Three Lakes Events Advertising Program

Program Description:

The Three Lakes Events Advertising Program provides approved events with advertising campaigns that are managed and funded through the Chamber of Commerce. Events are a vital aspect of the town of Three Lakes, creating memorable experiences for tourists and a strong sense of community for residents and guests, both local and regional. All organizations planning events for 2018 are encouraged to apply.

Types of events to be considered (but not limited to) include street festivals, parades, community events, sport/recreation events, and art/cultural events.

Application Steps:

Complete the Three Lakes Events Advertising Program Application Form and return to the Three Lakes Area Chamber of Commerce by April 1. Late applications will not be considered. Approved applications will be notified by April 15. You may also apply online at www.threelakes.com/events-ad-program/

Contact/Submission Information:

Sarah Flashing, Executive Director,
Sarah@threelakes.com

Three Lakes Area Chamber of Commerce
1704 Superior St | PO Box 268
Three Lakes, WI 54562

Phone: (715) 546-3344

Three Lakes Events Advertising Program
Application

Event Name: _____

Event Date(s): _____

Event Time: _____

(Please provide detailed information, especially if a multi-day event)

Sponsoring Organization: _____

Applicant Name: _____

Applicant Contact Info: _____

(Address)

_____

(City, State)   (Phone, Email)

About the Event

1. How many years has this event been hosted? _____

2. How many people do you anticipate attending this event? _____

A. How many attended in 2017? _____   B. How many attended in 2016? _____

3. What is your budget for this event? _____

4. Do you receive any additional funding from other organizations or grants? _____

5. Who are your event co-sponsors? _____

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6. What cause(s) does your event support? _____

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7. How does your organization currently promote this event? _____

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8. When will you begin to promote your 2018 event? _____

9. Please provide a detailed description of this event including information you believe pertinent to our decision-making process. Write on other side if necessary.

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