



The Art of the Run – Public Art Installation

Request For Qualifications (RFQ)

Eligibility: Artists Residing in Vigo County **Deadline:** May 4th, 2026

Project Overview

The Art of the Run is a community-based public art initiative celebrating the 2026 NCAA Division I Cross Country National Championships, hosted at the **LaVern Gibson Championship Cross Country Course**. Inspired by the spirit, speed, and storytelling of collegiate distance running, these vibrant sculptures will honor the athletes, the community, and the deep racing heritage of Terre Haute. Supported by the **Terre Haute Convention and Visitors Bureau**, the project will commission regional artists to design and paint large-scale fiberglass running-shoe sculptures that will be displayed throughout **Terre Haute**.

We are seeking qualified artists to participate in this high-visibility public art initiative celebrating athletic excellence, creativity, and community pride.

Eligibility

- Open to artists **18 years or older**.
 - Applicants **must currently reside in Vigo County (by home address of record)**.
 - Emerging and established artists are encouraged to apply.
 - Applications may be submitted by individuals or collaborative teams.
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Selection Process

A panel of arts professionals, community members, and project partners will review all submitted qualifications.

- **Five (5) artists** will be selected from the finalist pool to paint a full-scale fiberglass running-shoe sculpture with a specific related theme (themes will be disclosed after selection).

Project Compensation

- **Selected Artists:**
 - **\$1,000** for time, labor, and materials related to painting a sculpture.
 - Sculptures are provided.
 - **Final clear coat is not required**; it will be handled separately by the project team.

Timeline

- **RFQ Release:** April 20, 2026
- **RFQ Submission Deadline:** May 4, 2026 by midnight EDT
- **Selected Artists Announced:** May 12, 2026
- **Painting Period:** June 5 thru July 10, 2026
- **Unveiling Event:** July 31, 2026 at the Terre Haute Convention & Visitors Bureau
- **Installation:** Early August, 2026

(All project details, including timeline, compensation, and installation plans, are subject to change based on project needs, funding, or other circumstances determined by the THCVB.)

What to Submit

Please include the following:

1. **Contact Information**
 - Name
 - Address (confirming Vigo County residency)
 - Email
 - Phone
2. **Artist Statement**

A brief (250–500 word) statement describing your artistic approach, experience, and interest in public art.
3. **Resume or CV**

One to two pages summarizing artistic experience, exhibitions, or relevant projects.
4. **Work Samples**
 - 5–10 images of past relevant artwork
 - Image list with title, medium, size, and year
 - Optional: links to online portfolios or social media
5. **Optional:**
 - Up to three references or letters of support

*Note: Design concepts are **not** required at the RFQ stage.*

How to Apply

Submit all materials in a single PDF or organized digital folder to:

Email: becky.hochhalter@gmail.com

Subject Line: *Art of the Run RFQ – [Your Name]*

NOTE: You can use [WeTransfer](#) for free to compress the file or folders, or send a link to the files in Google Drive or DropBox. **If you are having difficulty submitting contact Becky Hochhalter, Project Administrator, at 812-877-9487 or becky.hochhalter@gmail.com**

If submitting physically, mail printed materials to:

Address: Terre Haute Convention and Visitors Bureau
ATTN: The Art of the Run / Becky Hochhalter
5353 E Margaret Dr, Terre Haute, IN 47803
(Must be received no later than midnight, May 4th 2026)

Evaluation Criteria

- Artistic quality and originality
- Ability to execute a large-scale or public art project
- Clarity and completeness of application
- Professionalism and reliability
- Contribution to or impact on the local creative community

Project Contact

Project Administrator: Becky Hochhalter LLC

Email: becky.hochhalter@gmail.com

Phone: 812-877-9487

Disclaimer

The Terre Haute Convention and Visitors Bureau (THCVB) reserves the right to modify, postpone, or withdraw this RFQ at any time and for any reason. Submission of materials does not guarantee selection. All project details, including timeline, compensation, and installation plans, are subject to change based on project needs, funding, or other circumstances determined by the THCVB. By submitting, applicants acknowledge that the THCVB, its partners, and representatives are not liable for any costs incurred in preparing or submitting application materials.