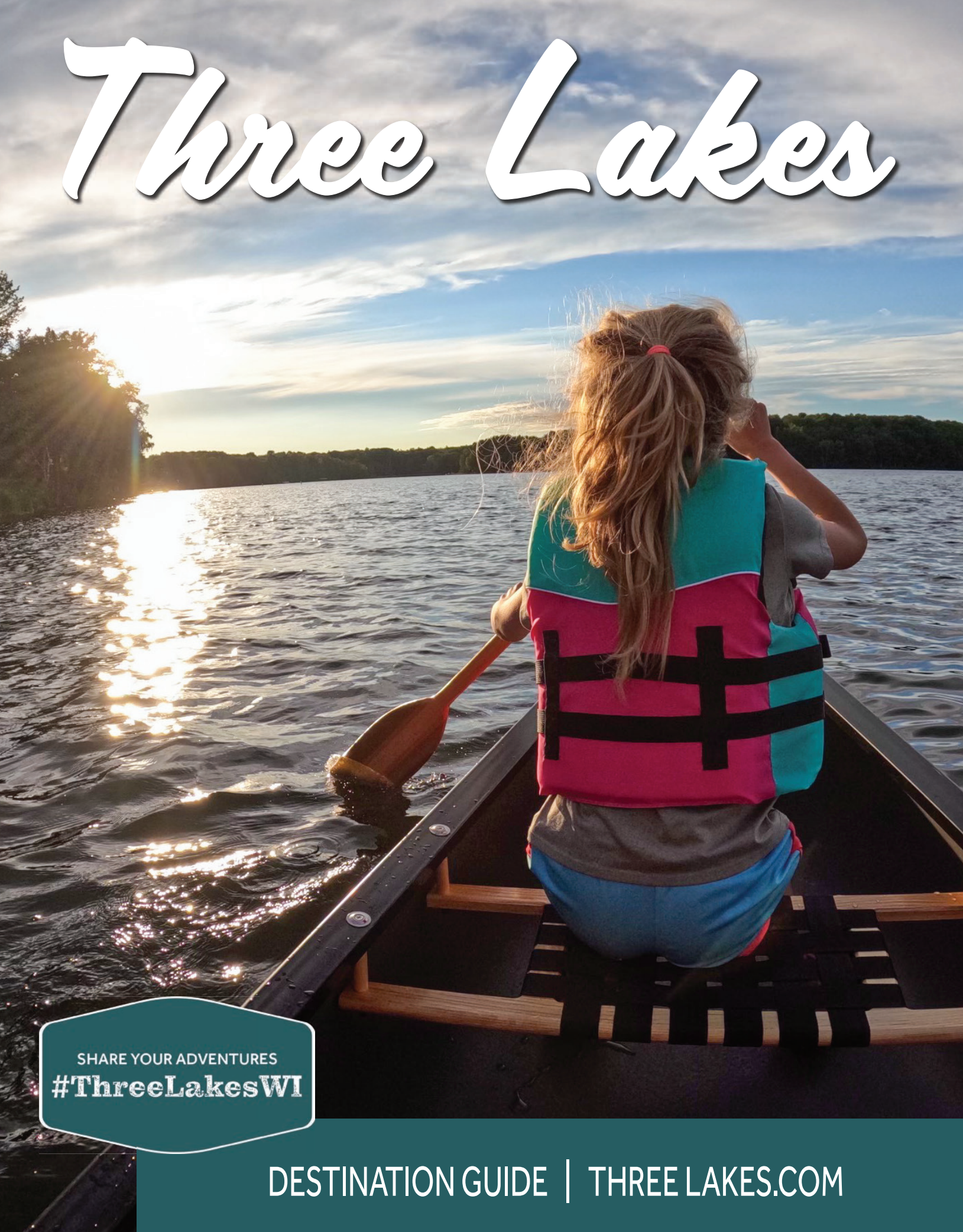


Three Lakes



SHARE YOUR ADVENTURES
#ThreeLakesWI

DESTINATION GUIDE | [THREELAKES.COM](https://www.threelakes.com)

***HOME IS WHERE THE HEART IS...
IF YOUR HEART IS IN THE NORTHWOODS...
WE CAN HELP!***

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Burkett & Associates



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223 West Pine Street
Eagle River, WI 54521

THREE LAKES

715-546-3900
1791 Superior Street
Three Lakes, WI 54562

LAND O' LAKES

715-547-3400
4153 Hwy B
Land O'Lakes, WI 54540

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ON Big Stone Lake ON the Three Lakes Chain!**

- Boat & Snowmobile Rentals
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- Live Bait
- Rods & Reels



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**1051 Highway 45 S. Eagle River, WI. 54521
Conveniently located close to downtown!**

- Year Around Service of Boats
ATVs, UTVs, PWCs, Motors
- Winterization
- Heated Indoor and Outdoor Storage
- Our Mechanics have over 40 Years of Experience

Welcome to Three Lakes

Home to the LARGEST INLAND CHAIN IN THE WORLD!

What brings YOU to Three Lakes? There are about 2,200 year-round residents who proudly call Three Lakes home. You also can find growing families and retirees who recently have made a move here, and still others whose relatives have been here for generations — some even living on roads that bear their names.

Many find Three Lakes a peaceful reprieve from life in the cities — escaping to their seasonal home or rental whenever they can. Thousands of visitors flow through our town each year to soak in our vast natural resources and recreational opportunities no matter the season.

The town of Three Lakes was named for Maple, Town Line, and Range Line Lakes, the lakes that the railroad encountered as they were shooting their line north. There are more than these three lakes to enjoy, though! Our town is surrounded by the Chequamegon-Nicolet National Forest and is intertwined with the world's largest inland fresh water chain of lakes.

Twenty lakes of the 28-lake chain are within the town's borders — offering 106 miles of picturesque shoreline.

With the railroad came a robust logging industry which provided lumber for the expanding cities to our south and helped to rebuild the city of Chicago after the fire of 1871. The natural beauty of the forests and lakes could not be ignored, and by the 1930s Three

Lakes became known as a vacation destination for those longing to escape crowding cities.

The population of our small town swells to over 10,000 around the Fourth of July — when we throw a party you will not soon forget. Warmer months offer outdoor activities like camping in the Nicolet, exploring recreational trails by foot, bike, or ATV, and boating, skiing, and fishing on the Chain. Snowmobiling and cross-country skiing provide a reason to return in the winter. Our quaint downtown, watering holes, and restaurants will welcome you in when you're ready to take a break.

Once you visit, Three Lakes gets in your veins. You might be beckoned back year after year, or you might be among the many to discover that this is an ideal place to raise a family, purchase a retirement home, or even start a business. Our innovative PK-12 school system, steadfast police and fire departments, and newly remodeled public library fill the needs of our community while retaining a small-town atmosphere. The heart of Three Lakes is to be a warm and resilient community, to appreciate and preserve our abundant natural resources, and to retain a deep sense of nostalgia as we plan for future generations.

Welcome to Three Lakes — for the summer, a weekend, or a lifetime.



Deer Lake and Dog Lake are among the 20 lakes of the 28-lake chain within Three Lakes' borders.

Alleycat 360 | Photography



1704 Superior St.
 PO Box 268
 Three Lakes, Wisconsin 54562
 715-546-3344
 www.threelakes.com
 info@threelakes.com

CHAMBER STAFF

INTERIM EXECUTIVE DIRECTOR
 Jacqui Sharpe

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DIRECTOR

Ryan Lamon
Watercraft Sales

GUIDE DESIGNER

Gina Stehl

Town FACTS

- 01 POPULATION**
2,200
- 02 ELEVATION**
1,636
- 03 RAINFALL**
32.0" annual average
- 04 SNOWFALL**
61.0" annual average
- 05 THE THREE LAKES**
Maple Lake
Range Line Lake
Townline Lake
- 06 THE CHAIN**
Twenty lakes surround the town of Three Lakes with eight more in Eagle River
- 07 BIRD CITY**
Awarded Bird City Wisconsin designation in 2012
- 08 SNOWMOBILING**
Snowmobile Friendly Community. Awarded destination in 2019



- 09 PARKS**
Cy Williams Park
Don Burnside Park
Phyllis Felland Memorial Ski Park
Maple Lake Fishing Pier
- 10 POLICE**
6965 W. School Street
715-546-2211



- 11 POST OFFICE**
6970 West School St.
715-546-3410
Hours:
Monday-Friday
9:30am-12:30pm
Friday 2pm-4:30pm
Saturday 9:30am-11:30am

Follow Us!



@threelakeswi

facebook.com • instagram.com



Pickleball Courts, Don Burnside Park
Kerry Griebenow

12 PUBLIC BEACH

Three Lakes Beach on Maple Lake located on Lake Drive in Cy Williams Park. Open Memorial Day to Labor Day.

13 SCHOOLS

The Three Lakes School District consists of Sugar Camp Elementary School, Three Lakes Junior/Senior High School and Three Lakes Elementary school.
Home of the Blue Jays!

14 THREE LAKES CHRISTIAN FOOD PANTRY

6965 W. School Street,
PO Box 125
715-617-0457
Serving Three Lakes & Sugar Camp.
Open 9:30am-11am
1st & 3rd Saturday.
Donate at the Town Hall during office hours



15 THREE LAKES MUNICIPAL AIRPORT

40D located 3 miles south of town on Hwy 32
715-546-3316

16 TOWN HALL THREE LAKES

6965 West School Street
715-546-3316
Hours: Monday-Friday
8am-4:30pm
www.townofthreelakes.com

17 TOWN HALL SUGAR CAMP

4059 Camp Four Road,
Rhineland, WI 54501
715-272-1525

18 TRASH DISPOSAL

Three Lakes Dump & Recycling
1313 S. Big Lake Loop Road
715-477-0077

EMERGENCY NUMBERS

- Dentist, Jason Potrykus 715-546-2101
- Diggers Hotline 811 or 800-242-8511
- Fire Dept. (Non-emergency)715-546-3626
- Hospital (Eagle River).....715-479-7411
- Hospital (Rhineland)715-361-2000
- Humane Society of Oneida County.....715-362-5533
- Poison Control800-222-1222
- Police Dept. (Non-emergency).....715-546-2211
- Police/Fire/Ambulance..... 911
- WPS (Electric)..... 800-450-7240
- WPS (Gas)..... 800-450-7280
- Wisconsin DNR..... 888-936-7463
- Wisconsin Road Conditions..... 511

NEED HELP ADVERTISING YOUR EVENT?

Apply now for the Chamber Event Advertising Grant!
APPLICATION DEADLINE: 60 DAYS BEFORE EVENT




Apply now!

Welcome to Three Lakes!



Headwaters Bar & Grill, Tavern on the Loop, 32 South Bar & Grill, Spiritview Lakeside, Lindy's Hideaway & Swamp Witch Inn, Big Stone Golf Course, The Brew Station, Pike's Pine Isle Lodge, Sorge's Daybreak Diner, Sunset Grill, Three Lakes American Legion, Clayton's 1881 Room, Mollyville, Aromas, Hiles Trailhead Pub, Rendezvous



Built in 1880, the Three Lakes Winery's historic tasting room is located in the former Chicago and Northwestern train depot in Downtown Three Lakes.

ATTRACTIONS

■ AQUA DEVILS WATERSKI CLUB

Phyllis B Felland Memorial Water Ski Park,
854 Golf Course Loop, Three Lakes.

Since 1958, the Three Lakes Aqua Devils have been entertaining summer crowds on the waters of Big Stone Lake. Showtimes: Wednesdays & Saturdays, 6:30pm from June 21-August 9. Concessions & merch available. Admission is free!
<http://www.aquadevils.org>

■ BIG STONE GOLF COURSE

715-546-2100
847 Golf Course Loop Rd, Three Lakes.

Looking for a relaxed, affordable golf experience in the Northwoods? Look no further than Big Stone, the golf course for everyone. Players of all abilities will appreciate the casual atmosphere, smooth, fast greens and enjoyable nine hole layout. Play early and have plenty of time to enjoy our area's lakes with friends and family, but only after a drink in our Clubhouse! Just four miles east of downtown Three Lakes, we look forward to your visit!
www.bigstonegolfcourse.com

■ BURNT ROLLWAYS DAM & BOAT HOIST

715-218-6514
Hwy X, Three Lakes.

The Wisconsin Valley Improvement Company has operated the boat hoist between Long Lake and Cranberry Lake since 1911. In 1952, the original water-powered inclined marine railway was replaced with the

electric boat hoist used today. The boat hoist is in operation Memorial Day through the last Sunday of September, and a small fee is charged for passage. For boat lift reservations please call 715-218-6514.
www.wvic.com

■ CHAIN O'LAKES SKI SCHOOL

715-546-2014
868 Golf Course Loop, Three Lakes.

We teach or pull wakeboarding, waterskiing, wakesurfing, tubing and all forms of towed watersports. We also provide boat charters. Tour the Three Lakes chain. Open Memorial Day through Labor Day.
<https://www.chainolakeskischool.com>

■ CLEARWATER FARMS

855-479-3276
1824 Lighthouse Lodge Rd, Eagle River.

Clearwater Farms was established in 2011 on the former site of Soder's horse farm. We currently have just over 4 acres of strawberries in production along with 250 honeyberry plants, a high-tunnel hoophouse full of red, yellow, and purple raspberries, and 50+ head of beef cattle. Call the Berry Hotline to find out what's available for u-pick now or shop online!
<https://www.clearwaterfarmsthreelakes.com>

■ DEMMER MEMORIAL LIBRARY

715-546-3391
6961 West School St., Three Lakes.

CLASSIC BOAT RENDEZVOUS
 SATURDAY, AUGUST 26 | 12 PM



1261 PINE ISLE RD. THREE LAKES



THREE LAKES DOG PARK

1921 Epler Court - Across from the Fire Department

Join us!
 Two acres of fun. Large/small dog areas
 Bathroom, doggie shower,
 picnic tables, pavilion.

Volunteers wanted! Contact us: 715-891-4673
 threelakesdogpark.com Facebook: "three lakes dog park"



Three Lakes Center for the Arts

Check out our movies, live performances, and art gallery at www.TLCFA.org or call 715-546-2299



Save the Date for:
 Art on Main
 August 12, 2023

1760 Superior St, Three Lakes, WI 54562

Visit the Storybook Gardens!

Scan for map, prize details & more!




OPEN SEASONALLY • 10:00 AM TO 10:00 PM DAILY • RESERVATIONS WELCOME

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BEAUTIFUL 18-HOLE INTERACTIVE MINI GOLF COURSE WITH MAGNIFICENT ROCK FORMATIONS, WATERFALLS AND FOUNTAINS.

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ATTRACTIONS

From the newest novel to read on the dock to a movie for a rainy day, the Demmer has something for everyone. Programs year round for kids of all ages, including a summer reading program will teach a lifelong love of learning; while adults can join book clubs, genealogy research, plan swaps and more.

Check out the latest library happenings at <https://demmerlibrary.org>

■ EAGLE FALLS ADVENTURE GOLF & LASER TAG

715-477-0808

1040 East Pine St., Eagle River.

Eagle Falls is an 18 hole adventure style mini golf course AND a 3,000 square foot indoor Laser Tag arena. Cool off with ice cream or an ice cold soft drink after your game. Eagle Falls Adventure Golf is open seasonally from 10:00 am to 10:00 pm. See website for Spring and Fall hours.

www.eaglefallsadventuregolf.com

■ HAPPY EGG'CRETS FARM

715-499-5066

6849 Hwy 45, Three Lakes.

<https://www.facebook.com/Happyeggcretfarm>

■ HAWKS NEST OUTFITTERS

715-479-7944

6141 WI 70, Eagle River.

Hawks Nest Outfitters is a canoe, kayak, and tube rental company located directly on the Wisconsin River in Eagle River, WI. We provide adventure trips on the river as well as offsite overnight rentals, so come ride the river at Hawks Nest!

www.hawksnestcanoe.com

■ HEALING NATURE CENTER

715-546-8080

7126 Military Rd, Three Lakes.

Provides therapists and alternative healers with additional ways to help their clients by incorporating nature into the services they



Kyle McMahon

THREE LAKES HISTORICAL SOCIETY & MUSEUM

715-546-2295

1798 Huron St, Three Lakes.

Our Welcome Center, book store and archives share a space in the Demmer Library. The exhibits span 7 buildings, including the Johnson House, one of the oldest houses in Three Lakes, a CCC replica building, a one-room school house, a Superior Street exhibit and more. Come learn about Sam Campbell, Carl Marty, camps, resorts, early businesses, our local citizens who served, and more.

<https://www.threelakesmuseum.org>



@Aaron Carlson

NORTHWOODS PETROLEUM MUSEUM

715-617-0566

2141 Wykowski Rd, Three Lakes.

A must see in the Northwoods, the Petroleum Museum is open all year and admission is free! You will be amazed by the Museum's extensive collection of classic gas pumps, neon signs and promotional gas station giveaways. Spend an afternoon investigating the petroleum memorabilia on display from floor to ceiling! Located two miles north of Three Lakes on Highway 45. Hours: Wednesday and Saturday, noon - 2pm, seasonally, or by appointment.

www.northwoodspetroleummuseum.org

already provide. We offer retreat space, workshops and Healing Nature Trail guided tours to the general public.
www.healingnaturecenter.org

JAMES LAKE FARMS

715-421-6510

1075 South Big Lake Loop, Three Lakes.

James Lake Farms is a certified organic cranberry marsh with 189 acres of vines. During October, we provide free harvest tours on Saturdays at 2pm and fresh fruit is sold at the farm or on our website. Visit us on Facebook or at www.jlfcranberries.com

LAKE NOKOMIS CRANBERRIES WINERY & GIFT SHOP

715-479-6546

6031 County D, Eagle River.

Lake Nokomis Cranberries is a local cranberry farm established in 1977 with 318 planted acres and includes a winery and gourmet gift shop. Award winning Cranberry Wine is produced along with other fruit wines at the winery, and free wine tasting is offered daily at the gift shop. Marsh tours are available and fresh cranberries are for sale during harvest, mid-September through mid-October. Lake Nokomis Cranberry Wine and Gift Shop is open year-round, please call or see our website for hours.
<http://www.lakenokomiscranberries.com>

STORYBOOK GARDENS

Downtown Three Lakes.

Story Book Gardens is a collection of stories and mini-gardens for reading, playing, and exploring in downtown Three Lakes. Visit them all this summer!

Find the map, the activities and more at <https://www.facebook.com/SBGThreeLakes>



**Marsh Tours
Wine Tasting
Gift Shop**

Lake Nokomis Cranberries, Inc.
 Wisconsin Cranberries
 ESTABLISHED September 25, 1977
 Eagle River, Wisconsin

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 Open Year Round

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FARMS**

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CHECK US OUT ONLINE 

1824 Lighthouse Lodge Rd - Between Three Lakes & Eagle River



THREE LAKES WOMEN'S CLUB

2023 ANNUAL GOLF SCRAMBLE

SATURDAY, JUNE 24, 2023 - 9 HOLE SCRAMBLE

\$65 / Person - Golf & Dinner
9 holes, golf cart, hole events, prizes,
beverage ticket, & dinner.

SHOTGUN START @ 2:00PM
To Register and Pay for Your Team
Call Big Stone Golf Course at 715-546-2100 by 6/20/23
or Contact Eileen Hansen @ 262-844-1400 or email
eh3lakes@icloud.com

YOU CAN ALSO JUST COME FOR DINNER !!
\$25/person or \$10/child under 12
RSVP Eileen Hansen by 6/20/23 @ 262-844-1400 or
email eh3lakes@icloud.com



ATTRACTIONS

TARA LILA LLC

920-312-8937

571 Bloom Rd., Eagle River.

Tara Lila exists to provide public access to large tracts of wilderness just minutes south of Eagle River. It's network of wilderness trails provide snowshoeing, cross country skiing, bicycling and hiking opportunities in a pristine nature environment.
<https://www.taralila.org>

TEACHING DRUM OUTDOOR SCHOOL

715-546-2944

7124 Military Rd., Three Lakes.

Located 10 minutes from Three Lakes in the heart of the Chequamegon-Nicolet National Forest, we offer canoe and hiking day tours of the Headwaters Wilderness, wilderness skills courses, and long and short-term nature-immersion programs. All skill levels are welcome.

www.teachingdrum.org

THE ONEIDA COUNTY FAIR

Pioneer Park, Rhinelander.

The Oneida County Fair is dedicated to providing all ages with high quality educational and entertaining experiences within a safe and healthy environment, an event for the participation and enjoyment of the entire family, citizens and visitors. July 27-30, 2023.

www.oneidacountyfair.com

THREE EAGLE TRAIL FOUNDATION

The Three Eagle Trail is a non-motorized biking and walking path connecting the communities of Three Lakes and Eagle River. In the winter ski season part of the trail is groomed for cross country skiing.

THREE LAKES CENTER FOR THE ARTS

715-546-2299

1760 Superior St., Three Lakes.

TLCSA sponsors art classes for adults and children, an artist biography of the month, Art on Main, and supports a downtown Three Lakes art gallery, gift shop and theater featuring current and

847 GOLF COURSE LOOP RD.
Located off Hwy. 32,
4 miles east of downtown Three Lakes

**Clubhouse with full bar
and outdoor patio.**

*Visit us soon to enjoy all
the improvements!*

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BIG STONE
GOLF COURSE
THREE LAKES, WI

independent movies, documentaries, and live performances.

View their website for event dates at <http://www.tlca.org>

THREE LAKES DOG PARK

715-891-4673

1921 Epler Ct, Three Lakes.

Located across from the Fire Station, the Three Lakes Dog Park is a great park to visit even if you don't have a dog. It's a wonderful 2 acre dog park with a pavilion and separate areas for large and small dogs. It's a destination to meet dog loving people that become friends for a lifetime. Our goal is for visits to Your Three Lakes Dog Park to be enjoyable, fun and memorable.

www.threelakesdogpark.com

THREE LAKES MUNICIPAL AIRPORT, 40D

715-546-3316

Airport Rd, Three Lakes, WI 54562.

Located three miles south of town on Hwy. 32, this airport is one of the longest and finest grass strips in the state of Wisconsin. The airport is adjacent to the south shore of Big Stone Lake. Park your plane and walk to your choice of two fine restaurants, two marinas, a campground, sandy beaches, and a nine hole golf course.

THREE LAKES MUSKIE CLASSIC

715-891-4673

Three Lakes For thirty-eight years the Three Lakes Muskie Classic has taken place on the beautiful Three Lakes Chain of Lakes. This catch and release tournament benefits Three Lakes Fish & Wildlife Improvement Association, as well as other local organizations.

Taking place Saturday, August 26th, the Classic is a fun, challenging, one day event well known for attracting many father/son and father/daughter teams! In fact, in 2023 we offer FREE entry for individuals under 18 years of age fishing with an adult.

Contact us for the tournament application.

<https://www.facebook.com/fallclassicmuskie>

THREE LAKES SCHOOL FAB LAB

715-546-3321 (X3242)

6930 W School Street | Located in Three Lakes High School.

A member of the growing MIT Fab Lab maker network since 2014, Fab Lab Three Lakes is a place where anyone can make almost anything. Makers of all ages and abilities use design software, 3D printers, laser engraver, scanner, mini-mill, vinyl cutter, CNC router and plasma cutters to make things out of acrylic, plastic, glass, wood, and metal. Open to the public, call for hours. Stop in and discover the joy of making!!

THREE LAKES WINERY

715-490-5938

6971 Gogebic St, Three Lakes.

Three Lakes Winery has been making the Original Cranberry Wine since 1972. As the second oldest winery in Wisconsin, we have our roots in the tradition of authentic wine flavor. The McCain family's unique wines are made from whole fruits and berries, no flavorings or juices added. If you've never tasted a fruit wine before - start with these! Built in 1880, our historic tasting room is located in the Chicago and Northwestern train depot in Downtown Three Lakes. When tastings are available, you can taste up to 6 wines for free, but you'll have a difficult time choosing!

<https://www.tlwinery.com>

COME BY FOR A FREE WINE TASTING



Offering
**The Original
Cranberry
Wine**

and many more
**Delicious
Samplings**

OPEN 7 DAYS YEAR-ROUND

Three Lakes
WINERY

TLWinery.com • Downtown Three Lakes



CHURCHES

- **FAITH LUTHERAN CHURCH (ELCA)**
 715-546-2770
 6995 Hwy. 45, Three Lakes.
 Service Times: Sunday at 9am
www.faithlutheran-threelakes.org
- **GRACE LUTHERAN CHURCH MO SYNOD**
 715-490-6780
 East School St., Three Lakes.
 Service Times: Sunday at 11am. Bible Study: Tuesday at 12:00pm (bag lunch)
www.gracelutheran.weebly.com
- **ST. KUNEGUNDA CATHOLIC CHURCH**
 715-546-2159
 Hwy. 17, Sugar Camp.
 Mass Times: Tuesday & Thursday at 8:30am, Saturday at 6pm, Sunday at 10:30am. May through December.
www.NorthernLakesCatholics.org
- **ST. THERESA CATHOLIC CHURCH**
 715-546-2159
 1701 Superior St., Three Lakes.
 Mass Times: Wednesday & Friday at 8am, Saturday at 4pm, Sunday at 8:30am.
www.NorthernLakesCatholics.org
- **THREE LAKES EVANGELICAL GREE CHURCH**
 715-546-2000
 1614 Hwy. 32, Three Lakes.
 Service Times: Sunday at 9am.
www.threelakeschurch.com
- **UNION CONGREGATIONAL CHURCH**
 715-546-2169
 6993 Forest St., Three Lakes.
 Service Times: Sunday at 10:30am. Communion: 1st Sunday of the Month.
www.unionucc3lakes.org

Celebrate the 4th in Three Lakes

7a Pancake Breakfast
9a PARADE
 9a Used Book Sale
 10a Party in the Park

FIREWORKS AT DUSK!
 DATE CHANGE!
**FIREWORKS
 MOVED TO
 JULY 1ST**
 All other events remain on 7/4

Summer Kickoff Music Fest CY WILLIAMS PARK

SATURDAY JUNE 10 *A full day of live, local music, food and fun by the lake during Rhubarb Fest!*

NORTHBYNORTHWOODS.COM



FALL MUSIC CRAWL SEPTEMBER 8-9

FRIDAY KICKOFF CONCERT
The UnXpected returns!
 Ticketed at TLCFA

SATURDAY MUSIC CRAWL
Catch the shuttle to FREE shows all over Three Lakes!

EVENTS

JANUARY

12-14 Three Lakes Tavern League Snowmobile Poker Run

20 Badger State Games Torch Ride

28 Three Lakes Trails Chicken Soup Cluck Off @Lindy's Hideaway

FEBRUARY

4 Tara Lila Snowshoe Celebration 3p

4 Three Lakes Trails 21st Annual LSR Vintage Snowmobile Ride

11 Three Lakes Trails Gun & Meat Raffle @Spiritview Lakeside

16-18 Three Lakes Tavern League Snowmobile Poker Run

25 Junker Sled Weekend @Don Burnside Park

MARCH

17-18 March Mania- downtown shopping event

APRIL

8 Lions' Easter Egg Hunt - 9a @Three Lakes High School



Fourth of July, Downtown Three Lakes
Alleycat 360 | Photography

29 Independent Bookstore Day @Mind Chimes Bookshop

MAY

6 Fishing Opener

26 TLCFA presents Radius

27 BBQ & Brett 3p @The Brew Station

28 Sixth Anniversary Party & Summer Kickoff 1pm @Pike's Pine Isle

29 Memorial Day Procession & Ceremony 9a @Three Lakes Cemetery

JUNE

3 Three Lakes Community Garage Sale

3 TLCFA presents Randy Sabien & Gordon Thorne

3 Annual Summer Kickoff Event @Northland Clothing

9 TLCFA presents Joe Jencks & Heather Styka

17 TLCFA presents Patchouli & Terra Guitarra

Three Lakes
Community

SATURDAY
JUNE 3

GARAGE SALE

COMING
SUMMER '23

Endless Summer
THREE LAKES

DOWNTOWN
THREE LAKES, WI

@ENDLESSSUMMER.3LAKES

EVENTS

- 18** Father's Day BBQ with Mark Wayne
1p @Pike's Pine Isle
- 20** Concert in the Park- Mark Wayne
@Cy Williams
- 20** Sip & Swirl @The Reiter Center
- 21** First TLCFA Kids Art in the Park
9:30a @Cy Williams Park Pavilion
- 21** First Aqua Devils Show 6:30p @
Phyllis B. Felland Water Ski Park
- 23-25** Northwoods Baseball Classic
@Don Burnside Park
- 23** Shootout Racing Boat Display 5p
@Spiritview Lakeside
- 24** Women's Club Golf Outing @Big
Stone Golf Course
- 24** Three Lakes Shootout 11am

- @Big Stone Lake
- 24** TLCFA presents Madtown Mannish
Boys
- 27** Concert in the Park- Bogfoot
@Cy Williams
- 28** TLCFA presents Wild & Scenic Fllm
Festival
- 29** Food Truck Thursday @The Brew
Station 3p
- 30** Beach Dance Party 1p
@Pike's Pine Isle

JULY

- 1** TLCFA presents Mama's Broke
- 1** Fireworks - Dusk @Don Burnside
Park

- 1** Oh Say Can You See Fireworks
@The Brew Station 8:30p
- 4**
 - Pancake Breakfast 7a
@Three Lakes High School
 - Parade 9a
 - Used Book Sale 9a
@Demmer Library
 - Party in the Park 10a
@Don Burnside Park
- 8** TLCFA presents Gin Mill Hollow
- 8-9** Pickleball Tournament @Don
Burnside Park
- 11** Concert in the Park -Rhinelande
Community Band 7p @Cy Williams
Park
- 15** TLCFA presents Jazz Spectrum
- 18** Concert in the Park- Flying Blind -
@Cy Williams Park 7p



Oktoberfest
THREE LAKES, WISCONSIN

11a-4p September 16th
Downtown Three Lakes

**Beer, Polka, Artisan Market
Games, & Authentic German Food**



Three Lakes
**FESTIVAL
OF LIGHTS**

Friday November 24th
4-7pm
Cy Williams Park
TREE LIGHTING, SLEIGH RIDES
SANTA, COCOA & CHILI

22 TLCFA presents Ethan Bott & the Bottlenecks

25 Concert in the Park - Woodland Strings - @Cy Williams Park 7p

28 TLCFA presents The Special Consensus

AUGUST

1 Concert in the Park - Santy & Son - @Cy Williams Park 7p

4 TLCFA presents Chip Duncan Presents documentary

5 Car, Boat & Motorcycle Show @Petroleum Museum

5 TLCFA presents The Jimmys

5-6 Fireman's Picnic @Don Burnside Park



8 Concert in the Park - Bret & Frisk - @Cy Williams Park 6:30p

9 TLCFA presents Wild Instincts Wildlife Rehab

12 TLCFA presents Art on Main

18 TLCFA presents WI Wind Orchestra Quintet

24 TLCFA presents Scott Cook

26 Three Lakes Muskie Classic

MARCH MANIA

March 17-18, 2023

SHOPPING SPECIALS.
DINING DEALS.
ICE SKATING
(WEATHER PERMITTING)

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SHOP DOWNTOWN THREE LAKES

Shop small · Shop local · Support Three Lakes!

Jingle Mingle

November 25th

HOLIDAY DEALS! SLEIGH RIDES!
OUTDOOR MARKET!

9th Annual Small Business Celebration

EVENTS

- 26** Classic Boat Rendezvous 12p @Pike's Pine Isle
- 26** TLCFA Affair of the Arts Annual Fundraiser
- 31** TLCFA presents Reverend Raven and the CSAB

SEPTEMBER

- 3** End of Summer Bash @Pike's Pine Isle
- 8** NxNw Fall Concert - The UnXpected @TLCFA
- 9** NXNW Fall Music Crawl
- 9** SepTimber Rider
- 16** Oktoberfest 11a-4p

- 23** Lions Club Cornhole Tournament @Big Stone Golf Course
- 30** TLCFA presents Border Troubadours

OCTOBER

- 14** Fire Department Auxiliary Pumpkin Fest @Three Lakes High School
- 14** Three Eagle Half Marathon & 5K
- 15** TLCFA presents Wheaton College Gospel Choir
- 28** Snowmobile Day- Three Lakes Trails & BBQ- @Big Stone Golf Course
- 29** Breakfast for the Trails- 9a-1p @Reiter Center

NOVEMBER

- 18** TLCFA presents Wade Fernandez
- 24** Festival of Lights @Cy Williams Park
- 25** Jingle Mingle / Village Market

DECEMBER

- 1** TLCFA presents Radius
- 15** Three Lakes Brule River Trails Bar Run- Goes through February 3, 2024

For the most up-to-date information, visit www.threelakes.com



2024 POKER RUNS

POKER RUN 1

January 11-13, 2024
PARTY & DRAWING
9pm JANUARY 13
Location TBD



POKER RUN 2

February 15-17, 2024
PARTY & DRAWING
9pm FEBRUARY 17
Location TBD





SEPTEMBER 23

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<https://www.facebook.com/profile.php?id=100063732482444>

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Camping: Grab your camping gear and head to the Nicolet.

There are many developed campgrounds in the Nicolet National Forest. Experience the great Northwoods atmosphere as you camp along the shore of one of our picturesque lakes or streams. For more information, visit www.forestcamping.com.

THREE LAKES NATURE TRAILS

Most of the Three Lakes Trails were founded by our town's distinguished past naturalists: Sam Campbell, who came to be known as the philosopher of the forest; Walt Goldsworthy, who was called the Thoreau of Three Lakes; and Carl Marty, who was hailed as Mr. Conservation. They have inspired three generations of nature lovers from all over the country. Stop at either the Three Lakes Library or Historical Museum to find out more about them and read their inspiring words.

Three Lakes

EXPLORER





▲ **Points of Interest**
 US Highway
 State Highway
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 Town Road
 The Three Eagle Trail
● **Buoys - marking open channel through chain of lakes**
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Three Lakes Chamber of Commerce
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County Road
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Three Lakes Municipal Airport

Golf Course

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45

32

3910

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2183

Spring Lake

Big Stone Lake

Deer Lake

Dog Lake

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Gust Lake

Spur Lake

Range Line Lake

Town Line Lake

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Hutchinson Lake

Cook Lake

Dollar Lake

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Chick in the Woods Road

Green Road

Whitefish Lake Road

Elm Lake

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38th ANNUAL THREE LAKES MUSKIE CLASSIC!

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"three lakes muskie classic"*

Lakes & FISHING

The Three Lakes Chain is situated East of Highway 45 and North of Highway 8 with the town of Three Lakes located along the chain's shoreline. Most of the 20 lakes in the Three Lakes Chain are fairly uniform in size. The largest lake is Planting Ground Lake at 1,012 acres and is 37 feet at its deepest. Primary species of fish found on The Chain include:



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A lean, hard-muscled fighter that can reach a length of more than 5 feet and a weight of almost 70 pounds.



NORTHERN PIKE

Pike attain lengths of 50 inches. The record Wisconsin fish caught weighed 38 pounds.



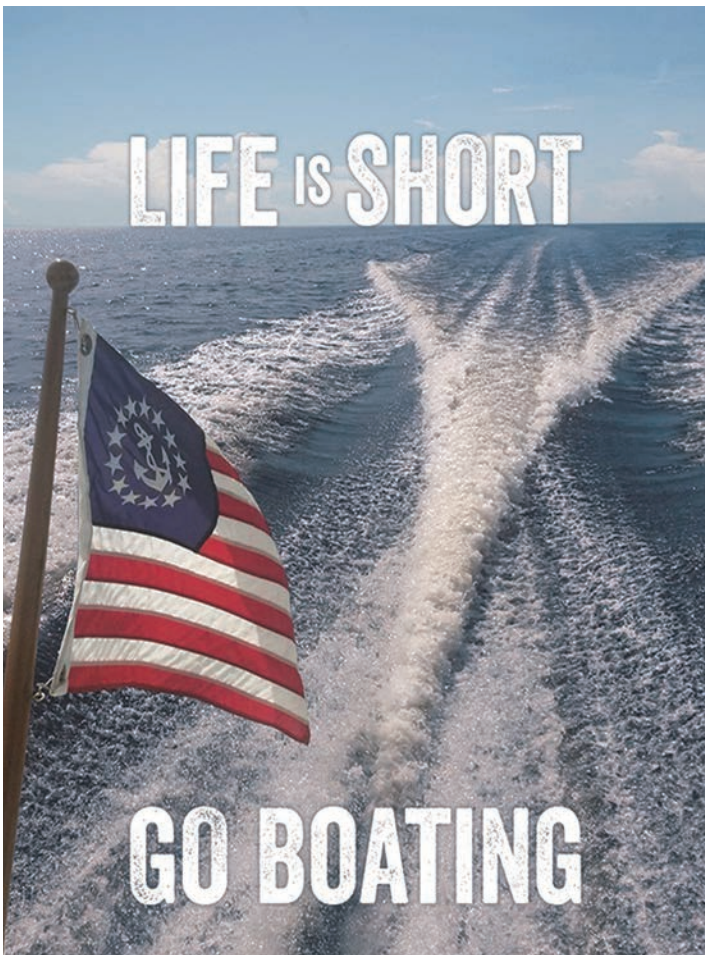
WALLEYE

The largest member of the perch family. Largest caught in Wisconsin weighed 18 pounds.



LARGEMOUTH BASS

Largemouth grow to a weight of 11 pounds and a length of about 24 inches. A very hard striker.





SMALLMOUTH BASS

An average smallmouth weighs between 1-2 pounds and will measure about 12 inches. The smallmouth is highly regarded for its topwater fighting ability when hooked.



BROOK TROUT

This brightly colored fish is native to Wisconsin's streams and feeds on insect larvae, but will readily take baits such as worms, minnows and chub tails.



YELLOW PERCH

They move about in schools, often numbering in the hundreds. The perch is primarily a bottom feeder and has a slow deliberate bite.



BLACK CRAPPIE

An excellent game fish when taken on light tackle, the crappie may grow to a length of 18 inches.



BLUEGILL

Labeled a "panfish," the bluegill is almost as deep as it is long. Lengths can reach 10 to 12 inches and weights up to 2 pounds.

LAKES	ON THE CHAIN	ACREAGE	MAX DEPTH	BOAT LANDING	MARINA
Big	X	865	27'	X	
Big Fork	X	690	37'	X	
Big Stone	X	548	57'	X	X
Butternut		1292	42'	X	
Cranberry	X	956	23'		
Crystal	X	124	9'		X
Deer	X	177	20'		
Dog	X	216	22'		
Fourmile	X	218	29'		
Franklin		892	46'	X	
Island	X	295	29'		X
Julia		392	45'		
Laurel	X	232	27'		
Little Fork	X	354	34'		
Lone Stone		172	29'		
Long	X	620	31'	X	
Maple		144	15'	X	
Medicine	X	372	45'	X	
Planting Ground	X	1012	37'		
Range Line	X	123	28'	X	
Round	X	150	15'		
Seven Mile		503	43'	X	
Spirit	X	368	39'		
Thunder		1768	12'	X	
Townline	X	152	19'	X	
Virgin	X	276	31'		
Whitefish	X	205	33'	X	

The Labyrinth



Gateway to the Healing Nature Trail

For reservations call 715.546.8080 | www.healingnaturecenter.org

WINTER ACTIVITIES

■ ANVIL LAKE TRAIL

The Anvil Lake trail system is located off of Military Road just north of Butternut Lake Road, or you can take Hwy 70 East of Eagle River about 8 miles, to the Anvil Lake Trailhead, on the south side of Hwy 70. Anvil Lake Trail offers 12 miles of groomed trails. There is a log cabin shelter where skiers can enjoy a crackling fire. Be sure to take a snack for the local flock of very tame birds; they will eat right out of your hand. Cross-country skiing is a unique way to become acquainted with the splendor of the Northwoods.

■ TARA LILA TRAILS

Tara Lila - Ripco Road Park Unit: Tara Lila's largest conservancy park at nearly 800 acres. The entrance at 7550 Ripco Rd. is just 8 miles from Eagle River. The park's Jewel Tree area's rolling topography hosts a treasure chest of natural features and ecosystems. The Samadhi area feature more dramatic elevations and stunning vista that are rare in a region of myriad lakes and bountiful wetland.

Unique to the park unit are its miles of groomed winter Fatbike trail in addition to its rustic hiking and snowshoe trail.

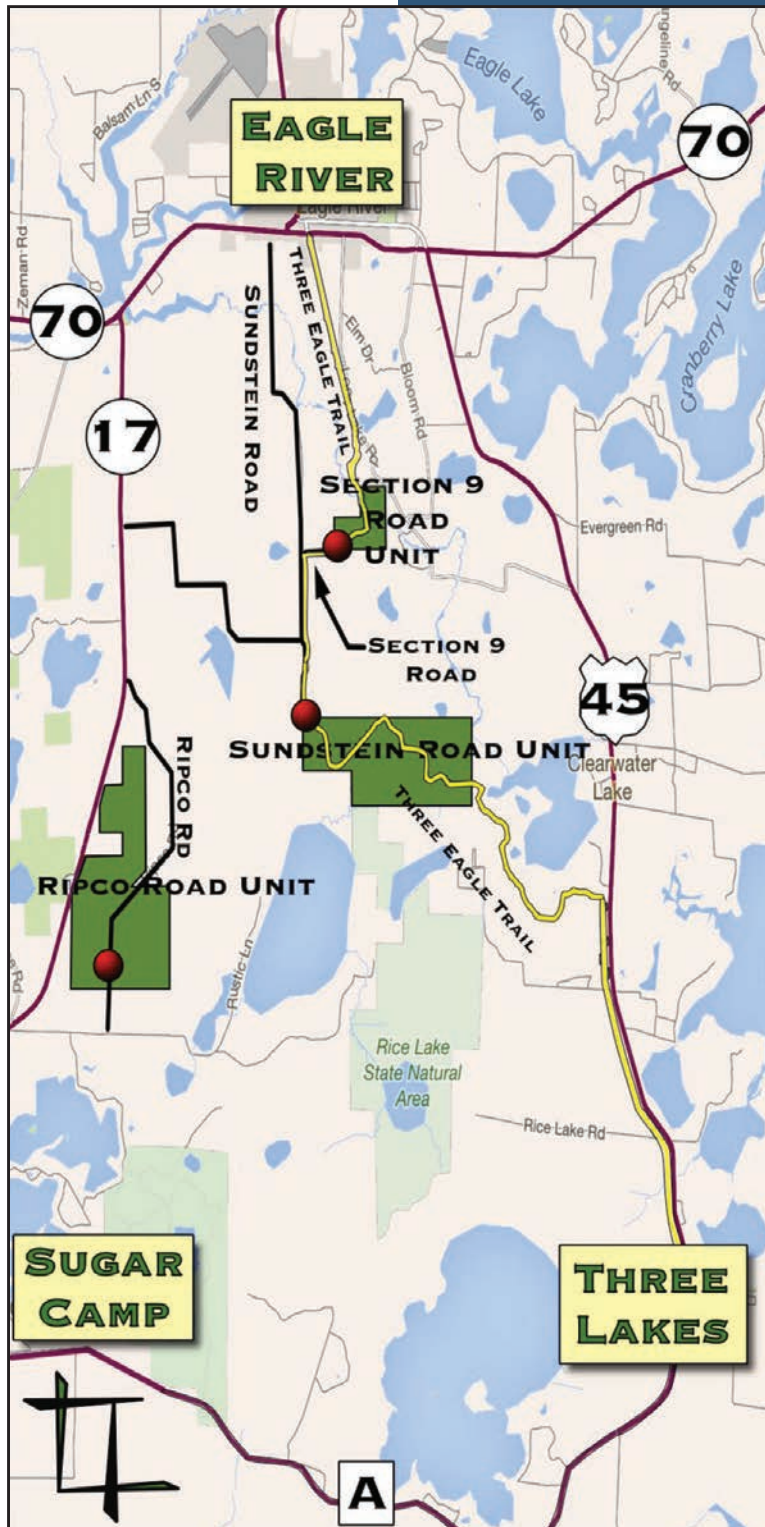
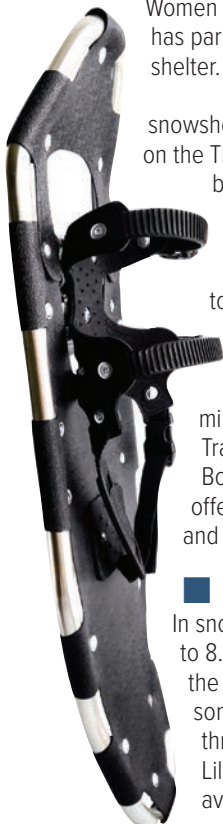
Tara Lila's Section 9 Unit: At 120 acres, the smallest of Tara Lila's conservancy parks contains all of the diversity of the larger units. Just 2 miles south of Eagle River on the Three Eagle Trail, the North end of the unit sports the 600' Four Women Boardwalk. The South entrance on Sec. 9 Road has parking, water, privy, and 4 season covered picnic shelter.

Three trails provide miles of hiking and snowshoe recreation. Snowshoeing is allowed on the Three Eagle Trail within the park unit. From big boulders at the "Rocks" to the alpine-esque "Frieda's Meadow" it's a great way to spend an hour or a day "Exploring. ..."

Tara Lila's Sundstein Road Unit: Welcome to where it all started. The 650+ acre Sundstein Road Unit was our first conservancy park unit and the site of the first Snowshoe Celebration. The expansive park features miles of rustic trail and hosts the Three Eagle Trail from Sundstein Road to the Black Spruce Boardwalk. The Green, Red, and White Tara trails offer snowshoe opportunities for both the novice and the more adventurous.

■ THREE EAGLE TRAIL

In snow season, 5 miles of the Trail (from miles 3.5 to 8.4) is groomed for cross-country skiing. From the Sundstein Road and Section 9 Road trailheads, some spectacular hiking and snowshoe trails through the neighboring woodlands of Tara Lila can be accessed. More detailed maps are available at the trailhead.



Tara Lila Trails

Snowmobiling IN THREE LAKES, WISCONSIN



An Adventure through *Winter Wonderland*

Alleycat 360 | Photography

Nestled in the heart of the Northwoods of Wisconsin, Three Lakes is a winter paradise for outdoor enthusiasts seeking an adrenaline-pumping adventure. With its pristine snow-covered landscapes, frozen lakes, and extensive trail system, Three Lakes offers an unforgettable snowmobiling experience. Strap on your helmet, rev up your engine, and get ready to explore the winter wonderland of Three Lakes on a thrilling snowmobile adventure.

With the use of three groomers, volunteers from Three Lakes-Brule River Trails Inc. keeps more than 180 miles of state-funded and club trails groomed to the best possible condition all winter. These well-maintained trails wind their way through picturesque forests, across frozen lakes, and along scenic routes and cater to riders of all levels, from beginners to seasoned veterans, ensuring there's something for everyone.

One of the highlights of snowmobiling in Three Lakes is the opportunity to explore the vast interconnected network of lakes. With over 30 lakes within a 10-mile radius, Three Lakes provides a unique experience where you can traverse from one frozen lake to another, taking in the breathtaking beauty of the surroundings. Imagine gliding across the pristine ice, surrounded by snow-covered pines, as you zip from lake to lake, creating memories that will last a lifetime. The chain's well-marked trails and stunning scenery make it an ideal destination for both leisurely rides and heart-pounding adventures.

In addition to the natural beauty, Three Lakes is also home to charming establishments that cater to snowmobilers. The town boasts a variety of welcoming resorts, bars, and restaurants that provide convenient access to the trails. After a day of exhilarating riding, warm up with a cozy meal by the fireplace, sip an Old Fashioned or relax in a comfortable cabin, enjoying the peaceful ambiance of the Northwoods.

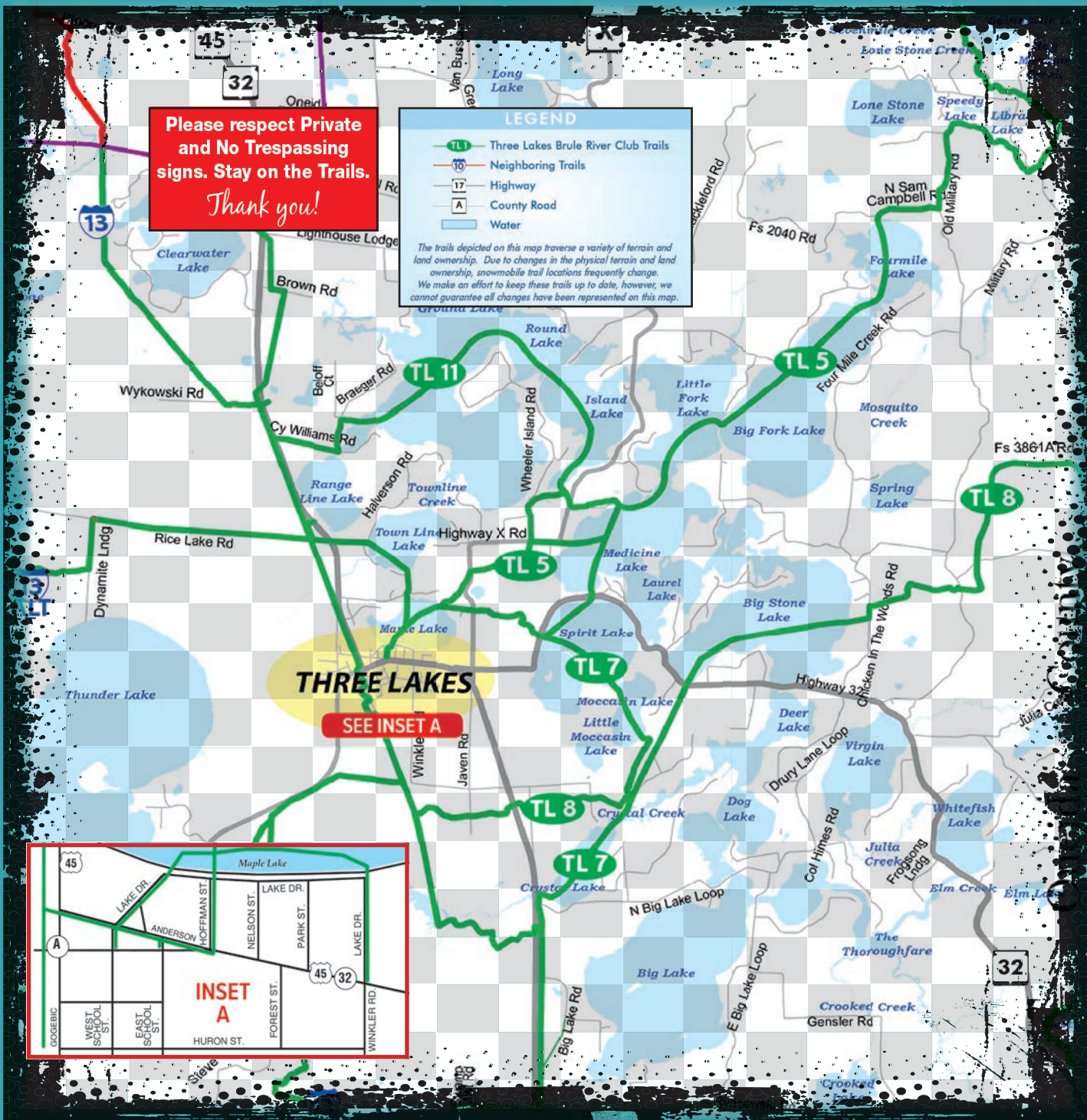
Safety is a top priority in Three Lakes, and Three Lakes Trails, Inc works diligently to ensure a safe and enjoyable experience for all riders. They regularly groom the trails, mark potential hazards, and provide valuable information about trail conditions. It's essential to respect the local regulations, follow trail etiquette, and ride responsibly to maintain the integrity of the trail system.

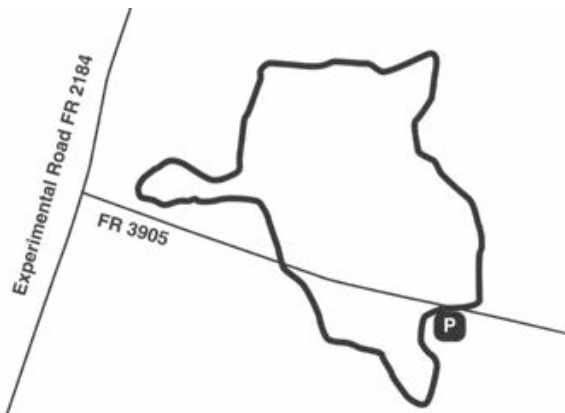
For those new to snowmobiling or looking to enhance their skills, Three Lakes offers snowmobile rentals and group rides. The Northern Lights Snowmobile club offers multiple group rides each week; no matter your experience level on a sled, these guided tours provide a unique opportunity to explore the best trails and hidden gems of the northwoods.

Whether you seek a thrilling ride through frozen landscapes or a leisurely exploration of the Northwoods, Three Lakes has it all. So, bundle up, hop on a snowmobile, and get ready for an unforgettable journey through the winter wonderland of Three Lakes, Wisconsin.

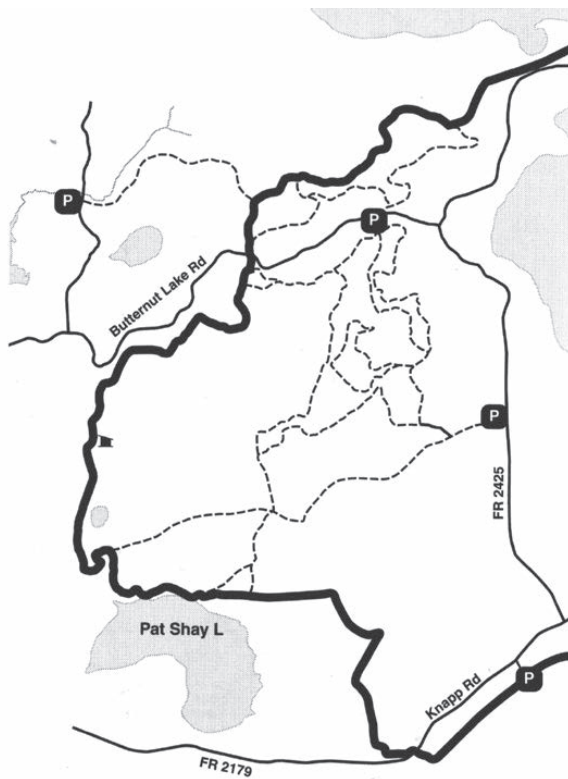
Snowmobile TRAILS

Three Lakes offers some of the best snowmobiling in the state! With 132 miles of state-funded trails plus 54 more miles of locally funded trails, every day is sure to bring you a new adventure.





Argonne Experimental Forest Trail



Echo Lake

HIKING

■ ARGONNE EXPERIMENTAL FOREST TRAIL

Since 1946, the Argonne Experimental Forest has been managed by the Forest Service as a living laboratory to study methods for managing northern hardwoods. Located off Hwy 32, about 12 miles East of Three Lakes on Experimental Road (FR 2184), this 1/2 mile interpretive trail passes through nine study areas where you can learn about different cutting methods and their effects. The trail features 17 informational signs.

■ BAILEY LAKE EQUESTRIAN TRAIL

Enjoy this trail from high in the saddle. Take your horse on a slow trot through a tall, red pine forest over what was once a logging road and railroad grade at the turn of the century. Early loggers used a combination of horse drawn sleds and trains to haul timber from the woods. Parts of this trail are used as a snowmobile route from December through March. The trail is located on level, flat terrain, and follows snowmobile trail and forest roads for most of the trail length. Highlines and hitching racks are available at the trailhead. Camping is allowed at the trailhead where a large group fire ring and a few picnic tables are located. Use of certified weed-free hay is required on all National Forest Lands.

■ ECHO LAKE

The Military Road north from Hwy 32 or south from Hwy 70 to Butternut Lake Road. Follow Butternut Lake Road to FR2460. Turn north on FR2460 about .10 mi. to single car pullouts and park. Head east into the site, there are no established trails. You are invited to wander the area and enjoy the sights and sounds of the old growth hemlock-hardwood forest situated on rolling moraines. This site is one of the oldest and least disturbed in the Nicolet. Most of the stand is dominated by large hemlock (to 45 inches in diameter) with yellow birch, and sugar maple. The mature forest provides nesting habitat for numerous neotropical migrant birds including the black-throated blue warbler.

■ FRANKLIN LAKE INTERPRETIVE TRAIL & ADJACENT TRAILS

At the northern terminus of the Military-Butternut Lake Road Scenic Byway is the Franklin Lake Campground and Interpretive Trail. The campground has magnificent stone and log cabins, pavilions, and fireplaces, all constructed by the Civilian Conservation Corps in the 1930s and now on the National Register of Historic Places.

The mile-long interpretive trail, meanders through what has come to be known as the Hemlock Cathedral—a virgin stand of immense Hemlock and White Pine. Walt Goldsworthy, the US Forest Service's naturalist, was once the resident naturalist and would guide Trail walks.

From the Trail, one can continue on the thirteen-mile Hidden Lakes Trail, with its scenic vistas overlooking small lakes and its section through a breathtaking stand of great Hemlocks. Another option is the six-mile trail leading to the Anvil Lake Trail complex.

■ LUNA-WHITE DEER TRAIL

From Eagle River travel 13.4 miles on Hwy 70 East to FR 2176 (Divide Road). Turn right (south) and continue 5.6 miles to FR 2188. Turn right and travel 0.7 miles to the campground. Hike along the shorelines of both Luna and White Deer Lakes on this tranquil 4 mile loop, adjacent to Luna-White Deer Campground. Bring your binoculars because you'll likely catch sight of loons on one of these lakes. Both of the crystal clear, undeveloped lakes present a setting hikers can enjoy.

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HIDDEN LAKE TRAIL

Looking for adventure? Put on your hiking boots and try the Hidden Lakes Trail. It is a long distance trail providing the chance for an overnight campout by a small remote lake. Begin your hike on the Franklin Lake Interpretive Trail. The Hidden Lakes Trail begins at the T intersection about a half mile from the parking lot and loops to the south around Butternut Lake, passing Luna-White Deer Lake Campground and then back west and north to Franklin Lake Campground. Sites along the way include several small lakes with scenic vistas and remarkable stand of old hemlock trees. Camp along the way near one of the small lakes or at either of the developed campgrounds.

NICOLET NORTH TRAIL

From Eagle River, take State Highway 70 east for 11 miles to Fornier Road (FR 2460). Turn right and go south about 3 miles to the parking lot on the right, which accommodates 5 vehicles. This is a favorite trail for cross-country skiers, hikers, and mountain bike enthusiasts. Fifteen miles of trail are groomed and tracked in winter for skiing (traditional-style as well as ski- skating style).

The Nicolet North Trail is connected to the Anvil National Recreation Trail. In addition, part of the Hidden Lakes Trail follows some of this trail. The trail meanders through old growth hemlocks and by several small lakes that are great for wildlife viewing, like Pat Shay Lake and Echo Lake.

SAM CAMPBELL MEMORIAL TRAIL

Four-plus miles north on Military Road (Forest Road 2178), then left another mile on Old Military Road (Forest Road 2207), brings you to the Sam Campbell Memorial Forest and Hiking Trail Complex. Sam Campbell had established a series of interconnected trails on the mainland just north of his island sanctuary on Fourmile Lake, which he named Sunset Trail, Friendship Trail, Chapel Trail, and Vanishing Lake Trail. They were the current Trail's predecessors. There are self-guiding maps and signs along the Trail. A section of the Trail leads to Wegimind Point and Vanishing Lake, which are featured in a number of Sam's writings. The entire Trail is three miles long and meanders through a forest of Pine, Fir, Cedar, Spruce, and hardwoods.

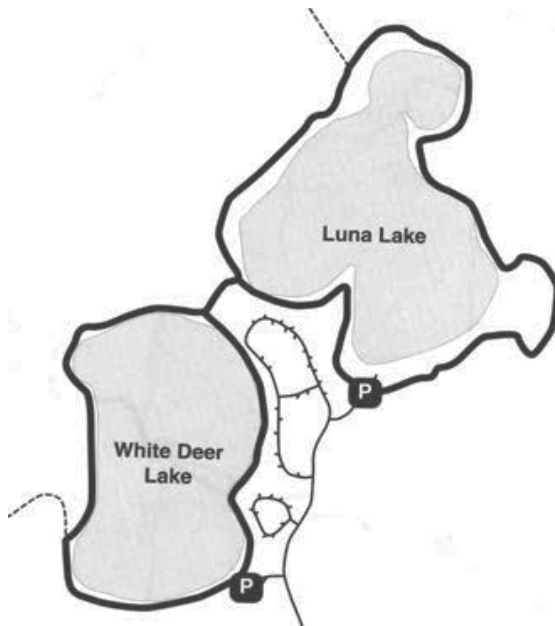
SCOTT LAKE AND GIANT WHITE PINE TRAILS

Scott Lake Trail: Eight miles east of Three Lakes lies the Headwaters Wilderness. Just into the Wilderness, on the north side of Scott Lake Road (Forest Road 2183) is Shelp Lake. A short trail winds from the parking area through a grove of ancient Hemlocks, then out on a boardwalk over the bog surrounding the lake. Here is a great opportunity to keep your feet dry while getting a close-up look at bog plants and animals. Scott Lake, which is blanketed with wild rice, is found on the opposite side of the road. Directly across Scott Lake Road is the access to the Scott Lake Trail that circles through a stand of towering White and Red Pine, Hemlock, and Yellow Birch that are hundreds of years old for about 1 mile. A Research Natural Area, it gives an authentic feel for what the Northwoods was like before the logging era.

Giant White Pine Trail: A half-mile further east on Scott Lake Road from the Scott Lake Trail, head north on Giant Pine Road (Forest Road 2414), for a little over a mile. You'll find a small parking area on the left-hand side of the road. A rustic one and a half mile long trail takes you from there through one of the best surviving examples of a mature Hemlock-Sugar Maple-Yellow Birch-Basswood forest capped with a super- canopy of towering White Pine.



Bailey Lake Equestrian Trail



Luna-White Deer Trail

THREE LAKES
COMMUNITY FOUNDATION

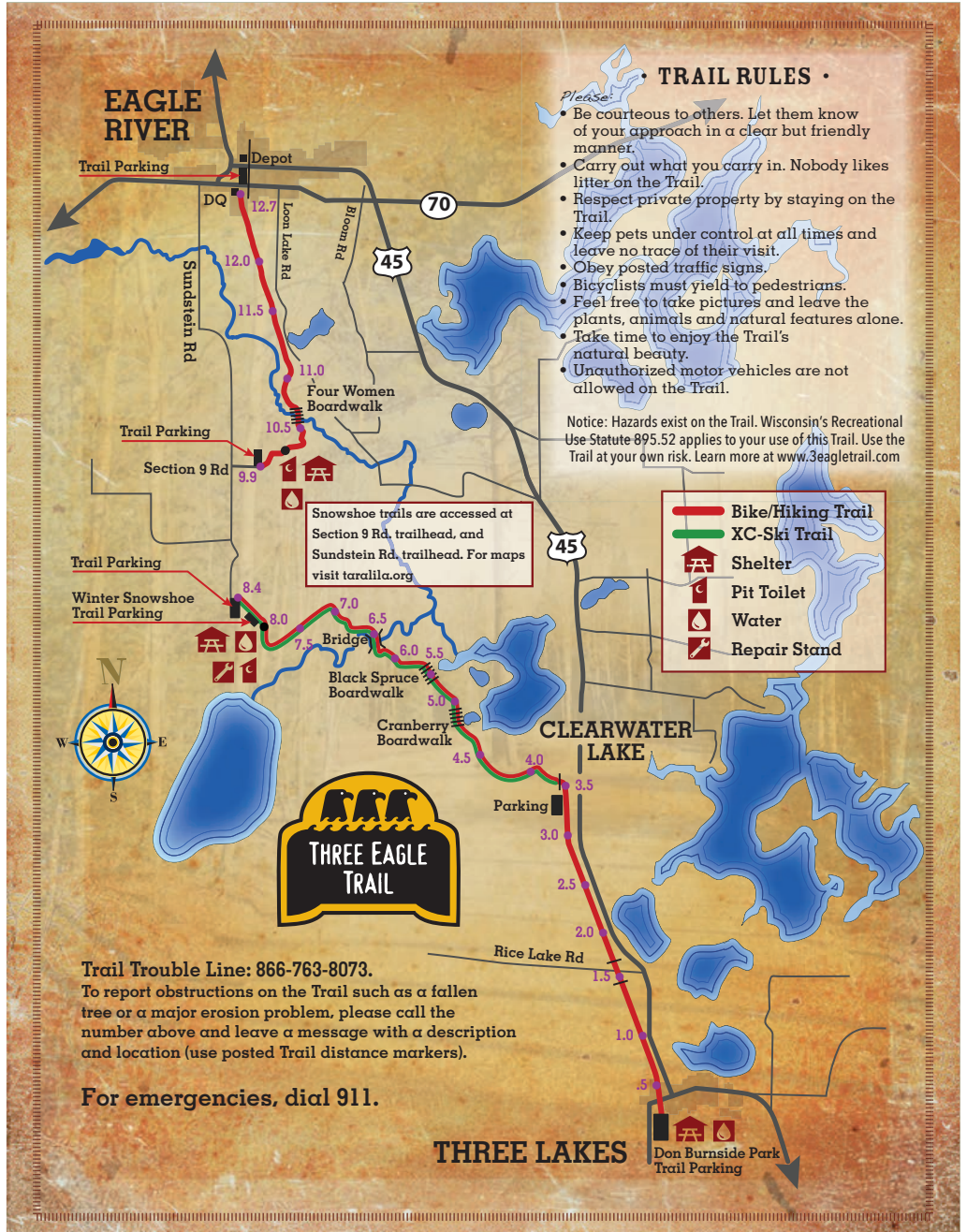
**SUPPORTING
TOMORROW, TODAY**

www.threelakescommunityfoundation.org

THREE EAGLE TRAIL

Connecting the communities of Three Lakes and Eagle River, this pedestrian and biking pathway begins at Don Burnside Park in Three Lakes and continues north to the restored railway depot in Eagle River. Shortly after exiting the park, the trail follows the former Chicago & Northwestern rail grade for 3.5 miles, then heads west on an exceptionally scenic route through mixed upland forest and wetlands. Boardwalks take you over a cranberry bog and through a black spruce swamp, then you cross a bridge over Mud Creek.

At mile 8.4, the packed limestone surface temporarily ends, and the route continues north on Sundstein Road for 1.2 miles, then east on Section 9 Road for .25 miles. There the limestone trail resumes its northerly direction through a beautiful woodland. A highlight along this stretch, at mile marker 10.5, is the Four Women Boardwalk: a 660 foot long structure that spans Mud Creek and its widening flood plain. The trail rejoins the old railroad grade near mile 11 and follows it to mile 12.7, just south of the depot on Railroad Street in Eagle River.



Naturalist Tour - Campfire - Smores - Luminary Walk
Quiet Wilderness Shoe - Novices Welcome

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Canoeing & Kayaking

With thousands of lakes and numerous rivers there is no shortage of paddling opportunities in the Northwoods. Canoeing and kayaking are always an adventure and there is a lot to explore.

Canoe and kayak rentals are available at Three Lakes Hardware & Rental in downtown Three Lakes. For information, call 715-546-3680. Find out more about outdoor life in the Northwoods at www.ThreeLakes.com.

■ CRYSTAL CREEK PADDLING TRAIL

This could be a point to point, or up and back trip depending on your planning. Consulting a map is recommended. Three- plus miles east of Three Lakes, a bridge on Highway 32 crosses the channel that connects Deer Lake to the south with Big Stone Lake to the north. Just south of the bridge, on the west shore of Deer Lake, stood Carl Marty's original Northernnaire Hotel (which is now replaced by the new Northernnaire Resort). Sixty years ago, a pontoon boat called the Wilderness Queen left three times an afternoon for two-hour excursions described by Walt Goldsworthy, the tour's guide, thusly: "You enter this last bit of primeval wilderness through the scenic portals which guard the entrance of Crystal Creek, a sequestered stretch of wilderness antiquity that echoes the romance of past ages. Recently re-discovered, this long-forgotten waterway which once felt the touch of the canoe

paddle of the passing Indian and pioneer trapper, has caught the fancy of modern day adventurers." A boat launch is located on the east end of Big Stone Lake.

Today, you can retrace the route by canoe or kayak. Although much of the shoreline is now developed, Nature's splendor is still there to behold. From the Highway 32 bridge, paddle south on Deer Lake one mile, to the southwest bay of Deer Lake, to the confluence with Lower Crystal Creek (on the right). One mile upstream enter Crystal Lake. After paddling the length of the lake, you may take out at the town boat landing. If water levels allow, you can paddle under the Hwy 45 bridge and upstream about 1 mile to an old railroad grade.

■ EAGLE RIVER HEADWATERS PADDLING TRAIL

This is a start and return route. The put-in is at the National Forest



Don Meeder

THUNDER LAKE MARSH

Thunder Lake Wildlife Area is a 3,000-acre property located one mile north of Three Lakes. It is managed by the DNR for wildlife preservation and recreation. A wide variety of wetland wildlife frequent the property including mallards, blue-winged teal, ring necked ducks, Great blue herons, sandhill cranes, Canada geese and numerous species of wetland songbirds. Three rare species, the Nelson sharp-tailed sparrow, merlin and the yellow

rail nest on the property. The area encompasses 120-acre Rice Lake and incorporates 1.3 miles of shoreline on 1,800-acre Thunder Lake. The whole property is open for hunting except for the waterfowl closed area around Rice Lake. Besides hunting, the area offers a wide array of recreational activities including Birding, Wildlife viewing, Canoeing, Hiking/Cross country skiing (no designated trails), Trapping, Wild edibles/gathering, and Biking with easy access from the Three Eagle Trail.



Auto Tours

MILITARY-BUTTERNUT LAKE ROAD SCENIC BYWAY

Military Road 5 miles east on Hwy 32, Three Lakes, with its many bends and rises, along with the tunnel effect created by the overhead tree canopy, it makes one feel like a gnome entering an enchanted forest. From an Indian path called the Lake Superior Trail, to a military supply route in the War of 1812, to today's bicycle- motor vehicle route, Military Road has had a long and vibrant history. In the heyday of Carl Marty's Northernaire, tour buses left daily for chartered wilderness tours via Military Road. In 1992, the ten-mile section of the road that runs north from Highway 32 was designated a Heritage Scenic Byway. Walt Goldsworthy, who guided many motor tours on Military Road, worked for thirty years to secure the designation. Butternut Lake Road was designed specifically to inform people by highlighting the ancient Hemlock Forest and undulating glacial landscape through which it winds. With its stellar natural features, and being lightly traveled, the Byway has become a favorite biking route.

THREE LAKES/EAGLE RIVER AUTO TOUR

If you are looking for a longer scenic ride, try the Three Lakes/Eagle River Self-Guided Auto Tour. This auto tour was created to highlight the variety of scenic and historic points of interest in the Eagle River Ranger District area. You'll experience a varied, forested landscape and a number of historic spots with informational signs along the way. Don't forget the featured last stop at the Historical Society Museum in Three Lakes. Pick up an auto tour brochure at the Eagle River Ranger Station; it gives directions and describes each of the stops on the route. The tour is about 80 miles long and takes one 4-5 hours to drive and enjoy.

boat ramp at the end of Frogson Landing Road about 6 miles east of Three Lakes, just south of Hwy 32. After paddling from the boat ramp, turn right heading down stream on the thoroughfare. In about ¼ mile, just after a slow no wake buoy, take a hard left. You are now heading up stream on the Eagle River. The river has a deep channel with many meanders through alders and marsh grasses bordered almost exclusively by national forest land. After a little over 4 1/2 miles, a large beaver dam blocks the river. This is a good stopping point since you have to paddle about 2-2 1/2 hours back to the boat ramp. However, the river does continue on for several more miles through mostly public lands toward the sub-continental divide. Several more beaver dams are possible. A long-abandoned logging era railroad grade is crossed by the river several times. Ultimately, the river disappears into the forest without sufficient water levels to continue.

JULIA-VIRGIN-WHITEFISH LAKES PADDLING TRAIL

Going east of Three Lakes on Hwy 32, turn left on Lake Julia Road. Follow it straight to the boat landing on Julia Lake. This is a private boat landing, please use respectfully. No facilities are available.

Paddle north-east about half way up the west side of the lake. At the end of the bay on your left is the outflow of the lake, Julia Creek. All the land is private along the creek. As you follow the meandering creek downstream, watch for the remains of a wooden bridge built by the Thunder Lake Lumber Company for their locomotives hauling logs to the sawmill.

After passing through the Highway 32 culvert, you enter Virgin Lake. Across the lake is a peaceful state-owned island, where you may stop for a restful interlude and admire the old-growth trees the early loggers left stand. Please note that fires and overnight camping are not allowed on the island. Leaving the island, paddle to the south end of the lake and enter the outflow stream. As you do, you'll see another old Thunder Lake Lumber Company railroad bed and trestle remains. Following the gently meandering stream, you'll once again slip under Hwy 32, only this time into Whitefish Lake.

Keep to the right-hand shore, and again you'll pass under Hwy 32, this time into the Thoroughfare. In season, observe the lush stands of wild rice on either side of you. This was a staple crop of the Native Americans who lived in the area, and now may be harvested by Wisconsin residents each fall.

Takeout is on the right-hand side about one quarter mile downstream, at the landing on Frogson Landing Road. Or, continue onto an alternative takeout at East Big Lake Loop Road Landing, just before the bridge and immediately upstream of Big Lake.

UPPER PINE RIVER PADDLING TRAIL

Paddle the upper portion of one of Wisconsin's three originally designated Wild Rivers. Just downstream from the nationally designated headwaters wilderness area, the Pine River flows gently, meandering through mostly undeveloped, public northern forest. It flows passed beaver dams and over Wildcat Rapids.

Take Hwy 32 east then turn left on Military Rd., then a right on Sheltered Valley Rd. which becomes Pine River Rd. and finally left on NF2177. The put-in is where NF2177 crosses over the Pine River. Here, there once stood a logging- era sluice dam. Because of the deep and hard-bottomed original river channel, this portion of the Pine River can be paddled all season. Water levels, though adequate, will determine if beaver dams, the occasional downed tree or Wildcat Rapids can be negotiated. There is a portage trail along the left side of the rapids for non-whitewater paddlers. The Pine continues to meander under the Holford Rd. Bridge, past the confluence with the North Branch of the Pine and onto the takeout at the Hwy 55 Bridge. Depending on water and skill levels, the trip can take from 4 to 6 hours.

Three Lakes Parks

The Town of Three Lakes through the guidance of the Park Commission operates and maintains five distinct areas for recreation and reflection. These areas offer multiple opportunities for activities such as tennis, pickleball, soccer, baseball, softball, horse riding, swimming, fishing, and a golf driving range. Picnic tables, outdoor grills, and bathroom facilities are located throughout the Park System.

Our multi-use, well-maintained parks, have been created through citizen input and suggestions, public and private contributions, and volunteers. Submit suggestions to the Three Lakes Town office at 715-546-3316.

■ CY WILLIAMS PARK

Named in honor of the late professional baseball player and community leader provides a quieter side to the community. A gazebo is available for weddings, and musical events. It's a prime location for concerts, fun at the playground, and the holiday tree lighting/Santa, or just a place to pass time.

Three Lakes Beach is located at the north end of the park with a picnic shelter and bathhouse. Just down the road on Lake Street the Maple Lake fishing pier is available for the angler of all ages. The beach and pier are maintained in cooperation with the Three Lakes Wildlife Association.

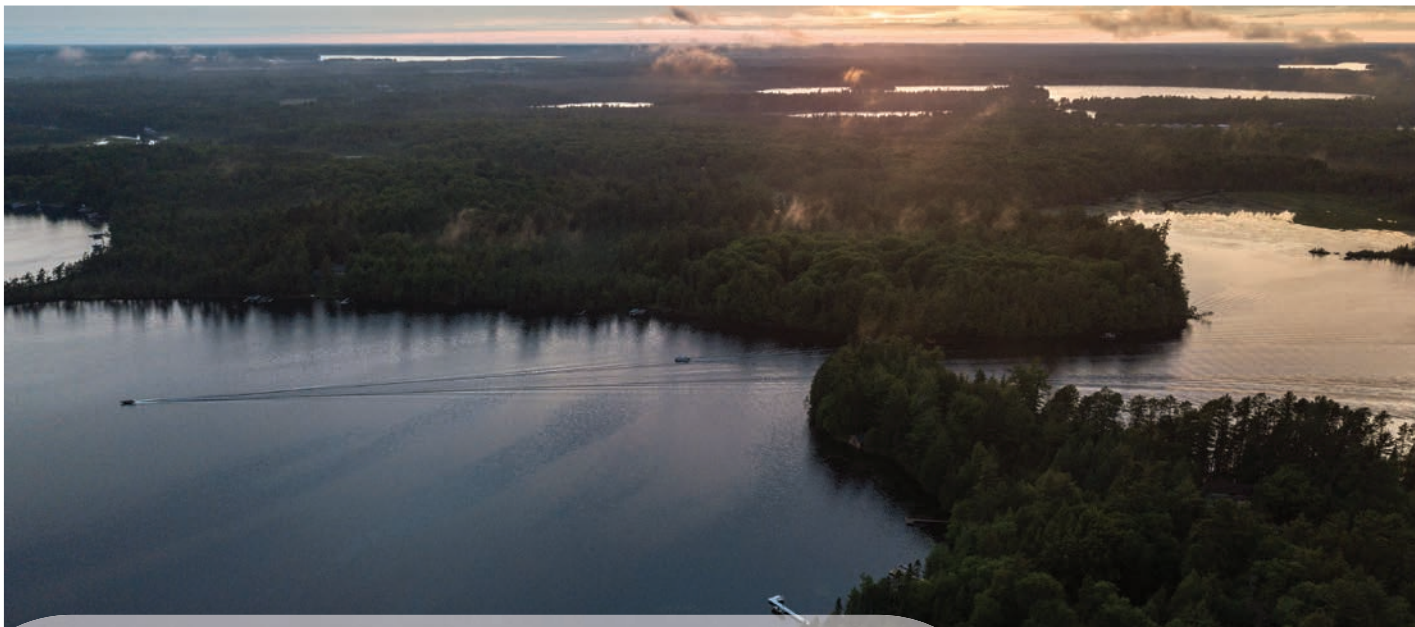
■ DON BURNSIDE PARK

Provides a true recreation area for all sports. Named after Don Burnside, a long time Park Board President who provided endless hours of community support. Here you will find our ball diamonds, tennis courts, 6 pickleball courts (hosting our annual July tournament), soccer fields, playground area, and driving range.

Our high school and youth programs utilize this park for their year round programs. A large pavilion is available for family reunions, awards ceremonies, and meetings. It plays host to the annual 4th of July party with music, non-profit vendors, and night time Fireworks as well as the annual Fireman's Picnic. Memory Lane is adjacent to the pavilion providing a location for planting trees or shrubs in memory of family, friends, or community patrons. The park's major fundraiser, the Northwoods Baseball Classic, was founded in 2017 and is the premier annual youth baseball tournament in Northern Wisconsin.

■ PHYLLIS B. FELLAND MEMORIAL WATER SKI PARK

Provides waterskiing opportunities for our area youth. Local citizens and summer residents can take advantage of this area located on Big Stone Lake by joining the local ski club. The club operates shows throughout the summer providing entertainment as well as teaching waterskiing safety.



JOIN US IN TAKING THE PLEDGE TO VISIT SUSTAINABLY
to keep the lakes & forests pristine for the enjoyment of generations to come

- Before launching a boat, inspect for & remove any plants, weeds & aquatic hitchhikers!
- Obey state safety rules, observe no wake areas and be courteous to anglers & paddlers.
 - Consider launching at a launch staffed by Clean Boats/Clean Waters inspectors.
 - Place trash & recyclables in the containers provided & keep lids secured.
 - Minimize wakes near shore to prevent erosion.
 - Confine campfires to the rings provided.

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LODGING

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A family-orientated, pet-friendly traditional housekeeping cabin resort, located on both an island and the main shores of Cranberry Lake. Each cabin has private lake front with pier. Pontoon boats, fishing boats, canoes, kayaks, paddle boat, and paddle board are available along with tennis, volleyball, basketball hoops, playgrounds, game-room and much more! Boat launch on premise.

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654 Woods and Waters Lane, Three Lakes.

Enjoy a memorable vacation where it's easy to relax! Four new, spacious lodge homes with new kitchen appliances and accessories. All lodges are open year-round with discounted off-season rates. Playground, safe swimming area, fire pits, pontoon rental and snowmobile trails right outside your door!

www.alotoflakesresort.com


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Visit website for more info. www.adamscabins.com

LODGING AT A GLANCE	Lake	# Cabins or Rooms	Open All Year	Swim Area	Boat/Motor	Fireplace	Tub/ Shower	Pets	
A 1 Gypsy Villa Resort	Cranberry	23	Y	Y	Y/Y	Y	T/S	Y	Y
Adam's Cabins	Spirit	6-C	N	Y	Y/N	N	S	N	N
A Lot of Lakes Resort	Big Stone	4-C	Y	Y	Y/N	Y	T/S	N	Y
Augie's Lake Home	Planting Ground	1-C	Y	Y	N/N	Y	T/S	CALL	Y
Bay Pines Cottages	Laurel Lake	2-C	N	N	Y/Y	N	S	CALL	Y
Bucky's Pine Isle Retreat	Medicine	1-C	N	Y	Y/N	N	S	N	Y
Camp Luther	Range Line	15	Y	Y	Y/N	Y	S	N	N
Eagle Waters Resort	Eagle	63	Y	Y	Y/N	Y	T/S	N	Y
Three Lakes Campground	Big Stone	2	N	Y	Y/Y	N	T/S	Y	Y
Hintz Cottages	Big Stone	6-C	N	Y	Y/Y	N	T/S	Y	Y
Jagdschloss Four Mile Lake	Four Mile	1-C	Y	Y	N/N	Y	T/S	Y	Y
Musky Cabin at Pike's Pine Isle	Medicine	1-C	Y	Y	N/N	Y	S	N	Y
Northern Lakes Vacation Homes	Multiple	Varies	Y	Y	Y/N	Y	T/S	Y	Y
Northernaire Resort	Deer	45	Y	N	N/N	Y	T/S	N	Y
Peyer's Paradise Resort	Range Line	3C	Y	Y	Y/Y	N	S	Y	Y
Rustlewood Resort	Planting Ground	7	Y	Y	Y/N	N	S	N	Y
SpiritView Lakeside	Spirit	1-C	Y	Y	Y/N	N	S	Y	Y
Stone Lake Resort	Big Stone	7	N	Y	Y/N	Y	T/S	CALL	Y
Super 8 Motel	N/A	51	Y	Y	N/N	N	T/S	CALL	Y
Three Lakes Haven	Big Stone	3-C	Y	Y	N/N	Y	S	N	Y
Vacasa	Multiple	Varies	Y	Y	Y/N	Y	T/S	CALL	Y
Whispering Pines	Round	2-C	N	N	N/N	N	T/S	CALL	N
Wild Eagle Lodge	Duck/ Lynx	77	Y	Y	Y/Y	Y	T/S	N	Y
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www.baypinescottage.com

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<https://www.vacasa.com/unit/51444>

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Visit website 'www.hintzcottages.com' where their description/availability/rates can be viewed

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www.peyersparadise.com

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www.rustlewoodresort.net.

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www.spiritlakecabins.com

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www.stonelakeresort.com



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www.vacasa.com

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www.newnorth.net/~whsprpns

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www.wildeaglelodge.com

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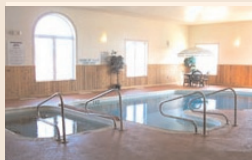
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Learn more at campluther.com

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www.wheaton.edu/honeyrock

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715-642-4634

1021 Hwy 32, Three Lakes.

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www.threelakescampground.com

Three Lakes Campground.

Jennifer West @northbywestcreative



Three Lakes

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CLUBS & ORGANIZATIONS

■ **DOWNTOWN THREE LAKES ROCKS**
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www.downtownthreelakes.com

■ **NORTHERN LIGHTS SNOWMOBILE CLUB**
 This local club schedules informal rides for its members and guests, conducts snowmobile safety courses and supports Three Lakes Trails, Inc. with fundraising and volunteer trail work.
www.northernlightsclub.com

■ **ONEIDA COUNTY TAVERN LEAGUE**
 715-362-2230
 The Oneida County Tavern League is a trade association dedicated to serving the needs of tavern and restaurant owners in Oneida County.
tlw.org/league/oneidacounty

■ **THREE LAKES COMMUNITY FOUNDATION**
 833-600-3828
 The mission of the Community Foundation is to support and enhance opportunities that make Three Lakes THE place to live, work and play.
<http://threelakescommunityfoundation.org>

■ **THREE LAKES FIRE DEPARTMENT**
 715-546-3626
 Since 1937, dedicated volunteers of the Three Lakes Fire Department (TLFD) have provided their time and energy to protect the town of Three Lakes and its surrounding communities.

<https://threelakesfire.org>

■ **THREE LAKES FISH & WILDLIFE IMPROVEMENT ASSOCIATION**
 715-617-8185
 TLFWIA is a non-profit organization dedicated to conservation, youth education, wildlife habitat improvement, fishery enhancement, and maintenance of public facilities used by hunters, anglers and other outdoor enthusiasts.
<https://www.facebook.com/TLFWIA>

■ **THREE LAKES LIONS CLUB**
 715-360-3751
 "Service to the Three Lakes Community since 1952" They organize and finance the ever-popular July 4th Parade, the Children's Easter, Christmas and Halloween events, run the eyeglass recycling program and support many community charitable causes.
www.facebook.com/ThreeLakesLionsClub

■ **THREE LAKES NICOLET ATV CLUB**
 715-546-2196
 Founded in 2012, Three Lakes Nicolet ATV Club is proud to develop and maintain a safe trail system with respect to the environment, land owners rights and all governing laws while strengthening the economy for all rural communities.
www.threelakesnicoletatvclub.com

■ **THE THREE LAKES RED SUSPENDERS SOCIETY, INC.**
 715-477-0001
 The Three Lakes Red Suspenders Society, Inc. is a non-profit group organized and operated exclusively for charitable purposes to raise money through fundraisers and donations, assist in community projects, assist people with

personal disasters or hardships, provide scholarship funding, and highway cleanup.
www.facebook.com/ThreeLakesRedSuspendersSociety

■ **THREE LAKES TAVERN LEAGUE**
 Three Lakes area bars and restaurants banding together to provide community support through fundraising, events, and camaraderie.

■ **THREE LAKES TRAILS INC.**
 Three Lakes Trails is a volunteer, non-profit, non-stock corporation responsible for 132 miles of state funded trails and 54 miles of locally funded snowmobile trails.
www.threelakestrails.com

■ **THREE LAKES WATERFRONT ASSOCIATION**
 The TLWA is organized to preserve the protect Wisconsin inland waters, their watersheds and ecosystems in the vicinity of Three Lakes through: promoting and encouraging responsible stewardship of Wisconsin waters, acquiring and disseminating information to members on water and land laws and regulations, supporting and conducting research and education, and coordinating joint endeavors with similar organizations to promote environmental and ecological education and activities.
www.tlwa.org.

■ **THREE LAKES WOMEN'S CLUB**
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 The Women's Club invites women from area communities, both year-round and seasonal, to join in their support of education.
www.facebook.com/threelakeswomensclub



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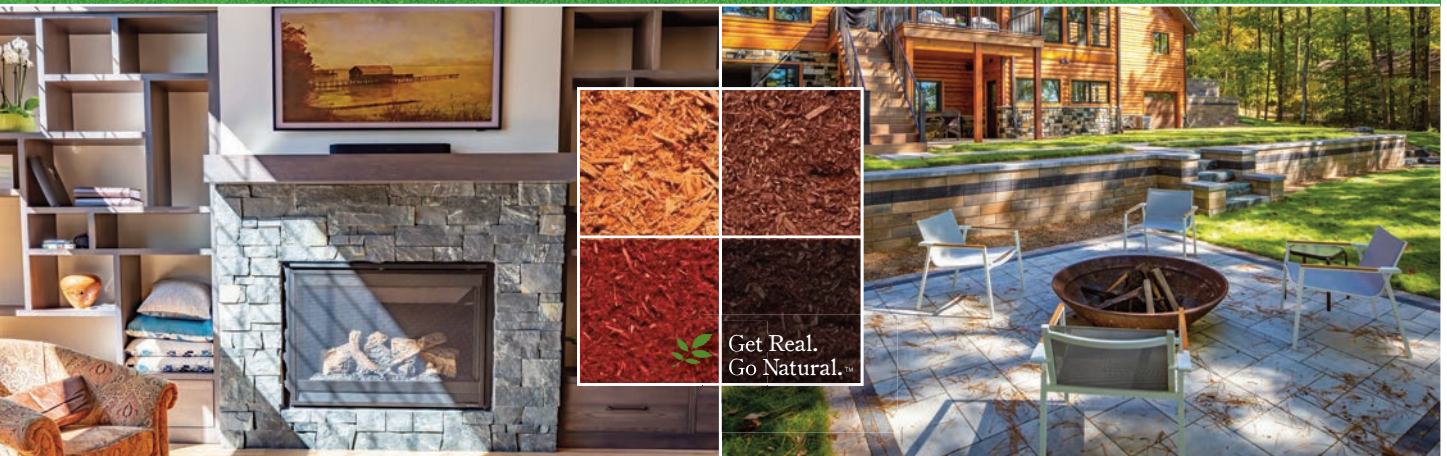
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