



# CENTURY 21.

Burkett & Associates

#### **EAGLE RIVER**

715-479-3090 223 West Pine Street Eagle River, WI 54521

#### **THREE LAKES**

715-546-3900 1791 Superior Street Three Lakes, WI 54562

#### **LAND O' LAKES**

715-547-3400 4153 Hwy B Land O'Lakes, WI 54540

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# Director's Vote

hether this is your first visit or your 75th. Whether you're a summer resident or a year

round member of the community. Whether you're traveling alone, with friends or with family. Whether you come for the lakes, the trails or the cranberry wine. Whether you come for the sunshine or the snow, the motorized sports, or the silent sports.... We welcome you!

For over a century, visitors have journeyed north to escape their

worries and embrace the natural beauty of our small town. Join us in experiencing the world's largest chain of lakes, while helping to preserve our shorelines and ecosystems for future generations. Explore our National Forest, a serene retreat in every season. Enjoy a hike on the Sam Campbell Memorial Trail and discover the legacy of one of our area's early naturalists.

After a day on the lake, let us cook you a meal or pour you a drink in our restaurants. Spend a day exploring downtown, stop for coffee while you shop our unique stores. Pick your own berries in the summer or tour a cranberry marsh in the fall. Enjoy one of the many festivals throughout the year and come back season after season, year after year to experience all Three Lakes has to offer.





1704 Superior St. PO Box 268 Three Lakes, Wisconsin 54562 715-546-3344 www.threelakes.com info@threelakes.com

#### **VISITORS BUREAU STAFF**

**EXECUTIVE DIRECTOR** Jacqui Sharpe

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Augie's Three Lakes Vacation
Rentals

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ReViv Aesthetics & Wellness

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Josh Pike Hollow Tree Hospitality

#### **DIRECTOR**

Kip Zent
Three Lakes Docks & Lifts

#### **GUIDE DESIGNER**

Gina Stehl

Photos in this guide have been submitted by Alleycat 360 | Photography, Kerry Griebenow, the Three Lakes Area Visitors Bureau and the generosity of others.



facebook.com • instagram.com

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#### **DISTANCE/DRIVING TIMES**

Green Bay: 140 miles/ 2 hours, 20 minutes

Madison: 225 miles/ 3 hours, 30 minutes

Milwaukee: 230 miles/ 3 hours, 45 minutes

Minneapolis/St. Paul: 265 miles/ 4 hours

Chicago: 320 miles/ 5 hours, 30 minutes

#### Flying Commercial?

Rhinelander Airport — 27 miles/35 minutes Central Wisconsin Airport — 94 miles/ 1 hour, 35 minutes

#### Flying Yourself?

Three Lakes Municipal Airport is right here in town and boasts one of the longest and finest grass strips in the state of Wisconsin. The airport is adjacent to the south shore of Big Stone Lake. Park your plane and walk to your choice of restaurants, marinas, a campground, a golf course, a resort and sandy beaches. Access to lodging, dining and recreation makes the Three Lakes Municipal Airport the perfect landing destination for your getaway.

#### **NEED A CHARGE?**

Visitors to Three Lakes with electric vehicles can take advantage of free charging at the Three Lakes Winery, a Tesla Destination Charging location. With four level 2 chargers available, it's the perfect opportunity to explore downtown and enjoy local shops while your car powers up.





# Welcome to Three Lakes

#### Home to the LARGEST INLAND CHAIN IN THE WORLD!

What brings YOU to Three Lakes? There are about 2,200 year-round residents who proudly call Three Lakes home. You also can find growing families and retirees who recently have made a move here, and still others whose relatives have been here for generations — some even living on roads that bear their names.

Many find Three Lakes a peaceful reprieve from life in the cities — escaping to their seasonal home or rental whenever they can. Thousands of visitors flow through our town each year to soak in our vast natural resources and recreational opportunities no matter the season.

The town of Three Lakes was named for Maple, Town Line, and Range Line Lakes, the lakes that the railroad encountered as they were shooting their line north. There are more than these three lakes to enjoy, though! Our town is surrounded by the Chequamegon-Nicolet National Forest and is intertwined with the world's largest inland fresh water chain of lakes.

Twenty lakes of the 28-lake chain are within the town's borders – offering 106 miles of picturesque shoreline.

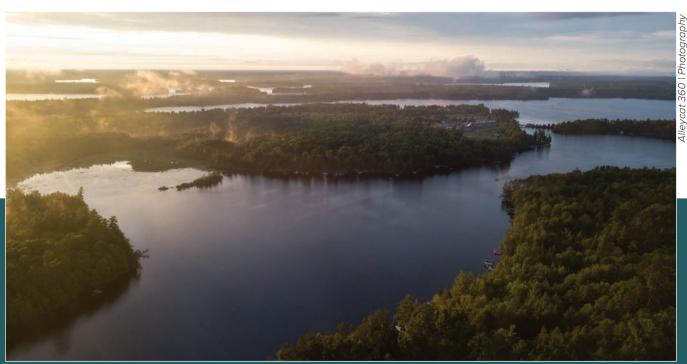
With the railroad came a robust logging industry which provided lumber for the expanding cities to our south and helped to rebuild the city of Chicago after the fire of 1871. The natural beauty of the forests and lakes could not be ignored, and by the 1930s Three

Lakes became known as a vacation destination for those longing to escape crowding cities.

The population of our small town swells to over 10,000 around the Fourth of July — when we throw a party you will not soon forget. Warmer months offer outdoor activities like camping in the Nicolet, exploring recreational trails by foot, bike, or ATV, and boating, skiing, and fishing on the Chain. Snowmobiling and cross-country skiing provide a reason to return in the winter. Our quaint downtown, watering holes, and restaurants will welcome you in when you're ready to take a break.

Once you visit, Three Lakes gets in your veins. You might be beckoned back year after year, or you might be among the many to discover that this is an ideal place to raise a family, purchase a retirement home, or even start a business. Our innovative PK-12 school system, steadfast police and fire departments, and newly remodeled public library fill the needs of our community while retaining a small-town atmosphere. The heart of Three Lakes is to be a warm and resilient community, to appreciate and preserve our abundant natural resources, and to retain a deep sense of nostalgia as we plan for future generations.

Welcome to Three Lakes — for the summer, a weekend, or a lifetime



Big Lake and Dog Lake are among the 20 lakes of the 28-lake chain within Three Lakes' borders.

# Town FACTS

- POPULATION 2.430
- **ELEVATION** 1,636
- RAINFALL
  32.0" annual average
- **SNOWFALL** 61.0" annual average
- THE THREE LAKES

  Maple Lake

  Range Line Lake

Townline Lake

- THE CHAIN

  Twenty lakes surround the town of Three Lakes with eight more in Eagle River
- Awarded Bird City
  Wisconsin designation in
  2012
- SNOWMOBILING
  Snowmobile Friendly
  Community. Awarded
  destination in 2019
- O9
  PARKS
  Cy Williams Park
  Don Burnside Park
  Phyllis Felland Memorial Ski Park
  Maple Lake Fishing Pier



715-546-2211

#### POST OFFICE

6970 West School Street 715-546-3410 Hours: Monday-Friday 9:30am-12:30pm Friday 2pm-4:30pm Saturday 9:30am-11:30am

#### PUBLIC BEACH

Three Lakes Beach on Maple Lake located on Lake Drive in Cy Williams Park. Open Memorial Day to Labor Day.



13 SCHOOLS

The Three Lakes School
District consists of Sugar
Camp Elementary School,
Three Lakes Junior/
Senior High School and
Three Lakes Elementary
school.

Home of the Blue Jays!

# THREE LAKES CHRISTIAN FOOD PANTRY

6965 W. School Street, PO Box 125 715-617-0457 Serving Three Lakes & Sugar Camp. Open 9:30am-11am 1st & 3rd Saturday. Donate at the Town Hall during office hours 15 **THREE LAKES MUNICIPAL AIRPORT** 

> 40D located 3 miles south of town on Hwy 32 715-546-3316



**TRASH DISPOSAL** 

Three Lakes Dump & Recycling 1313 S. Big Lake Loop Road 715-477-0077

16 **TOWN HALL THREE LAKES** 

> 6965 West School Street 715-546-3316 Hours: Monday-Friday 8am-4:30pm www.townofthreelakes. com

**17 TOWN HALL SUGAR CAMP** 

> 4059 Camp Four Road, Rhinelander, WI 54501 715-272-1525

#### **EMERGENCY NUMBERS**

| 715-546-2101        |
|---------------------|
| 811 or 800-242-8511 |
| 715-546-3626        |
| 715-479-7411        |
| 715-361-2000        |
| 715-362-5533        |
| 800-222-1222        |
| 715-546-2211        |
| 911                 |
| 800-450-7240        |
| 800-450-7280        |
| 888-936-7463        |
| 511                 |
|                     |

Alleycat 360 | Photography



### ATTRACTIONS

#### AQUA DEVILS WATERSKI CLUB

Phyllis B Felland Memorial Water Ski Park, 854 Golf Course Loop, Three Lakes.

Since 1958, the Three Lakes Aqua Devils have been entertaining summer crowds with their free show on the waters of Big Stone Lake. Showtimes: Wednesdays & Saturdays, 6:30pm from mid June to early August.

www.aquadevils.org

#### ■ BIG STONE GOLF COURSE

715-546-2100

847 Golf Course Loop Rd, Three Lakes.

For a relaxed, affordable golf experience in the Northwoods, visit Big Stone. Enjoy a casual atmosphere, smooth greens, and a nine-hole layout suitable for all abilities. Located four miles east of downtown Three Lakes.

www.bigstonegolfcourse.com

#### **BURNT ROLLWAYS DAM & BOAT HOIST**

715-218-6514

Hwy X, Three Lakes.

The electric boat hoist between Long Lake and Cranberry Lake is in operation Memorial Day through the last Sunday of September, and a small fee is charged for passage. Call for reservations.

www.wvic.com

#### CHAIN O'LAKES SKI SCHOOL

715-546-2014

868 Golf Course Loop, Three Lakes.

We teach or pull wakeboarding, waterskiing, wakesurfing, tubing and all forms of towed watersports. We also provide boat charterstour the Three Lakes chain. Open Memorial Day through Labor Day.

www.chainolakesskischool.com

Three Lakes Center for the Arts was established in 2003 with a mission to celebrate and promote The Arts in the Northwoods.

Alleycat 360 | Photography

#### CLEARWATER FARMS

855-479-3276

1824 Lighthouse Lodge Rd, Eagle River.

Clearwater Farms features 4+ acres of strawberries, honeyberries, raspberries, and 50+ beef cattle. Call the Berry Hotline to find out what's available for u-pick or shop online! www.clearwaterfarmsthreelakes.com

#### DEMMER MEMORIAL LIBRARY

715-546-3391

6961 West School St., Three Lakes.

From novels to movies, the Demmer has something for everyone. Year-round programs for kids and adults, including summer reading, book clubs, genealogy research, plant swaps & more.

demmerlibrary.org

#### ■ EAGLE FALLS ADVENTURE GOLF & LASER TAG

715-477-0808

1040 East Pine St., Eagle River.

Eagle Falls is an 18 hole adventure style mini golf course AND a 3,000 square foot indoor Laser Tag arena. Eagle Falls Adventure Golf is open seasonally from 10:00 am to 10:00 pm.

www.eaglefallsadventuregolf.com

#### HAWKS NEST OUTFITTERS

715-479-7944

6141 WI 70, Eagle River.

Hawks Nest Outfitters is a canoe, kayak, and tube rental company located directly on the Wisconsin River in Eagle River. We provide adventure trips on the river as well as offsite overnight rentals, so come ride the river at Hawks Nest!

www.hawksnestcanoe.com

#### HEALING NATURE CENTER

715-546-8080

7126 Military Rd, Three Lakes.

Provides therapists and alternative healers with additional ways to help their clients by incorporating nature into the services they already provide. We offer retreat space, workshops and Healing Nature Trail guided tours to the general public.

www.healingnaturecenter.org

#### JAMES LAKE FARMS

715-421-6510

1075 South Big Lake Loop, Three Lakes.

James Lake Farms is a certified organic cranberry marsh with 189 acres of vines. During October, we provide free harvest tours on Saturdays at 2pm and fresh fruit is sold at the farm or on our website.

www.jlfcranberries.com

#### LAKE NOKOMIS CRANBERRIES WINERY & GIFT SHOP

715-479-6546

6031 County D, Eagle River.

Lake Nokomis Cranberries, established in 1977, is a local cranberry farm with 318 acres, a winery, and gourmet gift shop. Producing award-winning Cranberry Wine and offering free daily tastings.

www.lakenokomiscranberries.com



Kyle McMahon

#### Museums

#### THREE LAKES HISTORICAL SOCIETY & MUSEUM

715-546-2295

1798 Huron St, Three Lakes.

Our Welcome Center, bookstore, and archives share space in the Demmer Library. Explore 7 exhibit buildings, including the historic Johnson House, a CCC replica, and a one-room schoolhouse.

www.threelakesmuseum.org

#### **NORTHWOODS CHILDRENS MUSEUM**

715-479-4623

346 W. Division St, Eagle River.

The Northwoods Children's Museum believes in the Power of Play! Visit us today to play and shop the Discovery Toy Store too!

https://northwoodschildrensmuseum.com

#### ATTRACTIONS

#### STORYBOOK GARDENS

#### Downtown Three Lakes.

Story Book Gardens is a collection of stories and mini-gardens for reading, playing, and exploring in downtown Three Lakes. Visit them all this summer! Find the map, the activities and more at www.facebook.com/SBGThreeLakes

#### TARA LILA LLC

920-312-8937

571 Bloom Rd., Eagle River.

Tara Lila exists to provide public access to large tracts of wilderness just minutes south of Eagle River. It's network of wilderness trails provide snowshoeing, cross country skiing, bicycling and hiking opportunities in a pristine nature environment. www.taralila.org

#### ■ TEACHING DRUM OUTDOOR SCHOOL

715-546-2944

7124 Military Rd., Three Lakes.

Located 10 minutes from Three Lakes in the Chequamegon-Nicolet National Forest, offering canoe and hiking tours, wilderness skills courses, and nature-immersion programs. All skill levels welcome. **www.teachingdrum.org** 

#### THE ONEIDA COUNTY FAIR

Pioneer Park, Rhinelander.

The Oneida County Fair is dedicated to providing all ages with high quality educational and entertaining experiences within a safe and healthy environment, an event for the participation and enjoyment of the entire family, citizens and visitors. July 25-28, 2024.

www.oneidacountyfair.com

#### THREE EAGLE TRAIL FOUNDATION

The Three Eagle Trail is a non-motorized biking and walking path connecting the communities of Three Lakes and Eagle River. In the winter ski season part of the trail is groomed for cross country skiing.

www.3eagletrail.org





#### THREE LAKES CENTER FOR THE ARTS

715-546-2299

1760 Superior St., Three Lakes.

TLCFA sponsors adult and children's art classes, artist biographies, Art on Main, and a downtown art gallery, gift shop, and theater showcasing movies, documentaries, and live performances.

www.tlcfa.org





1921 Epler Court - Across from the Fire Department



Two acres of fun. Large/small dog areas Bathroom, doggie shower, picnic tables, pavilion.

Join us!

Volunteers wanted! Contact us: 715-891-4673

threelakesdogpark.com Facebook: "three lakes dog park"





#### ATTRACTIONS

#### THREE LAKES DOG PARK

715-891-4673

1921 Epler Ct, Three Lakes.

Three Lakes Dog Park, located across from the Fire Station, is a welcoming 2-acre park with a pavilion, separate areas for large and small dogs, and a friendly community of dog lovers.

www.threelakesdogpark.com

#### ■ THREE LAKES MUNICIPAL AIRPORT, 40D

715-546-3316

Airport Road, Three Lakes.

Located three miles south of town on Hwy. 32, this airport is one of the longest and finest grass strips in the state of Wisconsin. The airport is adjacent to the south shore of Big Stone Lake.

townofthreelakeswi.gov/airport

#### ■ THREE LAKES MUSKIE CLASSIC

715-891-4673

For 39 years, the Three Lakes Muskie Classic has graced the Three Lakes Chain of Lakes. This catch-and-release tournament benefits local organizations and is known for attracting many

father/son and father/daughter teams. www.facebook.com/fallclassicmuskie

#### **■ THREE LAKES SCHOOL FAB LAB**

715-546-3321 (X3242)

6930 W School Street | Located in Three Lakes High School.

Where anyone can make almost anything! Makers of all ages and abilities use design software, 3D printers, laser engraver, scanner, mini-mill, vinyl cutter, CNC router and plasma cutters to make things out of many mediums.

www.facebook.com/FABLABThreeLakes

#### ■ THREE LAKES WINERY

715-490-5938

6971 Gogebic St, Three Lakes.

Crafting the Original Cranberry Wine since 1972, we offer authentic fruit wines made from whole fruits and berries. Visit our historic tasting room in Downtown Three Lakes for a free tasting 7 days a week.

www.tlwinery.com

The Burnt Rollways Dam & Boat Hoist is located between Long Lake and Cranberry Lake.



Alleycat 360 | Photography

#### EVENTS

#### **JANUARY**

11-13 Three Lakes Tavern League Snowmobile Poker Run

**20** Ride with the Cup

**27** Three Lakes Trails Chicken Soup Cluck Off @ Lindy's Hideaway

#### **FEBRUARY**

- 3 Tara Lila Snowshoe Celebration 3pm
- **3** Three Lakes Trails 22nd Annual LSR Vintage Snowmobile Ride

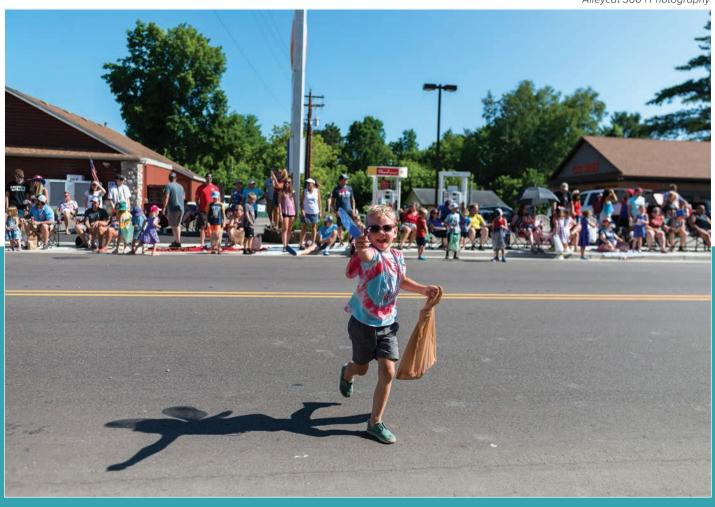
- 10 Three Lakes Trails Gun & Meat Raffle @ Spiritview Lakeside
- **15-17** Three Lakes Tavern League Snowmobile Poker Run Party @ 32 South
- **16-17** Three Lakes Shootout @ SpiritView Lakeside
- 18 Northern Lights Weenie Roast
- 24 Junker Sled Weekend @ Don Burnside Park

#### **MARCH**

16 March Mania- downtown shopping event

Fourth of July, Downtown Three Lakes

Alleycat 360 | Photography



#### EVENTS

#### **APRIL**

- 6 Annual Bock Fest @ The Brew Station
- 27 Independent Bookstore Day @ Mind Chimes Bookshop

#### MAY

- **4** Fishing Opener
- **26** Bogfoot @ Pine Isle Lodge
- 27 Memorial Day Procession & Ceremony 10am @ Three Lakes Cemetery

#### JUNE

1 Annual Summer Kickoff Event @ Northland Clothing

- 8 Three Lakes Community Garage Sale
- Sip & Swirl @ The Reiter Center
- First TLCFA Kids Art in the Park 9:30am @ Cy Williams Park Pavilion
- 19 First Aqua Devils Show 6:30pm @ Phyllis B. Felland Water
- **21-23** Northwoods Baseball Classic @ Don Burnside Park
- Shootout Racing Boat Display @ 5pm Spiritview Lakeside
- 22 Flying Blind @ Pine Isle Lodge
- **22** Women's Club Golf Outing @ Big Stone Golf Course
- 22 Three Lakes Shootout 11am @ Big Stone Lake
- 25 Historical Society Concert in the Park 7pm @ Cy Williams
- **29** Beach Dance Party @ Pine Isle Lodge

Jingle Mingle, Downtown Three Lakes

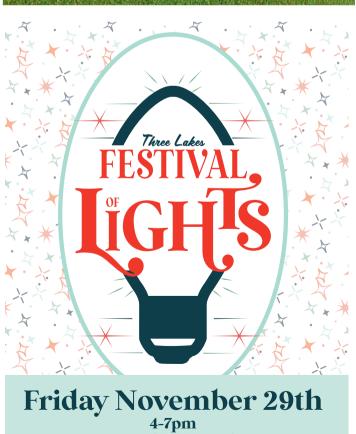












Cy Williams Park

TREE LIGHTING, SLEIGH RIDES

**SANTA. COCOA & CHILI** 

#### EVENTS

#### **JULY**

- 2 Historical Society Concert in the Park Rhinelander Community Band - 7 pm @ Cy Williams Park
- 4 Pancake Breakfast 7am
  - Three Lakes High School
  - Parade 9am
  - Used Book Sale 9am @ DemmerLibrary
  - Party in the Park 10am @ Don Burnside Park
  - Fireworks Dusk @ Don Burnside Park
- 9 Historical Society Concert in the Park -Comstock Lode - 7pm @ Cy Williams Park
- 13-14 Pickleball Tournament @ Don Burnside Park
- 16 Historical Society Concert in the Park Flying Blind 7pm @ Cy Williams Park
- **20** Burton Tyler @ Pine Isle Lodge
- Historical Society Concert in the Park Woodland Strings 7 pm @ Cy Williams Park
- Historical Society Concert in the Park Santy & Son 7 pm @ Cy Williams Park

#### **AUGUST**

- 3 Car, Boat & Motorcycle Show @ Petroleum Museum
- **3-4** Fireman's Picnic @ Don Burnside Park
  - 6 Historical Society Concert in the Park Bret & Frisk @ Cy WIlliams Park 6:30pm
  - 9 Two Mile South @ Pine Isle Lodge
- 10 TLCFA Presents Art on Main
- **24** Three Lakes Muskie Classic
- 24 Classic Boat Rendezvous 12pm @ Pine Isle Lodge

#### **SEPTEMBER**

- 1 End of Summer Bash @ Pine Isle Lodge
- **6-7** NXNW Fall Music Crawl



- **14** SepTimber Rider
- 21 Oktoberfest 11am-4pm

#### **OCTOBER**

- 12 Fire Department Auxiliary Pumpkin Fest @ Three Lakes High School
- **12** Three Eagle Half Marathon & 5K
- 16 Three Lakes Community Awards
- 19 Three Lakes Trails 40th Anniversary Party
- 26 Snowmobile Day Three Lakes Trails & BBQ @ Big Stone Golf Course
- 31 Lions Club Halloween Party

#### **NOVEMBER**

- **29** Festival of Lights @ Cy Williams Park
- 30 Jingle Mingle Small Business Saturday

#### **DECEMBER**

- 7 Lions Club Kids Christmas Party
- 28 Three Lakes Trails Chili Cook Off



For the most up-to-date information, visit www.threelakes.com



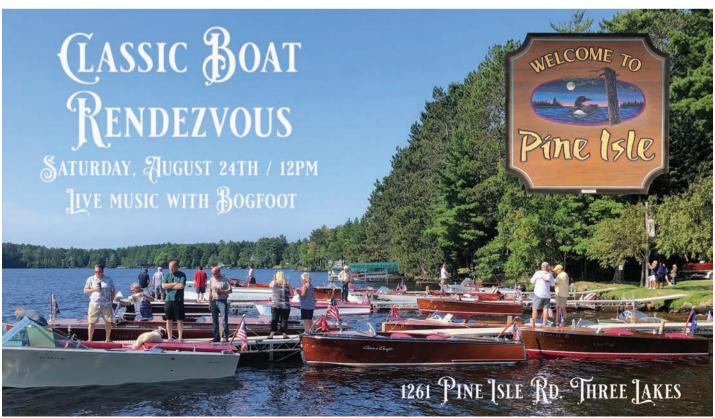
NEED HELP ADVERTISING YOUR EVENT? Apply now for the
Visitors Bureau Event Advertising Grant!
APPLICATION DEADLINE: 60 DAYS BEFORE EVENT











#### **Charting New Waters:**

# The Boat House Three Lakes Sets Sail



The Boat House staff

#### **Expanding Our Horizons:**A Wealth of New Possibilities

Joining forces with TBHG empowers us to broaden our offerings, providing you access to an even wider range of premium brands and services. We're not just expanding our horizons; we're also enhancing yours. In addition to the brands you already love, we're excited to introduce you to new lines of premium watercraft.

#### Maintaining What You Love: Consistency Amidst Change

Rest assured, the team you trust, led by Ryan and Katie Lamon, will continue steering our ship. Their commitment to maintaining the quality and personal touch you've come to expect from us remains steadfast. While we venture into new waters, the essence of what makes us unique will remain unchanged.

#### Exciting New Projects on the Horizon

We're thrilled to share that our expansion includes the construction of two new storage facilities, providing more space for your beloved watercraft. Furthermore, plans are underway for a brand-new sales showroom along Highway 45. These projects are a testament to our commitment to providing you with the best possible services and facilities.

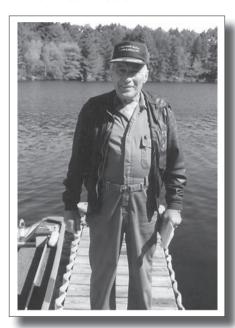
As we set sail on this new journey, we do so with a sense of optimism and excitement for what lies ahead. Thank you for being an integral part of our voyage. Here's to many more adventures on the water!

#### **A Storied History**

The history of Watercraft Sales is as rich as the waters it serves. In 1917, Jim Guterson founded the business on Island Lake, part of the Three Lakes/ Eagle River Chain of 28 Lakes, to meet the growing demand for boat mechanics. Named "Watercraft Sales," it offered boat and motor sales, service, gasoline, and boat accessories. As a friend of Ole Evinrude, Guterson carried Evinrude Outboards, along

with Higgins, Dodge Water Cars, Chris Craft Launches, and outboards from Rhinelander Boat Co.

Over the decades, Watercraft Sales flourished under various owners, each adding their unique touch. In 1960, John Lamon, Sr., a WWII Air Force pilot and former POW, bought the company. John's personal touch, such as servicing boats with his seaplane, is fondly remembered. His contributions led to one of the first mobile services on the Three Lakes Chain.



In 1960, John Lamon, Sr., a WWII Air Force pilot and former POW, bought the company.

After John Sr.'s passing in 1991, his son John Jr. and his wife Noreen took the helm. Under their leadership, Watercraft Sales became the oldest Nautique boat dealer globally and the first Bennington dealer in the state. The company celebrated its 100th anniversary in 2017, with John Jr. and Noreen's children continuing the family legacy.

As The Boat House Three Lakes, we honor this storied past while looking forward to an exciting future. We invite you to join us as we embark on this new chapter, filled with the same dedication to excellence and personal service that has defined us for over a century.





# Watercraft Sales is now



#### SALES SERVICE RENTAL PARTS STORAGE





BENNINGTON



7453 Hwy X Three Lakes, WI **715.546.3351** 

**BoatHouseH2o.com** 



#### **GUIDE SERVICES**

#### PERTILE'S UP NORTH GUIDE SERVICE LLC

715-891-2098

7335 Russell Rd., Three Lakes.

Pertile's Up North Guide Service, LLC is owned and operated by Captain Jason Pertile, I am a licensed U.S. Coast Guard Charter Captain, fishing the lakes of Vilas & Oneida counties and the bay of Green Bay. This allows me to give you and your family the ultimate fishing experience, providing action on the smaller inland lakes or reeling in the monsters of Green Bay. I mainly guide for walleyes & crappies but will also target muskies, northern pike, bass & other panfish. Let's Go Fishing!

www.pertilequideservice.com

#### RYAN BOCK GUIDE SERVICE

715-499-1105 Three Lakes. http://www.ryanbock.com

#### **SALES · RENTALS**

#### SCOTTIE'S BAIT & TACKLE

715-546-3776

1674 Superior St., Three Lakes. https://www.facebook.com/profile.php?id=61557574500196

#### SPORTSMAN'S SERVICE CENTER

715-546-2196

6364 US Highway 45., Three Lakes.

Snowmobile & ATV Sales and Service, Parts & Accessories. Boat, Motor Service & Storage. Hewitt Docks & Lifts sales and service. No rentals. www.sportsmansservice.com

#### STONE HARBOR MARINA

715-503-0088

1018 US Hwy 32, Three Lakes.

Stone Harbor Marina is a full service marina that offers a pro shop with marine accessories and boat rentals, a bait shop, a general store and fuel for boats and snowmobiles.

https://stone-harbormarina.com

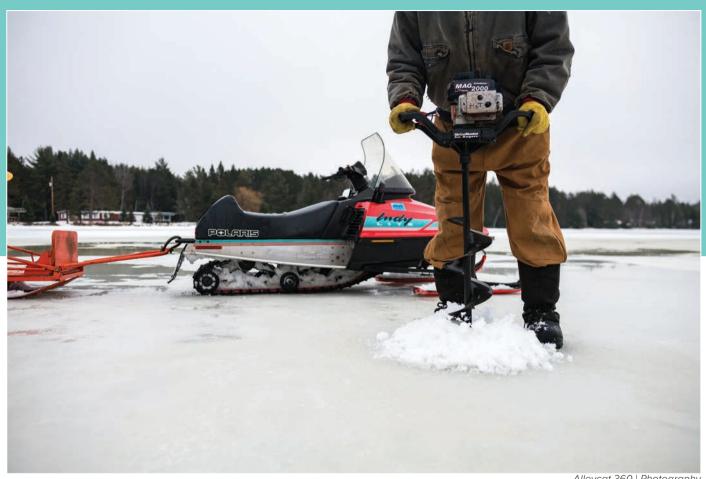
#### **WATERCRAFT SALES, INC**

715-546-3351

7453 Hwy. X, Three Lakes.

Boat Dealership specializing in boat sales, service, storage and complete line-up of boat rentals and fully stocked Pro Shop. Snowmobile rentals and service. Fully equipped parts department, gelcoat/fiberglass repairs.

www.watercraftsales.com



Ice fishing on Dog Lake.

Alleycat 360 | Photography







#### A Bounty of Agri-Tourism:

# Taste the Freshness of Three Lakes

Visitors to Three Lakes have long enjoyed our lakes and forests, spending entire days on the water or hiking the trails. But did you know there are family farms growing fresh produce locally? Take an afternoon off the water and dive into an immersive local agriculture experience! Whether you're looking for a local farmstand to pick up veggies to grill, salad greens to enjoy or starts to plant in your own garden, a morning picking your own berries under the summer sun, or an immersive cranberry experience, let this be your guide to local agri-tourism experiences in Three Lakes!

Once full of commercial potato farms, Three Lakes is now home to Wisconsin's largest organic cranberry grower and the second largest in the US— James Lake Farms. This family-owned farm harvests approximately 2 million pounds of cranberries each fall. The marshes date back to the 1940s, with some of the original beds still in use. Cranberries are perennials, and one of the original vines from the 1940s continues to thrive. Alongside these legacy vines, James Lake Farms cultivates 14 other cranberry varieties, including native selections and hybrids.

Cranberries, one of three native fruits grown commercially in the United States, flourish in the region's naturally acidic soil. Visitors can take guided tours to learn about the history and process of cranberry farming, from planting to harvesting. In early summer, pollinator tours showcase the efforts to support the entire ecosystem. During the harvest season, guests can witness the vibrant cranberry bogs, observe the packaging process, and even participate in picking cranberries. Experience a day at James Lake Farms, where the fruit benefits both people and the land.

Follow the story of the cranberry downtown to the **Three Lakes Winery**. Established in 1972, this family-owned winery is famous for its cranberry wine. The story behind the winery's signature wine is rooted in the passion and innovation of its founder, John McCain.

Back in the 1960s, John made various wines as a hobby. His cranberry wine, in particular, received



rave reviews from friends, which encouraged him to turn his hobby into a profession. "John made various wines as a hobby, and when he had friends over to try them, the honest feedback was always raving when it came to the cranberry wine," says a representative from the winery. This dream led John to move his family from California to Wisconsin, where 2 out of 3 cranberries in the US are grown.

Today, Three Lakes Winery offers tastings of their unique fruit wines seven days a week. Unlike other fruit wineries, this wine is made using whole fruit without additional flavorings or juices—a difference you can taste! Built in 1880, our historic tasting room is located within the Chicago and Northwestern train depot in Downtown Three Lakes. During tastings, you can sample up to six wines for free, although choosing a favorite may be challenging! The



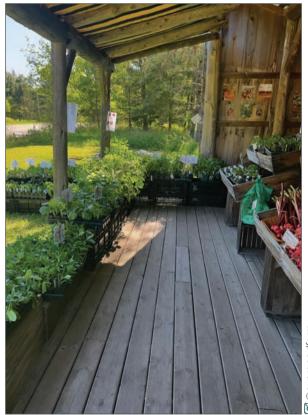


(i) @ilfcranberries

friendly and knowledgeable staff, along with a variety of award-winning wines, cute gifts, and specialty foods, make every visit special.

The growing season in Three Lakes may be short, but that doesn't stop our local family farms from growing an abundance of produce! Head just north of town to Clearwater Farms where you pick your own strawberries, honeyberries, blueberries and raspberries. The Leach family also offers grass fed and finished beef. Located just a short drive from Three Lakes in Sugar Camp, Evergood Farm practices organic growing methods and offers a wide variety of vegetables, herbs, and flowers. In the spring, purchase seed starts for your garden. All summer, visit the roadside farm stand, open each Friday, for the season's best bounty. Want to get even more involved at Evergood? Stay in the farm apartment, volunteer your time, or book a tour! Also in Sugar Camp, Camp Four Farm offers a truly picturesque pick your own experience. You'll find organically grown blueberries and aronia berries in the summer, apples in the fall and Christmas trees in the winter.

Whether you're tasting a glass of cranberry wine, picking fresh strawberries, or exploring the life of a cranberry bog, Three Lakes offers a rich and diverse agritourism experience. Embrace the opportunity to connect with nature, support local farmers, and savor the flavors of the Northwoods.



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# WITHUS

WE HAVE MORE LAKES, MORE TRAILS, MORE FUN. **SEE PAGES 26-37** 

#### **CHEQUAMEGON-NICOLET NATIONAL FOREST**

Some of the best trails in Northern Wisconsin await you in the Chequamegon- Nicolet National Forest. These trails take you on a delightful tour of the northwoods to remote lakes and streams, breath-taking overlooks, or spend a day in one of the several designated wilderness areas. Wildlife watchers will enjoy the forest's abundant wildlife. With over 1,180 miles of trails open to the public, each season offers a new experience for activities such as hiking, mountain biking, cross-country skiing, snowshoeing, horseback riding, snowmobiling and ATVing. Information on area trail locations and features is available by calling the National Forest Service in Eagle River at 715-479-2828.

Camping: Grab your camping gear and head to the Nicolet.

There are many developed campgrounds in the Nicolet National Forest. Experience the great Northwoods atmosphere as you camp along the shore of one of our picturesque lakes or streams. For more information, visit www.forestcamping.com.

#### THREE LAKES NATURE TRAILS

Most of the Three Lakes Trails were founded by our town's distinguished past naturalists: Sam Campbell, who came to be known as the philosopher of the forest; Walt Goldsworthy, who was called the Thoreau of Three Lakes; and Carl Marty, who was hailed as Mr. Conservation. They have inspired three generations of nature lovers from all over the country. Stop at either the Three Lakes Library or Historical Museum to find out more about them and read their inspiring words.

#### HIKING

#### ARGONNE EXPERIMENTAL FOREST TRAIL

Since 1946, the Argonne Experimental Forest has been managed by the Forest Service as a living laboratory to study methods for managing northern hardwoods. Located off Hwy 32, about 12 miles East of Three Lakes on Experimental Road (FR 2184), this 1/2 mile interpretive trail passes through nine study areas where you can learn about different cutting methods and their effects. The trail features 17 informational signs.

#### BAILEY LAKE EQUESTRIAN TRAIL

Enjoy this trail from high in the saddle. Take your horse on a slow trot through a tall, red pine forest over what was once a logging road and railroad grade at the turn of the century. Early loggers used a combination of horse drawn sleds and trains to haul timber from the woods. Parts of this trail are used as a snowmobile route from December through March. The trail is located on level, flat terrain, and follows snowmobile trail and forest roads for most of the trail length. Highlines and hitching racks are available at the trailhead. Camping is allowed at the trailhead where a large group fire ring and a few picnic tables are located. Use of certified weed-free hay is required on all National Forest Lands.

#### **ECHO LAKE**

The Military Road north from Hwy 32 or south from Hwy 70 to Butternut Lake Road. Follow Butternut Lake Road to FR2460. Turn north on FR2460 about .10 mi. to single car pullouts and park. Head east into the site, there are no established trails. You are invited to wander the area and enjoy the sights and sounds of the old growth hemlock-hardwood forest situated on rolling moraines. This site is one of the oldest and least disturbed in the Nicolet. Most of the stand is dominated by large hemlock (to 45 inches in

diameter) with yellow birch, and sugar maple. The mature forest provides nesting habitat for numerous neotropical migrant birds including the black-throated blue warbler.

#### FRANKLIN LAKE INTERPRETIVE TRAIL & ADJACENT TRAILS

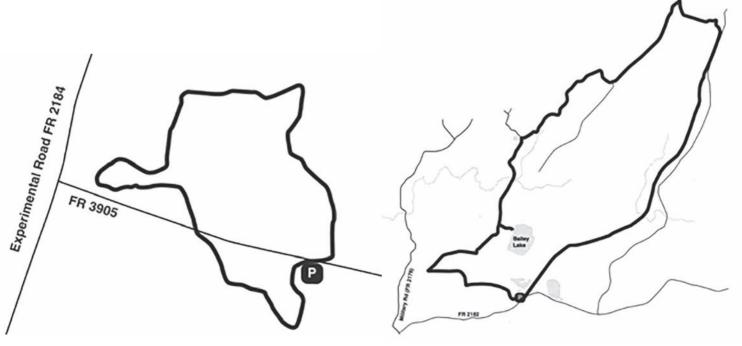
At the northern terminus of the Military-Butternut Lake Road Scenic Byway is the Franklin Lake Campground and Interpretive Trail. The campground has magnificent stone and log cabins, pavilions, and fireplaces, all constructed by the Civilian Conservation Corps in the 1930s and now on the National Register of Historic Places.

The mile-long interpretive trail, meanders through what has come to be known as the Hemlock Cathedral —a virgin stand of immense Hemlock and White Pine. Walt Goldsworthy, the US Forest Service's naturalist, was once the resident naturalist and would guide Trail walks.

From the Trail, one can continue on the thirteen-mile Hidden Lakes Trail, with its scenic vistas overlooking small lakes and its section through a breathtaking stand of great Hemlocks. Another option is the six-mile trail leading to the Anvil Lake Trail complex.

#### **LUNA-WHITE DEER TRAIL**

From Eagle River travel 13.4 miles on Hwy 70 East to FR 2176 (Divide Road). Turn right (south) and continue 5.6 miles to FR 2188. Turn right and travel 0.7 miles to the campground. Hike along the shorelines of both Luna and White Deer Lakes on this tranquil 4 mile loop, ajacent to Luna-White Deer Campground. Bring your binoculars because you'll likely catch sight of loons on one of these lakes. Both of the crystal clear, undeveloped lakes present a setting hikers can enjoy.



Argonne Experimental Forest Trail

Bailey Lake Equestrian Trail

#### ■ HIDDEN LAKE TRAIL

Looking for adventure? Put on your hiking boots and try the Hidden Lakes Trail. It is a long distance trail providing the chance for an overnight campout by a small remote lake. Begin your hike on the Franklin Lake Interpretive Trail. The Hidden Lakes Trail begins at the T intersection about a half mile from the parking lot and loops to the south around Butternut Lake, passing Luna-White Deer Lake Campground and then back west and north to Franklin Lake Campground. Sites along the way include several small lakes with scenic vistas and remarkable stand of old hemlock trees. Camp along the way near one of the small lakes or at either of the developed campgrounds.

#### ■ NICOLET NORTH TRAIL

From Eagle River, take State Highway 70 east for 11 miles to Fornier Road (FR 2460). Turn right and go south about 3 miles to the parking lot on the right, which accommodates 5 vehicles. This is a favorite trail for cross-country skiers, hikers, and mountain bike enthusiasts. Fifteen miles of trail are groomed and tracked in winter for skiing (traditional-style as well as ski- skating style). The Nicolet North Trail is connected to the Anvil National Recreation Trail. In addition, part of the Hidden Lakes Trail follows some of this trail. The trail meanders through old growth hemlocks and by several small lakes that are great for wildlife viewing, like Pat Shay Lake and Echo Lake.

#### **SAM CAMPBELL MEMORIAL TRAIL**

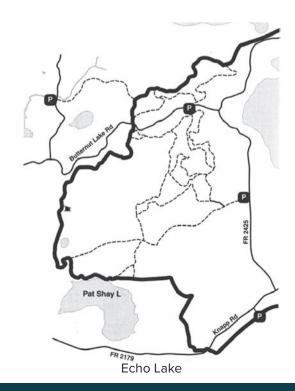
Four-plus miles north on Military Road (Forest Road 2178), then left another mile on Old Military Road (Forest Road 2207), brings you to the Sam Campbell Memorial Forest and Hiking Trail Complex. Sam Campbell had established a series of interconnected trails on

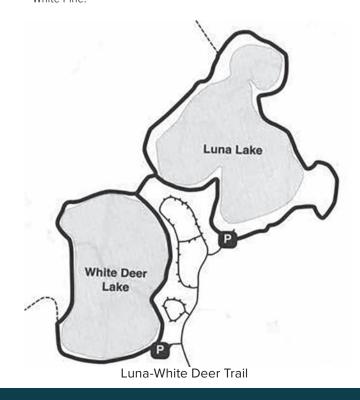
the mainland just north of his island sanctuary on Fourmile Lake, which he named Sunset Trail, Friendship Trail, Chapel Trail, and Vanishing Lake Trail. They were the current Trail's predecessors. There are self- guiding maps and signs along the Trail. A section of the Trail leads to Wegimind Point and Vanishing Lake, which are featured in a number of Sam's writings. The entire Trail is three miles long and meanders through a forest of Pine, Fir, Cedar, Spruce, and hardwoods.

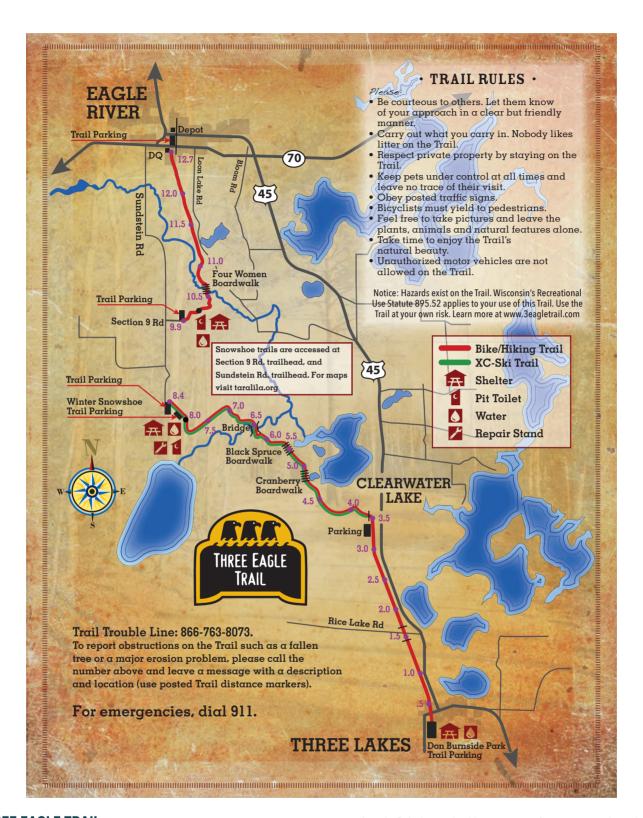
#### SCOTT LAKE AND GIANT WHITE PINE TRAILS

Scott Lake Trail: Eight miles east of Three Lakes lies the Headwaters Wilderness. Just into the Wilderness, on the north side of Scott Lake Road (Forest Road 2183) is Shelp Lake. A short trail winds from the parking area through a grove of ancient Hemlocks, then out on a boardwalk over the bog surrounding the lake. Here is a great opportunity to keep your feet dry while getting a close-up look at bog plants and animals. Scott Lake, which is blanketed with wild rice, is found on the opposite side of the road. Directly across Scott Lake Road is the access to the Scott Lake Trail that circles through a stand of towering White and Red Pine, Hemlock, and Yellow Birch that are hundreds of years old for about 1 mile. A Research Natural Area, it gives an authentic feel for what the Northwoods was like before the logging era.

Giant White Pine Trail: A half-mile further east on Scott Lake Road from the Scott Lake Trail, head north on Giant Pine Road (Forest Road 2414), for a little over a mile. You'll find a small parking area on the left-hand side of the road. A rustic one and a half mile long trail takes you from there through one of the best surviving examples of a mature Hemlock-Sugar Maple-Yellow Birch-Basswood forest capped with a super- canopy of towering White Pine.







#### THREE EAGLE TRAIL

Connecting the communities of Three Lakes and Eagle River, this pedestrian and biking pathway begins at Don Burnside Park in Three Lakes and continues north to the restored railway depot in Eagle River. Shortly after exiting the park, the trail follows the former Chicago & Northwestern rail grade for 3.5 miles, then heads west on an exceptionally scenic route through mixed upland forest and wetlands. Boardwalks take you over a cranberry bog and through a black spruce swamp, then you cross a bridge over Mud Creek.

At mile 8.4, the packed limestone surface temporarily ends, and the route continues north on Sundstein Road for 1.2 miles, then east on Section 9 Road for .25 miles. There the limestone trail resumes its northerly direction through a beauti-ful woodland. A highlight along this stretch, at mile marker 10.5, is the Four Women Boardwalk: a 660 foot long structure that spans Mud Creek and its widening flood plain. The trail rejoins the old railroad grade near mile 11 and follows it to mile 12.7, just south of the depot on Railroad Street in Eagle River.

#### Canoeing & Kayaking

With thousands of lakes and numerous rivers there is no shortage of paddling opportunities in the Northwoods. Canoeing and kayaking are always an adventure and there is a lot to explore.

Canoe and kayak rentals are available at Three Lakes Hardware & Rental in downtown Three Lakes. For information, call 715-546-3680. Find out more about outdoor life in the Northwoods at www.ThreeLakes.com.

#### CRYSTAL CREEK PADDLING TRAIL

This could be a point to point, or up and back trip depending on your planning. Consulting a map is recommended. Three- plus miles east of Three Lakes, a bridge on Highway 32 crosses the channel that connects Deer Lake to the south with Big Stone Lake to the north. Just south of the bridge, on the west shore of Deer Lake, stood Carl Marty's original Northernaire Hotel (which is now replaced by the new Northernaire Resort). Sixty years ago, a pontoon boat called the Wilderness Queen left three times an afternoon for two-hour excursions described by Walt Goldsworthy, the tour's guide, thusly: "You enter this last bit of primeval wilderness through the scenic portals which guard the entrance of Crystal Creek, a sequestered stretch of wilderness antiquity that echoes the romance of past ages. Recently re-discovered, this

long-forgotten waterway which once felt the touch of the canoe paddle of the passing Indian and pioneer trapper, has caught the fancy of modern day adventurers." A boat launch is located on the east end of Big Stone Lake.

Today, you can retrace the route by canoe or kayak. Although much of the shoreline is now developed, Nature's splendor is still there to behold. From the Highway 32 bridge, paddle south on Deer Lake one mile, to the southwest bay of Deer Lake, to the confluence with Lower Crystal Creek (on the right). One mile up stream enter Crystal Lake. After paddling the length of the lake, you may take out at the town boat landing. If water levels allow, you can paddle under the Hwy 45 bridge and upstream about 1 mile to an old railroad grade.

**CONTINUED ON PAGE 32** 



Don Meeder

#### **THUNDER LAKE MARSH**

Thunder Lake Wildlife Area is a 3,000-acre property located one mile north of Three Lakes. It is managed by the DNR for wildlife preservation and recreation. A wide variety of wetland wildlife frequent the property including mallards, blue-winged teal, ring necked ducks, Great blue herons, sandhill cranes, Canada geese and numerous species of wetland songbirds. Three rare species, the Nelson sharp-tailed sparrow, merlin and the yellow

rail nest on the property. The area encompasses 120-acre Rice Lake and incorporates 1.3 miles of shoreline on 1,800-acre Thunder Lake. The whole property is open for hunting except for the waterfowl closed area around Rice Lake. Besides hunting, the area offers a wide array of recreational activities including Birding, Wildlife viewing, Canoeing, Hiking/Cross country skiing (no designated trails), Trapping, Wild edibles/gathering, and Biking with easy access from the Three Eagle Trail.

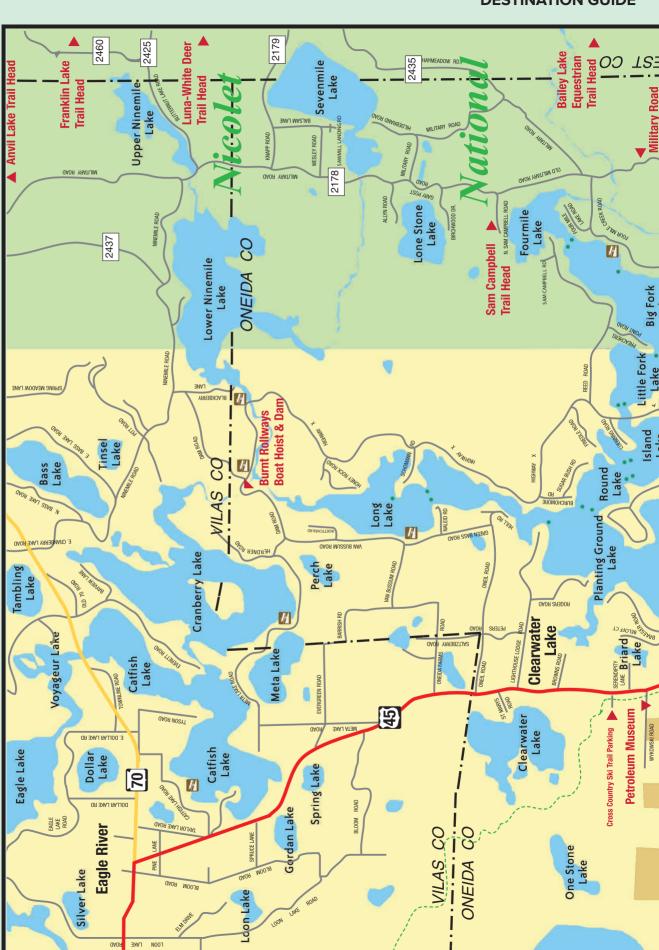
# Three Lakes















#### Auto Tours

#### MILITARY-BUTTERNUT LAKE ROAD SCENIC BYWAY

Military Road 5 miles east on Hwy 32, Three Lakes, with its many bends and rises, along with the tunnel effect created by the overhead tree canopy, it makes one feel like a gnome entering an enchanted forest. From an Indian path called the Lake Superior Trail, to a military supply route in the War of 1812, to today's bicycle- motor vehicle route, Military Road has had a long and vibrant history. In the heyday of Carl Marty's Northernaire, tour buses left daily for chartered wilderness tours via Military Road. In 1992, the ten-mile section of the road that runs north from Highway 32 was designated a Heritage Scenic Byway. Walt Goldsworthy, who guided many motor tours on Military Road, worked for thirty years to secure the designation. Butternut Lake Road was designed specifically to inform people by highlighting the ancient Hemlock Forest and undulating glacial landscape through which it winds. With its stellar natural features, and being lightly traveled, the Byway has become a favorite biking route.

#### THREE LAKES/EAGLE RIVER AUTO TOUR

If you are looking for a longer scenic ride, try the Three Lakes/Eagle River Self-Guided Auto Tour. This auto tour was created to highlight the variety of scenic and historic points of interest in the Eagle River Ranger District area. You'll experience a varied, forested landscape and a number of historic spots with informational signs along the way. Don't forget the featured last stop at the Historical Society Museum in Three Lakes. Pick up an auto tour brochure at the Eagle River Ranger Station; it gives directions and describes each of the stops on the route. The tour is about 80 miles long and takes one 4-5 hours to drive and enjoy.

#### **EAGLE RIVER HEADWATERS PADDLING TRAIL**

This is a start and return route. The put-in is at the National Forest boat ramp at the end of Frogsong Landing Road about 6 miles east of Three Lakes, just south of Hwy 32. After paddling from the boat ramp, turn right heading down stream on the thoroughfare. In about ¼ mile, just after a slow no wake buoy, take a hard left. You are now heading up stream on the Eagle River. The river has a deep channel with many meanders through alders and marsh grasses bordered almost exclusively by national forest land. After a little over 4 1/2 miles, a large beaver dam blocks the river. This is a good stopping point since you have to paddle about 2-2 1/2 hours back to the boat ramp. However, the river does continue on for several more miles through mostly public lands toward the sub-continental divide. Several more beaver dams are possible. A long-abandoned logging era railroad grade is crossed by the river several times. Ultimately, the river disappears into the forest without sufficient water levels to continue.

#### **JULIA-VIRGIN-WHITEFISH LAKES PADDLING TRAIL**

Going east of Three Lakes on Hwy 32, turn left on Lake Julia Road. Follow it straight to the boat landing on Julia Lake. This is a private boat landing, please use respectfully. No facilities are available.

Paddle north-east about half way up the west side of the lake. At the end of the bay on your left is the outflow of the lake, Julia Creek. All the land is private along the creek. As you follow the meandering creek downstream, watch for the remains of a wooden bridge built by the Thunder Lake Lumber Company for their locomotives hauling logs to the sawmill.

After passing through the Highway 32 culvert, you enter Virgin Lake. Across the lake is a peaceful state-owned island, where you may stop for a restful interlude and admire the old-growth trees the early loggers left stand. Please note that fires and overnight camping are not allowed on the island. Leaving the island, paddle to the south end of the lake and enter the outflow stream. As you do, you'll see another old Thunder Lake Lumber Company railroad bed and trestle remains. Following the gently meandering stream, you'll once again slip under Hwy 32, only this time into Whitefish Lake.

Keep to the right-hand shore, and again you'll pass under Hwy 32, this time into the Thoroughfare. In season, observe the lush stands of wild rice on either side of you. This was a staple crop of the Native Americans who lived in the area, and now may be harvested by Wisconsin residents each fall.

Takeout is on the right-hand side about one quarter mile downstream, at the landing on Frogsong Landing Road. Or, continue onto an alternative takeout at East Big Lake Loop Road Landing, just before the bridge and immediately upstream of Big Lake.

#### ■ UPPER PINE RIVER PADDLING TRAIL

Paddle the upper portion of one of Wisconsin's three originally designated Wild Rivers. Just downstream from the nationally designated headwaters wilderness area, the Pine River flows gently, meandering through mostly undeveloped, public northern forest. It flows passed beaver dams and over Wildcat Rapids.

Take Hwy 32 east then turn left on Military Rd., then a right on Sheltered Valley Rd. which becomes Pine River Rd. and finally left on NF2177. The put-in is where NF2177 crosses over the Pine River. Here, there once stood a logging- era sluice dam. Because of the deep and hard-bottomed original river channel, this portion of the Pine River can be paddled all season. Water levels, though adequate, will determine if beaver dams, the occasional downed tree or Wildcat Rapids can be negotiated. There is a portage trail along the left side of the rapids for non-whitewater paddlers. Takeout is at the Hwy 55 Bridge. Depending on water and skill levels, the trip can take from 4 to 6 hours.

#### Three Lakes Parks

The Town of Three Lakes through the guidance of the Park Commission operates and maintains five distinct areas for recreation and reflection. These areas offer multiple opportunities for activities such as tennis, pickleball, soccer, baseball, softball, horse riding, swimming, fishing, and a golf driving range. Picnic tables, outdoor grills, and bathroom facilities are located throughout the Park System.

Our multi-use, well-maintained parks, have been created through citizen input and suggestions, public and private contributions, and volunteers. Submit suggestions to the Three Lakes Town office at 715-546-3316.

#### CY WILLIAMS PARK

Named in honor of the late professional baseball player and community leader provides a quieter side to the community. A gazebo is available for weddings, and musical events. It's a prime location for concerts, fun at the playground, and the holiday tree lighting/Santa, or just a place to pass time.

**Three Lakes Beach** is located at the north end of the park with a picnic shelter and bathhouse. Just down the road on Lake Street the Maple Lake fishing pier is available for the angler of all ages. The beach and pier are maintained in cooperation with the Three Lakes Wildlife Association.

#### DON BURNSIDE PARK

Provides a true recreation area for all sports. Named after Don Burnside, a long time Park Board President who provided endless hours of community support. Here you will find our ball diamonds, tennis courts, 6 pickleball courts (hosting our annual July tournament), soccer fields, playground area, and driving range.

Our high school and youth programs utilize this park for their year round programs. A large pavilion is available for family reunions, awards ceremonies, and meetings. It plays host to the annual 4<sup>th</sup> of July party with music, non-profit vendors, and night time Fireworks as well as the annual Fireman's Picnic. Memory Lane is adjacent to the pavilion providing a location for planting trees or shrubs in memory of family, friends, or community patrons. The park's major fundraiser, the Northwoods Baseball Classic, was founded in 2017 and is the premier annual youth baseball tournament in Northern Wisconsin.

#### PHYLLIS B. FELLAND MEMORIAL WATER SKI PARK

Provides waterskiing opportunities for our area youth. Local citizens and summer residents can take advantage of this area located on Big Stone Lake by joining the local ski club. The club operates shows throughout the summer providing entertainment as well as teaching waterskiing safety.



Alleycat 360 | Photography

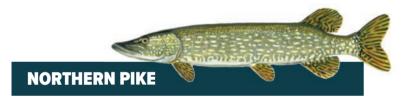
# Lakes & FISHING



A lean, hard-muscled fighter that can reach a length of more than 5 feet and a weight of almost 70 pounds.



The largest member of the perch family. Largest caught in Wisconsin weighed 18 pounds.



Pike attain lengths of 50 inches. The record Wisconsin fish caught weighed 38 pounds.



Largemouth grow to a weight of 11 pounds and a length of about 24 inches. A very hard striker.

Dog Lake
Alleycat 360 | Photography



The Three Lakes Chain is situated East of Highway 45 and North of Highway 8 with the town of Three Lakes located along the chain's shoreline. Most of the 20 lakes in the Three Lakes Chain are fairly uniform in size. The largest lake is Planting Ground Lake at 1,012 acres and is 37 feet at its deepest. Primary species of fish found on The Chain include:



### **SMALLMOUTH BASS**

An average smallmouth weighs between 1-2 pounds and will measure about 12 inches. The smallmouth is highly regarded for its topwater fighting ability when hooked.



### **BROOK TROUT**

This brightly colored fish is native to Wisconsin's streams and feeds on insect larvae, but will readily take baits such as worms, minnows and chub tails.



### **YELLOW PERCH**

They move about in schools, often numbering in the hundreds. The perch is primarily a bottom feeder and has a slow deliberate bite.



### **BLACK CRAPPIE**

An excellent game fish when taken on light tackle, the crappie may grow to a length of 18 inches.



### **BLUEGILL**

Labeled a "panfish," the bluegill is almost as deep as it is long. Lengths can reach 10 to 12 inches and weights up to 2 pounds.

| LAKES           | ON THE CHAIN | ACREAGE | МАХ DEPTH | BOAT LANDING | MARINA |
|-----------------|--------------|---------|-----------|--------------|--------|
| Big             | Χ            | 865     | 27'       | Χ            |        |
| Big Fork        | Χ            | 690     | 37'       | Х            |        |
| Big Stone       | Χ            | 548     | 57'       | Х            | Х      |
| Butternut       |              | 1292    | 42'       | Х            |        |
| Cranberry       | Χ            | 956     | 23'       |              |        |
| Crystal         | Х            | 124     | 9'        |              | Х      |
| Deer            | Х            | 177     | 20'       |              |        |
| Dog             | Х            | 216     | 22'       |              |        |
| Fourmile        | Χ            | 218     | 29'       |              |        |
| Franklin        |              | 892     | 46'       | Х            |        |
| Island          | Х            | 295     | 29'       |              | Х      |
| Julia           |              | 392     | 45'       |              |        |
| Laurel          | Χ            | 232     | 27'       |              |        |
| Little Fork     | Х            | 354     | 34'       |              |        |
| Lone Stone      |              | 172     | 29'       |              |        |
| Long            | Χ            | 620     | 31'       | Х            |        |
| Maple           |              | 144     | 15'       | Х            |        |
| Medicine        | Х            | 372     | 45'       | Х            |        |
| Planting Ground | Χ            | 1012    | 37'       |              |        |
| Range Line      | Χ            | 123     | 28'       | Х            |        |
| Round           | Χ            | 150     | 15'       |              |        |
| Seven Mile      |              | 503     | 43'       | Х            |        |
| Spirit          | Χ            | 368     | 39'       |              |        |
| Thunder         |              | 1768    | 12'       | Х            |        |
| Townline        | Χ            | 152     | 19'       | Х            |        |
| Virgin          | Χ            | 276     | 31'       |              |        |
| Whitefish       | Х            | 205     | 33'       | Х            |        |

### EAGLE RIVER SUNDSTEIN ROAL SECTION 9 ROAD SECTION 9 ROAD SUNDSTEIN D UNIT ROAD UNIT Rice Lake State Natural Area SUGAR THREE CAMP LAKES

Tara Lila Trails

### WINTER ACTIVITIES

### ■ ANVIL LAKE TRAIL

The Anvil Lake trail system is located off of Military Road just north of Butternut Lake Road, or you can take Hwy 70 East of Eagle River about 8 miles, to the Anvil Lake Trailhead, on the south side of Hwy 70. Anvil Lake Trail offers 12 miles of groomed trails. There is a log cabin shelter where skiers can enjoy a crackling fire. Be sure to take a snack for the local flock of very tame birds; they will eat right out of your hand. Cross-country skiing is a unique way to become acquainted with the splendor of the Northwoods.

#### **■ TARA LILA TRAILS**

Tara Lila - Ripco Road Park Unit: Tara Lila's largest conservancy park at nearly 800 acres. The entrance at 7550 Ripco Rd. is just 8 miles from Eagle River. The park's Jewel Tree area's rolling topography hosts a treasure chest of natural features and ecosystems. The Samadhi area feature more dramatic elevations and stunning vista that are rare in a region of myraid lakes and bountiful wetland. Unique to the park unit are its miles of groomed winter Fatbike trail in addition to its rustic hiking and snowshoe trail.

Tara Lila's Section 9 Unit: At 120 acres, the smallest of Tara Lila's conservancy parks contains all of the diversity of the larger units. Just 2 miles south of Eagle River on the Three Eagle Trail, the North end of the unit sports the 600ft Four Women Boardwalk. The South entrance on Sec. 9 Road has parking, water, privy, and 4 season covered picnic shelter. Three trails provide miles of hiking and snowshoe recreation. Snowshoeing is allowed on the Three Eagle Trail within the park unit. From big boulders at the "Rocks" to the alpine-esque "Frieda's Meadow" it's a great way to spend an hour or a day "Exploring. ..."

Tara Lila's Sundstein Road Unit: Welcome to where it all started. The 650+ acre Sundstein Road Unit was our first conservancy park unit and the site of the first Snowshoe Celebration. The expansive park features miles of rustic trail and hosts the Three Eagle Trail from Sundstein Road to the Black Spruce Boardwalk. The Green, Red, and White Tara trails offer snowshoe opportunities for both the novice and the more adventurous.

### **■ THREE EAGLE TRAIL**

In snow season, 5 miles of the Trail (from miles 3.5 to 8.4) is groomed for cross-country skiing. From the Sundstein Road and Section 9 Road trailheads, some spectacular hiking and snowshoe trails through the neighboring woodlands of Tara Lila can be accessed. More detailed maps are available at the trailhead.

## Snowmobile TRAILS

Three Lakes offers some of the best snowmobiling in the state! With 132 miles of state-funded trails plus 54 more miles of locally funded trails, every day is sure to bring you a new adventure.





### LODGING

### A1 GYPSY VILLA RESORT

715-479-8644

938 Gypsy Villa Lane, Eagle River.

Family-oriented, pet-friendly resort on Cranberry Lake with private lakefront cabins. Offers pontoon boats, canoes, kayaks, tennis, volleyball, playgrounds, game room, and more. Boat launch onsite

www.a1gypsyvilla.com

### ■ A LOT OF LAKES RESORT

715-546-3033

654 Woods and Waters Lane, Three Lakes.

Relax in new, spacious lodge homes with modern kitchens. Open year-round with off-season discounts. Enjoy playground, swimming, fire pits, pontoon rental, and nearby snowmobile trails. www.alotoflakesresort.com

### ■ ABOVE THE BOOKS

715-499-2975

1766 Superior Street, Three Lakes.

Located above Mind Chimes Bookshop, this 2-bedroom apartment in downtown Three Lakes is near Eagle River, Rhinelander, and walkable downtown amenities. Easy access to bike trails, beach, and snowmobile trails.

https://www.airbnb.com/rooms/48783191

### ADAMS CABINS

619-743-1914

1505 Hwy 32, Three Lakes.

Six fully furnished cottages. Steps from the sandy shore of Spirit Lake. Your provided boat lets you explore the chain and catch your limit! Playground, fire pit, kayaks and paddle boats for guest use.

www.adamscabins.com

### AERIE ON META LAKE

615-260-5165

On Meta Lake. Three Lakes.

Aerie on Meta Lake is a newly updated two-bedroom cottage between Three Lakes and Eagle River. Features an open-concept living room, kitchen, fireplace, private dock, and boat launch. https://hillervacationhomes.com/vrp/unit/Aerie\_on\_Meta\_Lake\_-\_Hiller\_Vacation\_Homes-288-15

### **■ AUGIE'S LAKE HOME**

708-878-1200

On Planting Ground Lake, Three Lakes.

Rustic Charm with Modern Comfort. Newly built 3 bed, 3 bath lake home. Perfect for 3 couples or a large, extended family. Year-round availability. Email us for more information.

augiesthreelakes@gmail.com



Alleycat 360 | Photography

| LODGING<br>AT A GLANCE             | Lake            | # Cabins<br>or Rooms | Open<br>All Year | Swim Area | Boat/Motor | Fireplace | Tub/<br>Shower | Pets | (((: |
|------------------------------------|-----------------|----------------------|------------------|-----------|------------|-----------|----------------|------|------|
| A 1 Gypsy Villa Resort             | Cranberry       | 23                   | Y                | Y         | Y/Y        | Υ         | T/S            | Y    | Υ    |
| A Lot of Lakes Resort              | Big Stone       | 4-C                  | Y                | Υ         | Y/N        | Υ         | T/S            | N    | Υ    |
| Above the Books                    | N/A             | 1-A                  | Υ                | N         | N          | N         | T/S            | N    | Υ    |
| Adam's Cabins                      | Spirit          | 6-C                  | Z                | Υ         | Y/N        | N         | S              | N    | N    |
| Aerie on Meta Lake                 | Meta            | 1-C                  | Υ                | N         | N/N        | Υ         | S              | Υ    | Υ    |
| Augie's Lake Home                  | Planting Ground | 1-C                  | Υ                | Υ         | N/N        | Υ         | T/S            | CALL | Υ    |
| Bay Pines Cottages                 | Laurel Lake     | 2-C                  | N                | N         | Y/Y        | N         | S              | CALL | Υ    |
| Bucky's Pine Isle Retreat          | Medicine        | 1-C                  | N                | Υ         | Y/N        | N         | S              | N    | Υ    |
| Camp Luther                        | Range Line      | 15                   | Υ                | Υ         | Y/N        | Υ         | S              | N    | N    |
| Three Lakes Campground             | Big Stone       | 2                    | N                | Υ         | Y/Y        | N         | T/S            | Υ    | Υ    |
| Gibson's Getaway                   | Maple           | 1-C                  | Υ                | Υ         | Y/N        | Υ         | S              | N    | Υ    |
| Hintz Cottages                     | Big Stone       | 6-C                  | N                | Υ         | Y/Y        | N         | T/S            | Υ    | Υ    |
| Jagdschloss Four Mile Lake         | Four Mile       | 1-C                  | Υ                | Υ         | N/N        | Υ         | T/S            | Υ    | Υ    |
| Neighbors Hood Northwoods Resort   | Rangeline       | 7C                   | Υ                | Υ         | Y/Y        | N         | S              | Υ    | Υ    |
| Northwoods Lazy Loon               | Crystal         | 1C                   | Υ                | N         | N/N        | Υ         | T/S            | N    | Υ    |
| Northern Lakes Vacation Homes      | Multiple        | Varies               | Υ                | Υ         | Y/N        | Υ         | T/S            | Υ    | Υ    |
| Northernaire Resort                | Deer            | 45                   | Υ                | N         | N/N        | Υ         | T/S            | N    | Υ    |
| Peyer's Paradise Resort            | Range Line      | 3C                   | Υ                | Υ         | Y/Y        | N         | S              | Υ    | Υ    |
| Reed Road Retreat                  | Big Fork        | 1C                   | N                | N         | N/N        | N         | S              | N    | Υ    |
| Rustlewood Resort                  | Planting Ground | 7                    | Υ                | Υ         | Y/N        | N         | S              | N    | Υ    |
| Sleepy Hollow at Rustlewood Resort | Planting Ground | 1-C                  | Y                | Υ         | Y/N        | Υ         | S              | N    | Υ    |
| Spirit Lake Cabins                 | Spirit          | 3-C                  | N                | N         | Y/N        | Υ         | S              | N    | Υ    |
| Stone Lake Resort                  | Big Stone       | 7                    | N                | Υ         | Y/N        | Υ         | T/S            | CALL | Y    |
| Stony Crest Cabin                  | Deer            | 1-C                  | Υ                | Υ         | N/N        | Υ         | S              | N    | Υ    |
| Three Lakes Cottages               | Rangeline       | 1-C                  | Υ                | Υ         | N/N        | N         | S              | CALL | Υ    |
| Three Lakes Haven                  | Big Stone       | 3-C                  | Υ                | Υ         | N/N        | Υ         | S              | N    | Υ    |
| Waters Edge Vacation Rentals       | Multiple        | Varies               | Y                | Υ         | N/N        | Υ         | s              | CALL | Y    |
| Whispering Pines                   | Round           | 2-C                  | N                | N         | N/N        | N         | T/S            | CALL | N    |
| Your Great Escape                  | Big Fork        | 1-C                  | N                | Υ         | Y/Y        | N         | T/S            | CALL | Υ    |

### LODGING

### **■ BAY PINES COTTAGES**

763-587-8011

878 Olson Rd., Three Lakes.

Family and pet-friendly cottages with modern amenities: Smart TV, Fiber Optic Wi-Fi, full kitchen, and outdoor grill. Enjoy a beach, pier, fire pit, and watercraft rentals.

www.baypinescottage.com

### ■ BUCKY'S PINE ISLE RETREAT

Pine Isle Road, Three Lakes.

Enjoy a prime location only 35-feet from the water's edge at this three-season cottage! Bucky's Pinelsle Retreat offers a peaceful and serene atmosphere, perfect for an escapade with your family, a solo trip, or even a romantic getaway. Inside, you'll find a convenient open floor plan with rustic touches throughout.

https://www.vacasa.com/unit/51444

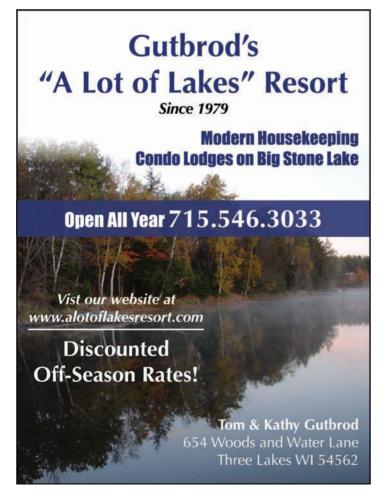
### **■** GIBSON'S GETAWAY

715-891-9004

1677 Rising Moon Lane, Three Lakes

Cozy 2-bedroom, 1-bath cottage on Maple Lake in downtown Three Lakes. Enjoy a private beach, dock, and easy access to snowmobile trails. Available year round.

https://gpolcaster.wixsite.com/gibsonsgetaway



### HINTZ COTTAGES

715-490-1508

7231 Chicken in the Woods Rd., Three Lakes.

Extremely clean historic lakeside cottages on Big Stone Lake, just 20 feet from the water. Enjoy swim rafts, piers, kayaks, fire pits, and 40-inch TVs.

www.hintzcottages.com

### **■ JAGDSCHLOSS FOUR MILE LAKE**

808-392-5844

8103 Old Military Rd., Three Lakes.

A Northwoods Shangri-la: 83 acres with a full log home on Four Mile Lake in Chequamegon-Nicolet National Forest. Two master bedrooms with ensuite baths, sleeps eight.

www.vrbo.com/1316830

### NEIGHBORS HOOD NORTHWOODS RESORT

7340 Hwy 45, Three Lakes.

Located on Rangeline Lake, this resort offers stunning views and cozy amenities for memorable family and friend gatherings. With seven cabins and space for up to 44, enjoy a children's playset, swimming area, private dock, boat launch, and charcoal grills.

https://www.neighborshoodnorthwoods.com

### NORTHERN LAKES VACATION HOMES

715-802-8200

Three Lakes.

Full-service property management company with twelve waterfront vacation homes in Three Lakes. Properties range from single-bedroom cabins to 7-bedroom executive homes.

www.nlvhllc.com

### NORTHERNAIRE RESORT

888-242-1600/715-546-2700

6990 Bengs Rd. Three Lakes.

Located on the Three Lakes Chain, Northernaire offers luxury accommodations year-round. Adjacent to snowmobile trails, near Big Stone Golf Course, and Nicolet National Forest. Enjoy beautiful sunrises over Deer Lake.

www.northernaire.com

### NORTHWOODS LAZY LOON

262-749-8687

On Crystal Lake, Three Lakes.

Explore the world's largest inland lake chain with a waterfront, 2 bedroom vacation home on Crystal Lake. Features 220 feet of frontage, private piers, and access to 28 lakes. Enjoy boating, fishing, and nearby trails.

https://www.airbnb.com/rooms/834925805591348876

### **■ PEYER'S PARADISE RESORT**

715-490-0466/715-490-3008

7340 Hwy. 45 N, Three Lakes.

Escape to paradise at Range Line Lake on the Three Lakes Chain. Open year-round, offering three fully furnished cottages. Enjoy a sandy beach, swimming, horseshoes, volleyball, playground, and direct snowmobile access!

www.peyersparadise.com

### ■ REED ROAD RETREAT

920-851-6251

On Big Fork Lake, Three Lakes.

Unplug at the RRR, a tranquil cabin on a 6-acre wooded property by the lake. Enjoy the soothing sounds of waves and pine scents. Available May to October for peaceful Northwoods retreats.

https://www.airbnb.com.sg/ rooms/1066819095855428373

### **■ RUSTLEWOOD RESORT**

715-891-3093

7441 Russell Rd., Three Lakes.

Ideal family resort offering beautiful lakes, fishing, swimming, hunting, skiing, and snowmobiling. Features a sandy beach with gradual slope and clean, modern, fully-equipped cabins.

www.rustlewoodresort.net



7458 Russel Rd. Three Lakes.

Enjoy your vacation in a recently built two-level cottage just 35 feet from the lake, accommodating six with three bedrooms and two baths. Features a fully equipped kitchen, screened porches, private pier, high-speed internet, and multiple TVs.

www.rustlewoodresort.com

### ■ SPIRIT LAKE CABINS

414-477-2153

1496 Hwy. 32, Three Lakes.

Rent the Birch, Hemlock, & Pine cabins weekly, monthly, or seasonally. Ideal for outdoor activities or relaxation, featuring tasteful decor, spacious rooms, internet, cable TV, and outdoor veranda.

www.spiritlakecabins.com

### **■ STONE LAKE RESORT**

715-546-2901

940 Golf Course Loop, Three Lakes.

Make family memories on Big Stone Lake features seven lakefront cabins with Wi-Fi, boat slips, and a sand-bottom swim area. Enjoy volleyball, swings, and year-round cabin rental.

www.stonelakeresort.com

### **■ STONY CREST CABIN**

608-332-4187

6923 Colonel Himes Rd, Three Lakes.

Stony Crest Cabin offers a luxurious lakefront experience on Deer Lake, part of the Three Lakes & Eagle River Chain. Ideal for families or groups, enjoy year-round Northwoods activities and cozy fireside evenings.

https://www.stonycrestcabin.com

### **■ THREE LAKES COTTAGES**

920-470-8290

7390 Hwy 45, Three Lakes.

Experience the Northwoods on Rangeline Lake. This waterfront



home offers 4 bedrooms, 2 baths, a fully stocked kitchen, and a game room, comfortably sleeping 6.

https://www.facebook.com/threelakescottagesllc

### **■ THREE LAKES HAVEN**

815-861-6229

687 Big Stone Drive, Three Lakes.

Vacation rentals in the heart of the north woods on beautiful Big Stone Lake. The Bookends are 2 bedroom cabins at the water's edge and Under the Pines offers lots of space and privacy with 4 bedrooms.

www.threelakeshaven.com

### **■ WATERS EDGE VACATION RENTAL**

715-617-2766

Three Lakes.

We offer upscale accommodations in the Northwoods, emphasizing meticulous preparation and warm, family-like hospitality. We're available 24/7 to ensure quest satisfaction.

https://watersedgevacationwi.com

### WHISPERING PINES

715-546-2124

7955 Knotty Pine Lane, Three Lakes.

Ideal family vacation spot where lake breezes prevail. We have cozy lakeside cottages, screened porches, TVs, grills, boats, play equipment and a sandy swimming area.

www.newnorth.net/~whsprpns

### YOUR GREAT ESCAPE

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801 Reed Rd., Three Lakes.

Redecorated private home offers solitude with three bedrooms for up to 6 guests. Features a great room with fireplace, swimming pier, boat lift, grill, fire pit & pool table. Weekly and weekend rentals; guests bring towels.

www.threelakesescape.com



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### CAMPS & CAMPGROUNDS

### **■ CAMP LUTHER**

715-546-3647

1889 Koubenec Rd, Three Lakes.

Year-round camp on Range Line Lake with 15 equipped 2 and 3-bedroom cottages. Offers summer camps, family retreats, and event spaces. New Community Center available for functions. www.campluther.com

### **■** HONEYROCK

715-479-7474

8660 Honey Rock Road, Three Lakes.

Outdoor Center for Leadership Development of Wheaton College. Offering day and overnight summer camps for 1st-12th graders, retreats for college groups, and cabin rentals for families and reunions. Fully-equipped 2-3-bedroom waterfront cottages on over 900 acres!

www.wheaton.edu/honeyrock

### **■ THREE LAKES CAMPGROUND**

715-642-4634

1021 Hwy 32, Three Lakes.

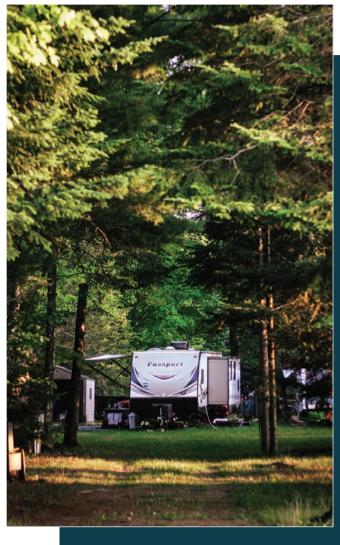
Offers a 49-acre site with a boat launch and swimming beach on Big Stone Lake. Located near the golf course and airport, we provide 140 seasonal and 4 daily/weekly campsites, plus a 2-bedroom cabin. Open May—October.

www.threelakescampground.com



Three Lakes Campground.

Jennifer West @northbywestcreative





### SHOPPING

### DIVERSIONS THREE LAKES

630-418-3810

1770 Superior St., Three Lakes.

Di-ver-sions... something that distracts the mind, relaxes, and entertains. "Diversions offers gifts, home décor, vintage finds, jewelry, custom embroidery, and more. Enjoy a unique shopping experience year-round.

www.diversions3lakes.com

### DO NORTH

715-216-0972

Do North offers apparel and accessories embodying the up north spirit. Shop online or find us locally. Wholesale inventory and business merchandise available.

www.donorthbrand.com

### GOLDEN PEAR INTERIORS

715-401-3922

6980 E School St., Three Lakes.

Golden Pear Interiors offers unique home décor, artwork, pottery, gifts, lighting, rugs, window treatments, upholstery, and custom furnishings like drapery, valances, and linens for home or cabin.

www.goldenpearinteriors.com

Little Dipper

### LITTLE DIPPER

262-212-9024

1792 Lake Dr., Three Lakes.

The shop offers something for everyone from vintage finds to Three Lakes apparel, seasonal plants, wildflower bouquets, one of a kind fresh Christmas wreaths, local artisan goods, & even vintage bike/snowshoe rentals.

https://littledipper-3lakes.com

### ■ THE HIKER BOX

715-337-2161

117A E. Wall St., Eagle River.

We love to camp, backpack and experience the outdoors. Come into our shop to equip yourself with quality gear for a day hike, a weekend away or a long distance journey by foot. Exclusive distributor of Art Dorwin maps.

www.thehikerbox.com

### MIND CHIMES BOOKSHOP

715-546-4222

1766 Superior St., Three Lakes.

Mind Chimes Bookshop is a place where words and readers resonate. We offer books for all ages, plus tea, cards, journals, and puzzles. Shop in-store or online.

www.MindChimesBookshop.com





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### 39th ANNUAL THREE LAKES MUSKIE CLASSIC

The Three Lakes Muskie Classic is a one day, family-oriented tournament on the Three Lakes Chain. Over \$12,000 in prize money! This non-profit tournament benefits the Three Lakes Fish & Wildlife Improvement Association & other groups serving the Three Lakes community. Register early, the field is limited!

### facebook.com/fallclassicmuskie





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### SHOPPING

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"Your Outdoor Clothing Connection". We specialize in active outdoor family clothing, footwear, & accessories. Also offering Three Lakes Apparel, locally-made jewelry, snowshoes, sunglasses, & more. Open year-round.

www.northland-clothing.com

### NORTHWOODS FURNITURE & MATTRESS

715-477-2573 | 715-479-3971

630 Hwy 45 South, Eagle River. |

1171 Twilite Lane (Hwy 70 W), Eagle River.

Our family-owned stores offer home furnishings and mattresses. Our Hwy 45 location has many great brands and Hwy 70 has a larger selection; both stores specialize in rustic and lodge furnishings but there's a style for everyone.

www.northwoods-furniture.com

### SORGEL FINE ARTS GALLERY & GIFTS

1770 Superior Street, Three Lakes, WI.

Now located inside Diversions, we're thrilled to offer original art, prints and other up north treasures.

https://www.facebook.com/SorgelFineArts

### **■ THE SUPPLY STATION**

715-546-2002

1801 Superior St., Three Lakes.

Continuing the century-long tradition of a liquor store at 1801 Superior, our mission is to offer the largest selection of beer, wine, and spirits. Open year-round with an expansive Beer Cave and Bourbon selection.

www.3lakessupplystation.com

### **■ THREE LAKES CONVENIENCE STORE**

715-546-2277

1742 Superior St., Three Lakes.

Gas station with 24 hour pumps, car wash, convenience store including beer cave, liquor and hot deli food, hunting & fishing licenses, live bait and LP filling station. RV dump station.

www.threelakesshell.com

### **■ THREE LAKES HARDWARE & RENTAL CENTER**

715-546-3680

1812 Superior St., Three Lakes.

Everything you need for your home and garden plus an ever growing rental fleet with everything from snowblowers to kayaks. Also a service & repair center and your local Husqvarna dealer. http://hardware.superior3lakes.com

#### THREE LAKES MERCANTILE

715-388-7431

1798 Superior St., Three Lakes.

A visit to downtown isn't complete without a stop at The Merc for unique northwoods gifts, Three Lakes apparel, toys, homegoods and more.

www.facebook.com/threelakesmercantile



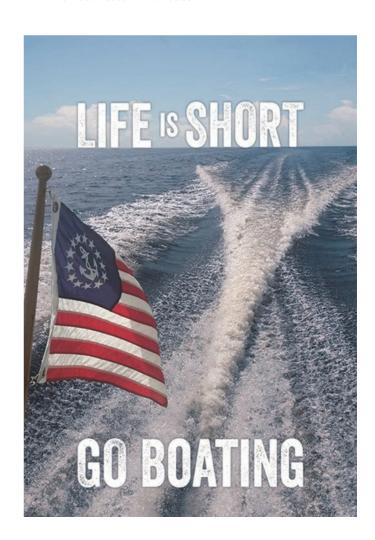
### **■ THREE LAKES TOWN MARKET**

715-546-3354

1593 Hwy. 32, Three Lakes.

Full grocery, meat, deli, bakery, produce, liquor, beer, wine, ice, ammunition, shooting supplies, fishing gear, lake maps.

www.threelakestownmarket.com



### DINING

### **32 SOUTH BAR & GRILLE**

715-546-8909

1002 State Hwy 32, Three Lakes

Great food, fun times, new memories! Come on out and see us. We welcome you.

www.32south3lakes.com

### AMERICAN LEGION POST

431 715-546-3431

1795 Superior St., Three Lakes.

Located in downtown Three Lakes and home to Legion Post 431 and Auxiliary. Bar is open to the public seven days a week. A monthly dinner/dance is hosted by the Post and is open to all.

### ■ BLACK FOREST PUB & GRILL

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www.blackforest3lakes.com

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www.3lakesbrewstation.com

### **■ BUCKSHOTS SALOON & EATERY**

715-479-7468

2230 US Hwy 45 North, Eagle River.

Friday Fish Fry. Char-grilled sandwiches, pizza, soups, salads, appetizers. Full bar, family-friendly, sports TV! Book your private event here!

www.buckshotseagleriver.com

### CLAYTONS 1881 ROOM

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7004 Hwy 45/32, Three Lakes.

Upscale Casual Northwoods Dining  $\cdot$  Take in the refined, yet relaxing atmosphere where fresh menu items are curated daily by our culinary team.

www.Claytons1881Room.com

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www.dejabrewcoffee.com







### **Method Culinary Services:**

# Crafting Culinary Excellence in Three Lakes

Chef Jamie Cline, originally from Augusta, Georgia, found his way to Three Lakes in the summer of 2015 to assist with the reopening of Black Forest. After years here, his culinary journey took him to various locations, including Savannah and Maine, where he soaked up diverse perspectives and honed his skills. After marrying in the fall of 2019 and gaining valuable experience, Chef Jamie returned to Three Lakes in 2021, drawn by the area's natural beauty and community spirit. "I really like the area. It's like paradise," he says.

In 2022, Chef Jamie launched Method Culinary Services, seizing the unique opportunity presented by the (temporary) closure of Black Forest to reimagine his culinary vision. His goal is simple yet profound: to learn the methods and techniques that are the foundation for making exceptional food. "It's not about money or looking cool. It's about using tools, creating things with your hands, and continuing to learn how to cook good food," Jamie says." That learning never ends. It's very hard work, and I love that about cooking."

Method Culinary offers a range of services, including private parties and events, cooking classes and weekly meal services. They specialize family-style meals for up to 30 people and three-course meals for up to twenty. Chef Jamie's ideal clients are adventurous individuals willing to break away from the ordinary. He will take the time to craft a special meal, for you and your quests right in the comfort of your home. You get to go along on the culinary journey with Jamie. "I come to your house, and you see the passion and work ethic while I'm working in your home. Then, you taste the passion in the food," he shares. Past clients have included family reunions, wedding parties, birthdays, anniversaries, and other special occasions.

Chef Jamie describes his approach as that



of a culinary craftsman. "Whatever I make will be good, and I'll put my all into it," he asserts. He is committed to sourcing local ingredients, believing in the incredible quality of produce grown in Wisconsin. "Everything grown in Wisconsin is worth sourcing," he says. "The ingredients are so good here; it makes my job easy."

The charm of Three Lakes plays a significant role in Chef Jamie's dedication to his craft. "Three Lakes is a wholesome small town, and it's great to be a part of it and contribute to the business community," he notes. The area's natural beauty provides constant inspiration. "The natural world is the most inspiring, and Three Lakes is beautiful. It makes it easy to be inspired and do my job."

Through Method Culinary, Chef Jamie aims to grow and expand the palates of the North-woods culinary community. His passion for using high-quality local ingredients and dedication to his craft ensures that every meal is a unique and memorable experience for his clients. Find out more about what Jamie's cooking, where to find him, and how to book your own in-home culinary experience at http://methodculinaryservices.com.





### DINING

### **ENDLESS SUMMER FROZEN TREATS**

1694 Superior St., Three Lakes

A haven for frozen treats in Three Lakes. Create your own masterpiece with our soft serve and frozen yogurt plus toppings har

https://hollowtreehospitality.com/endless-summer-frozentreats

### ■ FIKA BAKERY & COFFEE

1792 Superior St, Three Lakes.

Small-batch, scratch bakery made with local, seasonal ingredients & traditional Swedish recipes; plus full espresso bar with our housemade syrups.

www.fikabakery.com

### ■ LICK-A-DEE SPLITZ

715-546-8285

1758 Superior St, Three Lakes.

Enjoy one (or more!) of 28 delicious flavors of ice cream, or freshly made fudge, toffee, chocolates in the cheerful shop or on the garden deck.

www.lickadeesplitz.com

### ■ LINDY'S HIDEAWAY & SWAMP WITCH INN

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www.facebook.com/profile.php?id=100063732482444

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www.buckshotseagleriver.com

### METHOD CULINARY SERVICES

715-204-4294

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Private Chef services with Chef Jamie. Private dinners & parties, cooking classes, weekly meal services and catering.

www.methodculinaryservices.com

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715-546-3896

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www. mugs-co.com

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https://hollowtreehospitality.com/order

### ■ PINE ISLE LODGE

715-546-3333

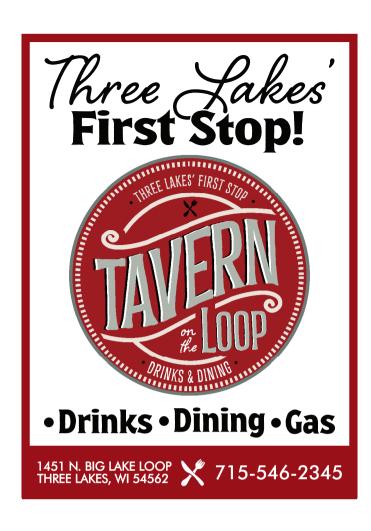
1261 Pine Isle Road, Three Lakes.

At Pine Isle, we believe in old fashioned hospitality, great service and delicious food brought to you year-round; join us by boat, snowmobile, all terrain vehicles, and car!!

www.pineislethreelakes.com





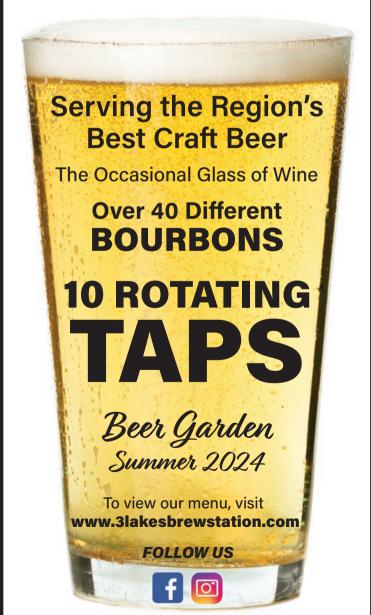






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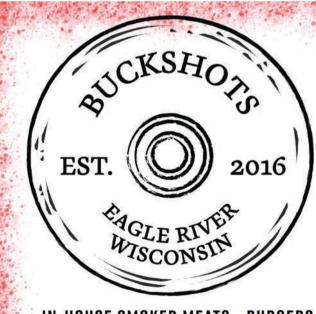






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### The Hollow Tree:

# Revitalizing Three Lakes

### with Flavor and Community Spirit

In 2017, the Pike family moved to Three Lakes to take over Pine Isle, a beloved local institution. For generations, the Pikes had vacationed and visited family friends in the area, so the transition felt natural. After seven years of maintaining Pine Isle's traditions, they passed it to new ownership but remained eager to contribute to the Three Lakes community. Recognizing a need for a guick and easy dining option for both tourists and residents, they found their opportunity in the old Dairy Queen building, which had been vacant for over a decade. This summer, they proudly introduce The Hollow Tree, a pizza and ice cream shop that also provides kitchen space for catering all your special events.

Nestled in the heart of Three Lakes, Wisconsin, The Hollow Tree offers a warm welcome to all. The fully remodeled space hosts three distinct businesses:

**Pi Pizza Company**: The Pikes knew their unique Roma style pizza had a strong following, so they brought it with them to The Hollow Tree and PI Pizza Company was born. "We took our inspiration from homemade pizza at Grandma's kitchen table. After taking elements from other types of pizza including Detroit and Roma-style pizza, we came up with our signature crust featuring simple ingredients that come together to make something magical," said Josh Pike.

At PI Pizza, their carry-out pizza counter makes dinner a snap. With convenient online ordering, you can be sure your pizza will be hot and ready when you need it. Parbaked and take & bake pizzas are also available. Order via the Toast app or their website find them on socials at @pipizzaco\_3lakes

**Endless Summer Frozen Treats:** Create your perfect dessert by combining one of their soft-serve or frozen yogurt flavors with an enticing buffet of toppings. Whether you prefer soft

serve ice cream, frozen yogurt or non-dairy dole whips, Endless Summer has the perfect frozen treat, topped just how you want it. They also feature a cooler full of drinks and mini do-

nuts on the weekends! Find them on the socials at @endlesssummer\_3lakes

Hollow Tree Hospitality: Specializing in catering for events big and small, they help bring your vision to life. Hollow Tree Hospitality's catering service offers a diverse culinary perspective. From

Prime Rib dinners to Pig Roasts, their offerings are limited only by the client's imagination. This summer, they feature upscale barbecue, fish fries, taco nights, and homestyle picnics, often using local ingredients to ensure fresh and flavorful dishes. They also offer bulk selections for pickup, including house-smoked





pork butts and slow-roasted Italian beef. Visit them online at @hollowtree\_events\_3lakes

The Pikes' decision to refurbish a building in downtown
Three Lakes was driven by
both nostalgia and community

spirit. The old Dairy Queen held cherished memories of Dilly Bars and hot dogs, shared by many seasonal visitors and locals. When the property came on the market, they saw its potential and knew it could be a great opportunity. Despite the extensive renovation required—leaking roof, outdated plumbing, electrical and HVAC systems,

water damage, and a compromised foundation—they collaborated with local contractors and invested their own efforts to transform the space. The result is a revitalized venue that brings new energy to the heart of downtown. The Pikes have ambitious plans for continued improvement

of property, including an outdoor patio area designed to become a hub for special events.

The Pike family is excited to continue their journey in Three Lakes, bringing new life to a onceempty building and offering delicious food and community-focused services. They look forward to welcoming everyone to The Tree.

### CHURCHES

### **■ FAITH LUTHERAN CHURCH (ELCA)**

715-546-2770 6995 Hwy. 45, Three Lakes. Service Times: Sunday at 9 am. www.faithlutheran-threelakes.org

### ■ GRACE LUTHERAN CHURCH MO SYNOD

715-490-6780 6948 East School St., Three Lakes. Service Times: Sunday at 11 am. Bible Study: Tuesday at 12:00 pm (bag lunch). www.gracelutheran.weebly.com

### ST. KUNEGUNDA CATHOLIC CHURCH

715-546-2159
Hwy. 17, Sugar Camp.
Mass Times: Thursday 8:30 am, Sunday 10:30 am
Saturday 6 pm (Memorial Day to Labor Day).
www.NorthernLakesCatholics.org

#### ■ ST. THERESA CATHOLIC CHURCH

715-546-2159 1701 Superior St., Three Lakes. Mass Times: Wednesday 8:30 am, Saturday 4 pm, Sunday 8:30 am. www.NorthernLakesCatholics.org

### ■ THREE LAKES EVANGELICAL FREE CHURCH

715-546-2000 1614 Hwy. 32, Three Lakes. Service Times: Sunday at 9 am www.threelakeschurch.com

### UNION CONGREGATIONAL CHURCH

715-546-2169 6993 Forest St., Three Lakes. Service Times: 10:30 am only on the 4th Sunday. www.unionucc3lakes.org

### **COMMUNITY RESOURCES**

#### DOWNTOWN THREE LAKES ROCKS

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### ONEIDA COUNTY TAVERN LEAGUE

715-369-5493 4485 Oakview Lane, Rhinelander, WI 54501 tlw.org/league/oneidacounty

### THREE LAKES COMMUNITY FOUNDATION

833-600-3828 PO Box 231, Three Lakes, WI 54562 http://threelakescommunityfoundation. org

### THREE LAKES VOLUNTEER FIRE DEPARTMENT

715-546-3626 1920 Epler Court, P.O.Box 333, Three Lakes, Wisconsin 54562 https://threelakesfire.org

### THREE LAKES FISH & WILDLIFE IMPROVEMENT ASSOCIATION

715-617-8185 PO Box 659, Three Lakes, WI 54562 www.facebook.com/TLFWIA

### **■ THREE LAKES LIONS CLUB**

715-360-3751 PO Box 441, Three Lakes, WI 54562-0441 https://e-clubhouse.org/sites/threelakes

### THE THREE LAKES RED SUSPENDERS SOCIETY, INC.

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### **■ THREE LAKES TAVERN LEAGUE**

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### THREE LAKES WATERFRONT ASSOCIATION

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### **■ THREE LAKES WOMEN'S CLUB**

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715-362-2828 1869 N Stevens St., Rhinelander. www.pressexpress.org

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715-479-4421 PO Box 1929, Eagle River. www.vcnewsreview.com **■** THREE LAKES SCHOOL DISTRICT

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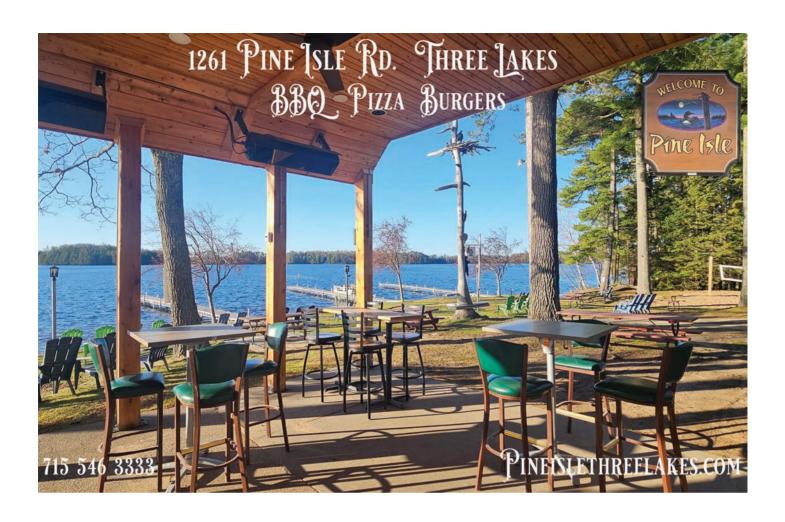








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