would will be speaking to restaurants and other downtown stakeholders about hosting tables at the event.

The next issue discussed by the committee was a report on the recent & upcoming events and activities at Tour Temple & Corky's Wine Bar. Nnehkai Agbor told the Committee that Corkys would have a combination St. Patrick's Day & 1st Anniversary Celebration on March 17 and a Downtown Drag Event on March 27.

After that, the committee heard a report on the activities at the Temple Children's Museum. Seleese Thompson told the Committee that their second 'Celebrity Host Dinner' would be on April 2nd. The theme this year will be TV shows that you grew up on. She said the event will be held at the CAC, and there will be 30 tables of eight. Tickets for this event can be purchased at this link:

<https://www.templechildrensmuseum.org/events>



Promotion

Promotion Committee Plans for Downtown Pub Crawl

[Continued from page 6] Next on the agenda was a report that Mike Mulholland and Dan Kelleher are working on plans for a local downtown pub crawl. Randy Caldwell of the Green Door, and JD McBride of Fire Base Brewing and Emilie Wright of Ras Kitchen all expressed interest in possibly participating in this event. Mr. Mulholland also said that Mo's Railyard Saloon plans to hold have a St. Patrick's Day party on March 17, featuring live music from DJ Sammy G. Also, he said their street-closure block party is still scheduled for Saturday April 9th, starting at noon, and that it would feature three live bands and a crawfish boil. He added that tickets will be \$20, and the party will benefit the Fire Department's Junior Program.

The Committee also discussed how Christ Episcopal Church is turning the vacant lot across the street from their church into a community garden. They how they plan to host a St. Nicholas market on Fridays and Saturdays. The group also heard from Jennifer Douglas of the Temple College Business Department. She told the committee that she would like to find a way for her business students to learn about local businesses in a way that also benefits local businesses, and she asked the group to please contact her if they had any ideas. She also said that she that she guest speakers in her classes, and that she would welcome any downtown business who wanted to visit a class.

Economic Vitality

Economic Vitality Committee Discusses Business Recruitment

The Main Street Economic Vitality Committee met on March 8th and discussed several issues. The group began by brainstorming about business recruitment. This included discussion about vacant downtown buildings and shop spaces and also about prospective new businesses that might be interested in occupying them.

Committee members noted that one of the commercial spaces at the base of the Kyle Hotel at 111 North Main Street had recently become available, and that the space offers 2700 sq. ft of commercial space on the ground floor of the building.



This space at the base of the Kyle Hotel, on it's southern side, has become available. It offers 2,700 square feet

Economic Vitality

Committee Discusses New Business Openings

[Continued from page 7] Committee members also discussed the fact that 'Cha Community' Boba Tea Shop had opened for business on the preceding Friday. Cha Community is located at 7 N Main Street.

Also, Bill Mulholland said the tenant improvements at his restaurant, 'The Smokehouse', located at 9 N Main Street are continuing. He said the outer walls are scheduled to be removed on the March 25th and that he thinks that construction on his tenant improvements could be completed within a month or two. He said he planned to serve lunch and dinner the first month he was open, and to serve breakfast, lunch, and dinner after that.

The group then discussed the new company called 'Obscurely Wicked: Oddities and Antiques', owned by John John Montelongo and Jordyn Rodriguez. It is another new business looking for downtown space. The company wants to open an antique and oddities shop, and they would also like to have a space for special events and gatherings.



'Cha Community' Boba Tea Shop is now open at 7 N Main St.

Tyler Price was at the meeting and he said he plans to lease 118 S 1st Street from Jack Folsom. He added that half of the building will be occupied by his wife's boutique, 'Lenna Lane,' and that he is exploring other possible uses for the other side of the building. Mr. Folsom, told the committee that the asbestos removal at the building is complete and the roof and flooring are now almost complete. He also said he is waiting on Oncor to connect the meter base for the electric service.

Jack Folsom also informed the committee that 201, 202, and 204 South Main are all available for lease, and he also told the group that he has a new installer coming to install the awning at 10 W Ave B., and that it should be installed within the next ten days.

Leah Goates, owner of 'The Art Department & Wreck Room' told the Committee that her building at 14-16 S 4th Street has now been completely cleaned out and she said that they removed three roll-off containers of the previous owner's debris. She added that she hopes to begin construction soon.

Committee members also noted that the Old L & M Electronics Building, located at 217 W Main, is still available for sale/lease - that building offers 5000+ sq. ft. – and they noted that the Main Street Hall, located at 12 S Main Street, is still listed for sale.

Next, the owners of Weird Doughs Café & Bakery, Amber Hinkson and Amanda Hall, gave the committee an update on their tenant improvements for Weird Doughs Café & Bakery, located at 11 N 6th Street. Ms. Hall said they are working on a concrete issue that had caused the water damage to the front of the building, and she said they are waiting on receipt of their SIZ Grant contract before starting grant-related improvements.

The group also talked about the new retail spaces that would be coming available within the next 15 months when several major new buildings that are being restored come on line. These retail spaces will be inside Central Plaza, the Hawn Hotel, the Sears Building, and on the bottom floor of the 4th Street Parking Garage.

Economic Vitality

Committee Discusses Business Retention & Expansion

[Continued from page 8] Next, the committee turned its attention to the issue of business retention. The group had an open discussion about any businesses that might be struggling and how we might assist them. There were no particular businesses that the committee identified as struggling.

The next issue discussed by the committee was business expansion and support. The group discussed the upcoming construction on the new home of Bird Creek Burger at 8 S 4th Street, and they noted that the owners of Tip Top Grooming are still looking for a larger space.

They also discussed the fact that Athena and Paul Cobo of The Parlour Antiques & Oddities are still looking for a second space in which to expand their operations. Also, committee members discussed the fact that FoxDog is planning to expand its hours of operations in the coming months.

Also, Tyler Price told the committee that he might possibly open an air bnb in a downtown new house he has purchased at 204 N 7th Street. He also asked the group how much it costs to shut down a street for a block party. Main Street Manager, Dan Kelleher, told him that the base application fee is only \$15, but that there could be other added costs if his party was determined to require extra security or other impact-mitigation.

Lastly, Jennifer Douglas of Temple College Business Department told the committee that she is looking for ways the Main Street Program can collaborate with the College. She said that Internships might be possible, but she would prefer to find ways to challenge the students through cause studies or other work assignments.

Design

Committee Hears Updates on SIZ Grants and Decoration Contest

The Main Street Design Committee met on March 9th and discussed several issues. The first item on the agenda was a report on the status of several Strategic Investment Zone (SIZ) Grants. Main Street Manager, Dan Kelleher, told the group that the City Manager had approved a SIZ grant for Weird Doughs Café & Bakery for improvements to their building at 11 N 6th Street, and that the City Council had approved a SIZ Grant for Travis Wilkes for improvements to his building at 7-11 North Main Street, and that the City Council had also approved the SIZ Grant for Central County Services at 304 South 22nd Street. He noted that the grant for Weird Doughs did not need to go before the City Council for approval because it was below the dollar threshold requiring Council Approval. Kelleher also reminded downtown property owner, Jack Folsom, who was present at the meeting, that his grant for improvements at 10 W Ave B would expire soon, and Mr. Folsom said he was aware of the deadline and he was sure he would be completed with the grant-related work before the deadline.

Dan Kelleher informed the committee that in response to their suggestion, we will hold a Downtown Spring Decoration Contest. He explained that there will be no need for contest entrants to register for the contest, and that any downtown stake holder (except for publicly funded ones) can enter the contest simply by putting out springtime decorations and having them ready to be judged by April 1st. He added that the judging would be administered in the same way as the judging for the Christmas Decorating Contest. The contest judges will only consider decorations that can be seen outside the business or through the windows, and he said that while the use of fresh flowers will be judged favorably, extra points will be given for décor that will be durable and will not wilt. Judging for the contest will take place on the evening of April 1st.



Spring Decorations

Committee Hears Updates on Private Sector Construction Projects

[Continued from page 9] The next issue discussed by the committee was the two informational downtown kiosks that have been updated with new panels including one that displays a QR code that will link downtown guests to an interactive downtown map that will be regularly updated.

The next issue on the agenda was a series of reports on downtown private sector redevelopment construction projects.

First, Architect McKenzie Wilby of MRB Design Group offered a status update on the Professional Building / Central Plaza restoration project at 103 E Central Ave. She told the group that the windows for the building had been ordered, and other work is now continuing on the building while they are waiting on the windows.

Next, there was not a representative from Turner Behringer Company present to report on the status of the Hawn Hotel, Arcadia Theater & Sears Buildings Project. But committee member Selease Thompson, who lives and works next door to that project, said the construction crew arrives every day at 6:30 AM and works until after dark, and that steady and substantial progress is being made on the project.

Next, downtown property owner, Jack Folsom reported on several of the projects he has underway. He said that the awning on the west side entrance of PJ's Tabletop at 10 W Ave B, should be installed within ten days, and that improvements at 118 S 1st Street are continuing. He explained that the asbestos removal at 118 S 1st St. is now completed, and that the roof and flooring on that building are now almost completed.

He added that he is waiting on Oncor to connect the meter base for the electric service.

Mr. Folsom then told the group that 201, 202, and 204 South Main are now all available for lease. He also told the committee that he had received some interest in 202 South Main.

Next, Patrick Guillen reported on the status of his City Eats Food Hall at 106-108 N Main Street. He told the committee that construction demolition on the project should start at about the end of March or the beginning of April.

After that, Leah Goates offered an update on the 'Art Department & Wreck Room' project at 14-16 S. 4th Street. She told the committee that their building had been completely cleaned out and she said that they removed three roll-off containers of the previous owner's items. She also said that their plans should be given to their contractor soon, but that she was expecting some delays due to the road construction. She also said that she plans to apply for a SIZ Grant.

Next, Amanda Hill gave the group an update on their tenant improvements for Weird Doughs Café & Bakery at 11 N 6th Street. She said they are working on a concrete issue that caused by some recently-discovered water damage at the front of their building, and she said that although her SIZ grant had been approved, she had not yet received her grant contract, and she said they are waiting to receive their fully executed SIZ Grant contract before starting their grant-related construction work.



The restoration of the Hawn Hotel is underway

Main Street Program to Hold Spring Decoration Contest

[Continued from page 10] Next, Dan Kelleher told the committee that Community Cha had completed their tenant improvements at 7 N Main Street and they had a great soft opening on the preceding Friday. He also told the committee that the Main Street Economic Vitality Committee had toured 7-11 North Main to visit Cha Community, Hair Lash Junkie Salon, and the future home of 'The Smokehouse' restaurant, that this BBQ restaurant was expected to be open within the next few months.

After those construction updates, Jennifer Douglas of the Temple College Business Department told the committee that she is looking for ways the Main Street Program can collaborate with the college. She said she would like to look for ways to challenge her students through case studies or other work assignments that might be related to downtown businesses. A group discussion ensued about these ideas. Patrick Guillen, for example, suggested her students and other business owners register for a program called 'Launch Temple.' He explained that this program strives to develop successful entrepreneurs who have limited financial and business resources access.



Jennifer Douglass

Next on the committee's agenda was a report from Transform Temple. Asst. Direct of Transform Temple, Chad Parsons, told the committee that in response to a call for improved downtown lighting from this committee and others, Transform Temple had installed five strands of festoon lights at the Main Street Courtyard. Mr. Parson also said that an automatic dusk-to-dawn switch would be installed soon.

Organization

Committee Receives Update on Photography Contest

The Main Street Organization met on March 10th and discussed several issues. The first item discussed was a report on recent community outreach efforts and efforts to recruit new people to participate in Main Street activities. Main Street Manager Dan Kelleher told the committee that the Main Street staff had manned the information table on First Friday, and he encouraged committee members to consider joining the Main Street Staff in manning that information booth.

The next item discussed by the committee was an update on the 2022 Community Treasures Photo Contest and Painting Contest. Mr. Kelleher told the committee that we have already received several entries for the 2022 photography contest. Susan Sterle let the committee know that she had not received any paintings yet in the painting contest. Committee member and sponsor of the contests, James Fertsch said he would contact Temple High and Temple College to inform the teachers and professors about the contest in the hopes that they might encourage their students to participate. Both of these contests focus on images of historic buildings, and the purpose of the contests is to draw public attention to the importance of preserving historic buildings.



*Two of the early submissions
in the Temple Community Treasures Photography Contest*

Committee Hears Progress Reports on Downtown Building Restorations

[Continued from page 11] The next item the committee worked on was preparation for the Chamber of Commerce's 'Business After Hours Reception for April, which will be hosted and sponsored by the Temple Main Street Program and downtown Temple stake holders. The committee determined that the reception would be held at the Santa Fe Depot on Thursday, April 21, from 5 – 7 PM, and that Latin guitarist G. Samuels will provide live music for the event. Also, they asked Main Street Program staffers, Dan Kelleher and Ayanna Batchand-Rowe, to continue recruiting downtown restaurants and other downtown stakeholders to participate in the event by providing food samples or by having a table at the event.

The next item the committee members worked on was early preparation for the 'Imagine the Possibilities Tour'. Committee members settled on Wednesday, May 25th from 5 – 8 PM as the date and time for the event, and they noted that four types of business owners would be welcome to participate in the Tour.

First are the owners of buildings that are now being restored, next are the owners of buildings that planned to be restored in the future, next are owners of buildings that have been recently restored. And lastly are the owners of buildings that are for sale or owners of spaces that are available for lease. Everyone on the committee, and Main Street Program staff, agreed to continue recruiting downtown property owners to participate in the event by staging an open house reception to showcase their building or leasable space. Then, the public will be invited to the event, and tour guests will be given a self-guided tour map showing the locations of all the simultaneous open house receptions so they can hop from building to building and visit the open house receptions at their own pace.

The Temple Main Street Advisory Board

Who we are and what we stand for:

The Temple Main Street Advisory Board is a Board that is appointed by the Temple City Council and operates under the authority of the City of Temple. Members of the Board receive staff support from the Main Street Program office of the Temple Planning and Development Department.

Our Vision Statement

The Temple Main Street Program envisions a thriving future in which downtown Temple bridges the past and future. We aspire for downtown Temple to be an attractive destination in the heart of central Texas where both locals and visitors can live, eat, work, shop and play.

Our Mission Statement

The Temple Main Street Program engages in public and private partnerships to revitalize and encourage reinvestment, enhance cultural diversity, and preserve the historic integrity of the historic Main Street District. We also strive to develop tourism and to recruit and retain businesses through the Main Street approach, in order to provide a solid economic base for Temple.

Our Statement of Core Values

Leadership and Transparency

The Temple Main Street Program provides leadership to bring a vision of growth and progress to the community with integrity and transparency.

Teamwork

The Temple Main Street Program works as a team and has a commitment to promote a common vision. We encourage downtown stake holders to work together and we support each other in everything we do.

Communication

The Temple Main Street Program is committed to spreading the good news about our impressive downtown revitalization throughout our community.