

Main Street Program

A Report on Recent and Upcoming Downtown Happenings

Main Street Program Report - May 2022

'Rucks on Main' to Honor Vets on Memorial Day Weekend, May 28

'Rucks On Main' is a military-themed ruck march held twice a year at the Santa Fe Plaza in downtown Temple. Those who participate in the May 28 event will fill their backpacks with up to 40 pounds of non-perishable food items and carry those packs as they walk or run over a 6-mile route through downtown Temple and the historic neighborhoods of north Temple. Before the ruck march, each participant will receive a t-shirt, and upon completion each participant will receive a challenge coin, and they will drop-off their food items to be donated to charitable organizations. Participants can register online or in-person on the day of the event. Access to online registration can be found at: <https://rucksonmain.org/>



Both active duty professionals and amateur ruck marchers are welcome at 'Rucks on Main' on Saturday, May 28th

'Imagine the Possibilities Tour' Showcased Upcoming Downtown Improvements



Local developer Bruce Bates left, and local business owner, Bill Mulholland, right, were among those who hosted receptions at this year's Imagine the Possibilities Tour to showcase their plans for improvements to their buildings in downtown Temple

Temple's 'Imagine the Possibilities Tour' was held on Wednesday, May 25th. The event was a self-guided tour of the many downtown properties that are planned to undergo building restorations or rehab's, or that are otherwise available for sale or lease. Tour guests were given a self-guided tour map showing the locations of dozens of open house receptions, each of which showcased building improvements that are being planned by the owners or developers of these buildings. Tour guests were thus able to get a first hand look at the many exciting developments that are transforming downtown Temple. This event was one of our community observances of National Preservation Month.

Coming up this month

Sat. May 28 - Ruck's on Main - A 6-mile ruck march to honor veterans and collect food for charitable organizations, 9 AM at Santa Fe Plaza

Sun. May 29 - Corky's Bar presents, Downtown Drag "Leather & Lacey"! at 8 PM

Fri. June 3 - 'First Friday' including merchant discounts, live music, happy-hour specials, and street-fair block-parties with vendor booths

Sat. June 4 - Beat the Heat Family Day at the Temple Railroad & Heritage Museum

Sat. June 4 - Garrett Smith will perform live at O'Briens Irish Pub

Mon. June 6 - Second Look Book Club at Temple Public Library

Fri. June 10 - Spill The Tea: A Queer Social, at FoxDog Café & Beer Garden

Sat. June 11 - TSBC's Downtown Market Day, with 9 AM - 2 PM in the City Hall Parking Lot

Sat. June 17 & 18 - Juneteenth Celebration, at Total Elegance Creations, 13 S Main Street

Sat. June 18 - The 2nd Street Car Show, along 2nd St. from Central Ave. to Ave. A, 9 AM - 2 PM

Sat. June 25 - Temple Trade Days, along Avenue B near S Main Street from 10 AM - 2 PM

June 24 & 25 - Academie Musique of Central Texas will present. **Beauty & the Beast** at the CAC, with performances at 7 PM on Friday, and at 2 PM & 7 PM on Saturday.

Promotion

Committee Discussed First Friday and Upcoming Promotions

The Main Street Promotion Committee met on May 9th and discussed several issues.

The first issue addressed by the Promotion Committee was the election of Committee officers. The Committee elected Seleese Thompson as Chair and JD McBride as Vice Chair.



*Seleese Thompson
was elected Chair
of the Main Street
Promotion Committee*

The next issues discussed were the downtown promotional activities and events that had taken place over the preceding weekend

First, JD McBride of Fire Base Brewing talked about the First Friday of May 6. He said he was pleased with his turnout on that evening, but that it was a smaller crowd than expected. Mr. McBride noted that the heat may have played a part in that. But regardless, he said that First Friday is always his best day of the month.

Also, Marquita Frank of J & M Dogs & Paninis told the committee that she had held the grand opening for her new business, 'J & M's Dogs & Paninis' on First Friday, and she said she was very pleased with the turnout.



*Marquita Frank
and her family
& staff opened
J & M Dogs &
Paninis*

In addition, John John Montelongo of Artist 2 Artist Showcase told the committee that he had 27 vendors on that evening, and he said they told him they had all done very well.

Furthermore, Adi Price told the group she had held her grand opening for boutique "Lenna Lane" on that First Friday with a pop-up display. That business is located at 118 South 1st Street.

Next, Assistant Director Mike Hemker reported to the committee that on Saturday, May 7th, the Railroad & Heritage Museum's National Train Day event had sold out, and that more than 450 people had attended. Then, John John Montelongo told the committee that he had 38 vendors at his 'Cinco de Mayo La Raza Festival' later in the day on Saturday, May 7. He said he was pleased with the turnout and with the vendor sales at the event.

Committee members also noted that the 'Heritage Y Familia Music Festival' had taken place during the evening of that same Saturday, and that thousands of people had attended.

The next issue discussed was planning for upcoming First Fridays. The theme for the First Friday on June 3rd will be 'Fun in the Sun', and JD McBride said that his brew pub would have the Pizza PieRos food truck, live music by Cade Baccus & The Sawdust Stompers, the Rowdy Axe throwing trailer, Rolling Stogies Mobile Cigar stand, and lots of cool vendor booths.



National Train Day



Photos by Christopher Winston

Heritage Y Familia Music Festival

Committee plans for the First Friday on June 6th and Other Upcoming Promotions

[Continued from page 2] Tita Charleston continued the discussion about the First Friday event on June 3rd. She said that her company, Total Elegance Creations, planned to have a Juke-Joint-themed fish fry with live music. Seleese Thompson said that her business, Precious Memories Florist and Gift Shop – Downtown would put on a Jurassic Park themed Fun in the Sun Event, and Samantha Sheppard said that Corky's Bar and Tour Temple would stage a 90s Night on that evening. Marquita Frank said that J & M's Dogs and Paninis would hold a Trivia Night for First Friday, and John John Montelongo said that his organization, Artist 2 Artist Showcase, he is still working on plans for the First Friday on June 3rd.

Committee members noted that the theme for the First Friday of July 1st will be Independence Day Weekend/Patriotic/Red, White, & Blue, and that everyone should start thinking about plans for that event.

Next on the agenda was a report on the activities of the Temple Small Business Coalition and the Downtown Saturday Market. JD McBride told the committee that the next Market would be held on May 14th from 9 AM – 2 PM. He said that 45 vendors have already registered.

Next on the agenda, Amanda Weckbacher gave a report on recent and upcoming downtown activities of Temple Parks & Rec Dept. She told the group that the 'Market Trail medley - A Lil' Bit o' Bloomin' event on April 29 & 30 had gone well, but she explained that it had been a smaller crowd this year than that we have seen with full-fledged Bloomin' Temple festivals. She said this year we had about 6,000 attendees and she said that parks department had done a survey of festival guests and that the reactions to the event were 99% positive. She added that next year's Bloomin' Festival will be held on April 28 & 29, 2023. Ms. Weckbacher also reported that the next 'Down at the Yard' event at 'The Yard' Food Truck Plaza would be held on May 13, and that the next 'Movies in the Park' event would be held on May 21 at Miller Park. She also added that there would be two concerts in the 'Hot Summer Sounds' music series held at Santa Fe Plaza later in the summer.

Next, Dr. Carl Bradley reported on an upcoming pipe organ concert at First United Methodist Church (FUMC) on May 15th. He told the committee that FUMC would host a pipe organ concert on Sunday, May 15 at 4:00 PM and that the concert would feature virtuoso pipe-organist Dr. Susan Ferré. Dr. Bradley told the committee that the organ at the church is the largest pipe-organ in Central Texas and is valued at over \$1 million.

Next, the committee discussed an initiative to expand downtown programming to additional weekends. They discussed the fact that two weekends of the month, the first and second weekends, have been well planned out and programmed with activities. The first weekend of each month has 'First Friday', and the second weekend of the month has the downtown Saturday Market. These activities have resulted in improved sales at shops and restaurants. Everyone agreed that we should look for ways to program some activities on the third and fourth weekends of the month, so that we will have regularly scheduled programming at various locations in downtown Temple on all four weekends of the month.



Photos by Christopher Winston

'Market Trail medley - A Lil' Bit o' Bloomin' was held on April 29 & 30



Dr. Susan Ferré performed a concert of classical pipe-organ music at First United Methodist Church on May 15th

Promotion

Committee Discusses Downtown Programming and Upcoming Events

[Continued from page 3] The next issue that the committee discussed was a report from downtown merchant, Adi Price, the owner of 'Lenna Lane,' who told the committee that she was continuing her effort to establish a new 'Downtown Trade Days' event on the 4th Saturday of each month from 10 AM – 2 PM. She said she was still awaiting approval of her Outdoor Event Application for this event and that she was hoping to start the event in June. Amanda Weckbacher, of Temple Parks & Recreation Dept. said she would check on the status of Ms. Price's application and see if she could expedite its approval.

Next on the agenda was a report on the activities of the Temple Railroad & Heritage Museum. Assistant Director of Parks & Rec., Mike Hemker, told the committee that the museum's National Train Day event had sold out and that the event had over 450 people in attendance. He also reported that the current traveling exhibit, 'Lonesome Dove', was continuing its run, and that their next Family Day event will be 'Beat the Heat Family Day' on June 4th from 10:00 AM - 1:00 PM.



Next on the agenda was a report on activities of the Marketing & Communications Dept. Teresa Anderson informed the committee that they did not receive enough coupon offers to move forward on the PILOT Coupon Program and that as a result they had decided to postpone implementation of the program. Sennett Farias told the committee that they had changed their QR code window displays because they had previously provided window clings that were not sticking effectively. She said that the new window displays would be adhesive stickers that will affix more securely to merchant windows. Ms. Farias also told the committee about the launch of the new 'Discover YOUR Temple' campaign. This campaign will enable locals would share their experiences and memories of Temple by sharing their photos on the downtown web site. She also mentioned that there is a way for business owners to access and update their business information on the new downtown website. From a new portal, she said business owners can change their hours of operations, add photos, and so forth. Ms. Farias told the committee that she would give instructions on how to use these features at the next Promotion Committee meeting on June 6.

The next item on the committee's agenda was a report on upcoming events at the Czech Heritage Museum A.G.C. Committee members noted that the Museum's next monthly movie night would be on Tuesday, May 10th at the Beltonian Theatre, and that the movie this month will be 'Queen Marie'. It was also noted that the museum would hold an opening reception for a new photo and painting exhibit on Friday, May 20th from 4:30 to 6:00 PM.

Next, Tita Charleston told the group that she would be putting on a Juneteenth celebration at her business, 'Total Elegance Creations', on June 17 & 18th, and that she would provide further details about this event in the coming weeks.



Next on the agenda was a report on the recent & upcoming events and activities at Tour Temple and Corkys Wine Bar. Samantha Sheppard told the Committee that Corky's has expanded its hours of operation and will now be open six days a week and closed only on Mondays. She also said that the beer and wine tours are becoming more popular. Also, she said Tour Temple planned to host the '2nd Street Car Show' on Saturday, June 18th, and the Downtown Temple Foodie Tour on May 21.

Promotion

Temple Children's Museum Reports on Upcoming Events

[Continued from page 4] Next on the agenda was a report on the activities at the Temple Children's Museum. Kathryn Hermans told the committee that the museum would reopen soon. She said street construction around her building has started and that parking will be a challenge, but that the museum has a new dinosaur exhibit with cool foam dino-bones, and it will put-on several summer-camps this summer. She said she will provide the group with more information about these summer-camps at future meetings. Also, Chair Selease Thompson told the committee that the 2022 Yuletide Tour of Homes fundraiser for the museum would be held on November 11 – 13, and that sponsorship and advertising opportunities would be available.



The next issue that was discussed was planning for a downtown pub crawl. Bar and pub owners who were in attendance agreed to meet at the close of the Promotion Committee meeting to discuss and plan for the establishment of a recurring downtown pub crawl.

The last part of the committee meeting was taken up by announcements of upcoming events. Main Street Manager, Dan Kelleher, invited everyone to the opening reception for the museum display of the Temple Community Treasures Visual Arts Exhibit that will be held at the Czech Heritage Museum on May 20th. This exhibit is comprised of all the entries in the Temple historic buildings photo and painting contests and is intended to draw attention to the importance of preserving historic buildings.

Kelleher also invited everyone to the 'Imagine the Possibilities Tour' that will be held on Wednesday, May 25th. This event will involve the simultaneous staging of 26 open house receptions showcasing downtown buildings and shop space.

JD McBride told the committee that 'Rucks on Main' Memorial Day Ruck March would be on May 28, and that they are still looking for volunteers and participants. He said that they already have about 100 participants, and that a volunteer meeting for the event will be held on May 19 at 6:00 PM. Also, he noted that this year, Rucks on Main will be an all-day event with vendors, live music, and food trucks.



JD McBride told the committee about the event 'Rucks on Main' that will be held on May 28th

Economic Vitality

Committee Elects Downtown Property Owner as Chairman

The Main Street Economic Vitality Committee met on May 10th and discussed a number of issues.

First, the Committee went through their annual process of electing committee officers. The Committee elected Jack Folsom as chairman, and Tita Charleston as Vice-Chair.

The next item on the agenda was opening the floor to public comments. In the absence of the Chairman, Vice-Chair Tita Charleston opened the floor for comments and asked if anyone wanted to speak, but no public comments were offered.



Jack Folsom was elected Chair of the Main Street Economic Vitality Committee

Economic Vitality

Committee Discusses Business Recruitment and New Businesses Opening Soon

[Continued from Page 5] The next item on the agenda was a discussion about the 'Imagine the Possibilities Tour' and how it can help fill vacant shop spaces in downtown Temple. Main Street Manager, Dan Kelleher, gave the committee a quick explanation of the Imagine the Possibilities Tour. He told the group that the tour would host 26 simultaneous receptions hosted by building owners and business owners and that the tour will be on May 25 from 5 – 8 PM. He explained further that in past years there have been several downtown businesses that learned about space options through this Tour.

Next, the committee addressed the issue of Business Recruitment. They brainstormed about prospective new businesses and about spaces and buildings that might be available for them to rent or buy.

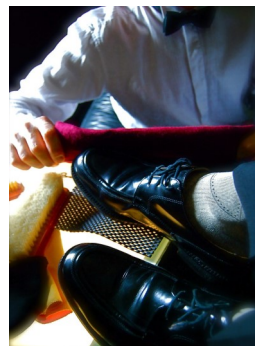
Marquita Frank of the new downtown business, J & M Dogs & Paninis, located at 8 East Ave A, told the committee that they had their grand opening on Friday, May 6th. She said her menu features hot dogs and paninis and that they would have limited hours until they can hire additional staff. Their initial hours will be Thursday and Friday from 11 AM-2 PM, and then later from 5 PM -8 PM, and Saturday from 11 AM – 6 PM.



Guests enjoy a quick, convenient meal at the lunch-counter at 'J & M Dogs & Paninis'

Mr. Kelleher said he had spoken to another business owner that wants to open a coffee shop downtown at either Central Plaza or the Hawn Hotel. He said he sent her the contact information for these property owners and invited her to the Imagine the Possibilities Tour to learn more about other space available downtown.

Mr. Kelleher also informed the group that he had spoken recently to a shoeshine business owner named Gloria Ivey. He said she plans to open 'Glory Days Shoe Shine' in Jack Folsom's building located at 5 West Avenue B. This business is expected to open within the next few weeks. He said the City of Temple was also contacted recently by a business owner interested in starting a group-pedal bike tour company.



'Glory Days Shoe Shine' will open soon at 5 W Avenue B

The Committee then talked about another new business, Chupacabra Strength & Conditioning (Gym), that is expected to open soon in the former home of Relics Antiques at 201 South Main Street. Both 'Glory Days Shoe Shine', and 'Chupacabra Strength & Conditioning' will host open house receptions the on this year's Imagine the Possibilities Tour.

Tita Charleston informed the committee that she spoke with Bo Harvey, co-owner of the old Dollar General store at 16 South Main, and that he had told her that a lot of structural work needed to be done before that building could be leased.

Lindsey Blackwell of Black Axe Company was also at the meeting, and she said her company is waiting on oversized items to arrive to continue the tenant improvements at the Smokehouse BBQ Restaurant at 9 N Main Street. She explained that her building is now under construction and that when her building owner, Travis Wilkes, opens-up the front of the building she and her colleagues will move in the restaurant's large equipment such as the smoker and the recreational axe-throwing lanes. She said they hope to be opened by August.



9 N Main St

Economic Vitality

Committee Discusses Downtown Business Recruitment and Retention

[Continued from page 6] The committee then discussed the commercial space that is now available on the ground floor of the Kyle Hotel at 111 North Main Street. That space offers 2700 sq ft and it's owners will showcase it at one of the open-house receptions on the Imagine the Possibilities Tour.

The boutique clothing and gift shop, 'Lenna Lane', held a pop-up opening on May 6th at 118 South 1st Street, and another adjacent 1,200 square foot shop space is available for rent right next door.

The group also discussed the fact that the work at The Wreck Center & The Art Department, located 14-16 S 4th Street, is still moving forward. The owners of that business will also hold a reception on the Imagine the Possibilities Tour. Committee members also noted that the old L & M Electronics Building, located at 217 W Main, is still available for lease, and that that building offers 5,000 square feet of space.



Adi Price, of Lenna Lane boutique & gift shop held a pop-up opening on First Friday, and hopes to open permanently soon at 118 S 1st Street

The group then briefly discussed the fact that the Main Street Hall, at 12 S Main Street, is still listed for sale, and that tenant improvements are continuing at Weird Doughs Café & Bakery, at 11 N 6th Street. Also, Tita Charleston told the committee that she working with a business person who is still looking for a space for an ariel yoga studio.

The next issue discussed by the committee was business retention. The group had an open discussion about any businesses that might be struggling and how we might assist them.

The group briefly discussed how the Czech Heritage Museum is facing some financial challenges right now, and that a meeting of Museum supporters was scheduled for May 16th. Seleese Thompson of Precious Memories Florist & Gifts – Downtown noted that parking is always an challenging issue for downtown businesses. She asked if her employees would be allowed to park in the new parking garages when they are completed. She also asked who will pay for the spaces in the parking structures and where in the garage the employee parking would be located. City of Temple Parking Manager, Mark Jesse, explained that the ultimate goal is to have employees park in the garages and that the City is looking into possibly not charging for the parking garages right now. But he said City officials are still working on a plan and researching ideas and technologies.

Ms. Thompson also asked if anyone had heard any mention of the opening of a daycare downtown because with the increase of downtown residents that would be a great opportunity. Marquita Frank said she might know someone who could open such a business and that she would speak to them about this possibility.

Committee member James Fertsch asked if there was any information about possible renewed construction on the Second Hand Rose Building at 17 E Central Ave. but none of the members had any updated information about this building.

The next issue discussed was downtown business expansion, and the group noted that construction on the new home of Bird Creek Burger was now underway at 8 S 4th Street and that the new business was expected to open during the second quarter of 2023. They also noted that the owners of Tip Top Grooming are still looking for a larger space.

The last item on the agenda was a discussion about items for future agendas. Committee members asked if it would be possible to have someone from Workforce Solutions of Central Texas and the Temple Economic Development Corporation attend this meeting and give updates occasionally. Dan Kelleher said he would reach out to these groups and make this request.

Design

Committee Discusses the Status of Downtown Construction Projects

The Main Street Design Committee met on May 11 and discussed several issues.

The first issue addressed by the committee was its annual election of officers. The Committee elected Patrick Guillen as Chairman and McKenzie Wilby as Vice Chair.

The next issue discussed was a report on upcoming requests for free design service from the Texas Main Street Program (TMSP) office in Austin. Dan Kelleher told the committee that a local business woman had requested a TMSP design service report for a property she is buying at 315 North 3rd. He said he prepared a design service request application for her, but is holding on to the application until she closes on the property.



Patrick Guillen

Kelly Atkinson told the committee that she is working with Dan Kelleher on a design application for the building at 311 South MLK. She said that the property owner would like to remodel the property into mixed use building.

Next, Ms. Atkinson reported to the committee that the application for the new African American Churches Historic District at the eastern edge of the downtown district had been presented at the City Council's Workshop on April 21st. She explained that this proposed application would be reviewed again by the City Council and that final Council action on this issue would take place on May 19th.

The next issue taken up by the committee was a series of reports on the status of private downtown construction projects:

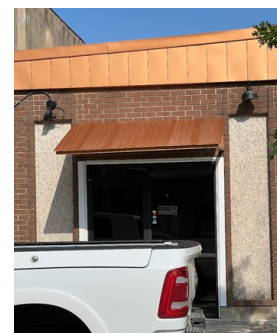
First, McKenzie Wilby of MRB Group and other committee members reported that the windows for Professional Building/Central Plaza at 103 E Central Avenue had finally arrived. She explained that most of the interior construction had been placed on hold until the windows could be installed thus to protect the building's interior from the elements; and that now, the interior construction work will be able to begin in earnest.



Designers vision for the Central Plaza building

Josh Barrett from Turner Behringer Company told committee members that the work on the Hawn Hotel-Arcadia Theater-Sears Bldg. project is progressing on schedule, and they still estimate that the project will be completed by the Summer of 2023.

Next, the committee discussed the status of the projects of Jack Folsom and his company: Mud City Enterprises. Committee members noted that the awning at PJ's Tabletop at 10 W Ave B has now been installed, and that the 'Lenna Lane,' boutique and gift store located at 118 S 1st Street, had held a pop-up opening on May 6th.



The awning at PJ's Tabletop at 10 W Ave B has now been installed

Another tenant of Mud City Enterprises, Chupacabra Strength & Conditioning (Gym) will move into the former home of Relics Antiques at 201 South Main Street, and the new home of Relics Antiques, will be 202 South Main. Also, 'Glory Days Shoe Shine' will open soon in Jack Folsom's building at 5 West Avenue B.

Next, Patrick Guillen told the committee that hazardous materials abatement on his City Eats project was now complete, and that they would start demo work at 106 South Main in a few short weeks.

Committee Discusses Downtown Construction and Parking

[Continued from page 8] The committee continued their discussion of downtown construction projects. Neither the representatives from The Art Department & Wreck Room at 14-16 S 4th Street, nor the representatives from Weird Doughs Bakery & Café at 11 North 6th Street, were in attendance at the meeting this month, but committee members said they believed that tenant improvements were continuing at these two new businesses and that they plan to open in coming months.

Also, Lindsey Blackwell of Black Axe Company told the committee that her company is partnering with Bill Mulholland of 'The Smokehouse' barbecue restaurant to bring downtown Temple a great food venue with six recreational axe-throwing lanes as part of their offerings. She also said their tenant improvements at 9 N Main Street are continuing and that they still hope to open in August.



The next issue discussed by the committee was a report from Transform Temple. Chad Parsons introduced new City of Temple parking manager Mark Jesse. Mr. Jesse told the committee that he is researching technology for parking enforcement downtown and that the City is looking at several options regarding how best to administer our downtown parking resources and how to approach downtown customer parking, employee parking, and resident parking. Mr. Jesse also told the committee that there would be electric vehicle charging stations in both of the downtown parking garages, and that these stations would be the first ones between Dallas and Austin. Lastly, he said that the construction fencing would soon go up around the 1st Street parking garage construction area and that construction work on that garage would start in June.

There was then a brief report on community activities that the Main Street Program is undertaking as a part of National Preservation Month, which is May. Main Street Manager, Dan Kelleher, said that several activities and events are planned during May to promote the preservation of historic buildings, instill national and community pride, promote heritage tourism and show the social and economic benefits of historic preservation. Also, he said that Mayor Tim Davis had issued a proclamation recognizing May as National Preservation Month in Temple. Kelleher said that the upcoming opening reception for the Temple Community Treasures Visual Arts Exhibit – focusing on historic buildings - will be held at the Czech Heritage Museum on May 20th from 4:30 – 6 PM, and that the 4th Annual Imagine the Possibilities Tour – showcasing historic buildings - will be held on May 25 from 5 – 8 PM.

Organization

Organization Committee's Outreach Effort Yielding Good Results

The Main Street Organization met on May 12 and discussed several issues.

First, the committee elected officers for the forthcoming year. The committee elected Susan Chandler as committee Chair and Blane Walker as committee Vice Chair.

The next issue discussed by the committee was the community outreach initiative designed to recruit new members to the Temple downtown improvement effort. Main Street Program staffer, Ayanna Batchand-Rowe, told the committee that she had staffed the information table at the recent First Friday and she said this month had been the best outreach month ever. She said she had spoken with several people about the Main Street Program, and that one of them, Vanessa Martinez, attended the Promotion Committee meeting on May 9th. The group then discussed using QR codes in such outreach efforts to help people get to helpful info about 'Main Street'.



*Susan Chandler
was elected as Chair
of the Organization
Committee*

Organization

Committee Discusses 'Business After Hours' and Upcoming Events

[Continued from page 9]

The next issue discussed by the Committee was the recently completed Chamber of Commerce 'Business After Hours' event that had been hosted by the Main Street Program. Committee member Tita Charleston said that the reception was a great event and that the only suggestion she offered was to have the restaurants set up earlier so that they did not disturb the event with their late arrivals once it had started. Blaine Walker agreed with Ms. Charleston and said that the room was set up very professionally and that overall it was a good event. During the reception, Main Street Advisory Board Chairman Jacob Bates presented the award for best downtown spring decorations to Selesse Thompson, of 'Precious Memories', who had won the contest.

Next, the committee worked on planning and logistics for upcoming Preservation Month events and activities. The first of these would be the opening reception for the Temple Community Treasures Visual Arts Exhibit, made up of all the entries in the 2022 historic buildings photo contest and historic buildings painting contest. Entries were received for these contests from January 1st through March 31st, judging for the contests was held in April, and the prize ribbons would be awarded at the opening reception for the public display of the exhibit at the Czech Heritage Museum on Friday, May 20th. Several committee members agreed to help with this opening reception, bringing food and beverages and helping set up the event. Main Street Manager, Dan Kelleher, offered a special thanks to James Fertsch of Extreme Clean of Temple for his financial sponsorship of the art contests and exhibit.

Weeks after the Organization Committee meeting, the opening reception was held, and there was a very good turnout at the event. The first public display of the museum exhibit is now being held at the Czech Heritage Museum, then in June, the exhibit will move to the Bell County Museum for two months, and finally, the exhibit will be displayed at the Temple Railroad and Heritage Museum at the end of the summer.



There was a good turnout at the Chamber of Commerce 'Business After Hours' reception, and during the event, Main Street Advisory Board Chairman, Jacob Bates, presented downtown merchant, Selesse Thompson, with the Champion's Trophy for the winner of the downtown spring decoration contest.



There was a good turnout at the opening reception for the Temple Community Treasures Visual Arts Exhibit that featured photos and paintings of historic buildings in Temple.

Organization

Committee Works on Planning for Imagine the Possibilities Tour

[Continued from page 10] The next Preservation Month event that the committee discussed was the 'Imagine the Possibilities Tour', scheduled for the evening of Wednesday, May 25th. Committee members noted that this event would feature 26 open-house receptions that would showcase downtown buildings and shop spaces that are planned for restoration or that are just available for lease or purchase.



Mr. Kelleher asked the committee for assistance on the day of the event with preparations such as delivering tour stop signs, putting up balloons at tour stops, or staffing greeting tables, and several committee members said they would make themselves available on the day of the event to help with such tasks.

The Temple Main Street Advisory Board

Who we are and what we stand for:

The Temple Main Street Advisory Board is a Board that is appointed by the Temple City Council and operates under the authority of the City of Temple. Members of the Board receive staff support from the Main Street Program office of the Temple Planning and Development Department.

Our Vision Statement

The Temple Main Street Program envisions a thriving future in which downtown Temple bridges the past and future. We aspire for downtown Temple to be an attractive destination in the heart of central Texas where both locals and visitors can live, eat, work, shop and play.

Our Mission Statement

The Temple Main Street Program engages in public and private partnerships to revitalize and encourage re-investment, enhance cultural diversity, and preserve the historic integrity of the historic Main Street District. We also strive to develop tourism and to recruit and retain businesses through the Main Street approach, in order to provide a solid economic base for Temple.

Our Statement of Core Values

Leadership and Transparency

The Temple Main Street Program provides leadership to bring a vision of growth and progress to the community with integrity and transparency.

Teamwork

The Temple Main Street Program works as a team and has a commitment to promote a common vision. We encourage downtown stake holders to work together and we support each other in everything we do.

Communication

The Temple Main Street Program is committed to spreading the good news about our impressive downtown revitalization throughout our community.