

Three Lakes



2025 DESTINATION GUIDE

VISIT OUR
Brewtanical Garden



1803 Superior St.
Downtown Three Lakes
3lakesbrewstation.com

10 ROTATING TAPS
POURING OVER 50 BOURBONS
WINE, N/As & MORE

Don't Miss!

BOCKFEST

First Saturday in April



First Saturday in October

Director's *Note*



There's something timeless about Three Lakes. Maybe it's the early morning stillness on the water.

Maybe it's the echo of laughter on a snow-covered trail. Or maybe it's the way every visit, no matter how many times you've been here, still feels like a first.

This place has a way of bringing people back—season after season, generation after generation. Some come for the lakes, others for the forest. Some for the flavor of cranberry wine or the thrill of an ATV ride. And many just come for the feeling: of being welcomed, of slowing down, of sharing moments that turn into stories told for years.

Whether you're just discovering us or you've had a favorite fishing spot here for decades, we're glad you came. While you're here, explore our downtown, join friends for a Fish Fry, hike among the pines, relax on the shoreline, and meet the people who make this place more than a destination—it's a tradition.

Here's to making new memories,

Jacqui Sharpe



1704 Superior St.
PO Box 268
Three Lakes, Wisconsin 54562
715-546-3344
www.threelakes.com
info@threelakes.com

VISITORS BUREAU STAFF

EXECUTIVE DIRECTOR

Jacqui Sharpe

VISITORS BUREAU BOARD OF DIRECTORS

PRESIDENT

Missy Zanzinger
Downtown Three Lakes Rocks

VICE PRESIDENT

Brian Fritz
Forward Bank

TREASURER

Matt Solatka
Augie's Three Lakes Vacation Rentals

SECRETARY

Marcy Davies
ReViv Aesthetics & Wellness

DIRECTOR

Kip Zent
Three Lakes Docks & Lifts

GUIDE DESIGNER

Gina Stehl

Photos in this guide have been submitted by Alleycat 360 | Photography, Kerry Griebenow, the Three Lakes Area Visitors Bureau and the generosity of others.

Follow Us!



@threelakeswi

facebook.com • instagram.com

CONTENTS

INTRODUCTION

GETTING HERE	4
WELCOME TO THREE LAKES	5
TOWN FACTS	6

THINGS TO DO

ATTRACTIONS	8
BIG STONE GOLF COURSE	10
EVENTS	15

OUTDOORS

ATVING	18
THE CHAIN	20
VACATION NEEDS	22
ADVENTURE WITH US	23
HIKING	24
THREE LAKES MAP	26
SAM CAMPBELL TRAIL	28
CANOEING & KAYAKING	29
THREE LAKES PARKS	31
LAKES & FISHING	32
WINTER ACTIVITIES	35
SNOWMOBILING	36

AREA AMENITIES

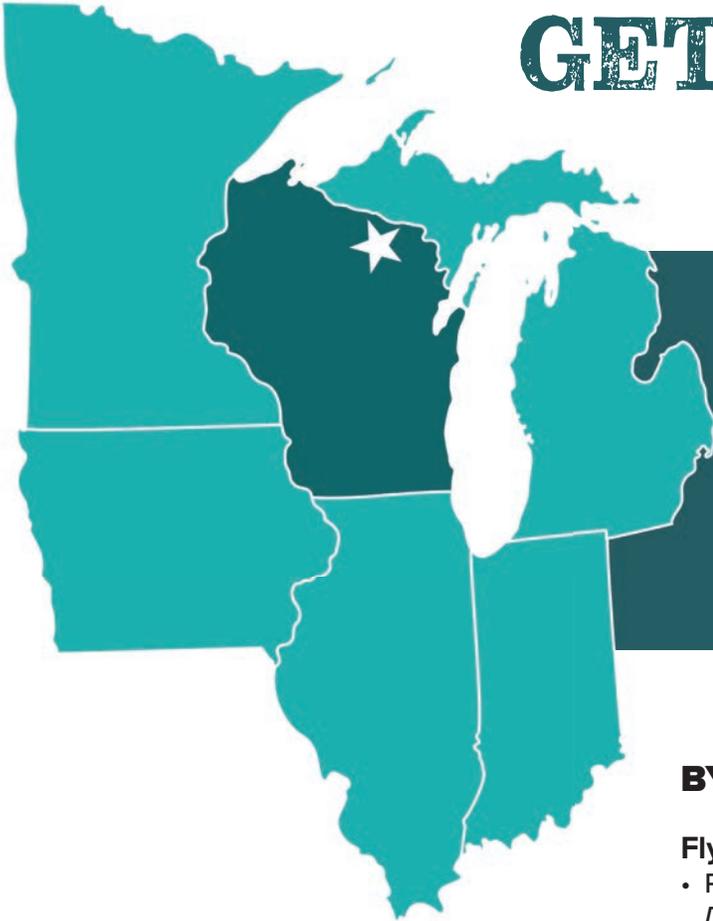
LODGING	37
SHOPPING	42
DINING	45

DIRECTORY

CHURCHES	49
COMMUNITY RESOURCES	49
SERVICES	50



GETTING HERE



DISTANCE/DRIVING TIMES

Green Bay: 140 miles/ 2 hours, 20 minutes

Madison: 225 miles/ 3 hours, 30 minutes

Milwaukee: 230 miles/ 3 hours, 45 minutes

Minneapolis/St. Paul: 265 miles/ 4 hours

Chicago: 320 miles/ 5 hours, 30 minutes

NEED A CHARGE?

Visitors to Three Lakes with electric vehicles can take advantage of free charging at the Three Lakes Winery, a Tesla Destination Charging location. With four level 2 chargers available, it's the perfect opportunity to explore downtown and enjoy local shops while your car powers up.



BY AIR

Flying Commercial?

- Rhinelander Airport — 27 miles/35 minutes
Delta to MSP year round/United to ORD seasonally
- Central Wisconsin Airport — 94 miles/ 1 hour, 35 minutes

Flying Yourself?

Three Lakes Municipal Airport is right here in town and boasts one of the longest and finest grass strips in the state of Wisconsin. The airport is adjacent to the south shore of Big Stone Lake. Park your plane and walk to your choice of restaurants, marinas, a campground, a golf course, a resort and sandy beaches.



Welcome to Three Lakes

Home to the LARGEST INLAND CHAIN IN THE WORLD!

What brings YOU to Three Lakes? There are about 2,200 year-round residents who proudly call Three Lakes home. You also can find growing families and retirees who recently have made a move here, and still others whose relatives have been here for generations — some even living on roads that bear their names.

Many find Three Lakes a peaceful reprieve from life in the cities — escaping to their seasonal home or rental whenever they can. Thousands of visitors flow through our town each year to soak in our vast natural resources and recreational opportunities no matter the season.

The town of Three Lakes was named for Maple, Town Line, and Range Line Lakes, the lakes that the railroad encountered as they were shooting their line north. There are more than these three lakes to enjoy, though! Our town is surrounded by the Chequamegon-Nicolet National Forest and is intertwined with the world's largest inland fresh water chain of lakes.

Twenty lakes of the 28-lake chain are within the town's borders — offering 106 miles of picturesque shoreline.

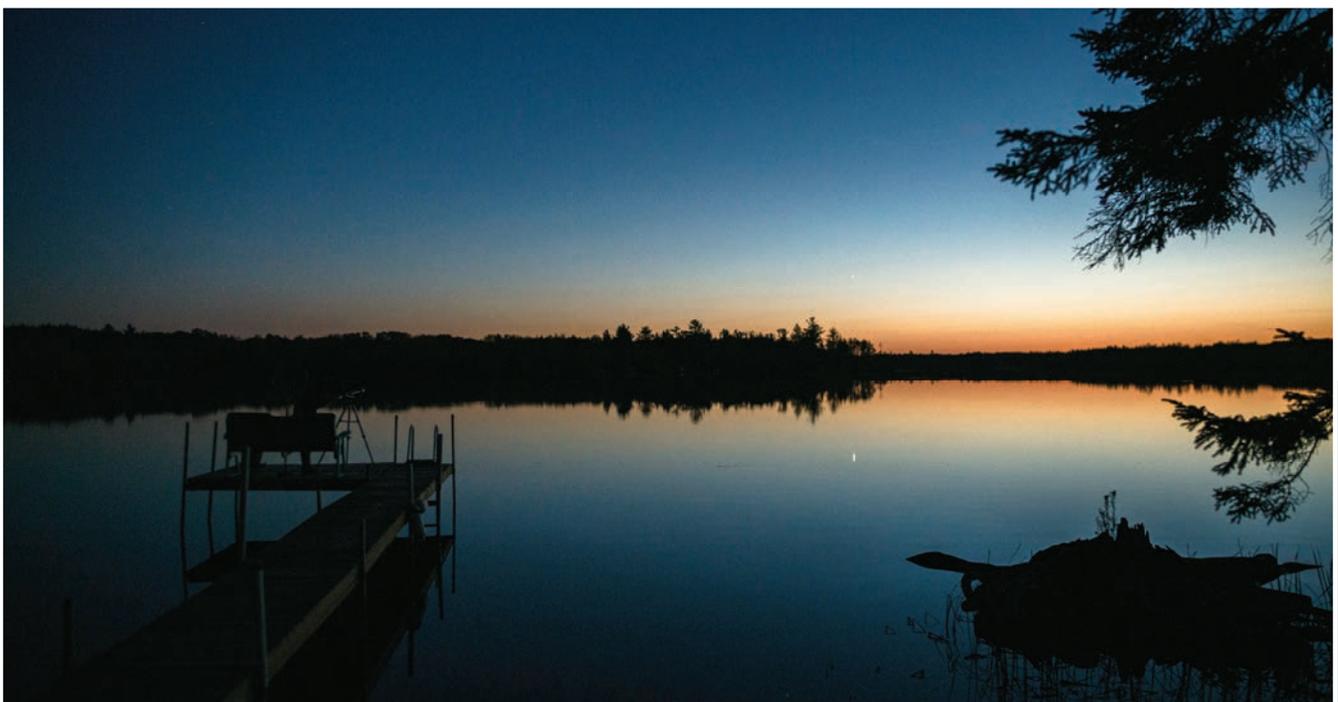
With the railroad came a robust logging industry which provided lumber for the expanding cities to our south and helped to rebuild the city of Chicago after the fire of 1871. The natural beauty of the forests and lakes could not be ignored, and by the 1930s Three

Lakes became known as a vacation destination for those longing to escape crowding cities.

The population of our small town swells to over 10,000 around the Fourth of July — when we throw a party you will not soon forget. Warmer months offer outdoor activities like camping in the Nicolet, exploring recreational trails by foot, bike, or ATV, and boating, skiing, and fishing on the Chain. Snowmobiling and cross-country skiing provide a reason to return in the winter. Our quaint downtown, watering holes, and restaurants will welcome you in when you're ready to take a break.

Once you visit, Three Lakes gets in your veins. You might be beckoned back year after year, or you might be among the many to discover that this is an ideal place to raise a family, purchase a retirement home, or even start a business. Our innovative PK-12 school system, steadfast police and fire departments, and newly remodeled public library fill the needs of our community while retaining a small-town atmosphere. The heart of Three Lakes is to be a warm and resilient community, to appreciate and preserve our abundant natural resources, and to retain a deep sense of nostalgia as we plan for future generations.

Welcome to Three Lakes — for the summer, a weekend, or a lifetime.



Alleycat 360 | Photography

Dog Lake is among the 20 lakes of the 28-lake chain within Three Lakes' borders.

Town FACTS

01 POPULATION
2,430

02 ELEVATION
1,636

03 RAINFALL
32.0" annual average

04 SNOWFALL
61.0" annual average

05 THE THREE LAKES
Maple Lake
Range Line Lake
Townline Lake

06 THE CHAIN
Twenty lakes surround the town of Three Lakes with eight more in Eagle River

07 BIRD CITY
Awarded Bird City Wisconsin designation in 2012

08 SNOWMOBILING
Snowmobile Friendly Community. Awarded destination in 2019

09 PARKS
Cy Williams Park
Don Burnside Park
Phyllis Felland Memorial Ski Park
Maple Lake Fishing Pier



Alleycat 360 | Photography

10 POLICE
6965 W. School Street
715-546-2211

11 POST OFFICE
6970 West School Street
715-546-3410
Hours:
Monday-Friday
9:30am-12:30pm
Friday 2pm-4:30pm
Saturday 9:30am-11:30am

12 PUBLIC BEACH
Three Lakes Beach on Maple Lake located on Lake Drive in Cy Williams Park. Open Memorial Day to Labor Day.

13 SCHOOLS
The Three Lakes School District consists of Sugar Camp Elementary School, Three Lakes Junior/Senior High School and Three Lakes Elementary school.
Home of the Blue Jays!

14 THREE LAKES CHRISTIAN FOOD PANTRY
6965 W. School Street, PO Box 125
715-617-0457
Serving Three Lakes & Sugar Camp.
Open 9:30am-11am
1st & 3rd Saturday.
Donate at the Town Hall during office hours



15 **THREE LAKES MUNICIPAL AIRPORT**
 40D located 3 miles south of town on Hwy 32
 715-546-3316



18 **TRASH DISPOSAL**
 Three Lakes Dump & Recycling
 1313 S. Big Lake Loop Road
 715-477-0077

16 **TOWN HALL THREE LAKES**
 6965 West School Street
 715-546-3316
 Hours: Monday-Friday
 8am-4:30pm
 www.townofthreelakes.com

EMERGENCY NUMBERS

- Dentist, Jason Potrykus 715-546-2101
- Diggers Hotline 811 or 800-242-8511
- Fire Dept. (Non-emergency) 715-546-3626
- Hospital (Eagle River) 715-479-7411
- Hospital (Rhineland) 715-361-2000
- Humane Society of Oneida County 715-362-5533
- Poison Control 800-222-1222
- Police Dept. (Non-emergency) 715-546-2211
- Police/Fire/Ambulance 911
- WPS (Electric) 800-450-7240
- WPS (Gas) 800-450-7280
- Wisconsin DNR 888-936-7463
- Wisconsin Road Conditions 511

17 **TOWN HALL SUGAR CAMP**
 4059 Camp Four Road,
 Rhineland, WI 54501
 715-272-1525

Alleycat 360 | Photography



THREE LAKES HISTORICAL SOCIETY
PRESENTS

Concerts in the Park

TUESDAY NIGHTS 7:00 PM
AT THE CY WILLIAMS PARK GAZEBO

Celebrating more than 20 years of great summer concerts!
Find this year's lineup & more info on our Facebook page @3LakesHistory or threelakesmuseum.org

2026 POKER RUNS

POKER RUN 1

January 15-17, 2026
PARTY & DRAWING
9pm JANUARY 17
Location TBD

POKER RUN 2

February 12-14, 2026
PARTY & DRAWING
9pm FEBRUARY 14
Location TBD



Shop small · Shop local · Support Three Lakes!



HOLIDAY DEALS! SLEIGH RIDES!
OUTDOOR MARKET!

11th Annual
Small Business
Celebration



40th ANNUAL THREE LAKES MUSKIE CLASSIC

The Three Lakes Muskie Classic is a one day, family-oriented tournament on the Three Lakes Chain. Over \$12,000 in prize money! This non-profit tournament benefits the Three Lakes Fish & Wildlife Improvement Association & other groups serving the Three Lakes community. Register early, the field is limited!

facebook.com/fallclassicmuskie

8
•
23
•
25



DOWNTOWN THREE LAKES

4-9 PM JUNE 20

Summer Solstice NIGHT MARKET

FOOD | MUSIC | MARKETPLACE



Follow Us
for Updates



*Thank you
to our sponsors!*



EVENTS

Celebrate the Seasons in Three Lakes

There's never a dull season in Three Lakes, where small-town charm meets big-time fun. Annual events bring locals and visitors together for unforgettable experiences throughout the year.

Each winter, the **Maple Lake Frozen Ice Challenge** takes place on the second Saturday in February, offering a family-friendly ice fishing competition on frozen Maple Lake.

In June, the **Summer Solstice Night Market** lights up downtown with food, shopping, and live music. That same weekend, sports and speed take over with the **Northwoods Baseball Classic**, a youth tournament, and the **Three Lakes Shootout**—exciting powerboat races on Big Stone Lake.

Fourth of July is a Northwoods favorite and in Three Lakes we do it best! Start your day in Three Lakes at the Lions Club Pancake Breakfast at 7 am, catch the festive Parade at 9 am, shop the Friends of the Library Book Sale, enjoy live music, food and a market at Party in the Park, and cap it off with Fireworks in Don Burnside Park.

On the second Saturday in August, Three Lakes Center for the Arts presents **Art on Main** which brings artists from across the region to a juried art fair downtown.

North by Northwoods, a free town-wide music crawl, fills local venues with live performances on the second weekend in September. Then pull out your lederhosen for **Oktoberfest**, held the third Saturday in September, serving up brats, beer, and polka in true Northwoods style.

Fall fun continues with the Fire Department Auxiliary **Pumpkin Fest** on the second Saturday in October, pairing a large indoor craft show with the **Three Eagle 5K & Half Marathon** on a scenic forest trail.

Kick off the holiday season at **Festival of Lights** on the

Three Eagle 5K & Half Marathon in October



day after Thanksgiving—Santa arrives in style, the town tree sparkles to life, and free cookies and cocoa keep spirits bright. Then make your list and check it twice during **Jingle Mingle** on Small Business Saturday, where holiday shopping feels more like a party than a chore.



Scan for the latest event details!

There's always something happening in Three Lakes—plan your next visit around our can't-miss annual events that showcase the heart and soul of the Northwoods.





THREE LAKES
CENTER FOR
THE ARTS
PRESENTS

« hot »
**SUMMER
NIGHTS**

Saturday August 23, 2025
5:00 PM - 9:00 PM

MUSIC BY DJ - ROGER BRISK
FOOD, DRINK, ART AUCTION DANCING, AND FUN!

**FUNDRAISER
AT THE
THEATER
DOWNTOWN
THREE LAKES**

www.tlcfa.org



Three Lakes
Area Artists
**Pop UP
Art Market**
Sat, July 5, 2025
9am - 3pm

6980 E School St
Downtown Three Lakes

HOSTED BY:



Contact Gail Lovett:
715-401-3922
goldenpearinteriors.com



- Monika Fairchild: Jewelry
- Amy Higgason: Pottery & Mixed Media
- Rob Hom: Mud Putzin Pottery
- Vicki Morley: Watercolor
- Bev Radford: Up-cycled Vintage Jewelry
- T Ray: Watercolors & Pottery
- Donna Welhoefer: Jewelry



**FALL
MUSIC
CRAWL**

SEPTEMBER 5-6, 2025



Free music all weekend!



Oktoberfest
THREE LAKES, WISCONSIN

11a-4p September 20th
Downtown Three Lakes

Beer, Polka, Artisan Market
Games, & Authentic German Food



Three Lakes
**FESTIVAL
OF
LIGHTS**

Friday November 28th
4-7pm
Cy Williams Park
TREE LIGHTING, SLEIGH RIDES
SANTA, COCOA & CHILI

ATTRACTIONS

AQUA DEVILS WATERSKI CLUB

Phyllis B Felland Memorial Water Ski Park
854 Golf Course Loop, Three Lakes

Since 1958, the Three Lakes Aqua Devils have been entertaining summer crowds with their free show on the waters of Big Stone Lake. Showtimes: Wednesdays & Saturdays, 6:30pm from mid June to early August.

<http://www.aquadevils.org>

BIG STONE GOLF COURSE

715-546-2100

847 Golf Course Loop Rd, Three Lakes

For a relaxed, affordable golf experience in the Northwoods, visit Big Stone. Enjoy a casual atmosphere, smooth greens, and a nine-hole layout suitable for all abilities. Located four miles east of downtown Three Lakes.

www.bigstonegolfcourse.com

BURNT ROLLWAYS DAM & BOAT HOIST

715-218-6514

Hwy X, Three Lakes

The electric boat hoist between Long Lake and Cranberry Lake is in operation Memorial Day through the last Sunday of September, and a small fee is charged for passage. Call for reservations.

www.wvic.com

CHAIN O'LAKES SKI SCHOOL

715-546-2014

868 Golf Course Loop, Three Lakes

We teach or pull wakeboarding, waterskiing, wakesurfing, tubing and all forms of towed watersports. We also provide boat charters-tour the Three Lakes chain. Open Memorial Day through Labor Day.

www.chainolakesskischool.com

Three Lakes Center for the Arts was established in 2003 with a mission to celebrate and promote The Arts in the Northwoods.

Alleycat 360 | Photography



CLEARWATER FARMS

855-479-3276

1824 Lighthouse Lodge Rd, Eagle River

Clearwater Farms features 4+ acres of strawberries, honeyberries, raspberries, and 50+ beef cattle. Call the Berry Hotline to find out what's available for u-pick or shop online!

<https://www.clearwaterfarmsthreelakes.com>

DEMME MEMORIAL LIBRARY

715-546-3391

6961 West School St., Three Lakes

From novels to movies, the Demmer has something for everyone. Year-round programs for kids and adults, including summer reading, book clubs, genealogy research, plant swaps & more.

<https://demmerlibrary.org>

EAGLE FALLS ADVENTURE GOLF & LASER TAG

715-477-0808

1040 East Pine St., Eagle River

Eagle Falls is an 18 hole adventure style mini golf course AND a 3,000 square foot indoor Laser Tag arena. Eagle Falls Adventure Golf is open seasonally from 10:00 am to 10:00 pm.

www.eaglefallsadventuregolf.com

HAWKS NEST OUTFITTERS

715-479-7944

6141 WI 70, Eagle River

Hawks Nest Outfitters is a canoe, kayak, and tube rental company located directly on the Wisconsin River in Eagle River, WI. We provide adventure trips on the river as well as offsite overnight rentals, so come ride the river at Hawks Nest!

www.hawksnestcanoe.com

HEALING NATURE CENTER

715-546-8080

7126 Military Rd, Three Lakes

Provides therapists and alternative healers with additional ways to help their clients by incorporating nature into the services they already provide. We offer retreat space, workshops and Healing Nature Trail guided tours to the general public.

www.healingnaturecenter.org

JAMES LAKE FARMS

715-421-6510

1075 South Big Lake Loop, Three Lakes

James Lake Farms is a certified organic cranberry marsh with 189 acres of vines. During October, we provide free harvest tours on Saturdays at 2pm and fresh fruit is sold at the farm or on our website.

www.jlfcranberries.com

LAKE NOKOMIS CRANBERRIES WINERY & GIFT SHOP

715-479-6546

6031 County D, Eagle River

Lake Nokomis Cranberries, established in 1977, is a local cranberry farm with 318 acres, a winery, and gourmet gift shop. Producing award-winning Cranberry Wine and offering free daily tastings.

<https://www.lakenokomiscranberries.com>



Kyle McMahon

Museums**THREE LAKES HISTORICAL SOCIETY & MUSEUM**

715-546-2295

1798 Huron St, Three Lakes.

Our Welcome Center, bookstore, and archives share space in the Demmer Library. Explore 7 exhibit buildings, including the historic Johnson House, a CCC replica, and a one-room schoolhouse.

www.threelakesmuseum.org

NORTHWOODS CHILDRENS MUSEUM

715-479-4623

346 W. Division St, Eagle River

The Northwoods Children's Museum believes in the Power of Play! Visit us today to play and shop the Discovery Toy Store too!

<https://northwoodschildrensmuseum.com>

Tee Off with Scenic Views at Big Stone Golf Course



Nestled among the world's largest chain of freshwater lakes, Big Stone Golf Course offers visitors to Three Lakes a memorable golfing experience with spectacular waterfront views. Originally established as Marty's Three Lakes Golf Club, part of the renowned Northernnaire Resort, founded by Carl Marty along the shores of Deer and Big Stone Lakes. Over the last 74 years, this family-owned course has evolved into a premier golf destination. Owners Ed & Sue Jacobsen and Lennel Sergent have taken great care to update the course while staying true to Marty's philosophy of making golf enjoyable for all.

The nine-hole course provides an engaging challenge for golfers of all skill levels, with strategically placed sand bunkers, creeks, and ponds testing players' abilities. What sets Big Stone apart is its stunning setting – many holes feature beautiful views of Big Stone Lake, with the second hole's water fountain and the seventh hole's pond creating particularly picturesque scenes. Recent modifications to several holes, including four new tees, have added both length and fresh challenges to the course.

A spectacular clubhouse, built in 2017, serves as the heart of the facility. This modern building welcomes guests



with a full-service bar, well-stocked pro shop offering clothing and accessories, and a comfortable patio perfect for post-round relaxation. The addition of a circular driveway with convenient bag drop and handicapped parking makes arrival seamless, while a direct cart path from the clubhouse to the first tee gets golfers started quickly.

In 2024, the course enhanced the player experience with a new fleet of quiet, comfortable Yamaha golf carts. The grounds have seen significant improvements as well, with over 2,500 saplings and 30 mature trees planted along fairways and between holes, ensuring the course's natural beauty will continue to flourish for generations to come. Ongoing improvements include leveling and re-sodding of fairways, enhanced irrigation, and the addition of a new ninth green, with the existing green being converted to a practice facility.

Visitors can easily book tee times online or by calling 715-546-2100. The pro shop offers club rentals and all necessary equipment, making it convenient for travelers to enjoy a round without transporting their gear. For those seeking to improve their game, PGA Professional Patti Marquis provides comprehensive lessons tailored to all skill levels, from beginners to advanced players.

The course also offers various leagues and tournaments throughout the season.

While Big Stone provides limited food options, their pizza has earned a reputation as some of the best in the area. Throughout the season, a local caterer offers special dining events featuring well-crafted food options, adding variety to the dining experience. The new pavilion, added in 2021, has transformed Big Stone into a versatile venue capable of hosting everything from weddings to class reunions, making it a true community gathering place.

The course's commitment to excellence extends beyond the greens. The friendly and professional staff prioritizes creating the best possible experience for every visitor. Whether you're an experienced golfer looking for a challenging round or a casual player seeking to enjoy the scenic beauty of the Northwoods, Big Stone Golf Course offers an unforgettable golfing experience.

For those new to the area, the course's location amid the spectacular Three Lakes chain provides a perfect introduction to the region's natural beauty. The combination of challenging play, stunning views, and modern amenities makes Big Stone Golf Course a must-visit destination for any golfer traveling to the Northwoods.

OPEN SEASONALLY • 10:00 AM TO 10:00 PM DAILY • RESERVATIONS WELCOME



BEAUTIFUL 18-HOLE INTERACTIVE MINI GOLF COURSE
WITH MAGNIFICENT ROCK FORMATIONS,
WATERFALLS AND FOUNTAINS.



MULTI-LEVEL LASER TAG ARENA
3,000 SQUARE FOOT BLACK LIGHT
NORTHWOODS THEME

1040 EAST PINE STREET • EAGLE RIVER, WI 54521

EAGLEFALLSADVENTUREGOLF.COM

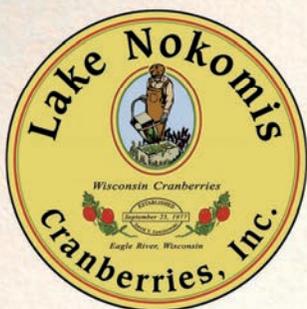
715.477.0808



*Free Tours
& Wine Tastings*

Lake Nokomis Cranberries

6041 County D Eagle River, WI
www.lakenokomiscranberries.com



ATTRACTIONS

STORYBOOK GARDENS

Downtown Three Lakes

Story Book Gardens is a collection of stories and mini-gardens for reading, playing, and exploring in downtown Three Lakes. Visit them all this summer! Find the map, the activities and more at www.facebook.com/SBGThreeLakes

TARA LILA LLC

920-312-8937

571 Bloom Rd., Eagle River

Tara Lila exists to provide public access to large tracts of wilderness just minutes south of Eagle River. It's network of wilderness trails provide snowshoeing, cross country skiing, bicycling and hiking opportunities in a pristine nature environment.

www.taralila.org

TEACHING DRUM OUTDOOR SCHOOL

715-546-2944

7124 Military Rd., Three Lakes

Located 10 minutes from Three Lakes in the Chequamegon-Nicolet National Forest, offering canoe and hiking tours, wilderness skills courses, and nature-immersion programs. All skill levels welcome.

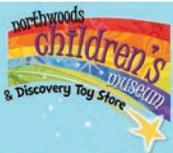
www.teachingdrum.org

THE ONEIDA COUNTY FAIR

Pioneer Park, Rhinelander

The Oneida County Fair is dedicated to providing all ages with high quality educational and entertaining experiences within a safe and healthy environment, an event for enjoyment of the entire family, citizens and visitors. July 27-30, 2023.

www.oneidacountyfair.com



Northwoods Children's Museum

346 W Division St. Eagle River, WI

MON-FRI 10am-5pm: SAT 10am-3pm

715-479-4623 NorthwoodsChildrensMuseum.com

**Visit the
Storybook Gardens!**

Scan for map,
prize details & more!

THREE LAKES

1921 Epler Court - Across from the Fire Department

Join us!

Two acres of fun. Large/small dog areas
Bathroom, doggie shower,
picnic tables, pavilion.

Volunteers wanted! Contact us: 715-891-4673

threelakesdogpark.com Facebook: "three lakes dog park"

SUPPORTING THE NORTHWOODS ARTS COMMUNITY

MARK YOUR CALENDARS!
Art on Main
Aug. 9, 2025
Hot Summer Nights
Aug. 23, 2025

CENTER FOR THE ARTS

Three Lakes Center for the Arts
1760 Superior Street, Three Lakes | 715-546-2299 | www.TLCFA.org

AQUA DEVILS

WEDNESDAYS & SATURDAYS
6:30 PM
MID-JUNE TO AUGUST | 854 GOLF COURSE LOOP

Since 1958

ATTRACTIONS

THREE EAGLE TRAIL

The Three Eagle Trail is a non-motorized biking and walking path connecting the communities of Three Lakes and Eagle River. In the winter ski season part of the trail is groomed for cross country skiing.

www.3eagletrail.org

THREE LAKES CENTER FOR THE ARTS

715-546-2299

1760 Superior St., Three Lakes

TLCFA sponsors adult and children's art classes, artist biographies, Art on Main, and a downtown art gallery, gift shop, and theater showcasing movies, documentaries, and live performances.

<http://www.tlcfa.org>

THREE LAKES DOG PARK

715-891-4673

1921 Epler Ct, Three Lakes

Three Lakes Dog Park, located across from the Fire Station, is a welcoming 2-acre park with a pavilion, separate areas for large and small dogs, and a friendly community of dog lovers.

www.threelakesdogpark.com

THREE LAKES MUNICIPAL AIRPORT, 40D

715-546-3316

Airport Rd, Three Lakes, WI 54562

Located three miles south of town on Hwy. 32, this airport is one of the longest and finest grass strips in the state of Wisconsin. The

airport is adjacent to the south shore of Big Stone Lake.

<https://townofthreelakeswi.gov/airport>

THREE LAKES MUSKIE CLASSIC

715-891-4673

Three Lakes

For 39 years, the Three Lakes Muskie Classic has graced the Three Lakes Chain of Lakes. This catch-and-release tournament benefits local organizations and is known for attracting many father/son and father/daughter teams.

www.facebook.com/fallclassicmuskie

THREE LAKES SCHOOL FAB LAB

715-546-3321 (X3242)

6930 W School Street | Located in Three Lakes High School

Where anyone can make almost anything! Makers of all ages and abilities use design software, 3D printers, laser engraver, scanner, mini-mill, vinyl cutter, CNC router and plasma cutters to make things out of many mediums.

www.facebook.com/FABLABThreeLakes

THREE LAKES WINERY

715-490-5938

6971 Gogebic St, Three Lakes

Crafting the Original Cranberry Wine since 1972, we offer authentic fruit wines made from whole fruits and berries. Visit our historic tasting room in Downtown Three Lakes for a free tasting 7 days a week.

www.tlwinery.com

The Three Lakes Aqua Devils perform every Wednesday and Saturday at 6:30pm from June 21st to August 2nd.



Alleycat 360 | Photography



Alleycat 360 | Photography

ATV ADVENTURE

Ride From Town to Trail in Three Lakes

Make Three Lakes your home base for Northwoods ATV adventures! With all town roads designated as ATV/UTV routes, you can ride straight from your cabin, resort, or driveway into town to fuel up, grab lunch, shop downtown, or enjoy a drink at a local bar before heading out. Whether you're planning a casual cruide From Town to Trail in Three Lakes

Make Three Lakes your home base for Northwoods ATV adventures! With all town roads designated as ATV/UTV routes, you can ride straight from your cabin, resort, or driveway into town to fuel up, grab lunch, shop downtown, or enjoy a drink at a local bar before heading out. Whether you're planning a casual cruise or a full day exploring the Chequamegon-Nicolet National Forest, Three Lakes connects it all.

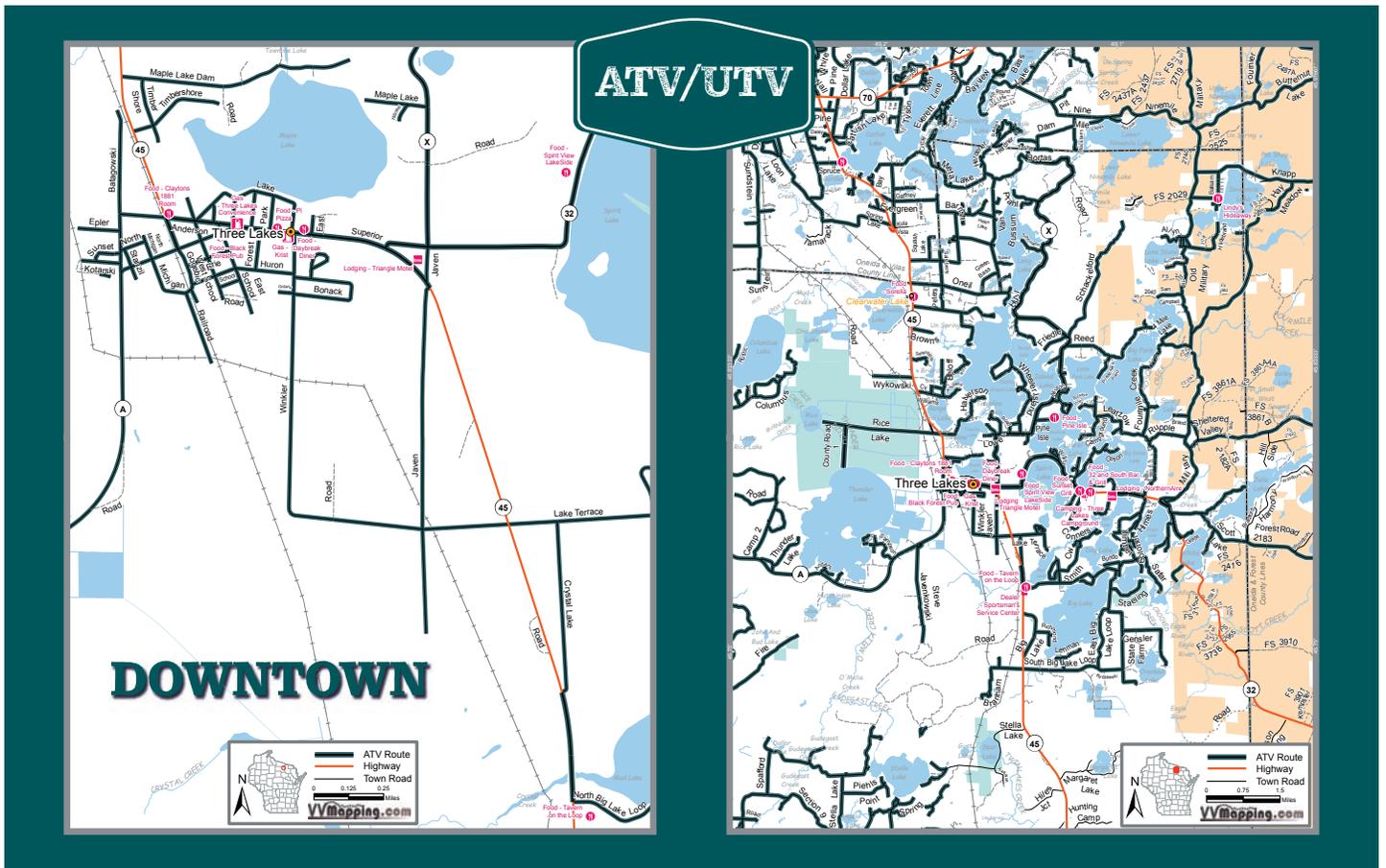
Our local road routes don't just get you around town—they're also a great way to connect to full trail systems in



nearby counties. From here, you can easily plan multi-county rides that take you deep into the Northwoods, with scenic stops and rugged forest routes along the way.

Just northeast of town, you'll find access to miles of open forest roads in the national forest. To ride legally and responsibly, pick up a Motor Vehicle Use Map (MVUM) at the Three Lakes Welcome Center, or scan the QR code on this page to download it in the Avenza app, which lets you track your location even without cell service.

Need a machine or service before you hit the road? Anchor Marine on Highway 32 offers ATV rentals, perfect for visitors who want to experience the ride without hauling



their own. And if you already have your own ATV or UTV, Sportsman's Service Center, a trusted local dealer and repair shop, can help with parts, maintenance, or repairs to keep you rolling.

Respect local rules, ride safe, and enjoy the freedom to explore. In Three Lakes, your ATV adventure starts right out the front door.

Use or a full day exploring the Chequamegon-Nicolet National Forest, Three Lakes connects it all.

Our local road routes don't just get you around town—they're also a great way to connect to full trail systems in nearby counties. From here, you can easily plan multi-county rides that take you deep into the Northwoods, with scenic stops and rugged forest routes along the way.

Just northeast of town, you'll find access to miles of open forest roads in the national forest. To ride legally and responsibly, pick up a Motor Vehicle Use Map (MVUM) at the Three Lakes Welcome Center, or scan the QR code on this page to download it in the Avenza app, which lets you track your location even without cell service.

Need a machine or service before you hit the road? Anchor Marine on Highway 32 offers ATV rentals, perfect



for visitors who want to experience the ride without hauling their own. And if you already have your own ATV or UTV, Sportsman's Service Center, a trusted local dealer and repair shop, can help with parts, maintenance, or repairs to keep you rolling.

Respect local rules, ride safe, and enjoy the freedom to explore. In Three Lakes, your ATV adventure starts right out the front door.

SPORTSMAN'S SERVICE CENTER

POLARIS
The Way Out.

6364 US Highway 45 | Three Lakes, WI 54562

(715) 546-2196

SALES • SERVICE • PARTS • ACCESSORIES
Boat/Motor Service & Storage

MINI STORAGE AVAILABLE

Open 6 Days a Week • www.sportsmansservice.com

CLEARWATER FARMS

GRASS-FED BEEF, BERRIES, AND MORE!

CHECK US OUT ONLINE

1824 Lighthouse Lodge Rd - Between Three Lakes & Eagle River

For the most up-to-date information, visit www.threelakes.com

BIG STONE GOLF COURSE

THREE LAKES, WI

847 GOLF COURSE LOOP RD.
Located off Hwy. 32,
4 miles east of downtown Three Lakes

Clubhouse with full bar and outdoor patio.

Visit us soon to enjoy all the improvements!

715-546-2100

BigStoneGolfCourse.com

THE CHAIN OF LAKES

Where the Lakes Connect

Exploring the Heart of Three Lakes

The Three Lakes Chain is the heart of Wisconsin's Northwoods—a spectacular 28-lake system stretching from the Town of Three Lakes north to Eagle River. Together, these interconnected waters form the largest inland chain of freshwater lakes in the world, with more than 7,600 acres of navigable water and over 100 miles of shoreline to explore.

Once a thoroughfare for logging operations and dotted with rustic fishing camps, the Chain has evolved into a year-round haven for recreation, family traditions, and lakeside living. Today's visitors will find welcoming docks, cozy cabins, and endless opportunities to connect with the water.

Each lake has its own personality. Big Fork Lake, one of the largest in the chain, is known for its excellent musky and walleye fishing and scenic bays ideal for tubing and boating. Laurel Lake, smaller and quieter, is a favorite among anglers seeking a peaceful day on the water. Long Lake sits near the southern end of the chain and serves as the gateway to one of the area's most unique attractions—the Burnt Rollways Dam and Boat Hoist; you may also spot Honey-Rock summer campers paddling through as they explore the Chain on an overnight trip.

On Big Stone Lake, summer evenings bring crowds to the shoreline for the **Aqua Devils Water Ski Show**, a high-energy tradition that's a favorite for families and a true Three Lakes classic.

Throughout the chain, you'll spot loons, bald eagles, and herons, and may even catch a glimpse of deer along the shoreline. The Chain's public boat launches, fuel stops and water-accessible restaurants make it easy to spend a full day cruising, swimming, and soaking up the scenery.

To add a dose of local history to your lake day, the **Three Lakes Historical Society** offers narrated boat tours for their members each summer. These guided cruises share stories of the area's early resorts, boat-houses, and characters who shaped the lakeside culture of the Northwoods. It's an experience that blends the beauty of the present with the rich legacy of the past.

A Piece of Living History

Burnt Rollways Dam and Boat Hoist

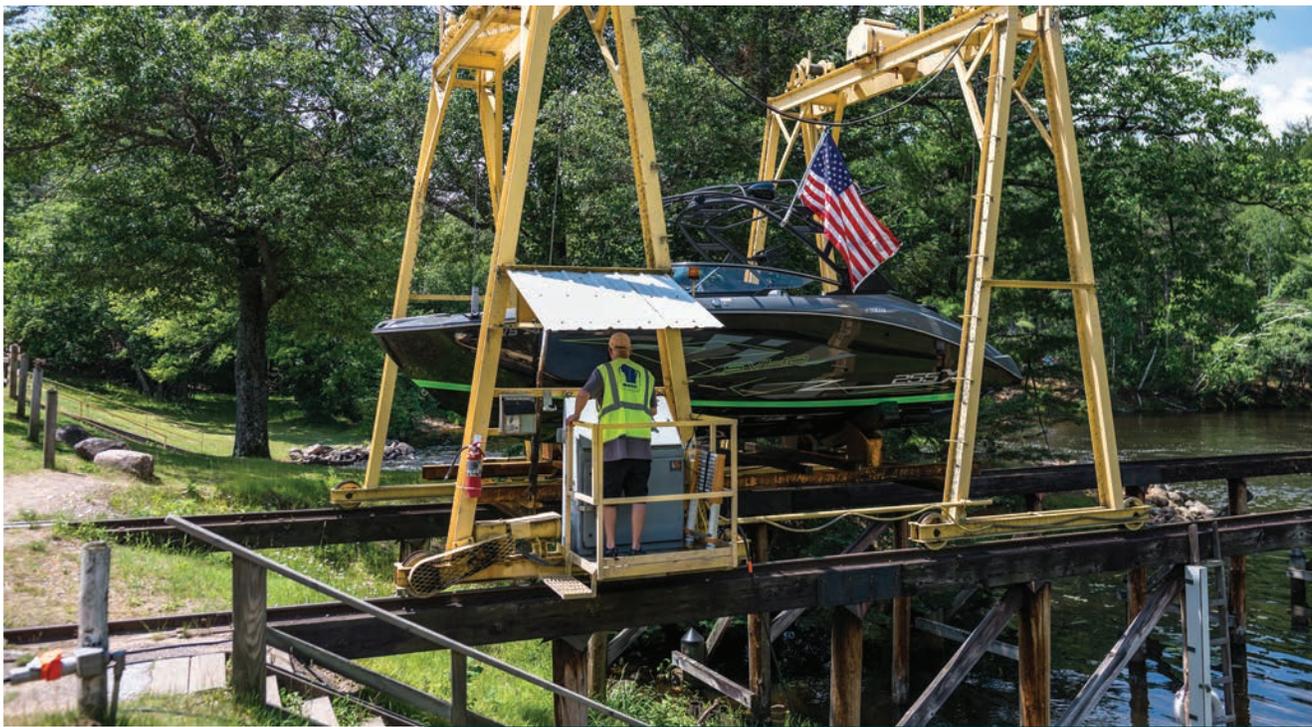
At the northern end of Long Lake, connecting to Cranberry Lake and the Eagle River Chain, lies the Burnt Rollways Dam and Boat Hoist—a rare and fascinating piece of working history. Built in 1911 and still operated by the Wisconsin Valley Improvement Company, the dam plays a critical role in regulating water levels for the entire Three Lakes–Eagle River Chain, helping to balance recreational use, shoreline preservation, and flood control.

The boat hoist, located adjacent to the dam, is one of the last of its kind in the country. It lifts boats out of the water and carries them over a narrow isthmus to continue their journey. Whether being lifted The hoist operates seasonally from May through September, costs \$15 per boat one-way and will hoist your boat up into the Three Lakes Chain of Lakes, or down into the lower Eagle River Chain below.

The name “Burnt Rollways” comes from an incident in the late 1800s, when loggers—unpaid for their labor—chose to burn a pile of logs stacked on a wooden rollway above Nine Mile Creek rather than let their dishonest employer profit. Their act of protest left a lasting name and a colorful legacy that's still remembered today.

Whether you're passing through the hoist by boat or stopping to watch from shore, the Burnt Rollways site offers a rare blend of function, history, and Northwoods character.

FROM THE CALM WATERS of Laurel Lake to the excitement of a ski show on Big Stone or the quiet passage of canoes on Long Lake, the Three Lakes Chain is more than just a collection of lakes—it's a place where natural beauty and tradition flow together. Whether you're fishing at sunrise, cruising to lunch, or taking in the stories of those who came before, every bend in the shoreline offers something new to discover.



The Burnt Rollways Dam & Boat Hoist.

 A collage of images showcasing various dock and lift products. The top left features the 'Three Lakes Docks & Lifts' logo. The top right shows the 'FLOE DOCKS & LIFTS' logo. The middle right features the 'voyager DOCK' logo. The bottom center features the 'PADDLE KING' logo with the tagline 'Quality for Every Generation'. The collage includes images of a boat hoist, a pontoon boat, and a dock system.

Summer Fun Starts With A Visit To Three Lakes Docks & Lifts!

6990 Winkler Rd. Three Lakes, WI 54562
715-546-2498 * www.northernwidockandlifts.com

Watercraft Sales Is Now



SALES SERVICE RENTAL PARTS STORAGE




NAUTIQUE


COBALT BOATS

BENNINGTON

MOOMBA
BOATS

BOSTON
WHALER

7453 Hwy X Three Lakes, WI
715.546.3351

BoatHouseH2o.com

Vacation NEEDS

GUIDE SERVICES

■ PERTILE'S UP NORTH GUIDE SERVICE LLC

715-891-2098

7335 Russell Rd., Three Lakes.

Pertile's Up North Guide Service, LLC is owned and operated by Captain Jason Pertile, I am a licensed U.S. Coast Guard Charter Captain, fishing the lakes of Vilas & Oneida counties and the bay of Green Bay. This allows me to give you and your family the ultimate fishing experience, providing action on the smaller inland lakes or reeling in the monsters of Green Bay. I mainly guide for walleyes & crappies but will also target muskies, northern pike, bass & other panfish. Let's Go Fishing!

www.pertileguideservice.com

■ RYAN BOCK GUIDE SERVICE

715-499-1105

Three Lakes.

<http://www.ryanbock.com>

SALES • RENTALS

■ SCOTTIE'S BAIT & TACKLE

715-546-3776

1674 Superior St., Three Lakes.

<https://www.facebook.com/profile.php?id=61557574500196>

■ SPORTSMAN'S SERVICE CENTER

715-546-2196

6364 US Highway 45., Three Lakes.

Snowmobile & ATV Sales and Service, Parts & Accessories. Boat, Motor Service & Storage. Hewitt Docks & Lifts sales and service. No rentals.

www.sportsmansservice.com

■ STONE HARBOR MARINA

715-503-0088

1018 US Hwy 32, Three Lakes.

Stone Harbor Marina is a full service marina that offers a pro shop with marine accessories and boat rentals, a bait shop, a general store and fuel for boats and snowmobiles.

<https://stone-harbormarina.com>

■ WATERCRAFT SALES, INC

715-546-3351

7453 Hwy. X, Three Lakes.

Boat Dealership specializing in boat sales, service, storage and complete line-up of boat rentals and fully stocked Pro Shop. Snowmobile rentals and service. Fully equipped parts department, gelcoat/fiberglass repairs.

www.watercraftsales.com



Alleycat 360 | Photography

Adventure

WITH US

WE HAVE MORE LAKES, MORE TRAILS, MORE FUN.
SEE PAGES 23-36

CHEQUAMEGON-NICOLET NATIONAL FOREST

Some of the best trails in Northern Wisconsin await you in the Chequamegon- Nicolet National Forest. These trails take you on a delightful tour of the northwoods to remote lakes and streams, breath- taking overlooks, or spend a day in one of the several designated wilderness areas. Wildlife watchers will enjoy the forest's abundant wildlife. With over 1,180 miles of trails open to the public, each season offers a new experience for activities such as hiking, mountain biking, cross-country skiing, snowshoeing, horseback riding, snowmobiling and ATVing. Information on area trail locations and features is available by calling the National Forest Service in Eagle River at 715-479-2828.

Camping: Grab your camping gear and head to the Nicolet.

There are many developed campgrounds in the Nicolet National Forest. Experience the great Northwoods atmosphere as you camp along the shore of one of our picturesque lakes or streams. For more information, visit www.forestcamping.com.

THREE LAKES NATURE TRAILS

Most of the Three Lakes Trails were founded by our town's distinguished past naturalists: Sam Campbell, who came to be known as the philosopher of the forest; Walt Goldsworthy, who was called the Thoreau of Three Lakes; and Carl Marty, who was hailed as Mr. Conservation. They have inspired three generations of nature lovers from all over the country. Stop at either the Three Lakes Library or Historical Museum to find out more about them and read their inspiring words.

HIKING

■ ARGONNE EXPERIMENTAL FOREST TRAIL

Since 1946, the Argonne Experimental Forest has been managed by the Forest Service as a living laboratory to study methods for managing northern hardwoods. Located off Hwy 32, about 12 miles East of Three Lakes on Experimental Road (FR 2184), this 1/2 mile interpretive trail passes through nine study areas where you can learn about different cutting methods and their effects. The trail features 17 informational signs.

■ BAILEY LAKE EQUESTRIAN TRAIL

Enjoy this trail from high in the saddle. Take your horse on a slow trot through a tall, red pine forest over what was once a logging road and railroad grade at the turn of the century. Early loggers used a combination of horse drawn sleds and trains to haul timber from the woods. Parts of this trail are used as a snowmobile route from December through March. The trail is located on level, flat terrain, and follows snowmobile trail and forest roads for most of the trail length. Highlines and hitching racks are available at the trailhead. Camping is allowed at the trailhead where a large group fire ring and a few picnic tables are located. Use of certified weed-free hay is required on all National Forest Lands.

■ ECHO LAKE

The Military Road north from Hwy 32 or south from Hwy 70 to Butternut Lake Road. Follow Butternut Lake Road to FR2460. Turn north on FR2460 about .10 mi. to single car pullouts and park. Head east into the site, there are no established trails. You are invited to wander the area and enjoy the sights and sounds of the old growth hemlock-hardwood forest situated on rolling moraines. This site is one of the oldest and least disturbed in the Nicolet. Most of the stand is dominated by large hemlock (to 45 inches in

diameter) with yellow birch, and sugar maple. The mature forest provides nesting habitat for numerous neotropical migrant birds including the black-throated blue warbler.

■ FRANKLIN LAKE INTERPRETIVE TRAIL & ADJACENT TRAILS

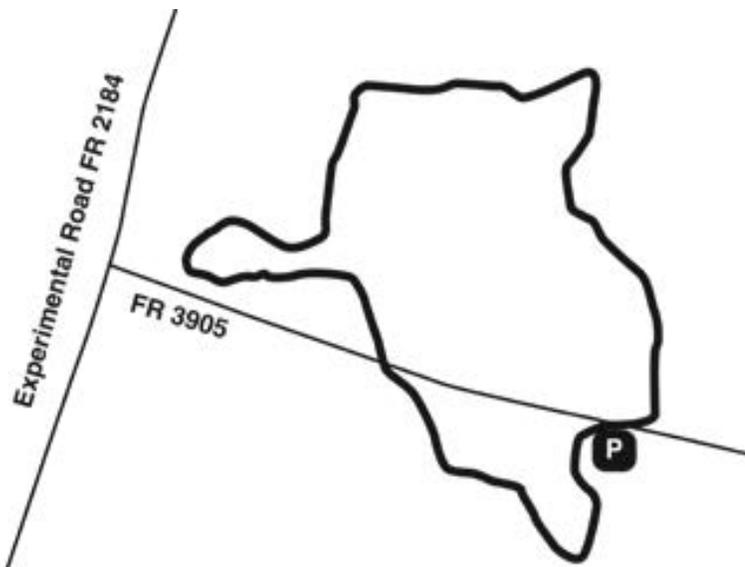
At the northern terminus of the Military-Butternut Lake Road Scenic Byway is the Franklin Lake Campground and Interpretive Trail. The campground has magnificent stone and log cabins, pavilions, and fireplaces, all constructed by the Civilian Conservation Corps in the 1930s and now on the National Register of Historic Places.

The mile-long interpretive trail, meanders through what has come to be known as the Hemlock Cathedral—a virgin stand of immense Hemlock and White Pine. Walt Goldsworthy, the US Forest Service's naturalist, was once the resident naturalist and would guide Trail walks.

From the Trail, one can continue on the thirteen-mile Hidden Lakes Trail, with its scenic vistas overlooking small lakes and its section through a breathtaking stand of great Hemlocks. Another option is the six-mile trail leading to the Anvil Lake Trail complex.

■ LUNA-WHITE DEER TRAIL

From Eagle River travel 13.4 miles on Hwy 70 East to FR 2176 (Divide Road). Turn right (south) and continue 5.6 miles to FR 2188. Turn right and travel 0.7 miles to the campground. Hike along the shorelines of both Luna and White Deer Lakes on this tranquil 4 mile loop, adjacent to Luna-White Deer Campground. Bring your binoculars because you'll likely catch sight of loons on one of these lakes. Both of the crystal clear, undeveloped lakes present a setting hikers can enjoy.



Argonne Experimental Forest Trail



Bailey Lake Equestrian Trail

HIDDEN LAKE TRAIL

Looking for adventure? Put on your hiking boots and try the Hidden Lakes Trail. It is a long distance trail providing the chance for an overnight campout by a small remote lake. Begin your hike on the Franklin Lake Interpretive Trail. The Hidden Lakes Trail begins at the T intersection about a half mile from the parking lot and loops to the south around Butternut Lake, passing Luna-White Deer Lake Campground and then back west and north to Franklin Lake Campground. Sites along the way include several small lakes with scenic vistas and remarkable stand of old hemlock trees. Camp along the way near one of the small lakes or at either of the developed campgrounds.

NICOLET NORTH TRAIL

From Eagle River, take State Highway 70 east for 11 miles to Fornier Road (FR 2460). Turn right and go south about 3 miles to the parking lot on the right, which accommodates 5 vehicles. This is a favorite trail for cross-country skiers, hikers, and mountain bike enthusiasts. Fifteen miles of trail are groomed and tracked in winter for skiing (traditional-style as well as ski- skating style). The Nicolet North Trail is connected to the Anvil National Recreation Trail. In addition, part of the Hidden Lakes Trail follows some of this trail. The trail meanders through old growth hemlocks and by several small lakes that are great for wildlife viewing, like Pat Shay Lake and Echo Lake.

SAM CAMPBELL MEMORIAL TRAIL

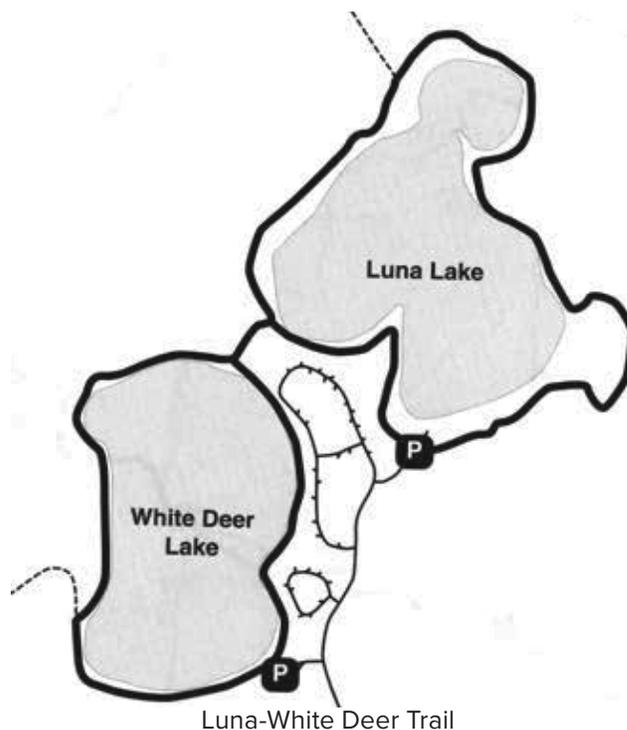
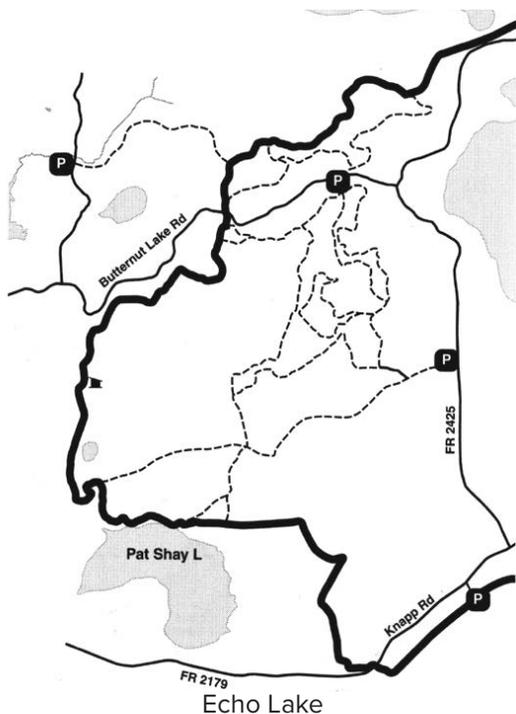
Four-plus miles north on Military Road (Forest Road 2178), then left another mile on Old Military Road (Forest Road 2207), brings you to the Sam Campbell Memorial Forest and Hiking Trail Complex. Sam Campbell had established a series of interconnected trails on

the mainland just north of his island sanctuary on Fourmile Lake, which he named Sunset Trail, Friendship Trail, Chapel Trail, and Vanishing Lake Trail. They were the current Trail's predecessors. There are self- guiding maps and signs along the Trail. A section of the Trail leads to Wegimind Point and Vanishing Lake, which are featured in a number of Sam's writings. The entire Trail is three miles long and meanders through a forest of Pine, Fir, Cedar, Spruce, and hardwoods.

SCOTT LAKE AND GIANT WHITE PINE TRAILS

Scott Lake Trail: Eight miles east of Three Lakes lies the Headwaters Wilderness. Just into the Wilderness, on the north side of Scott Lake Road (Forest Road 2183) is Shelp Lake. A short trail winds from the parking area through a grove of ancient Hemlocks, then out on a boardwalk over the bog surrounding the lake. Here is a great opportunity to keep your feet dry while getting a close-up look at bog plants and animals. Scott Lake, which is blanketed with wild rice, is found on the opposite side of the road. Directly across Scott Lake Road is the access to the Scott Lake Trail that circles through a stand of towering White and Red Pine, Hemlock, and Yellow Birch that are hundreds of years old for about 1 mile. A Research Natural Area, it gives an authentic feel for what the Northwoods was like before the logging era.

Giant White Pine Trail: A half-mile further east on Scott Lake Road from the Scott Lake Trail, head north on Giant Pine Road (Forest Road 2414), for a little over a mile. You'll find a small parking area on the left-hand side of the road. A rustic one and a half mile long trail takes you from there through one of the best surviving examples of a mature Hemlock-Sugar Maple-Yellow Birch-Basswood forest capped with a super- canopy of towering White Pine.



EXPLORE Three Lakes





- REFERENCE TO NUMBERED ROADS**
1. GOLF COURSE LOOP
 2. BENGIS ROAD
 3. AIRPORT ROAD
 4. MINNE WONKA LANE
 5. ALLISON ROAD
 6. MEDICINE LAKE LODGE ROAD
 7. FATHER WILLIAMS ROAD
 8. ISLAND VIEW ROAD
 9. LAKE TERRACE DRIVE
 10. LAKE TERRACE ESTATES
 11. W. LAKE TERRACE ESTATES
 12. E. LAKE TERRACE ESTATES
 13. DRURY LANE LOOP
 14. VIRGIN LAKE ROAD
 15. MELON DRIVE
 16. WATERMELON ROAD
 17. HALLMAN ROAD
 18. MAYWOOD LANE

Three Lakes Chamber of Commerce
 PO Box 268, Three Lakes, WI 54562
 715.546.3344
 threelakes.com
 email: visit@threelakes.com

- Points of Interest**
- The Three Eagle Trail**
- US Highway**
- County Road**
- State Highway**
- Town Road**
- Buoys - marking open channel through chain of lakes**
- Public Boat Landings Access**

Historic and Scenic Drive
Forest

Thunder Lake State Wildlife Area

FOREST CO
 ONEIDA CO

To Antigo

Downtown Three Lakes

The Three Eagle Trail
Three Lakes Winery

Nicolet National Forest Gateway

Three Lakes Municipal Airport

Scott Lake Trail Head

Healing Nature Trail

Spring Lake

Lake Julia

Whitefish Lake

Elm Lake

Virgin Lake

Deer Lake

Dog Lake

Big Lake

Crooked Lake

James Lake

Margaret Lake

Medicine Lake

Laurel Lake

Spirit Lake

Moccasin Lakes

Crystal Lake

Gust Lake

Spur Lake

Range Line Lake

Town Line Lake

Maple Lake

Rice Lake

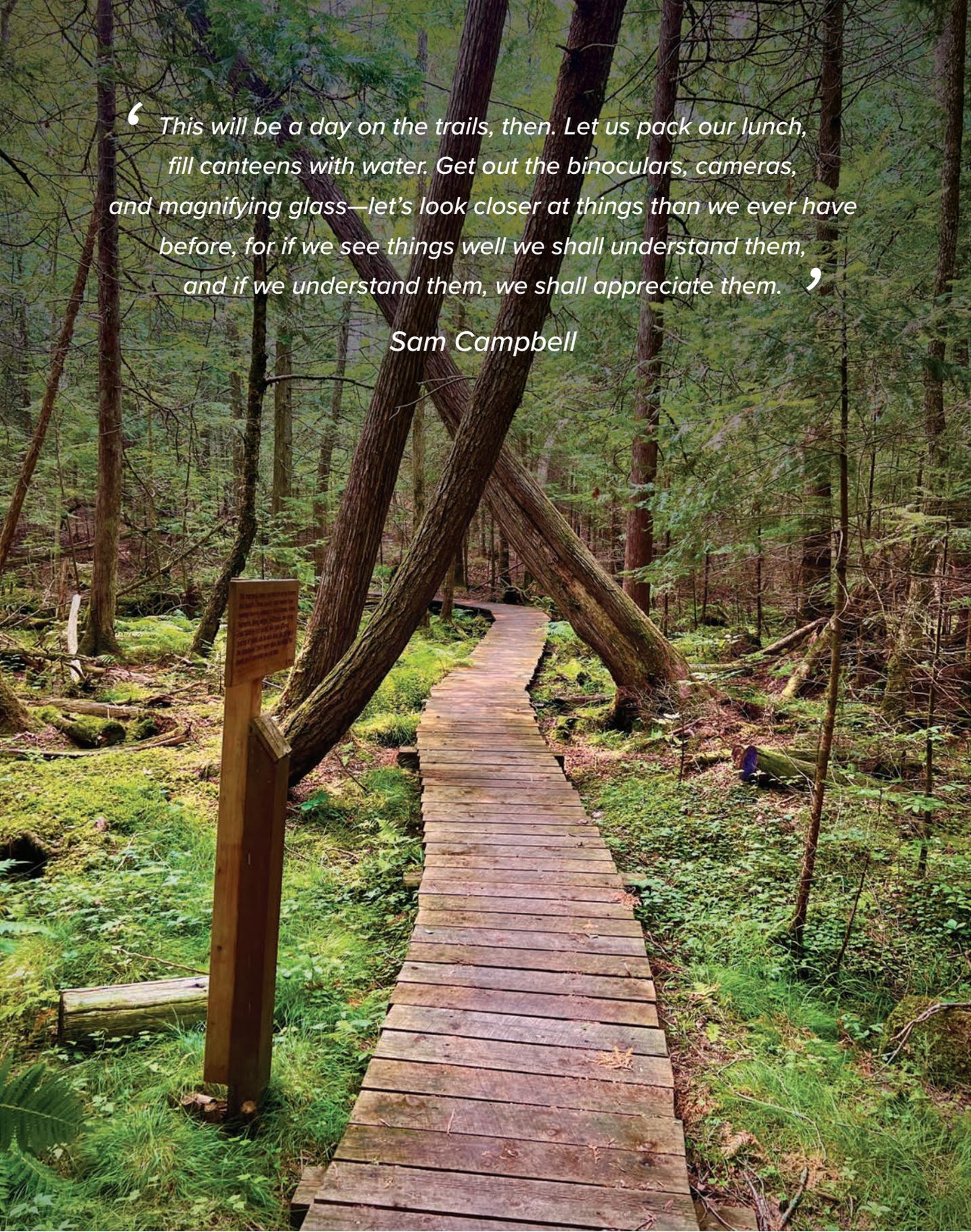
Thunder Lake

Hutchinson Lake

Cook Lake

Dollar Lake

To Sugar Camp Rhinelander

A photograph of a wooden boardwalk winding through a lush forest. The ground is covered in moss and green plants. Large trees with thick trunks are visible, some leaning over the path. The scene is vibrant and natural.

‘ This will be a day on the trails, then. Let us pack our lunch, fill canteens with water. Get out the binoculars, cameras, and magnifying glass—let’s look closer at things than we ever have before, for if we see things well we shall understand them, and if we understand them, we shall appreciate them. ’

Sam Campbell

Sam Campbell Memorial Trail

A walk in the woods with the *Philosopher of the Forest*

The Sam Campbell Memorial Trail invites you to step into the serene landscapes that inspired one of Wisconsin's most beloved nature writers. Nestled in the Chequamegon-Nicolet National Forest, this quiet trail honors Sam Campbell—an author, lecturer, and wildlife enthusiast known as the “Philosopher of the Forest”—who spent his summers near this very spot observing wildlife and writing about the spiritual lessons found in nature.

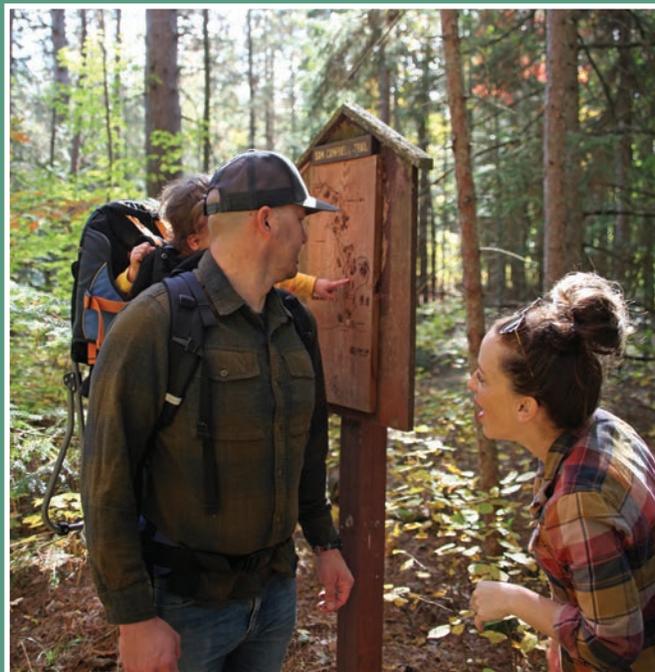
The main 1.25-mile interpretive loop is an easy walk that winds through a mix of pine, hardwood, and balsam forest, with numbered posts along the way that correspond to excerpts from Campbell's books. Benches along the trail encourage you to slow down, listen, and reflect—just as Campbell would have wanted.

For a longer adventure, continue past the loop on a rustic trail that leads to Vanishing Lake and Wegimind

Point. In total, the out-and-back hike including the Vanishing Lake Loop is just over 4 miles. From Wegimind Point, you can glimpse the island where Campbell spent his summers, which he called the “Sanctuary of Wegimind” in honor of his mother.

Getting there: From downtown Three Lakes, take Highway 32 east for about 4 miles. Turn north onto Military Road (FR 2178) and drive 5 miles to Old Military Road (FR 2207). Turn left and continue one mile to the trailhead parking area.

Open year-round for hiking, snowshoeing, and ungroomed cross-country skiing, the Sam Campbell Memorial Trail offers a peaceful, meaningful experience for visitors of all ages. Dogs are welcome on leash. Whether you're a longtime fan of Campbell's writings or simply seeking a quiet escape, this trail is a perfect way to connect with the beauty of the Northwoods.



Canoeing & Kayaking

With thousands of lakes and numerous rivers there is no shortage of paddling opportunities in the Northwoods. Canoeing and kayaking are always an adventure and there is a lot to explore.

Canoe and kayak rentals are available at Three Lakes Hardware & Rental in downtown Three Lakes. For information, call 715-546-3680. Find out more about outdoor life in the Northwoods at www.ThreeLakes.com.

CRYSTAL CREEK PADDLING TRAIL

This could be a point to point, or up and back trip depending on your planning. Consulting a map is recommended. Three- plus miles east of Three Lakes, a bridge on Highway 32 crosses the channel that connects Deer Lake to the south with Big Stone Lake to the north. Just south of the bridge, on the west shore of Deer Lake, stood Carl Marty's original Northernnaire Hotel (which is now replaced by the new Northernnaire Resort). Sixty years ago, a pontoon boat called the Wilderness Queen left three times an afternoon for two-hour excursions described by Walt Goldsworthy, the tour's guide, thusly: "You enter this last bit of primeval wilderness through the scenic portals which guard the entrance of Crystal Creek, a sequestered stretch of wilderness antiquity that

echoes the romance of past ages. Recently re-discovered, this long-forgotten waterway which once felt the touch of the canoe paddle of the passing Indian and pioneer trapper, has caught the fancy of modern day adventurers." A boat launch is located on the east end of Big Stone Lake.

Today, you can retrace the route by canoe or kayak. Although much of the shoreline is now developed, Nature's splendor is still there to behold. From the Highway 32 bridge, paddle south on Deer Lake one mile, to the southwest bay of Deer Lake, to the confluence with Lower Crystal Creek (on the right). One mile up stream enter Crystal Lake. After paddling the length of the lake, you may take out at the town boat landing. If water levels allow, you can paddle under the Hwy 45 bridge and upstream about 1 mile to an old railroad grade.



Alleycat 360 | Photography

THUNDER LAKE MARSH

Thunder Lake Wildlife Area is a 3,000-acre property located one mile north of Three Lakes. It is managed by the DNR for wildlife preservation and recreation. A wide variety of wetland wildlife frequent the property including mallards, blue-winged teal, ring necked ducks, Great blue herons, sandhill cranes, Canada geese and numerous species of wetland songbirds. Three rare species, the Nelson sharp-tailed sparrow, merlin and the yellow rail

nest on the property. The area encompasses 120-acre Rice Lake and incorporates 1.3 miles of shoreline on 1,800-acre Thunder Lake. The whole property is open for hunting except for the waterfowl closed area around Rice Lake. Besides hunting, the area offers a wide array of recreational activities including Birding, Wildlife viewing, Canoeing, Hiking/Cross country skiing (no designated trails), Trapping, Wild edibles/gathering, and Biking with easy access from the Three Eagle Trail.

Three Lakes Parks

■ CY WILLIAMS PARK

Named in honor of the late professional baseball player and community leader provides a quieter side to the community. A gazebo is available for weddings, and musical events. It's a prime location for concerts, fun at the playground, and the holiday tree lighting/Santa, or just a place to pass time.

Three Lakes Beach is located at the north end of the park with a picnic shelter and bathhouse. Just down the road on Lake Street the Maple Lake fishing pier is available for the angler of all ages. The beach and pier are maintained in cooperation with the Three Lakes Wildlife Association.

■ DON BURNSIDE PARK

Provides a true recreation area for all sports. Named after Don Burnside, a long time Park Board President who provided endless hours of community support. Here you will find our ball diamonds, tennis courts, 6 pickleball courts (hosting our annual July tournament), soccer fields, playground area, and driving range.

Our high school and youth programs utilize this park for their year round programs. A large pavilion is available for family reunions, awards ceremonies, and meetings. It plays host to the annual 4th of July party with music, non-profit vendors, and night time Fireworks as well as the annual Fireman's Picnic. Memory Lane is adjacent to the pavilion providing a location for planting trees or shrubs in memory of family, friends, or community patrons. The park's major fundraiser, the Northwoods Baseball Classic, was founded in 2017 and is the premier annual youth baseball tournament in Northern Wisconsin.

■ PHYLLIS B. FELLAND MEMORIAL WATER SKI PARK

Provides waterskiing opportunities for our area youth. Local citizens and summer residents can take advantage of this area located on Big Stone Lake by joining the local ski club. The club operates shows throughout the summer providing entertainment as well as teaching waterskiing safety.

Six dedicated pickleball courts are available 24/7 at Don Burnside Park.



Alleycat 360 | Photography

Lakes & FISHING

**MUSKELLUNGE**

A lean, hard-muscled fighter that can reach a length of more than 5 feet and a weight of almost 70 pounds.

**WALLEYE**

The largest member of the perch family. Largest caught in Wisconsin weighed 18 pounds.

**NORTHERN PIKE**

Pike attain lengths of 50 inches. The record Wisconsin fish caught weighed 38 pounds.

**LARGEMOUTH BASS**

Largemouth grow to a weight of 11 pounds and a length of about 24 inches. A very hard striker.

Dog Lake

Alleycat 360 | Photography

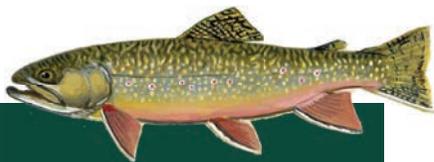


The Three Lakes Chain is situated East of Highway 45 and North of Highway 8 with the town of Three Lakes located along the chain's shoreline. Most of the 20 lakes in the Three Lakes Chain are fairly uniform in size. The largest lake is Planting Ground Lake at 1,012 acres and is 37 feet at its deepest. Primary species of fish found on The Chain include:



SMALLMOUTH BASS

An average smallmouth weighs between 1-2 pounds and will measure about 12 inches. The smallmouth is highly regarded for its topwater fighting ability when hooked.



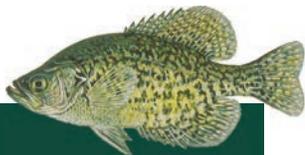
BROOK TROUT

This brightly colored fish is native to Wisconsin's streams and feeds on insect larvae, but will readily take baits such as worms, minnows and chub tails.



YELLOW PERCH

They move about in schools, often numbering in the hundreds. The perch is primarily a bottom feeder and has a slow deliberate bite.



BLACK CRAPPIE

An excellent game fish when taken on light tackle, the crappie may grow to a length of 18 inches.



BLUEGILL

Labeled a "panfish," the bluegill is almost as deep as it is long. Lengths can reach 10 to 12 inches and weights up to 2 pounds.

LAKES	ON THE CHAIN	ACREAGE	MAX DEPTH	BOAT LANDING	MARINA
Big	X	865	27'	X	
Big Fork	X	690	37'	X	
Big Stone	X	548	57'	X	X
Butternut		1292	42'	X	
Cranberry	X	956	23'		
Crystal	X	124	9'		X
Deer	X	177	20'		
Dog	X	216	22'		
Fourmile	X	218	29'		
Franklin		892	46'	X	
Island	X	295	29'		X
Julia		392	45'		
Laurel	X	232	27'		
Little Fork	X	354	34'		
Lone Stone		172	29'		
Long	X	620	31'	X	
Maple		144	15'	X	
Medicine	X	372	45'	X	
Planting Ground	X	1012	37'		
Range Line	X	123	28'	X	
Round	X	150	15'		
Seven Mile		503	43'	X	
Spirit	X	368	39'		
Thunder		1768	12'	X	
Townline	X	152	19'	X	
Virgin	X	276	31'		
Whitefish	X	205	33'	X	



AUTO TOURS

MILITARY-BUTTERNUT LAKE ROAD SCENIC BYWAY

Military Road 5 miles east on Hwy 32, Three Lakes, with its many bends and rises, along with the tunnel effect created by the overhead tree canopy, it makes one feel like a gnome entering an enchanted forest. From an Indian path called the Lake Superior Trail, to a military supply route in the War of 1812, to today's bicycle- motor vehicle route, Military Road has had a long and vibrant history. In the heyday of Carl Marty's Northernaire, tour buses left daily for chartered wilderness tours via Military Road. In 1992, the ten-mile section of the road that runs north from Highway 32 was designated a Heritage Scenic Byway. Walt Goldsworthy, who guided many motor tours on Military Road, worked for thirty years to secure the designation. Butternut Lake Road was designed specifically to inform people by highlighting the ancient Hemlock Forest and undulating glacial landscape through which it winds. With its stellar natural features, and being lightly traveled, the Byway has become a favorite biking route.

THREE LAKES/EAGLE RIVER AUTO TOUR

If you are looking for a longer scenic ride, try the Three Lakes/Eagle River Self-Guided Auto Tour. This auto tour was created to highlight the variety of scenic and historic points of interest in the Eagle River Ranger District area. You'll experience a varied, forested landscape and a number of historic spots with informational signs along the way. Don't forget the featured last stop at the Historical Society Museum in Three Lakes. Pick up an auto tour brochure at the Eagle River Ranger Station; it gives directions and describes each of the stops on the route. The tour is about 80 miles long and takes one 4-5 hours to drive and enjoy.

THREE EAGLE TRAIL

Connecting the communities of Three Lakes and Eagle River, this pedestrian and biking pathway begins at Don Burnside Park in Three Lakes and continues north to the restored railway depot in Eagle River. Shortly after exiting the park, the trail follows the former Chicago & Northwestern rail grade for 3.5 miles, then heads west on an exceptionally scenic route through mixed upland forest and wetlands. Boardwalks take you over a cranberry bog and through a black spruce swamp, then you cross a bridge over Mud Creek.

At mile 8.4, the packed limestone surface temporarily ends, and the route continues north on Sundstein Road for 1.2 miles, then east on Section 9 Road for .25 miles. There the limestone trail resumes its northerly direction through a beautiful woodland. A highlight along this stretch, at mile marker 10.5, is the Four Women Boardwalk: a 660 foot long structure that spans Mud Creek and its widening flood plain. The trail rejoins the old railroad grade near mile 11 and follows it to mile 12.7, just south of the depot on Railroad Street in Eagle River.



Find Your Quiet Season

Winter Adventures in Three Lakes

Winter in Three Lakes, Wisconsin, offers more than just snow-covered beauty—it offers stillness, solitude, and a refreshing way to connect with nature. While snowmobiles zoom along designated trails (see our snowmobiling feature for details), those drawn to silent sports and timeless winter traditions will find plenty to explore.

Cross-Country Skiing and Snowshoeing

When the snow settles, the **Three Eagle Trail** transforms into a groomed classic ski trail stretching between Three Lakes and Eagle River. Ideal for both casual outings and fitness-focused skiers, it winds through quiet forest, frozen wetlands, and across scenic boardwalks that feel worlds away from the bustle of everyday life.

The Sam Campbell Memorial Trail, with its namesake's legacy of natural reflection, also provides a rewarding snowshoe route. The full out-and-back, including Wegimind Point and the Vanishing Lake Loop, covers over four miles of peaceful woodland—a haven for winter hikers and wildlife watchers alike.

Ice Fishing on the Chain

The 28-lake Three Lakes Chain becomes a hub for ice fishing once the lakes freeze. Anglers set out early with sleds and shanties, drilling holes in search of walleye, perch, northern pike, and panfish. Local favorite **Scottie's Bait & Tackle** is the go-to stop for live bait, gear, and tips on

where the fish are biting.

Maple Lake, located right downtown, serves as a local hub for ice anglers and hosts the annual **Maple Lake Frozen Ice Challenge** in February—a family-friendly fishing event that brings the community and visitors together in the heart of winter.

Whether you're out before sunrise or making a day of it with friends, there's something special about the quiet hum of a heater in the shack, the clink of ice scooped from a hole, and the thrill of a tug on the line. Just don't forget your fishing license—and always check ice conditions before heading out.

Wild Ice Skating

When conditions are right and the snow stays light, parts of the chain offer a rare winter treat: natural ice skating. Gliding across a glassy frozen lake at sunset is nothing short of magical. But as with any wild ice activity, safety comes first—never skate alone, and be sure the ice is thick, clear, and stable before venturing out.

The Beauty of Winter, At Your Own Pace

Three Lakes in winter is about more than action—it's about presence. Whether you're skiing through the woods, trekking a quiet trail, or waiting patiently for a fish to bite, winter here invites you to slow down, take a deep breath, and enjoy the season on your terms.





SNOWMOBILING

Making the Most of Winter in Three Lakes

When snow hits the Northwoods, Three Lakes becomes a basecamp for snowmobilers across the region. And even when it doesn't, the dedicated volunteers at Three Lakes Trails make the most of what we get—grooming, maintaining, and marking more than 180 miles of trail. Whether we're open for one week or sixteen, riders know they can count on well-kept trails and a snowmobile-friendly community.

Three Lakes is part of the Eagle River–Three Lakes Chain of Lakes—28 connected lakes offering unique access for snowmobiles when conditions allow. You can ride through forests, across rolling hills, and over frozen lakes, all while connecting to trail systems in surrounding counties and the Chequamegon-Nicolet National Forest.

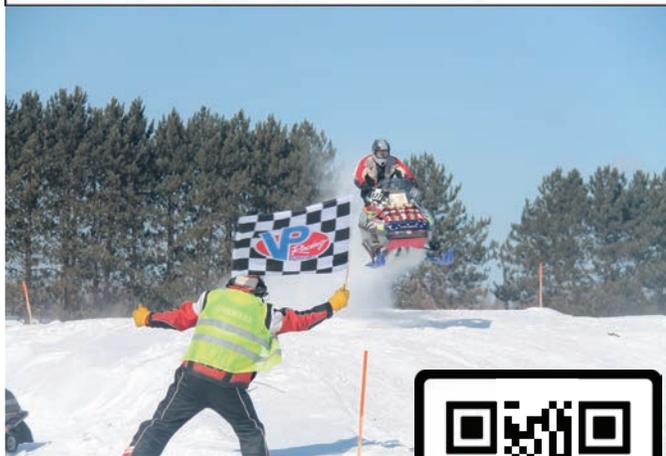
Bars and restaurants throughout town welcome riders with direct trail access, ample parking, and plenty of hot food and cold drinks. Refuel, warm up, and keep your ride going without straying far from the route.

The Northern Lights Snowmobile Club organizes group rides and social events throughout the winter, from poker runs to club rides that showcase the area's best routes. Whether you're a seasoned rider or new to the sport, it's a great way to meet people and explore more of what Three Lakes has to offer. The town's AWSC Snowmobile Friendly Community designation reflects just how deeply snowmobiling is woven into local culture.

If you don't have your own sled, snowmobile rentals and gear are available in town. Trail maps and insider tips are easy to find at the Welcome Center, where staff and volunteers are happy to help you plan your ride. Whether the season's long or short, the ride in Three Lakes is always worth it!



Scan to visit
threelakestrails.com



Grab your beater sled &
JOIN US IN THREE LAKES
WINTER 2026
for the most unique
winter event in the
Northwoods!



FIND OUT MORE!

LODGING AT A GLANCE	Lake	# Cabins or Rooms	Open All Year	Swim Area	Boat/Motor	Fireplace	Tub/ Shower	Pets	
A 1 Gypsy Villa Resort	Cranberry	23	Y	Y	Y/Y	Y	T/S	Y	Y
A Lot of Lakes Resort	Big Stone	4-C	Y	Y	Y/N	Y	T/S	N	Y
Above the Books	N/A	1-A	Y	N	N	N	T/S	N	Y
Adam's Cabins	Spirit	6-C	N	Y	Y/N	N	S	N	N
Aerie on Meta Lake	Meta	1-C	Y	N	N/N	Y	S	Y	Y
Augie's Lake Home	Planting Ground	1-C	Y	Y	N/N	Y	T/S	CALL	Y
Bay Pines Cottages	Laurel Lake	2-C	N	N	Y/Y	N	S	CALL	Y
Bucky's Pine Isle Retreat	Medicine	1-C	N	Y	Y/N	N	S	N	Y
Camp Luther	Range Line	15	Y	Y	Y/N	Y	S	N	N
Three Lakes Campground	Big Stone	2	N	Y	Y/Y	N	T/S	Y	Y
Gibson's Getaway	Maple	1-C	Y	Y	Y/N	Y	S	N	Y
Hintz Cottages	Big Stone	6-C	N	Y	Y/Y	N	T/S	Y	Y
Jagdschloss Four Mile Lake	Four Mile	1-C	Y	Y	N/N	Y	T/S	Y	Y
Neighbors Hood Northwoods Resort	Rangeline	7C	Y	Y	Y/Y	N	S	Y	Y
Northwoods Lazy Loon	Crystal	1C	Y	N	N/N	Y	T/S	N	Y
Northern Lakes Vacation Homes	Multiple	Varies	Y	Y	Y/N	Y	T/S	Y	Y
Northernaire Resort	Deer	45	Y	N	N/N	Y	T/S	N	Y
Peyer's Paradise Resort	Range Line	3C	Y	Y	Y/Y	N	S	Y	Y
Reed Road Retreat	Big Fork	1C	N	N	N/N	N	S	N	Y
Rustlewood Resort	Planting Ground	7	Y	Y	Y/N	N	S	N	Y
Sleepy Hollow at Rustlewood Resort	Planting Ground	1-C	Y	Y	Y/N	Y	S	N	Y
Spirit Lake Cabins	Spirit	3-C	N	N	Y/N	Y	S	N	Y
Stone Lake Resort	Big Stone	7	N	Y	Y/N	Y	T/S	CALL	Y
Stony Crest Cabin	Deer	1-C	Y	Y	N/N	Y	S	N	Y
Three Lakes Cottages	Rangeline	1-C	Y	Y	N/N	N	S	CALL	Y
Three Lakes Haven	Big Stone	3-C	Y	Y	N/N	Y	S	N	Y
Waters Edge Vacation Rentals	Multiple	Varies	Y	Y	N/N	Y	S	CALL	Y
Whispering Pines	Round	2-C	N	N	N/N	N	T/S	CALL	N

LODGING

■ A1 GYPSY VILLA RESORT

715-479-8644

938 Gypsy Villa Lane, Eagle River

Family-oriented, pet-friendly resort on Cranberry Lake with private lakefront cabins. Offers pontoon boats, canoes, kayaks, tennis, volleyball, playgrounds, game room, and more. Boat launch on-site.

www.a1gypsyvilla.com

■ A LOT OF LAKES RESORT

715-546-3033

654 Woods and Waters Lane, Three Lakes.

Relax in new, spacious lodge homes with modern kitchens. Open year-round with off-season discounts. Enjoy playground, swimming, fire pits, pontoon rental, and nearby snowmobile trails.

www.alotoflakesresort.com.

■ ABOVE THE BOOKS

715-499-2975

1766 Superior Street, Three Lakes

Located above Mind Chimes Bookshop, this 2-bedroom apartment in downtown Three Lakes is near Eagle River, Rhinelander, and walkable downtown amenities. Easy access to bike trails, beach, and snowmobile trails.

www.airbnb.com/rooms/48783191

■ ADAMS CABINS

619-743-1914

1505 Hwy 32, Three Lakes

Six fully furnished cottages. Steps from the sandy shore of Spirit Lake. Your provided boat lets you explore the chain and catch your limit! Playground, fire pit, kayaks and paddle boats for guest use.

www.adamscabins.com

■ AERIE ON META LAKE

615-260-5165

On Meta Lake, Three Lakes

Aerie on Meta Lake is a newly updated two-bedroom cottage between Three Lakes and Eagle River. Features an open-concept living room, kitchen, fireplace, private dock, and boat launch.

https://hillervacationhomes.com/vrp/unit/Aerie_on_Meta_Lake_-_Hiller_Vacation_Homes-288-15

■ AUGIE'S LAKE HOME

708-878-1200

On Planting Ground Lake, Three Lakes

Rustic Charm with Modern Comfort. Newly built 3 bed, 3 bath lake home. Perfect for 3 couples or a large, extended family. Year-round availability.

Email us at augiesthrelakes@gmail.com for more information.

■ BAY PINES COTTAGES

763-587-8011

878 Olson Rd., Three Lakes

Family and pet-friendly cottages with modern amenities: Smart TV, Fiber Optic Wi-Fi, full kitchen, and outdoor grill. Enjoy a beach, pier, fire pit, and watercraft rentals.

www.baypinescottage.com

■ BUCKY'S PINE ISLE RETREAT

Pine Isle Road, Three Lakes

Enjoy a prime location only 35-feet from the water's edge at this three-season cottage! Bucky's Pine Isle Retreat offers a peaceful and serene atmosphere, perfect for an escapade with your family, a solo trip, or even a romantic getaway. Inside, you'll find a convenient open floor plan with rustic touches throughout.

www.vacasa.com/unit/51444

■ GIBSON'S GETAWAY

715-891-9004

1677 Rising Moon Lane, Three Lakes

Cozy 2-bedroom, 1-bath cottage on Maple Lake in downtown Three Lakes. Enjoy a private beach, dock, and easy access to snowmobile trails. Available year round.

<https://gpolcaster.wixsite.com/gibsonsgetaway>

■ HINTZ COTTAGES

715-490-1508

7231 Chicken in the Woods Rd., Three Lakes

Extremely clean historic lakeside cottages on Big Stone Lake, just 20 feet from the water. Enjoy swim rafts, piers, kayaks, fire pits, and 40-inch TVs.

www.hintzcottages.com

■ JAGDSCHLOSS FOUR MILE LAKE

808-392-5844

8103 Old Military Rd., Three Lakes

A Northwoods Shangri-la: 83 acres with a full log home on Four Mile Lake in Chequamegon-Nicolet National Forest. Two master bedrooms with ensuite baths, sleeps eight.

www.vrbo.com/1316830

■ NEIGHBORS HOOD NORTHWOODS RESORT

7340 Hwy 45, Three Lakes

Located on Rangeline Lake, this resort offers stunning views and cozy amenities for memorable family and friend gatherings. With seven cabins and space for up to 44, enjoy a children's playset, swimming area, private dock, boat launch, and charcoal grills.

www.neighborshoodnorthwoods.com

■ NORTHERN LAKES VACATION HOMES

715-802-8200

Three Lakes

Full-service property management company with ten waterfront vacation homes in Three Lakes. Properties range from single-bedroom cabins to 7-bedroom executive homes.

www.northernlakesrentals.com

■ NORTHERNAIRE RESORT

715-907-7116

6990 Bengs Rd, Three Lakes

Located on the Three Lakes Chain, Northernair offers luxury accommodations year-round. Adjacent to snowmobile trails, near Big Stone Golf Course, and Nicolet National Forest. Enjoy beautiful sunrises over Deer Lake.

www.northernaire.com



■ NORTHWOODS LAZY LOON

262-749-8687

On Crystal Lake, Three Lakes

Explore the world's largest inland lake chain with a waterfront, 2 bedroom vacation home on Crystal Lake. Features 220 feet of frontage, private piers, and access to 28 lakes. Enjoy boating, fishing, and nearby trails.

www.airbnb.com/rooms/834925805591348876

■ PEYER'S PARADISE RESORT

715-490-0466/715-490-3008

7340 Hwy. 45 N, Three Lakes

Escape to paradise at Range Line Lake on the Three Lakes Chain. Open year-round, offering three fully furnished cottages. Enjoy a sandy beach, swimming, horseshoes, volleyball, playground, and direct snowmobile access!

www.peyersparadise.com

■ REED ROAD RETREAT

920-851-6251

On Big Fork Lake, Three Lakes

Unplug at the RRR, a tranquil cabin on a 6-acre wooded property by the lake. Enjoy the soothing sounds of waves and pine scents. Available May to October for peaceful Northwoods retreats.

<https://www.airbnb.com.sg/rooms/1066819095855428373>

■ RUSTLEWOOD RESORT

715-891-3093

7441 Russell Rd., Three Lakes

Ideal family resort offering beautiful lakes, fishing, swimming, hunting, skiing, and snowmobiling. Features a sandy beach with gradual slope and clean, modern, fully-equipped cabins.

www.rustlewoodresort.net

■ SLEEPY HOLLOW AT RUSTLEWOOD RESORT

7458 Russel Rd, Three Lakes

Enjoy your vacation in a recently built two-level cottage just 35 feet from the lake, accommodating six with three bedrooms and two baths. Features a fully equipped kitchen, screened porches, private pier, high-speed internet, and multiple TVs.

www.rustlewoodresort.com

■ SPIRIT LAKE CABINS

414-477-2153

1496 Hwy. 32, Three Lakes

Rent the Birch, Hemlock, & Pine cabins weekly, monthly, or seasonally. Ideal for outdoor activities or relaxation, featuring tasteful decor, spacious rooms, internet, cable TV, and outdoor veranda.

www.spiritlakecabins.com

■ STONE LAKE RESORT

715-546-2901

940 Golf Course Loop, Three Lakes

Make family memories on Big Stone Lake features seven lakefront cabins with Wi-Fi, boat slips, and a sand-bottom swim area. Enjoy volleyball, swings, and year-round cabin rental.

www.stonelakeresort.com

■ STONY CREST CABIN

608-332-4187

6923 Colonel Himes Rd, Three Lakes

Stony Crest Cabin offers a luxurious lakefront experience on Deer Lake, part of the Three Lakes & Eagle River Chain. Ideal for families or groups, enjoy year-round Northwoods activities and cozy fireside evenings.

www.stonycrestcabin.com

■ THREE LAKES COTTAGES

920-470-8290

7390 Hwy 45, Three Lakes

Experience the Northwoods on Rangeline Lake. This waterfront home offers 4 bedrooms, 2 baths, a fully stocked kitchen, and a game room, comfortably sleeping 6.

www.facebook.com/threelakescottagesllc

■ THREE LAKES HAVEN

815-861-6229

687 Big Stone Drive, Three Lakes

Vacation rentals in the heart of the north woods on beautiful Big Stone Lake. The Bookends are 2 bedroom cabins at the water's edge and Under the Pines offers lots of space and privacy with 4 bedrooms.

www.threelakeshaven.com

■ WATERS EDGE VACATION RENTAL

715-617-2766

Three Lakes

We offer upscale accommodations in the Northwoods, emphasizing meticulous preparation and warm, family-like hospitality. We're available 24/7 to ensure guest satisfaction.

<https://watersedgevacationwi.com>

■ WHISPERING PINES

715-546-2124

7955 Knotty Pine Lane, Three Lakes

Ideal family vacation spot where lake breezes prevail. We have cozy lakeside cottages, screened porches, TVs, grills, boats, play equipment and a sandy swimming area.

www.newnorth.net/~whsprpns



Come Back for the good times....



Northernnaire Resort | www.Northernnaire.com | 715-546-2700

Unique, Unusual and Different...

A1 Gypsy Villa Resort

938 GYPSY VILLA LANE, EAGLE RIVER, WI 54521
a1gypsyvilla.com 715.479.8644



A Real Northwoods Resort



• Individual waterfront with EACH villa!



- Great Fishing
- Private Piers & Beach
- Located on Cranberry Lake, part of largest Chain of Lakes in the world!



CAMPS & CAMPGROUNDS

CAMP LUTHER

715-546-3647

1889 Koubenec Rd, Three Lakes

Year-round camp on Range Line Lake with 15 equipped 2 and 3-bedroom cottages. Offers summer camps, family retreats, and event spaces. New Community Center available for functions.

www.campluther.com.

HONEYROCK

715-479-7474

8660 Honey Rock Road, Three Lakes

Outdoor Center for Leadership Development of Wheaton College. Offering day and overnight summer camps for 1st-12th graders, retreats for college groups, and cabin rentals for families and reunions. Fully-equipped 2-3-bedroom waterfront cottages on over 900 acres!

www.wheaton.edu/honeyrock.

Three Lakes Campground.
Jennifer West @northbywestcreative



THREE LAKES CAMPGROUND

715-642-4634

1021 Hwy 32, Three Lakes

Three Lakes Campground offers a 49-acre site with a boat launch and swimming beach on Big Stone Lake. Located near the golf course and airport, we provide 140 seasonal and 4 daily/weekly campsites, plus a 2-bedroom cabin. Open May–October.

www.threelakescampground.com

Gutbrod's "A Lot of Lakes" Resort

Since 1979

**Modern Housekeeping
Condo Lodges on Big Stone Lake**

Open All Year 715.546.3033

Visit our website at
www.alotoflakesresort.com

**Discounted
Off-Season Rates!**

Tom & Kathy Gutbrod
654 Woods and Water Lane
Three Lakes WI 54562

Three Lakes

CAMPGROUND

SEASONAL SITES

threelakescampground.com



SHOPPING

■ DIVERSIONS THREE LAKES

630-418-3810

1770 Superior St., Three Lakes.

Di-ver-sions... something that distracts the mind, relaxes, and entertains. "Diversions offers gifts, home décor, vintage finds, jewelry, custom embroidery, and more. Enjoy a unique shopping experience year-round.

www.diversions3lakes.com

■ DO NORTH

715-216-0972

Do North offers apparel and accessories embodying the up north spirit. Shop online or find us locally. Wholesale inventory and business merchandise available.

www.donorthbrand.com

Norhland Clothing Co.
Alleycat 360 | Photography



■ GOLDEN PEAR INTERIORS

715-401-3922

6980 E School St., Three Lakes.

Golden Pear Interiors offers unique home décor, artwork, pottery, gifts, lighting, rugs, window treatments, upholstery, and custom furnishings like drapery, valances, and linens for home or cabin.

www.goldenpearinteriors.com

■ THE HIKER BOX

715-337-2161

211 S Railroad St., Eagle River.

We love to camp, backpack and experience the outdoors. Come into our shop to equip yourself with quality gear for a day hike, a weekend away or a long distance journey by foot. Exclusive distributor of Art Dorwin maps.

www.thehikerbox.com

■ MIND CHIMES BOOKSHOP

715-546-4222

1766 Superior St., Three Lakes.

Mind Chimes Bookshop is a place where words and readers resonate. We offer books for all ages, plus tea, cards, journals, and puzzles. Shop in-store or online.

www.MindChimesBookshop.com

■ NORTHLAND CLOTHING COMPANY

715-546-2742

6991 W School St., Three Lakes.

"Your Outdoor Clothing Connection". We specialize in active outdoor family clothing, footwear, & accessories. Also offering Three Lakes Apparel, locally-made jewelry, snowshoes, sunglasses, & more. Open year-round.

www.northland-clothing.com

■ NORTHWOODS FURNITURE & MATTRESS

715-477-2573 | 715-479-3971

630 Hwy 45 South, Eagle River. | 1171 Twilite Lane (Hwy 70 W), Eagle River.

Our family-owned stores offer home furnishings and mattresses. Our Hwy 45 location has many great brands and Hwy 70 has a larger selection; both stores specialize in rustic and lodge furnishings but there's a style for everyone.

www.northwoods-furniture.com

■ SORDEL FINE ARTS GALLERY & GIFTS

1770 Superior Street, Three Lakes, WI.

Now located inside Diversions, we're thrilled to offer original art, prints and other up north treasures.

www.facebook.com/SorgelFineArts

Convenient & Knowledgeable!



MON-FRI 8AM-5:30PM
 SAT 8AM-4PM SUN 9AM-1PM
 715-546-3680
 HARDWARE@SUPERIOR3LAKES.COM
 1812 SUPERIOR ST, THREE LAKES

THREE LAKES
the Merc
 MERCANTILE

TOYS
 CANDLES
 FASHION
 DECOR
 TL APPAREL

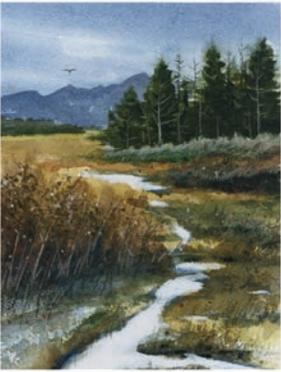
and so much more!

Distinctive Artwork for your Home or Cabin
 Plus Unique Gifts & Three Lakes Merchandise

SORGEL
 FINE ARTS GALLERY
 AND GIFTS

Visit us
 Downtown &
 Online!

Located within Diversions + 1770 Superior Street
 Downtown Three Lakes + 715-477-0001



NEW WEBSITE!
www.sorgelfinearts.com



6980 E SCHOOL ST | 715.401.3922
WWW.GOLDENPEARINTERIORS.COM



1801 SUPERIOR ST.
DOWNTOWN THREE LAKES

**BEER • WINE
SPIRITS**

The area's best **bourbon**
& **craft beer** selection



Order **KEGS** and **STOCK** your
wedding/event **BAR** with us.

715-546-2002
www.3lakessupplystation.com
 @thesupplystation

FOLLOW US



SHOPPING

■ THE SUPPLY STATION

715-546-2002

1801 Superior St., Three Lakes.

Continuing the century-long tradition of a liquor store at 1801 Superior, our mission is to provide the largest selection of beer, wine, and spirits. Open year-round with an expansive Beer Cave and Bourbon selection.

www.3lakessupplystation.com

■ THREE LAKES CONVENIENCE STORE

715-546-2277

1742 Superior St., Three Lakes.

Gas station with 24 hour pumps, car wash, convenience store including beer cave, liquor and hot deli food, hunting & fishing licenses, live bait and LP filling station. RV dump station.

www.threelakesshell.com.

■ THREE LAKES HARDWARE & RENTAL CENTER

715-546-3680

1812 Superior St., Three Lakes.

Everything you need for your home and garden plus an ever growing rental fleet with everything from snowblowers to kayaks. Also a service & repair center and your local Husqvarna dealer.

<http://hardware.superior3lakes.com>



■ THREE LAKES MERCANTILE

715-546-8922

1798 Superior St., Three Lakes.

A visit to downtown isn't complete without a stop at The Merc for unique northwoods gifts, Three Lakes apparel, toys, homegoods and more.

www.facebook.com/threelakesmercantile

■ THREE LAKES TOWN MARKET

715-546-3354

1593 Hwy. 32, Three Lakes.

Full grocery, meat, deli, bakery, produce, liquor, beer, wine, ice, ammunition, shooting supplies, fishing gear, lake maps.

www.threelakestownmarket.com.



Hwys. 32/45, Three Lakes, WI

MUSKIE CAPITAL OF THE NORTHWOODS

715-546-3354

FULL GROCERY

Meat – Deli – Produce – Bakery

LIQUOR • BEER • WINE • ICE

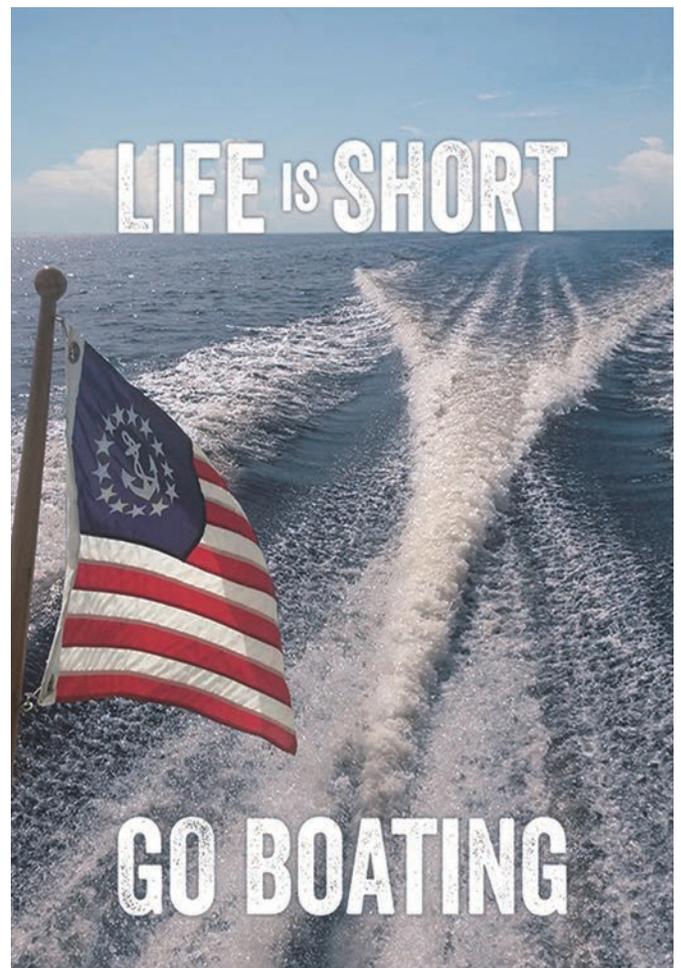
AMMUNITION • SHOOTING SUPPLIES

FISHING GEAR • LAKE MAPS

Replica of Louis Spray's 69-lb., 11-oz. world-record muskie on display.

Many unique products,
come and see everything
we have to offer!

Like Us on Facebook! 



DINING

■ 32 SOUTH BAR & GRILLE

715-546-8909

1002 State Hwy 32, Three Lakes, WI.

Great food, fun times, new memories! Come on out and see us. We welcome you.

www.32south3lakes.com

■ AMERICAN LEGION POST

431 715-546-3431

1795 Superior St., Three Lakes.

Located in downtown Three Lakes and home to Legion Post 431 and Auxiliary. Bar is open to the public seven days a week.

■ BLACK FOREST PUB & GRILL

715-546-3400

1765 Superior St., Three Lakes.

Good food... Good time... Gemütlichkeit!

www.blackforest3lakes.com

■ THE BREW STATION

715-222-5474

1803 Superior Street, Three Lakes,

Serving the region's best craft beer on 10 rotating taps. Plus a curated selection of wine and 50+ bourbons! Stop by our new beer garden. It's dog-friendly!

www.3lakesbrewstation.com

■ BUCKSHOT'S SALOON & EATERY

715-479-7468

2230 US Hwy 45 North, Eagle River.

Friday Fish Fry. Char-grilled sandwiches, pizza, soups, salads, appetizers. Full bar, family-friendly, sports TV! Book your private event here!

www.buckshotseagleriver.com

■ CLAYTONS 1881 ROOM

715-546-8181

7004 Hwy 45/32, Three Lakes.

Upscale Casual Northwoods Dining · Take in the refined, yet relaxing atmosphere where fresh menu items are curated daily by our culinary team.

www.Claytons1881Room.com.

■ DEJA BREW COFFEE & MORE

715-546-3334

6990 W School St., Three Lakes.

Stop in for coffee, organic tea, Lotus, soup, a handcrafted sandwich or a signature salad!

www.dejabrewcoffee.com.

Sunset Gill & C-Store
Alleycat 360 | Photography



DINING

■ ENDLESS SUMMER FROZEN TREATS

1694 Superior St., Three Lakes

A haven for frozen treats in Three Lakes. Create your own masterpiece with our soft serve and frozen yogurt plus toppings bar. <https://hollowtreehospitality.com/endless-summer-frozen-treats>

■ LICK-A-DEE SPLITZ

715-546-8285

1758 Superior St, Three Lakes.

Enjoy one (or more!) of 28 delicious flavors of ice cream, or freshly made fudge, toffee, chocolates in the cheerful shop or on the garden deck.

www.lickadeesplitz.com.

■ LINDY'S HIDEAWAY & SWAMP WITCH INN

715-479-4140

290 Wesley Rd, Three Lakes.

Whether by UTV, snowmobile, bike or car, Hideaway is the perfect haunt for a day out in the woods.

www.facebook.com/profile.php?id=100063732482444

■ LP'S PIZZA & PASTA

715-337-2209

207 E Wall St., Eagle River.

Delicious sandwiches, pizzas, soups, salads, appetizers. Full bar, family-

friendly, sports TV! Book your private event here! Visit our website for hours of operations.

www.buckshotseagleriver.com

■ MUGS & CO

715-546-3896

6982 Gogebic St, Three Lakes

We offer signature brews and lattes, and we also serve homemade sandwiches made with organic ingredients.

www.mugs-co.com

■ PI PIZZA CO

1694 Superior Street, Three Lakes.

A carry-out pizza counter ready to make dinner a snap. With convenient online ordering, you can be sure your pizza will be hot and ready when you need it.

<https://hollowtreehospitality.com/order>

■ PITLIK'S SAND BEACH RESORT

715-479-4955

4833 Sand Beach Dr, Eagle River.

After a day outdoors, relax in our Main Lodge with lake views, games, a cozy fireplace, and food and drinks from Rena's Place restaurant and Joe's Taproom.

<https://pitlikresort.com/eat-drink>



Full Menu | Friday Night Fish Fry
The Ultimate Bloody Mary
Lake Lodge Dining | Taproom
Ultra-Deluxe Log Cabins
Game Room | Laundry Facilities
Gas on Premise | Pet Friendly
Lakeside Weddings & Banquets
Boat Rental Available

Located on the Sugar Camp
Chain of 5 Lakes



Pitlik's SAND BEACH RESORT

SINCE 1928



4833 Sand Beach Drive | Eagle River, Wisconsin 54521 | 833-PITLIK | www.PitlikResort.com

COME BY FOR A FREE WINE TASTING



Offering
**The Original
Cranberry
Wine**
and many more
**Delicious
Samplings**

OPEN 7 DAYS YEAR-ROUND



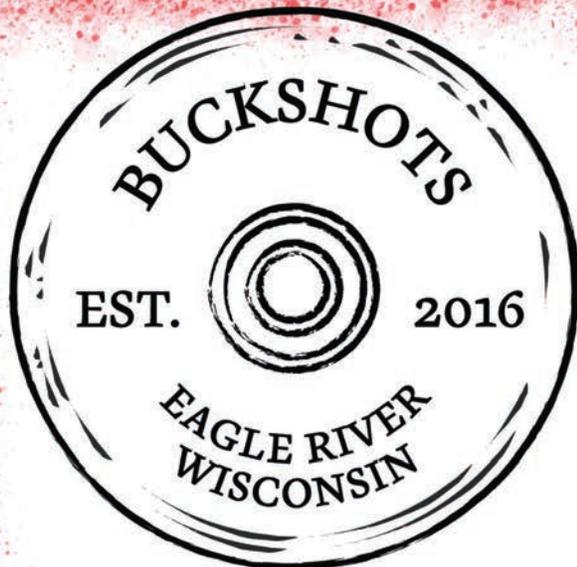
TLWinery.com • Downtown Three Lakes

DEJA BREW BISTRO & COFFEE SHOP



- WE TAKE PRIDE IN OUR LOCALLY ROASTED COFFEE
- HAND CRAFTED ESPRESSO & LOTUS DRINKS
- ORGANIC SALADS
- WONDERFUL APPETIZERS, SANDWICHES, & SOUPS
- OUR BAKERY IS FRESH, DELICIOUS & LOCALLY SOURCED

6990 W. SCHOOL ST • 715.546.3334 • @DEJABREWTHREELAKES



IN-HOUSE SMOKED MEATS • BURGERS • SANDWICHES • PIZZA • HOMEMADE SOUPS • SALADS • FISH FRY

715-479-7468

2230 HWY 45 N • EAGLE RIVER, WI



PIZZA • PASTA • SANDWICHES • HOMEMADE SOUPS • APPETIZERS • SALADS • ARCADE GAMES

715-337-2209

207 N WALL ST • EAGLE RIVER, WI

CRAFT BEER • SPORTS • FAMILY FRIENDLY... FIND BOTH ON FACEBOOK

DINING

■ SORELLA

715-337-2259
 8099 Hwy. 45, Eagle River.
 Scratch made Italian with handmade pasta, fresh oysters and organic steaks.
www.sorellanorth.com

■ SORGES DAYBREAK DINER

715-546-4334
 1672 Superior St., Three Lakes.
 Here at DayBreak Diner, we're a family friendly, affordable breakfast & lunch spot with quality service and food.
www.facebook.com/sorges.daybreakdiner

■ SPIRITVIEW LAKESIDE

715-546-2929
 1426 State Hwy 32, Three Lakes.
 Enjoy a cool drink and great meal while having dinner overlooking beautiful Spirit Lake. Steaks, seafood, soups, sandwiches, broasted chicken, and Friday night fish fry.
www.facebook.com/SpiritView-Lakeside-101162459102762t

■ SUNSET GRILL & C-STORE

715-546-8383
 1036 Hwy 32, Three Lakes.
 Come by car, boat, snowmobile or airplane and see what the new owners have done! Serving homemade breakfast and lunch entrees on the picturesque shore of Big Stone Lake, along with a full ice cream parlor.
www.sunsetgrillthreelakes.com.

■ TAVERN ON THE LOOP

715-546-2345
 1451 N. Big Lake Loop., Three Lakes.
 On the ATV and snowmobile trails and within walking distance from the public boat landing on Crystal Lake. Serving lunch and dinner as well as a great Friday fish fry.
www.facebook.com/TheLoopThreeLakes



The Brew Station's Brewtanical Garden



Welcome to Three Lakes!

American Legion Post 431, Tavern on the Loop,
 32 South Bar & Grill, Spiritview Lakeside, Big Stone Golf Course,
 Lindy's Hideaway & Swamp Witch Inn, Mollyville,
 The Brew Station, Sorella, Daybreak Diner, Sunset Grill,
 Hiles Trailhead Pub, Headwaters Bar & Grill, Rendezvous

THREE LAKES, WI



32



SOUTH BAR & GRILL

Great Food, Fun Times,
New Memories!

1002 State Highway 32
 Three Lakes, WI. 54562

(715) 546 - 8909 • Find us on Facebook!



DAYBREAK DINER

THREE LAKES, WI
EST 2020

FOLLOW US ON FACEBOOK FOR
UP TO DATE INFORMATION

HOURS: TUES-FRI 6A-2P SAT & SUN 7A-1P

1672 SUPERIOR STREET | 715.546.4334

THREE LAKES AMERICAN LEGION

POST 431

PUBLIC
WELCOME



GUESTS
INVITED

MEETING FIRST TUESDAY OF EACH MONTH
 CALL (715) 546-3431 for more information

CHURCHES

- **FAITH LUTHERAN CHURCH (ELCA)**
715-546-2770
6995 Hwy. 45, Three Lakes.
Service Times: Sunday at 9 am.
www.faithlutheran-threelakes.org
- **GRACE LUTHERAN CHURCH MO SYNOD**
715-490-6780
6948 East School St., Three Lakes.
Service Times: Sunday at 11 am. Bible Study: Tuesday at 12:00 pm (bag lunch).
www.gracelutheran.weebly.com
- **ST. KUNEGUNDA CATHOLIC CHURCH**
715-546-2159
Hwy. 17, Sugar Camp.
Mass Times: Thursday 8:30 am, Sunday 10:30 am Saturday 6 pm (Memorial Day to Labor Day).
www.NorthernLakesCatholics.org
- **ST. THERESA CATHOLIC CHURCH**
715-546-2159
1701 Superior St., Three Lakes.
Mass Times: Wednesday 8:30 am, Saturday 4 pm, Sunday 8:30 am.
www.NorthernLakesCatholics.org
- **THREE LAKES EVANGELICAL FREE CHURCH**
715-546-2000
1614 Hwy. 32, Three Lakes.
Service Times: Sunday at 9 am.
www.threelakeschurch.com
- **UNION CONGREGATIONAL CHURCH**
715-546-2169
6993 Forest St., Three Lakes.
Service Times: 10:30 am only on the 4th Sunday.
www.unionucc3lakes.org

COMMUNITY RESOURCES

- **DOWNTOWN THREE LAKES, INC.**
PO Box 487, Three Lakes, WI 54562
www.downtownthreelakes.com
- **FORK-FEED OUR RURAL KIDS**
715-410-8167
4887 Echo Ridge Drive Eagle River, WI 54521
www.feedourruralkids.org
- **NORTHERN LIGHTS SNOWMOBILE CLUB**
PO Box 344, Three Lakes, WI 54562
www.northernlightsclub.com
- **ONEIDA COUNTY TAVERN LEAGUE**
715-369-5493
4485 Oakview Lane, Rhinelander, WI 54501
tlw.org/league/oneidacounty
- **THREE LAKES COMMUNITY FOUNDATION**
833-600-3828
PO Box 231, Three Lakes, WI 54562
<http://threelakescommunityfoundation.org>
- **THREE LAKES VOLUNTEER FIRE DEPARTMENT**
715-546-3626
1920 Epler Court, P.O.Box 333, Three Lakes, WI 54562
<https://threelakesfire.org/>
- **THREE LAKES FISH & WILDLIFE IMPROVEMENT ASSOCIATION**
715-617-8185
PO BOX 659, Three Lakes, WI 54562
www.facebook.com/TLFWIA
- **THREE LAKES LIONS CLUB**
715-360-3751
PO Box 441, Three Lakes, WI 54562-0441
<https://e-clubhouse.org/sites/threelakes>
- **THREE LAKES RED SUSPENDERS SOCIETY, INC.**
715-477-0001
PO Box 752, Three Lakes, WI 54562
www.facebook.com
ThreeLakesRedSuspendersSociety
- **THREE LAKES TAVERN LEAGUE**
www.facebook.com/profile.php?id=61574992956717
- **THREE LAKES TRAILS, INC.**
PO Box 14, Three Lakes, WI 54562
www.threelakestrails.com
- **THREE LAKES WATERFRONT ASSOCIATION**
PO BOX 145, Three Lakes, WI 54562
www.tlwa.org
- **THREE LAKES WOMEN'S CLUB**
262-844-1400
www.facebook.com/threelakeswomensclub

Randy Gebauer



Wendy Gebauer

THREE LAKES STORAGE, LLC

7135 Timbershore Lane • Three Lakes, WI 54562

(414) 412-0438

UNIT SIZES: 9x11 • 9x12 • 10x24 • 10x25 • 10x26 • 11x24 • 11x26

KWATERSKI BROS. WOOD PRODUCTS, INC.

Nation's Largest Selection of Creative Wood Products!

- Cedar, Alaskan Pine & Redwood Siding
- Designer Cedar, Ipe & Cumaru Decking
- T&G Paneling
- Hardwood & Reclaimed Flooring
- Custom Mantels
- Timbertech Composite Decking
- PPG ProLuxe & Basic Coatings Wood Finish



www.kwaterskibros.com

715-479-5559

435 Hwy. 45 S. Eagle River

If you can dream it... we can achieve it!



Three Lakes
Evangelical Free Church
1614 Hwy. 32, Three Lakes, WI
tlefc.org 715-546-2000

Senior Pastor
Tim Beyer

Worship Services:
Sunday mornings at 9:00

DUWAYNE KREAGER Insurance Center Inc

"Where Service is a Reality"

Home • Auto • Commercial
Life • Motorsports • Umbrella

Toll Free: 800-200-1340

www.kreagerinsurance.com

Wausau 715-842-0694	Merrill 715-536-2479	Tomahawk 715-453-5730
------------------------	-------------------------	--------------------------

Rhinelanders 715-365-1020	Three Lakes 715-546-3424	Lake Tomahawk 715-277-1070 (appointment only)
------------------------------	-----------------------------	-----------------------------------------------------

SERVICES

BANKS

- **BMO BANK**
715-479-6461
300 E Wall St., Eagle River.
www.bmo.com
- **FORWARD BANK**
715-389-7198
6990 W. School St., Three Lakes.
www.forward.bank
- **NICOLET BANK**
715-479-8484
400 E. Wall St. Eagle River
www.nicoletbank.com
- **PEOPLES STATE BANK**
715-479-1794
1011 East Wall Street, Suite B,
Eagle River.
www.bankpeoples.com
- **KING QUARRY**
715-479-1517
870 Adams Rd., Eagle River.
www.kingquarry.com
- **KWATERSKI BROS. WOOD PRODUCTS, INC.**
715-479-5559
435 Hwy 45 South, Eagle River.
www.kwaterskibros.com
- **PITLICK & WICK INC.**
715-479-7488
8075 County D, Eagle River.
www.pitlikandwick.com
- **RAPPLEY PLUMBING & HEATING, INC.**
715-362-3943
4188 Forest Lane, Rhinelanders.
www.rappleypnh.com
- **SCHLEY BUILDINGS LLC.**
715-546-3634
7848 US Hwy 45, Three Lakes.
www.schleybuildings.com
- **S.C. SWIDERSKI COMPANY, LLC.**
715-846-2000
www.scswiderski.com
- **THREE LAKES STORAGE, LLC**
715-802-0832
7135 Timbershore Lane, Three Lakes.
www.eaglerivermidwayselfstorage.com
- **TRAPPER'S FIREPLACE GALLERY**
715-337-2307
6 W. Wall St., Eagle River.
www.trappersfireplacegallery.com

BUILDING & HOME SERVICES

- **CONCRETE SPECIALISTS AND SONS, INC.**
715-479-2816
1890 Hwy. 45 N., Eagle River.
www.concretespecialistsandsons.com
- **DELEERS CONSTRUCTION INC.**
920-347-5830
www.deleers.com
- **EAGER BEAVER TREE & STUMP**
715-479-3435
4531 Us Hwy 45 N., Conover.
www.eagerbeavertreeandstump.com



EAGER BEAVER
TREE & STUMP

TREE REMOVAL
STUMP GRINDING
TREE TRIMMING
SNOW REMOVAL
SKID STEER SERVICE

SAFE ROBOTIC TECHNOLOGY

715.479.3435

www.eagerbeavertreeandstump.com

DCI DELEERS

CONSTRUCTION INC.



SERVICES

CHILDCARE

- **LITTLE SUNSHINES LEARNING CENTER**
715-891-1244
7626 US Highway 45 North,
Three Lakes.
www.littlesunshines
learningcenter.com

Three Lakes Shell




24 HOUR PUMPS

Coffee • Soda • Hot Deli Food
Liquor • Beer Cave • Car Wash
Convenience Items • LP Gas Refill
Live Bait • Licenses • RV Dump

Hwy 45, Downtown Three Lakes
www.threelakesshell.com 715-546-2277

DOCKS & PIERS

- **RANDY'S CEDAR PIERS, LLC**
715-546-2834
1065 Hwy. 32, Three Lakes.
www.randyscedarpiers.com
- **THREE LAKES DOCKS & LIFTS**
715-891-2498
6990 Winkler Rd., Three Lakes.
www.jensenakins.com

HEALTH & WELLNESS

- **POTRYKUS FAMILY DENTAL**
715-546-2101
1858 Superior St., Three Lakes.
www.potrykusfamilydentistry.
com
- **REVIV AESTHETICS & WELLNESS**
715-546-2026
6951 S Michigan St.,
Three Lakes.
https://revivthreelakes.com
- **THREE LAKES PHARMACY**
715-546-3266
1790 Superior Street, Three Lakes.
www.threelakespharmacy.com

INSURANCE

- **DUWAYNE KREAGER INSURANCE CENTER**
715-546-3424
1669 Superior Street,
Three Lakes.
www.kreagerinsurance.com

OTHER

- **DEAN DISTRIBUTING, INC.**
715-362-7330
Arbor Vitae.
www.deandist.com
- **KNEEVERLAND PRODUCTIONS**
kneeverland@gmail.com
www.kneeverland.com
- **NICOLET AREA TECHNICAL COLLEGE**
715-365-4493 5364
College Dr., Rhinelander.
www.nicoletcollege.edu
- **ONEIDA COUNTY HUMANE SOCIETY**
715-362-5992
1852 N. Stevens St., Rhinelander.
www.ochspets.org
- **PRESS EXPRESS**
715-362-2828
1869 N Stevens St., Rhinelander.
www.pressexpress.org
- **THE REITER CENTER**
715-546-2552
1858 S. Michigan St.,
Three Lakes.
www.reitercenter.com
- **SMALL BUSINESS DEVELOPMENT CENTER**
715-346-3838
Stevens Point.
www.uwsp.edu/sbdc
- **SOCIAL SECURITY ADVOCATES OF WISCONSIN, LLC**
715- 337-2478
www.socialsecurityadvocates.net
- **THREE LAKES NEWS**
715-479-4421
PO Box 1929, Eagle River.
www.vcnewsreview.com
- **THREE LAKES SCHOOL DISTRICT**
715-546-3496
6930 W. School St., Three Lakes.
www.threelakesd.k12.wi.us

"When you want it done right the first time, call us!"

Services We Provide:



Gas Furnaces & Boilers
Air Conditioners & Heat Pumps
Duct Cleaning/Air
Purifiers/Humidifiers
Geothermal Heating
Ductless Mini Splits
Outdoor Wood Boilers
Indoor Wood Furnaces

Wood & Gas Fireplaces
Infloor Hydronic Heating
Generac Standby Home
Generators
Commercial HVAC
Commercial Refrigeration
Commercial Kitchen
Exhaust Hoods

715-627-COOL(2665)

SchulzHeat.com

Family owned for 39 years



We search throughout the U.S. and Canada to find numerous colors and the largest inventory at the BEST PRICES!
Over 200 stone veneer styles to choose from!



EXCLUSIVE DEALER OF "NORTHERN HARDWOOD" HEARTHES & COUNTERTOPS, OUTDOOR FIREBOULDERS & FIRECONES, CUSTOM HEARTHES, SILLS, CAPSTONES & SANDBLASTED STONE SIGNS



PREMIUM COLORED MULCHES, PREMIUM BLACK TOPSOIL, ORGANIC COMPOST, DECORATIVE AGGS, COLORED GRAVELS & BOULDERS, FLAGSTONE, STONE STEPS & FIELDSTONE



870 ADAMS RD. | 715.479.1517 | WWW.KINGQUARRY.COM | VISIT OUR "LIVE" OUTDOOR DISPLAY!

SERVICES

SEPTIC

- **EAGLE SEPTIC**
715-479-4974
6919 Gogebic St., Three Lakes.
<https://eagle-septic.com>
- **H&H SEPTIC SERVICE LLC**
715-546-2070
P.O. Box 1391, Rhinelander.
www.handhsepticsservice.com

RADIO

- **WHDG 97.3 RADIO STATION NRG MEDIA RADIO**
715-362-1975
3616 Hwy 47 N., Rhinelander.
www.whdg.com

- **WRJO 94.5 FM, WCYE 93.7 FM, WNWX 96.5 FM, WERL 95.0 AM, HEARTLAND COMMUNICATIONS GROUP, LLC**
715-479-4451
www.heartlandcomm.com

- **WXPR PUBLIC RADIO 91.7FM**
715-362-6000
28 N. Stevens St., Rhinelander.
www.wxpr.org

REAL ESTATE

- **CENTURY 21 - BURKETT & ASSOC.**
715-546-3900
1791 Superior St., Three Lakes.
www.burkettrealty.com

- **COLDWELL BANKER MULLEADY INC.**
800-282-1774
226 West Pine Street, Eagle River.
www.NorthwoodsRealty.com

- **ELIASON REALTY OF THE NORTH**
715-479-4431
302 W. Pine St., Eagle River.
www.eliasonrealty.com

- **FIRST WEBER REALTORS**
262-416-4367
706 Staehling Rd., Three Lakes.
<https://noelfitzgerald.firstweber.com>

- **MILLER & ASSOCIATES REALTY, LLC.**
715-546-4030
1769 Superior St., Three Lakes.
www.millerandassociatesrealtyllc.com

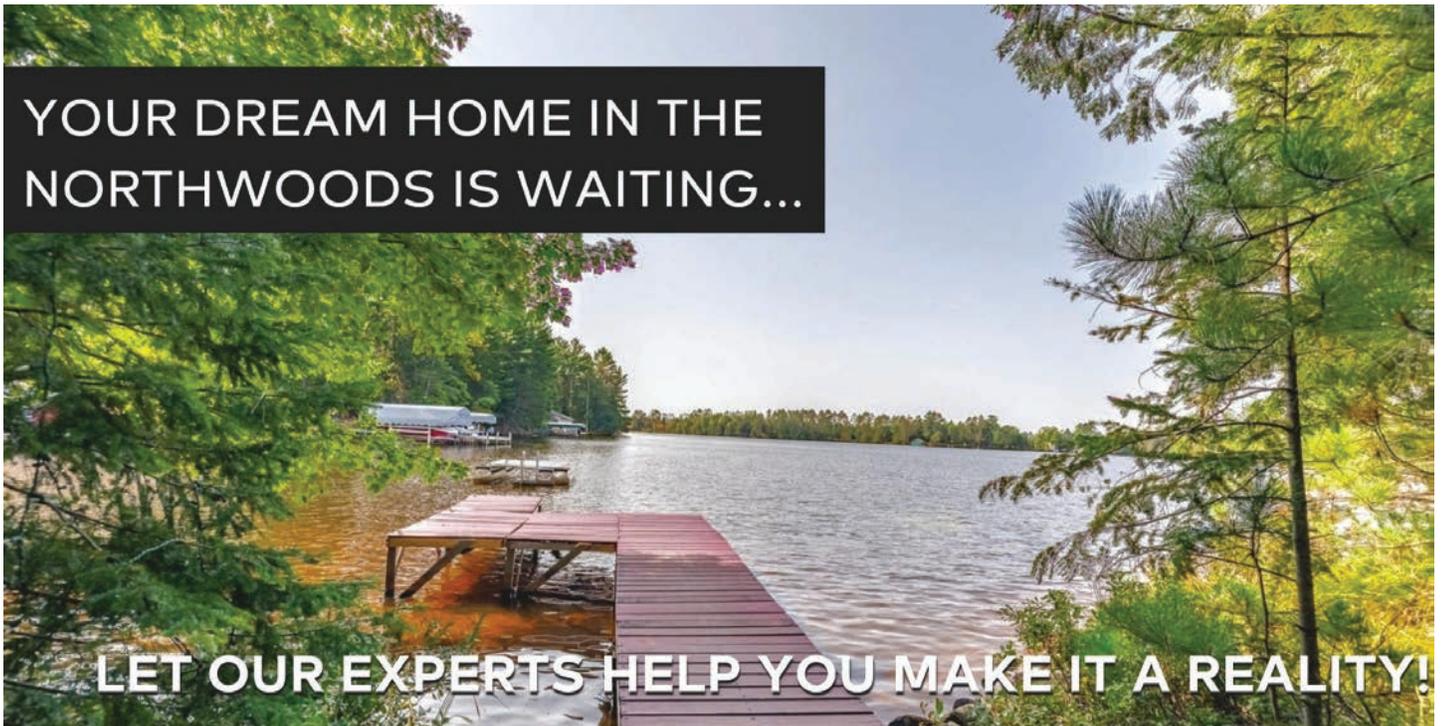
- **RE/MAX PROPERTY PROS LLC**
715-546-8295
1794 Superior Street, Three Lakes.
www.northwoodspropertypros.com

- **REDMAN REALTY**
715-546-4500
6990 W. School St., Three Lakes.
www.redmanrealtygroup.com

UTILITIES

- **ASTREA INTERNET**
800-236-8434
www.astreaconnect.com
- **GARY'S GARBAGE & RECYCLING**
715-972-4279
www.garysgarbageandrecycling.com
- **REPUBLIC SERVICES (EAGLE WASTE)**
715-477-0077 701
Recycling Way, Eagle River.
www.republicservices.com
- **THREE LAKES DUMP & RECYCLING**
715-477-0077
1313 S. Big Lake Loop Rd., Three Lakes.

For the most up-to-date information, visit www.threelakes.com

YOUR DREAM HOME IN THE NORTHWOODS IS WAITING...

LET OUR EXPERTS HELP YOU MAKE IT A REALITY!

THREE LAKES

Office: 715-546-3900
Cell: 715-892-8263
1791 Superior Street,
Three Lakes, WI 54562

- MARY RADTKE
- CHARITY BOLDEBUCK
- BOB MCMAHON
- THERESA HACKBARTH
- RENEE IRISH
- HEIDI KRUSENSTERNA



Burkett & Associates



- Hot Mix Asphalt & Paving
- Road Building • Excavating
- New Road™ Pavement Rehabilitation
- Street Print™ Decorative Paving
- Tennis Court Building & Maintenance
- Crack Sealing & Pavement Maintenance
- Seal Coating • Chip Sealing • Striping
- Trail Bond™ Pathway Materials • Pickup Sweeping
- Crushed Gravel & Stone • Custom Crushing
- Design & Engineering • GPS Sitework

FREE ESTIMATES

8075 Cty. Rd. D • Eagle River, WI 54521 • 715.479.7488 • 1.800.379.7488 • info@pitlikandwick.com • www.pitlikandwick.com



WE MAINTAIN A CERTIFIED, STATE-OF-THE-ART QUALITY CONTROL LAB
Serving Eagle River & Surrounding Area including Upper Michigan

Ready-Mixed Concrete • Road Gravel • Washed Sand & Stone • Concrete Septic Tanks • Retaining Wall Block • Concrete Supplies
1672 Silver Lake Rd. • Eagle River, WI 54521 • 715.479.4444 • NorthernLakesConcrete.com

6990 W. School St., Three Lakes | 474 WI-70 Trunk, St. Germain



Ramzey & Sydney

Banking with Forward helps make great things happen in your community.

- ✓ Because of our Forward Bank customers, we've given over \$2.5 million dollars to local non-profits through our Charitable Money Market Program
- ✓ Our dedicated team have invested over 30,000 hours volunteering in the last 5 years

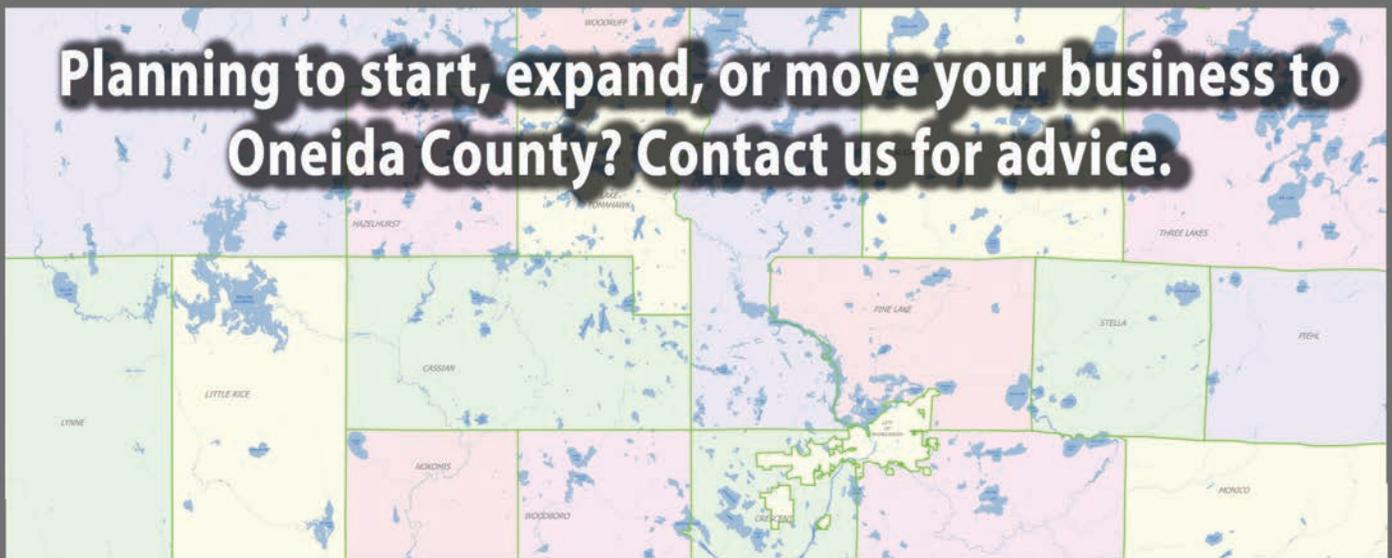


Moving Forward with Purpose

Visit us online to learn more and open your account today!



Planning to start, expand, or move your business to Oneida County? Contact us for advice.



We match resources with business need and help solve complicated issues. Our services are **free** to our clients, and we have a long history of success!



**Oneida County
Economic Development
Corporation**

Contact us for assistance today!

(715) 369-9110

www.ocedc.org



Frozen yogurt, soft serve,
dairy-free treats & more!

Rotating flavors and
toppings weekly.

  @endlesssummer_3lakes



PIZZA COMPANY

**Take out counter with
scratch made pizza,
salads, appetizers and
comforting specials.**

*Order
Online* **Local by Toast app
www.pipizzaco.com**

  @pipizzaco_3lakes

**All 3 businesses located inside The Hollow Tree at
1694 Superior St. Three Lakes, WI**



*Event catering for the greater
Three Lakes, WI area.*

Fully licensed and insured.

Weddings . Family Reunions .
Anniversary Parties . Private
Dining . Pig Roasts . Pizza Parties
& more!

For inquiries visit www.hollowtreehospitality.com or contact us at
info@hollowtreehospitality.com



**The #1 Brokerage
in the Northwoods
...for 7 consecutive years!**



Elli Soder

Broker Associate

715-891-1723

Elli@RedmanRealtyGroup.com

The Stephens Team

Dan & Tara Stephens

Broker Associate

715-499-1288

Tara@RedmanRealtyGroup.com

Matt Solatka

Broker Associate

715-891-5979

Matt@RedmanRealtyGroup.com

Visit our Three Lakes office!

6990 W. School Street

715-546-4500

www.RedmanRealtyGroup.com

